

Bay Area Air Quality Management District  
939 Ellis Street  
San Francisco, CA 94109

Board of Directors Special Meeting  
Wednesday, December 14, 2011  
10:30 a.m.

## **APPROVED MINUTES**

**CALL TO ORDER:** Chairperson Tom Bates called the Special Meeting to order at 10:44 a.m.

### **Roll Call:**

**Present:** Chairperson Tom Bates; Vice Chair John Gioia; Secretary Ash Kalra; and Directors Susan Garner, Susan Gorin, Carole Groom, David Hudson, Carol Klatt, Liz Kniss, Eric Mar, James Spering, Gayle B. Uilkema, Brad Wagenknecht, and Ken Yeager; and Directors John Avalos, Nate Miley, Johanna Partin, Mark Ross arrived after the roll call.

**Absent:** Directors Scott Haggerty, Jennifer Hosterman, and Shirlee Zane.

**PUBLIC COMMENT ON NON-AGENDA MATTERS:** Chairperson Bates opened the public comment period and the following individual provided public comments regarding the draft Cost Recovery Policy developed by the District:

Andy Katz, Breathe California

Chairperson Bates closed the public comment period at 10:49 a.m.

### **CONSENT CALENDAR (Items 1-3):**

1. Minutes of the December 7, 2011 Meeting.
2. Board Communications Received from December 7, 2011 through December 13, 2011.
3. Notice of Proposed Amendments to the Air District's Administrative Code Division II Fiscal Policies and Procedures – Section 5.6 Receipts for Expenses.

**Board Action:** Director Wagenknecht made a motion to approve Consent Calendar Items 1 through 3; Director Uilkema seconded the motion; which carried unanimously without objection.

Chair Bates announced that the agenda items would be taken out of order. The meeting started with the consent calendar items and then went directly to Closed Session followed by Item #4.

**Public Comments:** Chairperson Bates opened the public comment period and the following individual provided public comments regarding the Closed Session item:

Andy Katz, Breathe California

Chairperson Bates closed the public comment period at 10:52 a.m.

**CLOSED SESSION**

Chair Bates adjourned the meeting into a closed session at 10:54 a.m.

5. **EXISTING LITIGATION (Government Code Section 54956.9(a))**

*Pursuant to Government Code Section 54956.9(a), a need exists to meet in closed session with legal counsel to consider the following case(s):*

California Building Industry Association v. Bay Area AQMD, Alameda County Superior Court, Case No. RC-10548693

**OPEN SESSION**

Chair Bates reconvened the meeting at 11:48 a.m. and stated that no reportable action was taken in the closed session meeting.

**PRESENTATION(S)**

4. **Overview of the Air District’s Communication & Outreach and Strategic Incentives Programs**

Karen Schkolnick, Air Quality Program Manager, provided the presentation regarding the Air District’s Communication & Outreach and Strategic Incentives Programs. The presentation included an overview of the programs, Spare the Air statistics, strategic incentives funding allocation, and a TV commercial.

Lisa Fasano, Director of Communication & Outreach, provided more detailed information regarding the air quality programs the District currently has in place.

Director Kalra stated that the public may not understand why the District has a Winter Spare the Air alert. Director Kalra suggests that the District put a little more effort into educating the public about Winter Spare the Air program.

Director Gorin suggested uploading the video on website for the general public.

Ms. Fasano stated that the District is looking into creating a “Who We Are” video to run at workshops and events in an effort to assist the public in understanding who the District is.

**PUBLIC COMMENT:**

None.

**BOARD MEMBERS’ COMMENTS:**

None.

## OTHER BUSINESS

6. Report of the Executive Officer/APCO – Mr. Broadbent provided a chart showing the statistics for Winter Spare the Air days called to date and an update on the production system. An update regarding 390 Main Street will be brought to the Board in 2012. Mr. Broadbent thanked the Board and wished everyone Happy Holidays.
7. Chairperson's Report – Wished everyone Happy Holidays and a prosperous and safe new year.
8. Date and Place of Next Meeting – Wednesday, January 18, 2012, at the City of San Pablo, Maple Hall, Building #4, 13831 San Pablo Avenue, San Pablo, CA 94806 at 9:45 a.m.
9. Adjournment – Chair Bates adjourned the meeting at 11:57 a.m.

*/s/ Maricela Martinez*  
Maricela Martinez  
Executive Secretary