

Bay Area Air Quality Management District  
939 Ellis Street  
San Francisco, California 94109  
(415) 749-5073

## **APPROVED MINUTES**

Summary of Board of Directors  
Mobile Source Committee Meeting  
Thursday, May 23, 2013

### **1. Call to Order – Roll Call**

Chairperson Scott Haggerty called the meeting to order at 9:39 a.m.

Present: Chairperson Scott Haggerty; Vice Chairperson Mary Piepho; and Directors Tom Bates, David Hudson and Nate Miley.

Absent: Directors John Avalos, Carole Groom, Carol Klatt and Liz Kniss.

Also Present: None.

### **2. Public Comment Period: None.**

### **3. Approval of Minutes of April 25, 2013**

Committee Comments: None.

Public Comments: None.

Committee Action: Director Hudson made a motion to approve the Minutes of April 25, 2013; Director Bates seconded; and the motion carried unanimously.

### **4. Selection of Vehicle Buy-Back Program and Direct Mail Service Contractors**

Damian Breen, Director of Strategic Incentives, introduced Joseph Steinberger, Principal Environmental Planner of Strategic Incentives, who gave the staff presentation Selection of Vehicle Buy-Back Program and Direct Mail Service Contractors, including background, a comparison of State and Air District programs, an overview of the request for proposals process and results for both the vehicle retirement and direct mail contracts, and recommendations.

Committee Comments:

Director Piepho asked, regarding slide #8, Recommendations, for more information regarding contract extensions, which questions were answered by Mr. Breen.

Director Bates asked about the differences between the State and Air District programs and about the smog requirements of each, which questions were answered by Mr. Breen and Brian Bunger, District Counsel.

Public Comments: None.

Committee Action:

Director Bates made a motion, seconded by Director Hudson, to recommend the Board of Directors:

1. Approve Environmental Engineering Studies, Inc. (EES) and Pick-N-Pull Auto Dismantlers (Pick-N-Pull) as the vehicle retirement contractors and AdMail as the direct mail service contractor; for the fiscal year ending (FYE) 2014 Vehicle Buy Back (VBB) Program;
2. Authorize the Executive Officer/Air Pollution Control Officer (APCO) to execute contracts for:
  - a. Vehicle scrapping and related services with EES and Pick-N-Pull, for a combined amount up to \$7 million; and
  - b. Direct mail services for the VBB Program with AdMail for up to \$133,417.
3. Additionally, each contract shall grant the ability to extend these services for an additional three years, at the Air District discretion, based on contractor performance.

Chairperson Haggerty asked about the vehicle retirement sites and program requirements relative to vehicle functionality, which questions were answered by Messrs. Steinberger, Breen and Bunger, as well as Jean Roggenkamp, Deputy APCO.

Director Piepho said the State should adjust its fleet standards so the Air District is not left to deal with vehicles individually.

Director Bates asked about the funding source, which questions were answered by Mr. Breen.

Director Bates shared his understanding that the program is a popular and effective one but noted the funds could be applied elsewhere and asked for a report of programs that are eligible for the funding.

Chairperson Haggerty asked for clarification regarding the emissions reduction effectiveness of the program, which was provided by Mr. Breen.

The motion carried unanimously.

## **5. FYE 2014 Transportation Fund for Clean Air (TFCA) Funding Allocations**

Mr. Breen introduced Karen Schkolnick, Air Quality Program Manager of Strategic Incentives, who gave the staff presentation FYE 2014 TFCA Funding Allocations, including background, a summary of the TFCA Renewal Project, and overview of FYE 2014 TFCA expenditure plan including proposed cost effectiveness for each project and program, and recommendations.

### Committee Comments:

Chairperson Haggerty asked, regarding slide #7, Regional Bicycle Sharing Program \$5 million, whether the “five communities” are all located in the West Bay, which question was answered by Ms. Schkolnick.

Chairperson Haggerty asked, regarding slide #6, FYE 2014 TFCA Expenditure Plan Proposed Cost-Effectiveness (C/E), whether the C/E numbers are changing and, if so, in what ways, about the C/E of the Spare the Air Program, and whether the proposed C/E numbers are consistent with those provided in the past, which questions were answered by Ms. Schkolnick and Mr. Breen.

Chairperson Haggerty said, regarding slide #7, Regional Bicycle Sharing Program \$5 million, the lack of East Bay communities in the pilot project is problematic, suggested shuttle/feeder bus funding to be a wasteful expenditure that creates demand where no need exists simply because funding is available, and suggested the money saved from shuttle/feeder bus programs should be directed towards expanding the bicycle sharing program pilot to the East Bay.

Chairperson Haggerty said a functional charger is needed at the offices of the Metropolitan Transportation Commission and Association of Bay Area Governments and asked about the cost of Direct Current (DC) fast chargers in light of the matching funds offer, which questions were answered by Mr. Breen.

Chairperson Haggerty suggested money that could be saved by cutting the shuttle/feeder bus programs could be directed towards expanding the bicycle sharing program pilot to the East Bay or to further expanding the electric vehicle (EV) infrastructure.

Chairperson Haggerty asked for clarification on the types of chargers being offered and the corresponding funding allocations, which questions were answered by Mr. Breen and Ms. Roggenkamp.

The Committee and staff discussed where DC fast chargers are intended for installation and the existing incentives for the various charger types.

Director Hudson expressed his support for the options provided in Attachment A to the staff report and suggested the \$2 million strategic reserve instead be used to expand the pilot regional bicycle sharing program to the East Bay. Ms. Roggenkamp. Mr. Breen and the Committee discussed current and potential funding allocations.

Director Piepho urged for cautious use of grant funds that make clear the difference between one-time and cyclical funding.

Director Bates asked, regarding slide #12, Air District Programs/Projects \$7.5 million, about the limitations of funding for the Commuter Benefits Project and Shuttle/Feeder Bus & Regional Ridesharing Program, which questions were answered by Ms. Roggenkamp and Mr. Breen.

Director Bates asked, regarding slide #9, EV Project \$3.75 million, how the public agency portion will work, which question was answered by Mr. Breen.

Director Bates asked, regarding slide #10, EV Infrastructure Project \$2.5 million, if the home charger rebates apply to new construction, which question was answered by Mr. Breen. Director Bates asked for information on the State program for new construction installation.

Director Bates asked if rideshare programs will be eligible for the EV project and whether funds earmarked for hydrogen fuel cell technology would be put to better use funding research of another alternative fuel, which questions were answered by Ms. Schkolnick and Mr. Breen.

Director Haggerty asked for clarification regarding the staff recommendation and its effect on the shuttle/feeder bus program, which was provided by Mr. Breen, and asked staff to report back at the next Committee meeting about the result of staff's exploration into the current demand for shuttle/feeder buses.

Public Comments: None.

Committee Action:

Director Piepho made a motion, seconded by Director Hudson, to recommend the Board of Directors:

1. Allocate \$22.75 million in TFCA funding to the projects and programs listed in Table 1 of the staff report;
2. Authorize the Executive Officer/APCO to enter into funding agreements and contracts up to \$100,000 for projects and programs listed in Table 1 of the staff report;
3. Authorize \$1.4 million in TFCA funding to match \$2.8 million from the Metropolitan Transportation Commission (MTC) for the Regional Bicycle Sharing Pilot Program to bring the system to 1,000 bicycles; and
4. Authorize the Executive Officer/APCO to execute all amendments necessary to contracts for the Regional Bicycle Sharing Pilot Program to accept and expend MTC and TFCA monies.

The motion carried unanimously.

**6. Committee Member Comments/Other Business:**

Director Piepho noted the request of staff by the Stationary Source Committee to explore the possibility of incentivizing a truck retrofit program at the Lehigh Cement facility, similar to Port of Oakland programs, to which Mr. Breen responded.

**7. Time and Place of Next Meeting:** At the call of the Chair.

**8. Adjournment:** The meeting adjourned at 10:47 a.m.

*151 Sean Gallagher*

Sean Gallagher  
Clerk of the Boards