







CONTACT: Ralph Borrmann

415.749.4900













FOR IMMEDIATE RELEASE August 25, 2014

Bay Area Bike Share Celebrates its First Year in Operation

SAN FRANCISCO – It has been nearly one year since Bay Area Bike Share first rolled out 700 bikes and 70 stations across the region, with locations in San Francisco, Redwood City, Mountain View, Palo Alto and San Jose.

In the first 365 days, 5,000 annual members and 28,000 casual members have joined Bay Area Bike Share, pedaling a combined total of 630,000 miles – equivalent to 25 times around the earth.

"Bay Area Bike Share is helping to connect people to their destinations every day in a pollution-free way," said Jack Broadbent, executive officer of the Air District. "Every time someone chooses a bike over an automobile, the Bay Area benefits from reduced tailpipe exhaust and smog, thereby improving air quality and public health in the Bay Area."

For Bay Area Bike Share members, the program has allowed them to save time and money while enjoying the fresh air.

Matthew Petty, a systems engineer, commutes from Oakland to San Francisco Monday through Friday. After taking the AC Transit Transbay Bus, he undocks a bike from Howard and Beale and rides to the station near his office at 7th and Townsend.

"Before Bay Area Bike Share, I would walk the last mile and a half, or try to meet the bus schedule. Now I grab a bike, and get my blood pumping for the day ahead. It gets me a little fitter, saves me a little money, and gets me there quicker."

To celebrate Bay Area Bike Share's first birthday, riders can enjoy the following:

- \$5 Day Passes: Normally \$9, 24-hour passes will be available for \$5 from 12:01 a.m. to 11:59 p.m. on Friday, August 29. Remember that overage fees still apply!
- **Free burritos**: Members can stop by <u>designated Bay Area Bike Share stations</u> and flash their key for a free Chipotle burrito certificate!
- Clipper Card Sweepstakes: Celebrate one year of great rides and adventures on Bike Share by tweeting "Before #bayareabikeshare I...but now I..." The top 5 tweets will win an \$88 Clipper Card.

Continued... Bay Area Bike Share celebrates...

With leadership and funding from the Bay Area Air Quality Management District and the Metropolitan Transportation Commission, the Bay Area Bike Share pilot project is a partnership among local government agencies including the City and County of San Francisco, SamTrans, Caltrain, San Mateo County Transportation Authority, the County of San Mateo, the City of Redwood City and the Santa Clara Valley Transportation Authority.

Bay Area residents and visitors can learn more about the bike share system at:

- www.bayareabikeshare.com
- www.facebook.com/bayareabikeshare
- www.twitter.com/sfbaybikeshare

The Bay Area Air Quality Management District is the regional agency responsible for protecting air quality in the nine-county Bay Area. For more information, visit www.baaqmd.gov.

###

PHOTO ATTACHMENT
Credit: Jessica Kuo