

## SAN FRANCISCO BICYCLE SHARING PILOT

03 | 06| 2012 | SAN FRANCISCO, CALIFORNIA



#### **Pilot Service Area**



- 500 bikes
- 50 stations

- •1.78 sq mi.
- Dense
- Mixed Use
- Transit Rich
- Flat
- Bikable

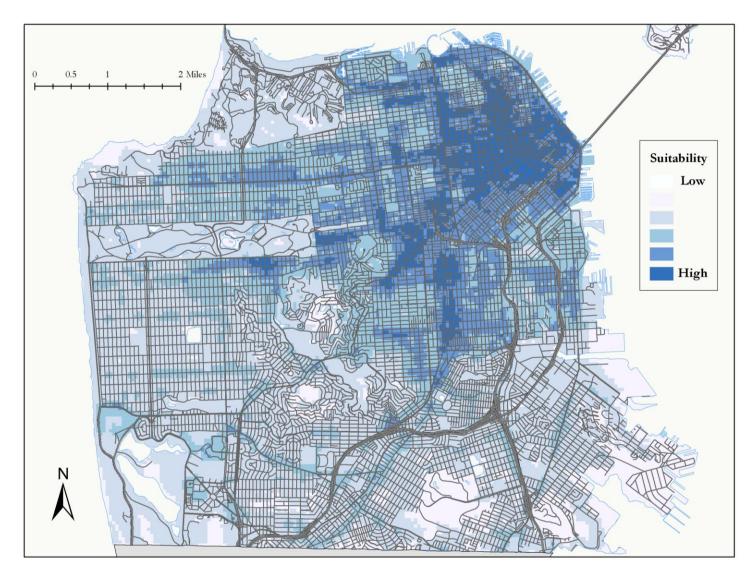
## **Bicycle Sharing Suitability Analysis**

Raster-based GIS overlay using 11 factors:

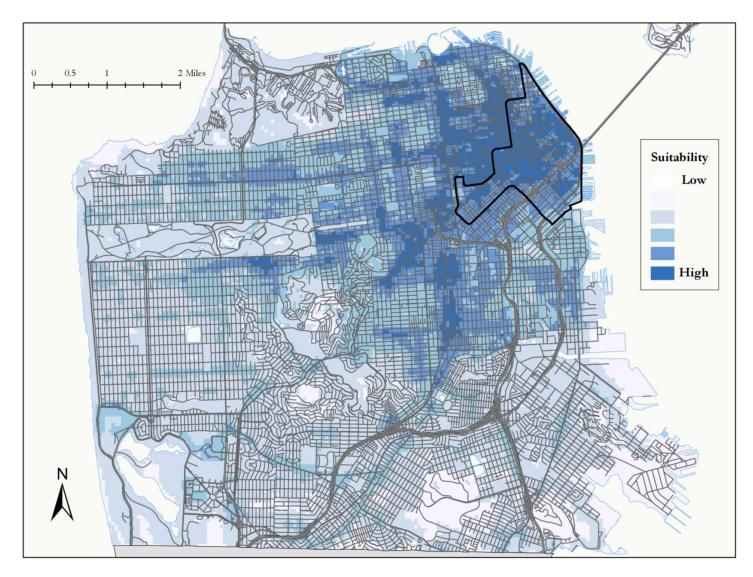
- 1. Retail Job Density
- 2. Population Density
- 3. Employment Density
- 4. Zoning
- 5. Slope
- 6. Pedestrian Commuters per Square Mile

- 7. Bicycle Commuters/ Square Mile
- 8. Bicycle Infrastructure
- 9. Transit
- 10.Tourist Sites
- 11.Per Capita Income

