

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, California 94109
(415) 749-5073

APPROVED MINUTES

Summary of Board of Directors
Mobile Source Committee Meeting
Thursday, April 24, 2014

1. Call to Order – Roll Call

Director Tom Bates called the meeting to order at 9:33 a.m.

Present: Mobile Source Committee (Committee) Chairperson Scott Haggerty; and Directors John Avalos, Tom Bates, Carole Groom, David Hudson, Carol Klatt and Liz Kniss.

Absent: Vice-Chairperson Mary Piepho and Director Roger Kim (on behalf of Edwin Lee).

Also Present: Board of Directors (Board) Chairperson Nate Miley.

2. Public Comment Period: No requests received.

3. Approval of Minutes of February 27, 2014

Committee: None.

Public Comments: No requests received.

Committee Action:

Director Hudson made a motion to approve the Minutes of February 27, 2014; Director Avalos seconded; and the motion carried by the following vote of the Committee:

AYES: Avalos, Bates, Groom, Hudson, Klatt and Kniss.

NOES: None.

ABSTAIN: None.

ABSENT: Haggerty, Kim, Miley and Piepho.

4. Projects and Contracts with Proposed Grant Awards Over \$100,000

Damian Breen, Deputy Air Pollution Control Officer, introduced Geraldina Grunbaum, Administrative Analyst of Strategic Incentives, who gave the staff presentation *Projects and Contracts with Proposed Awards Over \$100,000*, including brief overviews of the Carl Moyer, Mobile Source Incentive Fund (MSIF) and Transportation Fund for Clean Air (TFCA) programs; a summary of Carl Moyer Program (CMP) Year 15; detailings of the CMP/MSIF and Voucher Incentive Program funds awarded as of April 7, 2014 and as awarded CMP Years 11 through 15; a summary of TFCA Year 14; Vehicle Buy Back (VBB) Program Direct Mail; and recommendations.

NOTED PRESENT: Committee Chairperson Haggerty was noted present at 9:40 a.m. and Board Chairperson Miley was noted present at 9:41 a.m., during the staff presentation.

Committee Comments: None.

Public Comments: No requests received.

Committee Action:

Director Hudson made a motion, seconded by Director Kniss, to recommend the Board:

1. Approve CMP projects with proposed grant awards over \$100,000;
2. Authorize the Executive Officer/Air Pollution Control Officer (APCO) to enter into agreements for the recommended projects and direct-mail contract; and
3. Approve the allocation of \$150,000 for direct-mail outreach for the VBB Program.

The motion carried by the following vote of the Committee:

AYES: Avalos, Bates, Groom, Haggerty, Hudson, Klatt, Kniss and Miley.

NOES: None.

ABSTAIN: None.

ABSENT: Kim and Piepho.

5. Fiscal Year End (FYE) 2015 TFCA County Program Manager (CPM) Expenditure Plans and Request for Waivers from Santa Clara Valley Transportation Authority (VTA) and San Francisco County Transportation Authority (SFCTA)

Mr. Breen introduced Linda Hui, Administrative Analyst of Strategic Incentives, who gave the staff presentation *FYE 2015 TFCA CPM Expenditure Plans*, including TFCA background, FYE 2015 Expenditure Plans, policy waiver requests, and recommendations.

Committee Comments:

The Committee and staff discussed whether staff has previously recommended policy waivers and the justification for doing so today.

Public Comments: No requests received.

Committee Action:

Director Hudson made a motion, seconded by Director Klatt, to recommend the Board:

1. Approve the allocation of FYE 2015 TFCA CPM Funds listed in Table 1 of the Committee staff report;
2. Authorize the Executive Officer/APCO to enter into funding agreements with the CPMs for the total funds to be programmed in FYE 2015, listed in Table 1 of the Committee staff report; and
3. Approve policy waivers to allow VTA to use FYE 2015 TFCA CPM Funds for pedestrian improvement and bicycle sharing projects and SFCTA to use FYE 2015 TFCA CPM Funds for arterial management projects.

Committee Comments (continued):

Director Avalos explained the details of the SFCTA policy waiver.

Committee Action (continued):

The motion carried by the following vote of the Committee:

AYES: Avalos, Bates, Groom, Haggerty, Hudson, Klatt, Kniss and Miley.

NOES: None.

ABSTAIN: None.

ABSENT: Kim and Piepho.

6. Update on TFCA Regional Shuttle and Ridesharing Incentive Program

Karen Schkolnick, Acting Director of Strategic Incentives, introduced Kenneth Mak, Air Quality Technician of Strategic Incentives, who gave the staff presentation *Update on TFCA Regional Fund Shuttle and Ridesharing Incentive Program*, including TFCA background; discussion topics; key policy drivers and program issues; realignment opportunities; program review process; and next steps.

