



FOR IMMEDIATE RELEASE
September 15, 2014

CONTACT: Tom Flannigan
415.749.4900

MEDIA ADVISORY

Bay Area Bike Share Offers 30-Day Trial Membership

SAN FRANCISCO – To celebrate the warmest time of the year, Bay Area Bike Share is now offering a ["30-Day Trial Membership"](#) for just \$29.95.

For less than \$1 a day, trial members will have 30 days of access with unlimited 30 minute trips. This is a limited time offer, so join today.

Trial members will receive a Bay Area Bike Share key fob and can enjoy all the perks of an annual membership without the full-year commitment.

At the end of the month, trial members will have the option to convert to a discounted annual membership, receiving the remaining 11-months for only \$58.

Enjoy the end of summer by bike and purchase a membership today at bayareabikeshare.com.

###