

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, California 94109
(415) 749-5000

APPROVED MINUTES

Summary of Board of Directors
Public Outreach Committee Meeting
Monday, June 6, 2011

- Call to Order - Roll Call:** Chairperson Mark Ross called the meeting to order at 9:30 a.m. without an initial quorum.
- Present:** Chairperson Mark Ross, Vice Chairperson Carol Klatt; and Committee Members Brad Wagenknecht and Ken Yeager.
- Committee Members John Avalos and Eric Mar arrived after the roll was called.
- Absent:** Committee Members Garner, Haggerty and Miley
- Public Comment Period:** Chair Ross opened the public comment period and seeing no one come forward to speak, he closed the public comment period.

Approval of Minutes of April 4, 2011: Deferred to later in the meeting

Summary of 2009-2010 Community Grant Program

Jim Smith, Senior Public Information Officer, provided an overview of the Community Grant Program, stating that in October 2009 the Board of Directors approved and allocated \$254,668 towards the creation of a grant program for community based organizations and non-profits to work on a variety of programs.

Mr. Smith outlined the following six, highly successful programs in Alameda, Contra Costa, San Francisco and Santa Clara Counties under the categories of respiratory health, outreach and education, and emissions reductions, and discussed briefly their work project:

1. American Lung Association – Oakland/Alameda
\$43,707 – Asthma management in schools
2. Axis Community Health – Tri-Valley/Alameda
\$30,089 – Medical and educational asthma interventions for low-income uninsured
3. Chabot Space and Science Center – Multiple counties - <http://www.chabotspace.org/bill-nye-climate-lab.htm>
\$50,000 – Creation of a stationary and web-based climate education laboratory
4. CreatTV – San Jose/Santa Clara
\$37,800 – Youth-based climate change social media project

5. Earth Team – West Oakland/Alameda
\$43,072 – Youth leadership development and education about diesel particulates
6. Greenaction – Southeast San Francisco
\$50,000 – Diesel education and emissions reduction

Public Comments: None

Committee Comments/Questions: Directors briefly discussed specific projects, specifically Greenaction and their results from interactions with truckers and reasons for truck idling. They suggested replicating materials for student's school curriculum, and expressed their hope for available funding in the future.

Committee Action: None; informational only.

Approval of Minutes of April 4, 2011: Director Wagenknecht made a motion to approve the April 4, 2011 minutes; Director Mar seconded the motion; carried unanimously without objection.

Presentation on Spare the Air Resource Teams

Ana Sandoval, Communications Manager, gave the staff presentation, and introduced Stephanie Anderson, Community Focus, who assisted the District in facilitating Resource Teams. The teams comprised of a variety of local civic groups, agencies, businesses and environmental organizations that met regularly and worked collaboratively to implement projects that promote cleaner air. They leverage skills and resources and receive a small amount of money from the District, but bring together their own resources. Teams included: Napa Clean Air Coalition; San Francisco County; San Jose Green Vision; San Mateo County; Santa Clara County; Sonoma County; Southern Alameda; and Tri-Valley (Dublin, Pleasanton, Livermore and San Ramon).

Ms. Sandoval presented highlights and discussed projects the Teams created, such as: Napa Valley Car Free; San Francisco Transit to Trails, San Jose Home Energy Savings Workshop; San Mateo Commute Solutions Workshop; Santa Clara Green Business Workshop, and the Tri-Valley Walk and Roll to School Campaign.

Committee Comments/Questions: Director Klatt clarified that San Mateo County conducted a Commute Solutions Workshop in May. The workshop was very well attended. There were offerings of great commute solutions, with representatives from the County attending, as well as representatives from Yahoo and Google.

Director Wagenknecht confirmed that the Spare the Air Resource Teams budget is \$200,000; each team receives \$25,000 which pays for getting their projects off the ground and for assistance with facilitation.

Public Comments: None

Committee Action: None; informational only.

Contract Amendment for New Spare the Air Resource Team

Lisa Fasano, Communications and Outreach Director, reviewed the request to amend the current \$200,000 contract with Community Focus by \$25,000 which will add a new Contra Costa County Resource Team.

Ms. Fasano and Stephanie Anderson, of Community Focus, briefly described the diverse needs and benefit derived from adding a new team in Contra Costa County.

Public Comments: None

Committee Comments/Questions: Directors expressed support of the recommendation.

Committee Action: Director Wagenknecht made a motion to recommend Board of Directors approval to amend the Spare the Air Resource Team Facilitation contract to increase the contract in the amount of \$25,000; Director Klatt seconded the motion; carried unanimously without objection.

Time and Place of Next Meeting: At the Call of the Chair.

Adjournment: Chair Ross adjourned the meeting was adjourned at 10:07 a.m.

LS/ Kris Perez Krow

Lisa Harper
For: Kris Perez Krow
Clerk of the Boards