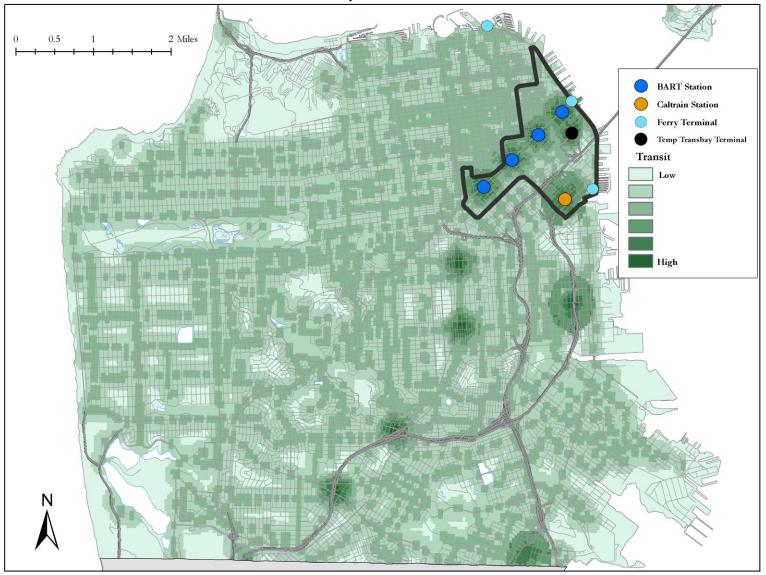
#### **Citywide Bicycle Sharing Suitability**

