



**Bay Area Air Quality Management District
Mobile Source Committee**

April 24, 2014

**Projects and Contracts with Proposed Awards
over \$100,000**

**Damian Breen
Deputy Air Pollution Control Officer**

Overview

- Background
- Proposed Projects with Awards Over \$100,000
- VBB Direct-mail Contract
- Recommendations

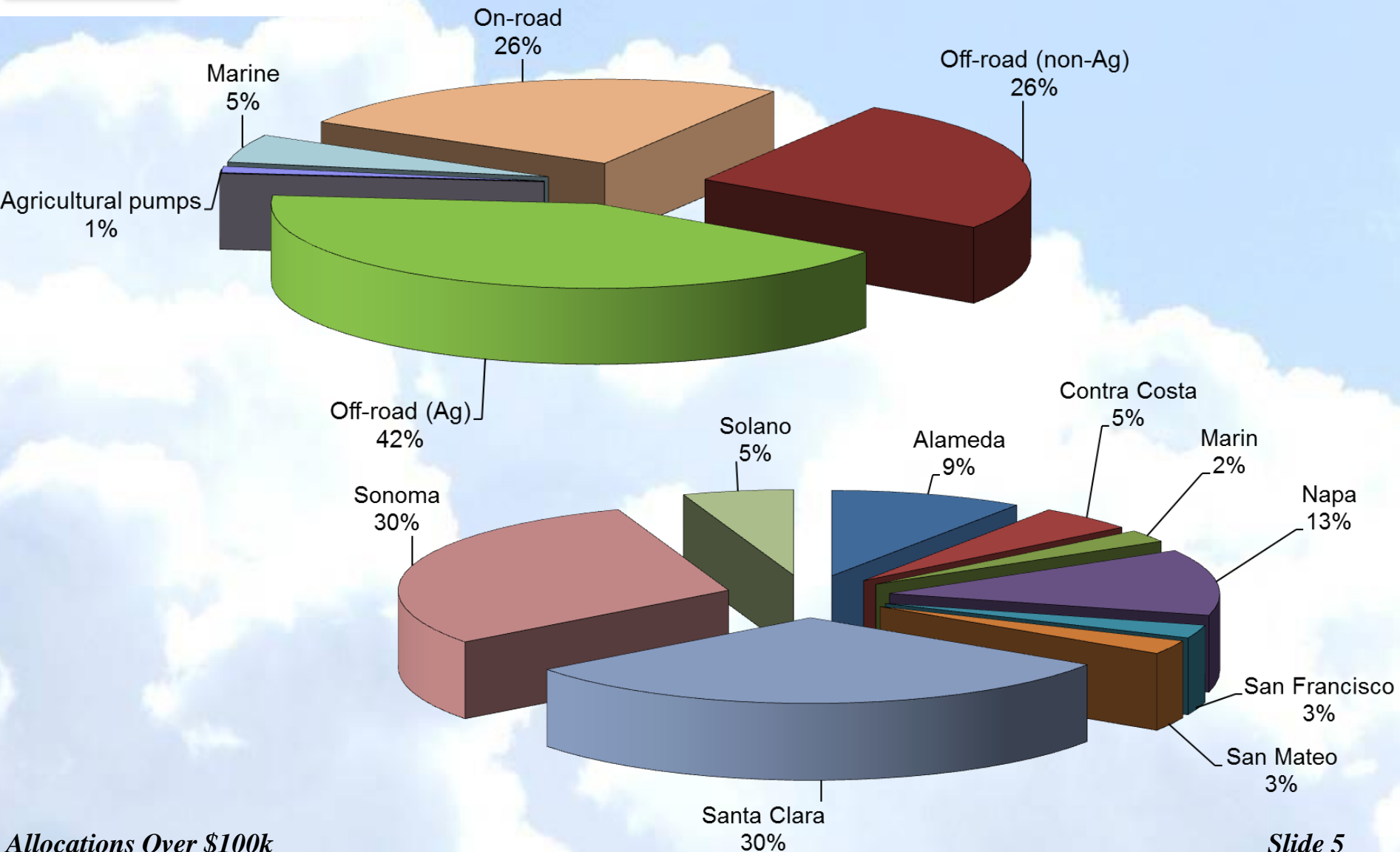
CMP, MSIF, & TFCA

- **Carl Moyer Program (CMP)**
 - Created in 1998 to reduce emissions from heavy-duty engines
 - Voluntary program that funds surplus emission reductions
- **Mobile Source Incentive Fund (MSIF)**
 - AB 923 allowed for additional \$2 motor vehicle registration fee surcharge (12/04)
 - CMP projects eligible for MSIF funding
- **Transportation Fund for Clean Air (TFCA)**
 - Funding provided by a \$4 surcharge on motor vehicles
 - Statutory authority for the TFCA and requirements of the program are set forth in California Health and Safety Code Sections 44241 and 44242

- On **2/4/13** District Board of Directors:
 - Approved participation in CMP Year 15
 - Authorized Executive Officer/APCO to execute contracts and amendments with grant awards up to \$100,000
- **CMP Project Recommendations over \$100k**
 - 13 Projects to reduce emissions from: 32 tractors, 2 loaders, 6 marine engines, and one off-road excavator
 - \$2,128,015 in total awards
 - Emission reductions: Over 14.3 TPY of criteria pollutants

