



BAY AREA AIR QUALITY MANAGEMENT DISTRICT

In 2012, the Air District contracted with Lightmaker for an assessment of the current Air District website. Lightmaker produced two documents: one was an assessment of the Air District website and the other was a roadmap for redesign of the website. These documents represent one contractor's views about the Air District website. The Air District is making these documents available to all bidders so that all start with similar information.

These documents are not bid specifications for redesign of the Air District website. The Air District is conducting this RFP to solicit proposals reflecting a variety of approaches. The Air District is not wedded to any particular approach for website redesign and rebuild and invites all contractors to submit proposals. No contractor will be excluded simply because it has worked with the Air District before.

Note that the following items are redacted in the documents being made available:

1. Lightmaker's name
2. Lightmaker's proposed additional interactive element idea on page 8
3. Stock photo images
4. Twitter / Facebook images showing names / profile pictures
5. Lightmaker Logo (on page 1 of each document)
6. Name / Title of document author (generally on page 1 of each document)
7. Metadata author information
8. Lightmaker Contact information in footer (all pages)
9. The word "Lightmaker" wherever it appeared in the documents
10. The word "Rackspace"

For access to the RFP 2013-003 Assessment and Roadmap documents please contact:

Tom Flannigan

tflannigan@baaqmd.gov

Administrative Analyst
Bay Area Air Quality Management District
939 Ellis Street San Francisco, CA 94109

Attn: RFP 2013-003