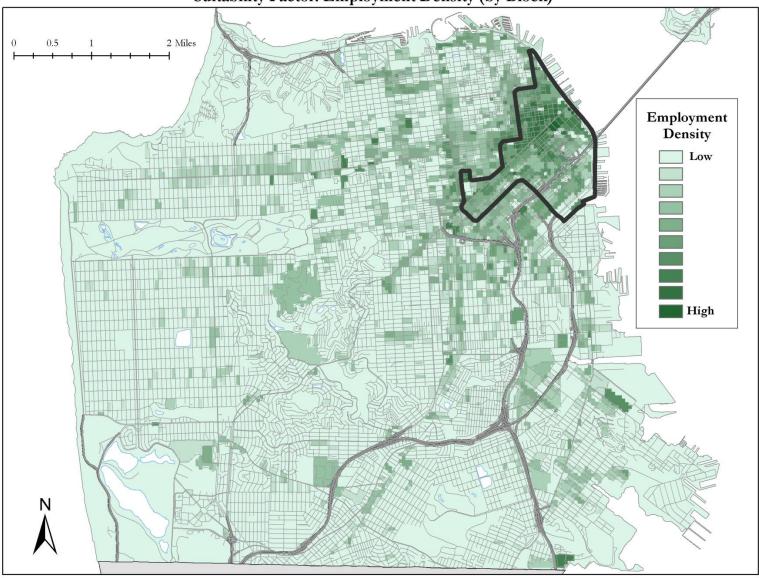


#### **Citywide Bicycle Sharing Suitability**



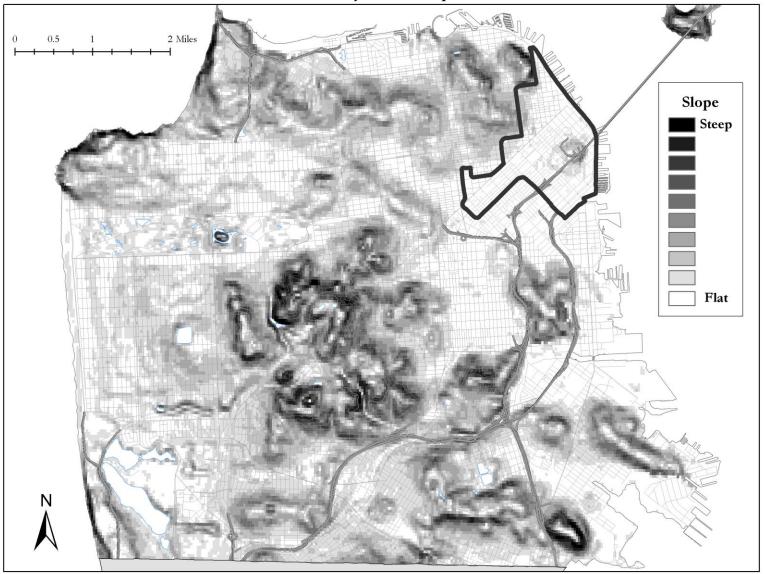
#### Suitability Factor: Transit





#### Suitability Factor: Employment Density (by Block)

#### Suitability Factor: Slope



## **Guiding Principle:**

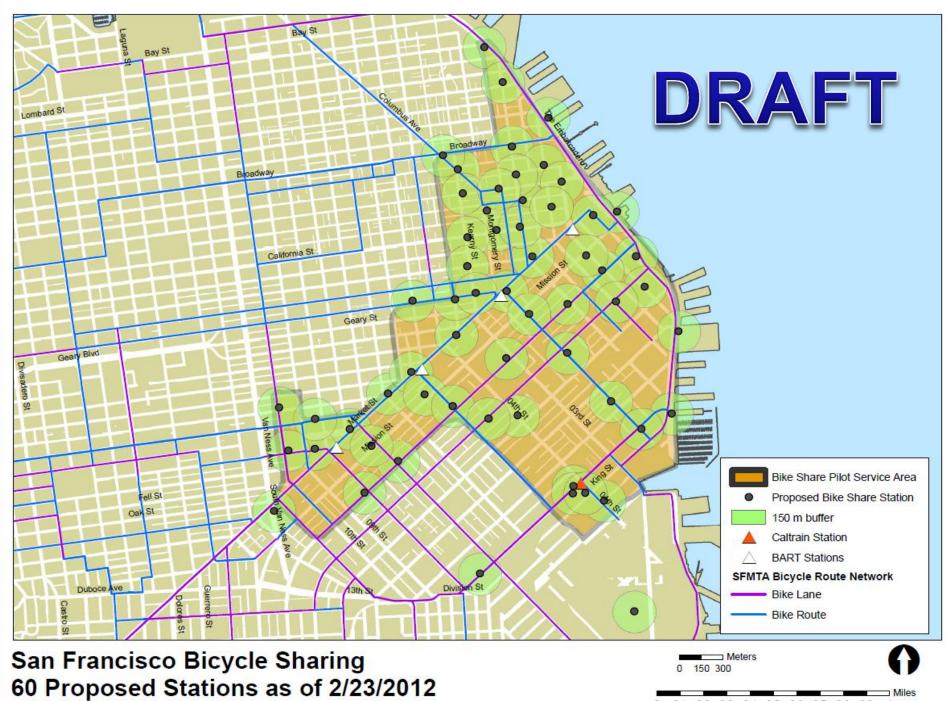
#### Bike Sharing Station Density is Key to Success

# "The number one indicator of success is density of stations."

Alison Cohen, President, Alta Bike Share

# **Station Spacing**

- Paris Benchmark: 300 meter grid
- 1 station every 2-3.5 blocks
- 28 stations per square mile
- 50 stations = 1.75 square mile service area



