

BAY AREA AIR QUALITY MANAGEMENT DISTRICT

939 Ellis Street
San Francisco, CA 94109
(415) 749-5000

APPROVED MINUTES

Summary of the Board of Directors' Regular Meeting-- June 4, 2008

Call To Order

Opening Comments: Chairperson Jerry Hill called the meeting to order at 9:47 a.m.

Roll Call: Present: Jerry Hill, Chair, Directors Tom Bates, Harold Brown, Chris Daly, Erin Garner (9:58), John Gioia (9:48), Scott Haggerty (10:00), Yoriko Kishimoto, Carol Klatt, Liz Kniss, Jake McGoldrick, Mark Ross, Michael Shimansky, Tim Smith, Pamela Torliatt, Gayle B. Uilkema, Brad Wagenknecht.

Absent: Dan Dunnigan, Janet Lockhart, Nate Miley, John Silva, Ken Yaeger.

Pledge of Allegiance: The Board of Directors recited the Pledge of Allegiance.

Public Comment Period: – There were none.

Consent Calendar (Items 1 – 5)

1. Minutes of May 21, 2008 Regular and Budget Hearing Meetings
2. Communications
Information only
3. Consideration and Approval of Contractor to Assist in the Development of Dry Cleaning Alternative Technologies
The Board of Directors approved a contract with the Institute for Research and Technical Assistance (IRTA) to assist in the research and development of alternative technologies for dry cleaning not to exceed \$98,375.
4. Consideration and Approval of Contractor to Assist with CEQA review of State or Federal Planning Documents and Rule Development Projects
The Board of Directors approved a contract with Environment Audit, Inc., to assist with CEQA review of State or federal planning documents and rule development projects, in an amount not to exceed \$150,000.
5. Set Public Hearing for July 9, 2008 to Consider Adoption of Proposed Regulation 6, Rule 3: Wood-burning Devices, Adoption of Proposed Amendments to Regulation 1: General

Provisions and Definitions, and Regulation 5: Opening Burning, and Certification of CEQA Environmental Impact Report

The Board set the public hearing for July 9, 2008 to Consider Adoption of Proposed Regulation 6; Rule 3: Wood-Burning Devices will reduce emissions of particulate matter and visible emissions from fireplaces, wood stoves, pellet stoves, fire pits and other wood-burning devices, Adoption of Proposed Amendments to Regulation 1: General Provisions and Definitions, and Regulation 5: Opening Burning, and Certification of CEQA Environmental Impact Report.

- 5A. Consider Approval to Accept an Additional \$42,625 in Funding from the California Air Resources Board for Carl Moyer Program Year 10
The Board of Directors approved, by resolution, an additional \$42,625 in funding from the California Air Resources Board for Carl Moyer Program Year 10.
- 5B. Consider Approval of Amendment to Fiscal Year 2007/2008 Transportation Fund for Clean Air (TFCA) County Program Manager Expenditure Plan for Napa County
The Board of Directors approved Amendment to Fiscal Year 2007/2008 Transportation Fund for Clean Air (TFCA) County Program Manager Expenditure Plan for Napa County.

Board Action: Director Wagenknecht moved approval of the Consent Calendar; seconded by Director Brown; carried unanimously without opposition.

Committee Reports and Recommendations

6. Report of the Personnel Committee Meeting of May 30, 2008

Chair Brown gave the report of the Personnel Committee Meeting of May 30, 2008, stating the Committee met on Friday, May 30, 2008 and while they did not have an established quorum, those present interviewed Ginger Smyly and recommended that the Board of Directors approve her appointment to an unexpired term of office on the Air District's Advisory Council in the Public Health category, for a term of office ending December 31, 2009. The Committee also recommended that the Legislative Committee pursue legislation which would allow a stipend of \$50 per meeting for those members serving on the Advisory Council Public Health Committee.

Chair Hill recommended, and Directors concurred after brief discussion, that the Personnel Committee will first review the request for a stipend of \$50 per meeting and thereafter, forward their recommendation onto the Legislative Committee.

Board Action: Director Brown moved the approval of appointment of Ginger Smyly to an unexpired term of office on the Air District's Advisory Council, in the Public Health category, for a term of office ending December 31, 2009; seconded by Director Kishimoto; carried unanimously without opposition.

PUBLIC HEARING

7. Final Public Hearing on the Air District's Proposed Budget for Fiscal Year Ending 2009 and Consideration to Approve Proposed Budget

Pursuant to California Health and Safety Code Section 40131, the Board of Directors conducted the final public hearing on the Proposed Budget for FY Ending 2009 and adopted the Budget for Fiscal Year Ending 2009.

