



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

BOARD OF DIRECTORS  
EXECUTIVE COMMITTEE MEETING

COMMITTEE MEMBERS

MARK ROSS – CHAIR  
PAMELA TORLIATT - SECRETARY  
SCOTT HAGGERTY  
TIM SMITH  
BRAD WAGENKNECHT

JERRY HILL – VICE CHAIRPERSON  
CHRIS DALY  
PATRICK KWOK  
GAYLE B. UILKEMA

MONDAY  
MARCH 26, 2007

FOURTH FLOOR CONFERENCE ROOM  
DISTRICT OFFICES

IMMEDIATELY FOLLOWING THE BUDGET & FINANCE  
COMMITTEE MEETING

AGENDA

1. **CALL TO ORDER – ROLL CALL**
2. **PUBLIC COMMENT PERIOD** (*Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3*) Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at District headquarters, 939 Ellis Street, San Francisco, CA, at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Committee's subject matter jurisdiction. Speakers will be limited to three (3) minutes each.
3. **APPROVAL OF MINUTES OF FEBRUARY 9, 2007**
4. **PRESENTATION BY RACHEL MORELLO-FROSCH**

**J. Broadbent/5052**  
[jbroadbent@baaqmd.gov](mailto:jbroadbent@baaqmd.gov)

*Rachel Morello-Frosch of Brown University will make a presentation regarding a report she co-authored entitled "Still Toxic After All These Years - Air Quality and Environmental Justice in the San Francisco Bay Area." This is an informational item.*
5. **COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**

*Any member of the Committee, or its staff, on his or her own initiative or in response to questions posed by the public, may ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2).*
6. **TIME AND PLACE OF NEXT MEETING AT THE CALL OF THE CHAIR**
7. **ADJOURNMENT**

**CONTACT CLERK OF THE BOARDS - 939 ELLIS STREET  
SAN FRANCISCO, CA 94109**

**(415) 749-4965  
FAX: (415) 928-8560  
BAAQMD homepage:  
[www.baaqmd.gov](http://www.baaqmd.gov)**

- To submit written comments on an agenda item in advance of the meeting.
- To request, in advance of the meeting, to be placed on the list to testify on an agenda item.
- To request special accommodations for those persons with disabilities notification to the Clerk's Office should be given at least three working days prior to the date of the meeting so that arrangements can be made accordingly.

BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chair Ross and Members of the Executive Committee  
From: Jack P. Broadbent  
Executive Officer/APCO  
Date: March 15, 2007  
Re: Executive Committee Draft Minutes

RECOMMENDED ACTION:

Approve attached draft minutes of the Executive Committee meeting of February 9, 2007.

DISCUSSION

Attached for your review and approval are the draft minutes of the February 9, 2007 Executive Committee meeting.

Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO

**Bay Area Air Quality Management District  
939 ELLIS STREET  
SAN FRANCISCO, CALIFORNIA 94109  
(415) 749-5000**

**DRAFT MINUTES**

Summary of Board of Directors  
Executive Committee Meeting  
9:30 a.m., Friday, February 9, 2007

1. **Call to Order - Roll Call:** Chair Mark Ross called the meeting to order at 9:35 a.m.  
  
**Present:** Mark Ross, Chair, Chris Daly, Jerry Hill, Patrick Kwok, Pamela Torliatt (9:40 a.m.), Gayle B. Uilkema.  
  
**Absent:** Scott Haggerty, Tim Smith, Brad Wagenknecht.
2. **Public Comment Period:** There were no public comments.
3. **Approval of Minutes of December 21, 2006:** Director Kwok moved approval of the minutes; seconded by Director Hill; carried unanimously without objection.
4. **Quarterly Report of the Hearing Board – October 2006-December 2006:** Hearing Board member Terry Trumbull presented the Hearing Board Quarterly Report – October 2006 – December 2006.  
  
**Committee Action:** None. This report provided for information only.
5. **Report of the Advisory Council: November 2006 – January 2007**

Fred Glueck, Advisory Council Chairperson, presented the report and summarized the key issues discussed at meetings of the Advisory Council and its Standing Committees. Mr. Glueck stated that the Council held its annual Retreat in January 2007 and the Executive Officer/APCO identified five issues that the Council could pursue. The five issues are the Community Air Risk Evaluation (CARE) Program, particulate matter and wood smoke, the Spare the Air Tonight campaign, indoor air quality, and climate protection.

Director Pamela Torliatt arrived at 9:40 a.m.