0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1 0

#### **Placing Stations**



#### Toronto



Madison





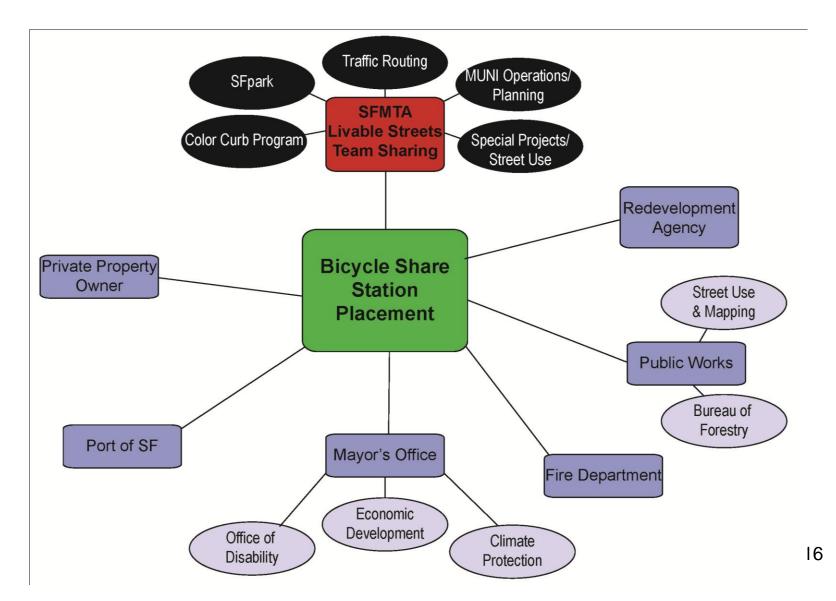
#### **Station Setup**



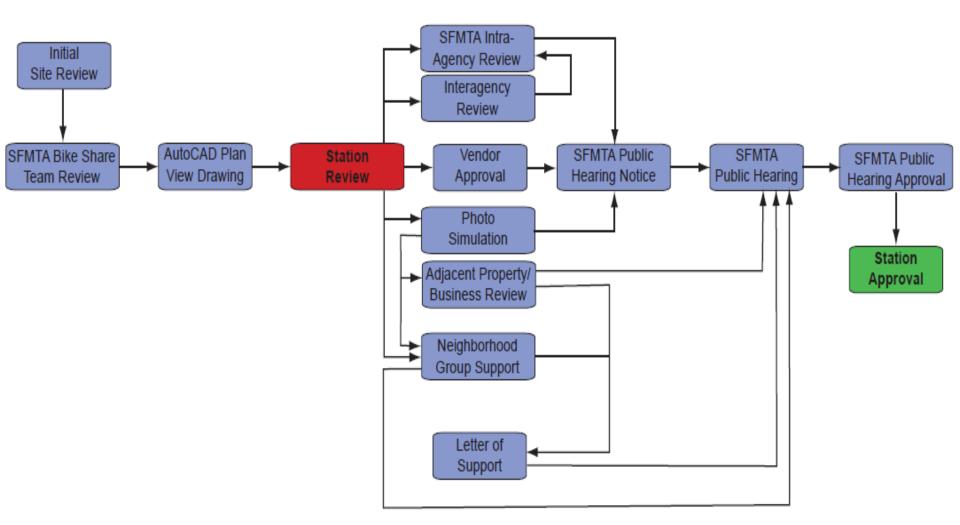
## **Initial Site Review Placement Guidelines**

- Stations should be visible
- For sidewalk locations, preserve 6 feet of through space
- Stations should be placed at least:
  - **2 feet** from any standpipe, parking meter, mailbox, light post, utility vault, garbage can, news rack
  - 3 feet from any driveway or wheelchair ramp
  - **5 feet** from any low pressure fire hydrant, MUNI shelter, advertising kiosk, or crosswalk
  - 8 feet from fire escape/exit

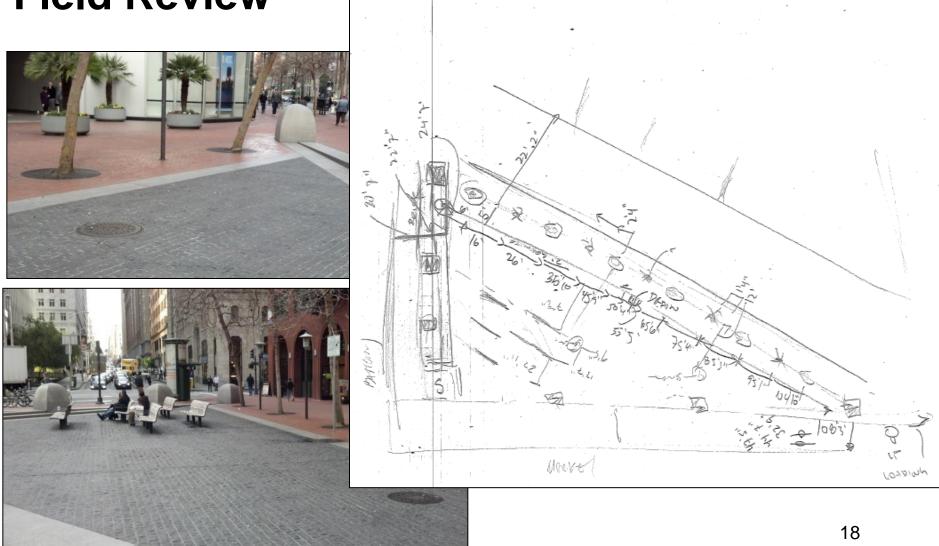
#### **Inter- and Intra-Agency Coordination**