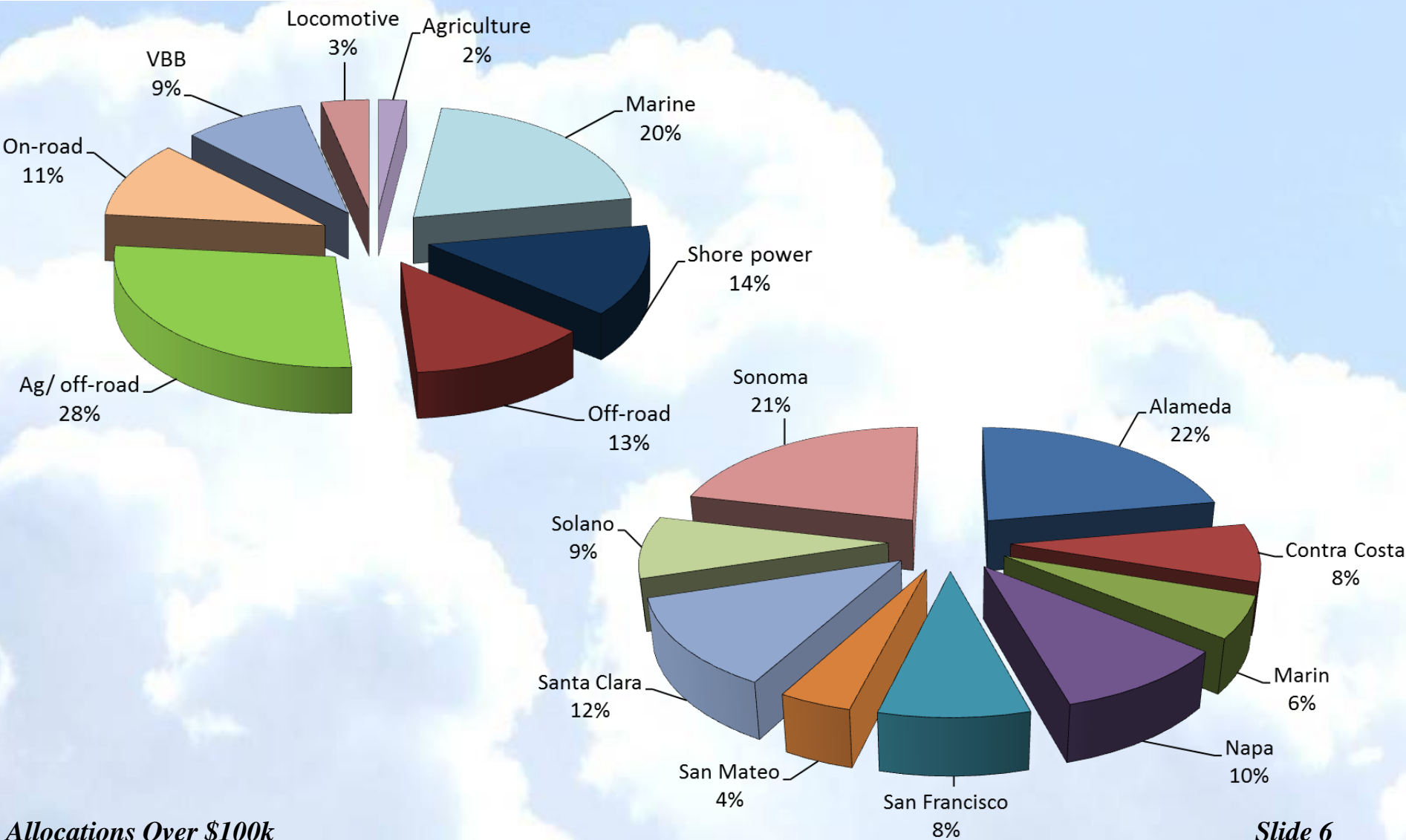


CMP/ MSIF and VIP Funds Awarded as of 4/7/14





CMP/ MSIF and VIP Funds Awarded CMP Years 11-15



- On **6/5/13** District Board of Directors:
 - Authorized funding for eligible Air District-led and Regional Fund project categories
 - Authorized Executive Officer/APCO to execute contracts and amendments with grant awards up to \$100,000
- **TFCA Project Recommendations over \$100k**
 - None (Since February 27, 2014)
 - \$5,210,288 in total awards to 31 projects (Attachment 4)
 - Emission reductions: Over 66 TPY of criteria pollutants

Vehicle Buy Back Program (VBB) Direct Mail

- On 6/5/13 the Board of Directors approved \$7 million allocation to restart the vehicle buy back program
- Program provides \$1,000 to Bay Area vehicle owners to scrap their 1994 and older vehicles
- Over 2,500 vehicle have been retired through this program since Fall 2013
- Direct mail is the primary outreach tool for the program
- Staff is proposing the allocation of \$150,000 to AdMail for continued administration of the direct mail outreach

Recommendations

Request the Committee recommend the Board of Directors:

1. Approve Carl Moyer Program projects with proposed grant awards over \$100,000;
2. Authorize the Executive Officer/APCO to enter into agreements for the recommended projects and direct-mail contract; and
3. Approve the allocation of \$150,000 for the direct-mail outreach for the Vehicle Buy Back Program.