

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT
939 ELLIS STREET
SAN FRANCISCO, CALIFORNIA 94109
(415) 771-6000**

APPROVED MINUTES

Summary of Board of Directors
Public Outreach Committee Meeting
9:45 a.m., Monday, June 16, 2003

1. **Call to Order:** Chairperson Ross called the meeting to order at 9:45 a.m.

Present: Mark Ross, Chair, Roberta Cooper, Maria Ayerdi, Julia Miller, Pam Torliatt, Gayle Uilkema, Brad Wagenknecht, Shelia Young.

Absent: John Silva.

Also Present: Scott Haggerty (9:47 a.m.)
2. **Public Comment:** There were none.
3. **Approval of Minutes of April 21, 2003:** Director Miller moved approval of the minutes; seconded by Director Cooper; carried by acclamation with Directors Young and Wagenknecht abstaining.
4. **Spare the Air – 2003:** *Staff updated the Committee on the 2003 program, which began on June 2nd.*

Teresa Lee, Director of Public Information and Outreach, presented the report and stated that the District's summertime Spare the Air Campaign began on June 2nd and will run through October 17th. Ms. Lee noted that a press conference was held in Livermore to announce free transit on the Livermore Amador Valley Transit Authority's (LAVTA) bus service on Spare the Air days. The cost for this program is \$85,000, with \$55,000 from the Air District and \$30,000 from LAVTA. Ms. Lee reported that the Air District is working with school districts to sign up for the Spare the Air notifications and with refineries to reduce their emissions voluntarily on Spare the Air days. Deputy Director Ayerdi requested a list of the San Francisco schools that the Air District is working with and Ms. Lee indicated she would provide that information.

During discussion, Ms. Lee stated that a survey would be done on the LAVTA project that would have, among other things, the vehicle miles traveled that will be saved by people taking transit. Director Miller noted that the Secretary of Transportation would be coming to the BART to San Francisco Airport opening. Director Miller requested staff provide her with a list of the libraries in Santa Clara County that have responded to the District's request to carry Spare the Air literature and sign up for Spare the Air notification. Director Uilkema requested staff provide the Committee with a copy of the draft letter and check list that is

being sent to the Western States Petroleum Association (WSPA) asking that their association join the Spare the Air program. In response to a question from Director Young, Ms. Lee indicated it is anticipated there will be between six and eight Spare the Air days this year. Ms. Lee also indicated that LAVTA wanted to increase their ridership from 7100 to 7800.

Committee Action: None. This report provided for information only.

5. Lawn Mower Buy-Back Programs - 2003: *Six lawn mower programs were held in April and May. Staff reviewed the programs and potential partnerships for further programs in 2003.*

Ms. Lee presented the report and stated that the Air District sponsored six events and Alameda County held a seventh event at the Kaiser Center. Staff is coordinating with the City of San Francisco to use some of the remaining funds for an event that is tentatively scheduled for September 2003. Ms. Lee stated that there is \$25,000 in the District's budget for next year, but other sources of funding will need to be found to continue this program. There was discussion on the San Francisco event and staff was given direction to also hold an event at the Home Depot in Livermore. There was also discussion on transport and the Committee requested that staff provide the modeling that indicates the percent of time the wind is carrying pollution to the East Bay and Tri-Valley areas.

Committee Action: None. This report provided for information only.

6. Resource Teams: *Staff and the consultant updated the Committee on the three environmental justice resource teams.*

Sarah Goldberg of Community Focus reported on the Contra Costa EJ Resource Team and stated that the Team is doing a pilot project that is concentrating on doing a "report card" for the area focused on the Chevron Refinery. The information, which is already available to the public, would be put into a form that could be easily distributed to the community.

The San Francisco EJ Resource Team is working with Community Advocates on an air pollution mapping project. Maps of neighborhoods are being mailed out to community members who will then mark on the map where they think air pollution is coming from. The group will then compile the information, have the District look at it, and then the information will be disseminated to the community. In response to a question from Chairperson Ross, the consultant indicated they would add an asthma component to the mapping.

There was discussion on mission statements for the Resource Teams and it was noted that the East Palo Alto Team would be considering a formal mission statement at its next meeting. One of the objectives of the Teams is to provide information to the community and communicate to them.

Malka Koppel of Community Focus reported that the East Palo Alto Team is interested in getting information on air pollution in its area and is in the process of asking the Air Resources Board (ARB) to install an air monitoring trailer in the East Palo Alto area. The

Team is seeking two grants for support of the monitoring project. Once the monitoring is complete, the ARB will release the data at the end of the year, in August or September.

Committee Action: None. This report provided for information only.

7. Referrals from Committee: *Staff responded to referrals from the April 21, 2003 meeting.*

Ms. Lee reviewed the referrals from the last meeting and the Committee directed staff to discontinue the Clean Air Calendar for at least one year and to use the funds for part of the lawn mower buy-back program.

8. Committee Member Comments/Other Business: Ms. Lee provided a status report on the Air District's video contract and project. Interested members of the Committee will be contacted to view the top three videos.

9. Time and Place of Next Meeting: At the Call of the Chair.

10. Adjournment: The meeting was adjourned at 10:55a.m.

Mary Romaidis

Mary Romaidis
Clerk of the Boards

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Public Outreach Committee

Follow-up Items for Staff

June 16, 2003 meeting

1. Deputy Director Ayerdi requested a list of the San Francisco schools that the Air District is working with and Ms. Lee indicated she would provide that information.
2. Director Miller requested staff provide her with a list of the libraries in Santa Clara County that have responded to the District's request to carry Spare the Air literature and sign up for Spare the Air notification.
3. Director Uilkema requested staff provide the Committee with a copy of the draft letter and check list that is being sent to the Western States Petroleum Association (WSPA) asking that their association join the Spare the Air program.
4. Committee requested that staff provide the modeling that indicates the percent of time the wind is carrying pollution to the East Bay and Tri-Valley areas.