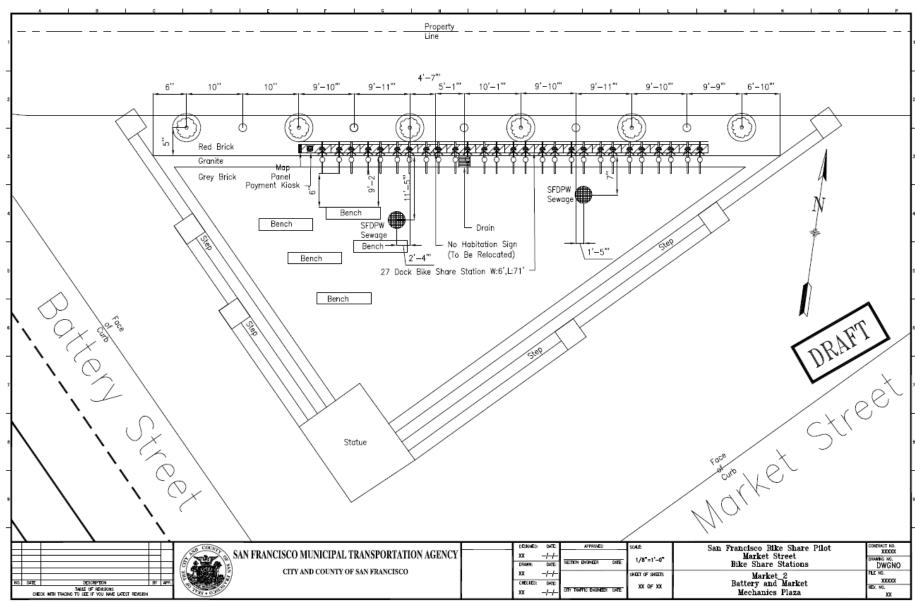
#### **Station Approval Flow**



#### **Field Review**



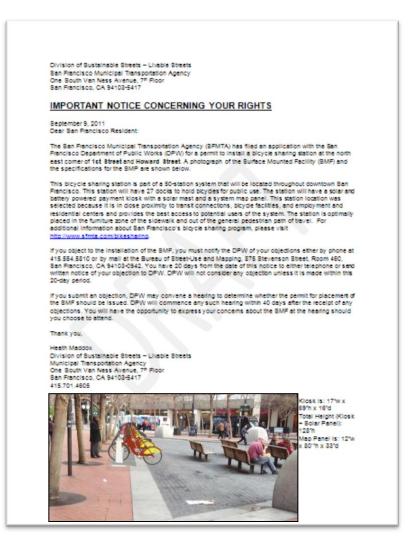
#### **Station Plan View**

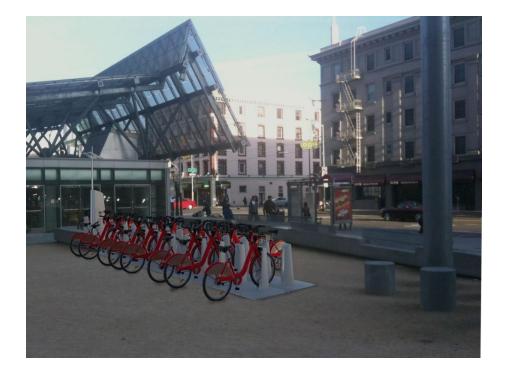


#### **Photo Simulation**



#### **Public Notice for Public Hearing**





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