Mr. Glueck noted that Board Chair Mark Ross attended the Council's Retreat and that he spoke about the issues that will be before the Advisory Council this year. In response to a question from Director Uilkema regarding the Council interacting with community groups, Mr. Glueck stated that the Outreach and Incentives Division has made presentations to the Council, but that the Council has not yet determined how to engage these groups. Director Uilkema suggested that the Council discuss this issue at their next meeting.

**Committee Action:** None. This report provided for information only.

**6. Spare the Air Program Update:** *Staff provided the Committee with a status report on the Spare the Air Program.*

Jean Roggenkamp, Deputy APCO, presented the report and stated that the Spare the Air Program was started 16 years ago. Ms. Roggenkamp stated that one key element of the Spare the Air Program is free transit and the District would like to continue this program in 2007. The 2006 Spare the Air Free-Transit Program was reviewed, including areas of concern. Ms. Roggenkamp presented the Spare the Air 2007 proposal to the Committee.

The Committee discussed the following:

- The 2007 proposal with an emphasis on the free-transit aspect.
- Staff has been working with the transit agencies regarding security concerns.
- How to continue funding for all day free transit – economically sustainable.
- Understandable by the public.
- Approaching stationary sources to reduce emissions on Spare the Air days.
- Congestion pricing.
- BART, CalTrain and the ferry systems have indicated they would like to go to partial free transit days; the bus agencies would like to have all day free fares.
- Send a clear message to get out of cars.

Jack Broadbent, Executive Officer/APCO, stated that staff will report back to the Committee on the cost-effectiveness of the program.

**Committee Action:** None. This report provided for information only.

**7. Discussion and Overview of Board of Directors' Meeting/Retreat of January 17, 2007:** *Staff reviewed for the Committee follow-up items from the Board of Directors with regard to policy issues discussed at the January 17, 2007 meeting/retreat.*

Mr. Broadbent presented the item and reviewed key items from the Board Retreat, which included the state of the Air District, programs to reduce toxic air contaminants, a wood smoke strategy, and climate protection efforts.

Mr. Broadbent noted that one program the Air District is embarking on to reduce toxic air contaminants is development of a regulatory effort with the ports in the Bay Area, with major focus on the Port of Oakland. A Board Ad Hoc Committee to address this issue has been established.

The issue of wood smoke was discussed and Mr. Broadbent noted that there have been a lot of hazy days this winter. There was discussion on a regulatory program, outreach, incentives, and a curtailment program that would be phased in over several years. Puget Sound and the San Joaquin Valley Unified Air District have already established processes for reduction of wood smoke.

An overview of the climate protection efforts was presented to the Committee, with a review of the current initiatives. Direction for climate protection includes the establishment of a Bay Area Climate Protection Council, a public outreach campaign focusing on an educational component,

development of a website, and establishment of criteria and an implementation process for the Climate Protection Grant Program.

**Committee Action:** None. The Committee received and filed the report.

- 8. Air District Financial Overview for Fiscal Year 2007/2008:** *Staff provided a financial overview for the FY 07/08 budget process.*

Jeff McKay, Chief Financial Officer, stated that the District is in good shape and that a presentation on the budget process was given to the Budget and Finance Committee. Mr. McKay highlighted the unfunded medical liability and noted that the actuarial study has been completed. A detailed presentation is scheduled for the February 28<sup>th</sup> Budget and Finance Committee meeting.

**Committee Action:** None. The Committee received and filed the report.

- 9. Committee Member Comments/Other Business:** Chairperson Ross stated he would speak to the Committee Chairs about cancelling meetings on Spare the Air days unless there is a time critical item on the agenda. Chair Ross requested this item be on the next Executive Committee meeting agenda.
- 10. Time and Place of Next Meeting:** At the Call of the Chair.
- 11. Adjournment.** The meeting was adjourned at 11:22 a.m.

Mary Romaidis  
Clerk of the Boards

BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Memorandum

To: Chair Ross and Members of the Executive Committee  
From: Jack P. Broadbent  
Executive Officer/APCO  
Date: March 15, 2007  
Re: Presentation by Rachel Morello-Frosch

RECOMMENDED ACTION:

Receive and file.

DISCUSSION

Rachel Morello-Frosch of Brown University will make a presentation regarding a report she co-authored entitled "Still Toxic After All These Years - Air Quality and Environmental Justice in the San Francisco Bay Area." A copy of the report is attached. This is an informational item.

Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO