

Bay Area Air Quality Management District  
939 Ellis Street  
San Francisco, California 94109  
(415) 749-5073

## **APPROVED MINUTES**

Summary of Board of Directors  
Mobile Source Committee Meeting  
Thursday, October 24, 2013

### **1. Call to Order – Roll Call**

Chairperson Scott Haggerty called the meeting to order at 9:35 a.m.

Present: Chairperson Scott Haggerty; and Directors John Avalos, Tom Bates, Carole Groom, David Hudson, Carol Klatt and Nate Miley.

Absent: Vice-Chairperson Mary Piepho and Director Liz Kniss.

Also Present: None.

### **2. Public Comment Period: None.**

### **3. Approval of Minutes of September 26, 2013**

Committee Comments: None.

Public Comments: None.

Committee Action:

Director Hudson made a motion to approve the Minutes of September 26, 2013; Director Klatt seconded; and the motion carried unanimously.

### **4. Projects with Proposed Grant Awards Over \$100,000**

Damian Breen, Director of Strategic Incentives, introduced Adam Shapiro, Administrative Analyst of Strategic Incentives, who gave the staff presentation Carl Moyer Program (CMP) Projects with Proposed Grant Awards over \$100,000, including a brief overview of the CMP and Mobile Source Incentive Fund (MSIF) to date, detailings of the CMP/MSIF and Voucher Incentive Program (VIP) funds awarded as of October 9, 2013, and as awarded CMP Years 11 through 15, and recommendations.

Committee Comments: None.

Committee Action:

Director Hudson made a motion, seconded by Director Klatt, to recommend the Board of Directors:

1. Approve CMP projects with proposed grant awards over \$100,000; and
2. Authorize the Executive Officer/Air Pollution Control Officer (APCO) to enter into agreements for the recommended CMP projects.

The motion carried unanimously.

**5. Update on the Regional Plug-In Electric Vehicle (PEV) Readiness Plan**

Mr. Breen gave the staff presentation PEV Readiness Plan Update, including its key readiness findings, strategies to accelerate electric vehicle adoption and next steps to finalize the plan.

Chairperson Haggerty asked, regarding slide 8, Strategies to Accelerate PEV Adoption, for a further explanation of the travel corridors, which was provided by Mr. Breen, and then suggested a new map is advisable.

The Mobile Source Committee (Committee) and staff discussed the alignment of the Air District's Implementation Actions and the California Energy Commission (CEC) PEV Planning Grant and what role fuel cell technology plays in these planning efforts.

Mr. Breen concluded the presentation.

Committee Comments:

The Committee and staff discussed the PEV target number, an explanation of the phrase "retention over attraction," the involvement of the business community in this plan and who within the business community is the best target of Air District outreach efforts.

NOTED PRESENT: Director Miley was noted present at 10:00 a.m.

The Committee and staff discussed the provision of technical assistance by the Air District to local governments, whether a model green corridor for building code exists relative to PEV, the development of a local and state charging infrastructure plan, the adequacy of the current electrical supply in light of increasing demand, and who is partnering with the Air District to develop the PEV readiness plan.

Director Bates requested a discussion with staff after the meeting, including examples of how to provide charging opportunities in street parking.

Public Comments: None.

Committee Action: None; informational only.

## **6. Update on Regional Bicycle Sharing Pilot Project**

Mr. Breen introduced Karen Schkolnick, Air Quality Program Manager of Strategic Incentives, who gave the staff presentation Update on the Regional Bicycle Share Pilot Project, including descriptions of the program's web and mobile presence, social media utilization, current system use statistics and next steps for the pilot.

### Committee Comments:

The Committee and staff discussed the success of the pilot to date, if public feedback is solicited for the pilot project, how bikes are redistributed in response to need, the adequacy of the current number of bike stations in San Francisco, whether an advance reservation for a bike could be an added component to the program, and the need to pilot project expansion to the East Bay.

Chairperson Haggerty requested a staff report to the Committee at its next meeting that details all of the eligible projects under Transportation Fund for Clean Air (TFCA) or, perhaps, any funding source that has a cost-effectiveness requirement and what that requirement is because the time spent to make repeated adjustments to policies in order to accommodate certain projects seems out of control. Mr. Breen said the annual staff report regarding TFCA cost effectiveness is scheduled for delivery at the next meeting and asked if the requested information should be included. Chairperson Haggerty requested a separate report and that it include whether the cost effectiveness itself had ever changed.

### Committee Action:

Director Avalos made a motion to recommend the Board of Directors approve San Francisco Transportation Agency's request to use Fiscal Year Ending (FYE) 2014 TFCA County Program Manager funds to purchase and operate additional bicycle share equipment; and Director Hudson seconded.

### Public Comments:

Joël Ramos, TransForm, addressed the Committee in support of the pilot program and to request its expansion both to the East Bay and within existing service areas.

Committee Action (continued): The motion carried unanimously.

## **7. FYE 2014 TFCA Regional Fund Policies**

Mr. Breen introduced Geraldina Grunbaum, Supervising Environmental Planner of Strategic Incentives, who gave the staff presentation TFCA Regional Fund Policies and Evaluation Criteria for FYE 2014, including background, proposed revisions, concepts for future consideration, solicitation schedule, next steps and recommendation.

Mr. Breen added, regarding slide 6, Solicitation Schedule and Next Steps, that the February and March dates are in 2014, not 2013.

Committee Comments:

The Committee and staff discussed the clarification of definitions in the TFCA Regional Fund Policies Proposed Revisions to eliminate the ambiguity relative to shuttles/feeder buses and the limiting of applicants to transit agencies as a concept for future consideration.

Public Comments:

Bill Hough, Santa Clara Valley Transportation Authority (SCVTA), provided a handout and addressed the Committee in opposition to staff report Attachment D, Concept 1, Discontinue Use of TFCA Regional Funding for Shuttles and Ridesharing.

Mr. Ramos addressed the Committee to request that shuttle service providers be allowed to complete for TFCA funding, as he understand was possible in the past.

Hilary Pearson, Sungevity, addressed the Committee in support of continued Oakland B shuttle service. The Committee and Ms. Person discussed whether a bike share station located outside the company headquarters would be helpful, how many people Sungevity employs at this location and, of those, how many are Oakland residents, and Sungevity's stance on subsidizing the continued service of the shuttle.

The Committee and staff discussed how the commuter benefit program will affect Sungevity.

Zach Seal, City of Oakland, addressed the Committee to clarify that Sungevity is a tenant and does not pay for the shuttle but the landlord contributes \$130,000, to suggest that duplicative service should not be solely defined by route but should also take into account service schedule, to propose that the cumulative cost of transit for users is known to push people back into their cars, and said that reduced funding of shuttle service during off-peak hours affects commuters with irregular hours and non-commuters alike. Chairperson Haggerty, Director Avalos and Mr. Seal discussed how the Air District can remedy the fact that there are two sets of criteria that essentially allow two opportunities at the funds and the viability of the exemption language.

Aliza Gallo, City of Oakland, addressed the Committee to echo the comments of Mr. Seal and to emphasize the importance of extended eligibility for pilot projects in order to allow time to confirm alternative funding sources.

Committee Comments (continued):

The Committee and staff discussed future plans for TFCA funding, including a possible revision to provide shuttle project support for four to five years and the creation of a strategic linkage between congestion management agencies (CMA), the critical need to synergize the commuter benefit program with this program as Oakland B shuttle service is important but Air District funding of it should not continue into perpetuity and instead be supported by the private industry that benefits from the public programs, the definition of "transit agency," the timeliness of this item in respect to agency efforts to obtain funding for services, and why program participation requires so much paperwork and has not been made available online.

Mr. Hough clarified the position of the SCVTA relative to various proposals.

Mr. Breen said staff will report back in 12 to 16 months and will work to reduce the paperwork in the meantime.

Jack Broadbent, Executive Officer/APCO, said staff will deliver a report at the next meeting of the Committee that details the online and offline capabilities, as well as the user-friendliness, of the Air District's pertinent programs.

The Committee and staff discussed whether the Air District has begun discussions about delegating the entire funding of shuttles to the CMA, if the CMA would receive population-based funding, if the Air District or individual CMA would establish the rules, and how Spare the Air funding from TFCA would be handled in this case.

Chairperson Haggerty suggested a Committee workshop to go over the material in detail and at length.

Committee Action:

Director Hudson made a motion to recommend the Board of Directors approve the proposed FYE 2014 TFCA Regional Fund Policies and Evaluation Criteria as presented in Attachment A to the staff report; Director Miley seconded; and the motion carried unanimously.

**8. Committee Member Comments:** None.

**9. Time and Place of Next Meeting:**

Thursday, December 5, 2013, Bay Area Air Quality Management District Headquarters, 939 Ellis Street, San Francisco, California 94109 at 9:30 a.m.

**10. Adjournment:** The meeting adjourned at 11:22 a.m.

*151 Sean Gallagher*

Sean Gallagher  
Clerk of the Boards