Committee Comments:

The Committee and staff discussed the realignment opportunities and their potential challenges; a shifting program focus to serving the “first and last mile” and addressing the concept of convenient, seamless commutes in order to get people out of single-occupancy vehicles; the ultimate fate of the Oakland Broadway shuttle; the need to resist outside political pressure on the Committee’s deliberative process; various activities in San Mateo County relative to improving commutes; support for and possible enhancements to the program to make it more pilot friendly; the possible benefits of an expanded definition to include carpooling, be it casual or otherwise; Committee support for a discontinuance or phasing-out of the shuttle program; expectations for the future of this program; what type of park-and-ride projects align with the project funding requirements; Air District branding and whether there are ways to enhance Air District outreach through enhanced branding; and the meaning of “enhanced Mobile Source compliance.”

Committee Chair Haggerty and Director Hudson directed staff to enhance Air District branding on and within vehicles and facilities that receive program funding from the Air District.

Public Comments:

Seamus Murphy, Caltrain, addressed the Committee in support of reevaluating and realigning the program instead of discontinuing it and to report that Caltrain ridership has been increasing and is projected to continue.

Director Bates said it is not the proper role of the Air District to provide capital for ongoing transit services.

Committee Comments (continued):

The Committee and staff discussed the possibility of phasing out support for some historically funded projects; the value of getting people out of their cars through expanded project eligibility; the form of support from the Air District and Caltrain to employers providing connecting shuttles for employees; the level of county support for employer-provided shuttle programs; and potential refinement of the provision regarding duplicate service.

Committee Action: None; receive and file.

7. FYE 2015 TFCA Funding Allocations

Mr. Breen introduced Ms. Schkolnick, who gave the staff presentation *FYE 2015 TFCA Funding Allocations*, including TFCA background; FYE 2015 TFCA expenditure plan and revenue; TFCA funding distribution FYEs 2015 and 2014; regional fund programs; Air District-led programs; Plug-In Electric Vehicle (PEV) and Infrastructure Program; Bicycle Rack Voucher Project; TFCA cost-effectiveness limits for Air District-led programs; and recommendations.

The Committee and staff discussed, at slide 9, *PEV and Infrastructure Program*, the amount of subsidies available to public agencies for PEV rebates.

Ms. Schkolnick concluded the presentation.

Committee Comments:

The Committee and staff discussed which charging stations, if any, are being deployed through the Air District with a mechanism included for taking payments from end-users for charging vehicles; issues relative to public chargers in the City of Palo Alto; options available to local governments for regulating use of public chargers; the nature of the “safety net” on slide 9, *PEV and Infrastructure Program*; the viability of requiring the installation of charging stations with fees for end-users; the lifetime and popularity of PEV rebate vouchers for public agencies and details of how the Air District manages the program; vehicle types and uses for which the vouchers are applicable; Air District PEV subsidies for state, local and personal, residential uses; the average cost of home charging stations and the requisite equipment; the adequacy of the Air District subsidy of DC fast charger deployment and the projected network growth; what form of subsidy exists, or soon will, for Level 2 chargers; and when the Committee can expect to hear more on the PEV program.

Public Comments:

Ursula Vogler, Metropolitan Transportation Commission, addressed the Committee in support of the staff recommendations, particularly those related to PEV infrastructure.

Committee Action:

Director Hudson made a motion, seconded by Director Kniss, to direct staff to explore options for requiring that the hosts of publicly available EV charging stations install equipment that is capable of accepting payment from end-users only, so that station sponsors can recover the cost of providing service and electricity, and recommend the Board:

1. Allocate \$18.8 million in its TFCA funding to the projects and programs listed in Table 1 of the Committee staff report;
2. Authorize the Executive Officer/APCO to enter into funding agreements and contracts up to \$100,000 for projects and programs listed in Table 1 of the Committee staff report;
3. Accept up to \$500,000 in Alternative and Renewable Fuel and Vehicle Technology Program (ARFVTP) funding from the California Energy Commission (CEC) for electric vehicle charging projects; and
4. Authorize the Executive Officer/APCO to execute all contracts necessary to accept, appropriate, and expend CEC ARFVTP monies.

The motion carried by the following vote of the Committee:

AYES: Avalos, Bates, Groom, Haggerty, Hudson, Klatt, Kniss and Miley.

NOES: None.

ABSTAIN: None.

ABSENT: Kim and Piepho.

8. Committee Member Comments: None.

9. Time and Place of Next Meeting:

Thursday, May 22, 2014, Bay Area Air Quality Management District Headquarters, 939 Ellis Street, San Francisco, California 94109 at 9:30 a.m.

10. Adjournment: The meeting adjourned at 10:58 a.m.

151 Sean Gallagher

Sean Gallagher
Clerk of the Boards