Mr. Broadbent stated that the Board of Directors held the first public hearing on May 21, 2008 wherein the proposed Budget for Fiscal Year ending 2009 was presented. He said the budget is balanced with fee increases reflecting the update to the cost recovery study, the budget continues to ensure the effectiveness of current programs which are continued and enhanced, and no FTE increases are recommended.

Continuing key programs include Climate Protection; Community Air Risk Evaluation (CARE); Wood Smoke: Enhanced Outreach; Green Ports Initiative; and Spare the Air Campaign. Other key efforts funded include \$50,000 for a Health Officer, continuing to address OPEB \$1.4 million annual liability; \$1 million for incentives from Reserves, and \$2.8 million for a production system from Reserves. He presented full-time-equivalent changes and recommended the Board of Directors adopt the proposed FY 2009 Budget.

Chair Hill opened the public hearing, and there were no public speakers.

Director Brown asked for an explanation relating to the breakdown of funding for programs, and Mr. Broadbent said \$1 million is split equally between the incentive and wood smoke programs. The Air District also provides funding for climate protection programs and last year received \$3 million, causing the Air District to issue a total of 53 grants to cities, counties and non-profits. After reviewing results of those programs, the Air District will look at proposing additional grants for the next fiscal year.

There was no further comment, and Chair Hill closed the public hearing.

Board Action: Director Brown moved approval of the Air District's Proposed Budget for Fiscal Year Ending 2009; seconded by Director Ross; carried unanimously without opposition.

PRESENTATION

8. Update on 2008 Spare the Air Campaign
Staff provided an update on the 2008 Spare the Air Campaign.

Senior Policy Advisor Lisa Fasano provided a background on *Spare the Air Campaign*, stating that the campaign was created in 1991 and was to notify the public of high ozone days persuading people to reduce polluting activities. The EPA recently adopted more stringent ozone standards which went into effect May 27, 2008 and two *Spare the Air Day* health advisories were issued this season on May 15 and 16, 2008, as well as a free transit day planned for June 19, 2008.

Ms. Fasano discussed the Air District's work with partnerships, incentives, advertising and outreach to broaden the message and said telephone surveys will be conducted to measure program progress and behavioral change. She presented the *Spare the Air Every Day* sandwich board, sample bus rack and BART banners, said visual displays will be affixed in many locations

throughout the summer, and the Air District will build upon the message, events and the plan throughout the season in order to keep *Spare the Air, Every Day* a household name.

Director Uilkema reported that transit ridership had recently increased from 11% to 15% and suggested the message also be one of saving money and saving gas. Chair Hill agreed and believed the impact on the environment was an important correlation.

Director McGoldrick asked Ms. Fasano to consider not affixing bus wraps to windows, as he believed it had the added effect of confinement and impacts to those suffering from claustrophobia. Ms. Fasano said staff was working with individual transit operators on the matter, and Chair Hill suggested the issue be recommended for review by the Public Outreach Committee as a policy item rather than the Board making the decision today.

Director Bates questioned if there had been noticeable behavioral changes as a result of *Spare the Air* days in May. Ms. Fasano reported that a large coalition of bicyclists participated on May 15th during Bike-to-Work Day. The second *Spare the Air Day* was held on a Friday and staff did not yet receive final results from that event. However, she said transit is typically lower on Fridays, and staff will need to review this in planning for future programming.

Director Torliatt questioned how the Air District was transmitting its message to health care industries and promoting bicycling and walking as healthy alternatives, and suggested providing pedometers and sunscreen as incentives. Ms. Fasano said staff is working quickly to get the campaign launched and said that health message is promoted within the campaign.

Director Kniss said the Board has spent a good part of last year talking about built-out communities. She suggested the Air District work in conjunction with County Health Departments and MTC in a coordinated effort to educate people on getting out of their cars and identify ways to walk safely within their communities.

Ms. Fasano thanked Directors for their suggestions and feedback and said staff would continue to move forward in providing expanded campaign outreach materials and partnership relationships.

OTHER BUSINESS

9. Report of the Executive Officer/APCO

Mr. Broadbent presented the Air District's Guide and Annual Report to the Board, which includes statistics, rule-making activities, NOV issuances, grants and organizational information, all of which can be updated annually.

10. Chairperson's Report - None

11. Board Members' Comments

Director Shimansky questioned and confirmed the definition of post-consumer as referenced in the Annual Report. Director Kniss announced she would not be present for the next regular Board meeting.

12. **Time and Place of Next Meeting** – 11:00 a.m., Wednesday, July 9, 2008- 939 Ellis Street, San Francisco, CA 94109
13. **Adjournment** - The meeting adjourned at 10:24 a.m.

/s/ Lisa Harper
Clerk of the Boards