1. **CALL TO ORDER**: Chairperson Carole Groom called the meeting to order at 9:49 a.m.

**Opening Comments**: None.

**Roll Call**:

Present: Chairperson Carole Groom; Vice-Chairperson Eric Mar; Secretary Liz Kniss; and Directors John Avalos, Teresa Barrett, Tom Bates, David J. Canepa, Cindy Chavez, John Gioia, Scott Haggerty, David Hudson, Margaret Fujioka, Roger Kim (on behalf of Edwin Lee), Nate Miley, Karen Mitchoff, Jan Pepper, Katie Rice, Mark Ross, Rod Sinks, Jim Spering and Brad Wagenknecht.

Absent: Director Shirlee Zane.

**Pledge of Allegiance**: Chairperson Groom led the Pledge of Allegiance.

2. **PUBLIC COMMENT ON NON-AGENDA MATTERS**:

Steve Ardito, Chevron, addressed the Board of Directors (Board) regarding his supposition that there is a political agenda to close all Bay Area refineries held by the minority constituency speaking repeatedly in support of the proposed refinery rules.

**NOTED PRESENT**: Director Pepper was noted present at 9:53 a.m.

3. **COMMENDATIONS / PROCLAMATIONS / AWARDS**

Chairperson Groom and Jack Broadbent, Executive Officer/Air Pollution Control Officer (APCO), in turn, each recognized the former Advisory Council (AC) for their years of dedicated service to the Air District.

Chairperson Groom gifted tokens of appreciation to former AC Members Hayes, Kurucz and Lutzker.

Directors Ross, Wagenknecht, Haggerty, Miley, Gioia and Bates each expressed their thanks in turn.
CONSENT CALENDAR (ITEMS 4 – 12)

4. Minutes of the Board Meeting of October 21, 2015;
5. Board Communications Received from October 21, 2015 through November 17, 2015;
6. Air District Personnel on Out-of-State Business Travel;
7. Quarterly Report of the Executive Office and Division Activities;
8. Projects and Contracts with Proposed Grant Awards over $100,000;
9. Authorization of Contracts for IT [information technology] Infrastructure and IT Disaster Recovery;
10. Authorization of Procurement for Replacement of Computer Workstations;
11. Consider Establishing New Job Classifications; and
12. Adoption of Proposed Amendments to the Air District’s Record Retention Schedule.

Board Comments: None.

Public Comments: No requests received.

Board Action:

Director Wagenknecht made a motion, seconded by Director Kniss, to approve Consent Calendar Items 4 through 12, inclusive; and the motion carried by the following vote of the Board:


NOES: None.

ABSTAIN: None.

ABSENT: Mar and Zane.

COMMITTEE REPORTS


MSC Chairperson Haggerty read:

The MSC met on Thursday, October 22, 2015, and approved the minutes of September 24, 2015.

The MSC reviewed and discussed the staff presentation *Overview of the Air District’s Trip Reduction Programs*, including background information; a summary of the types of trip reduction programs and services that have been funded by the Air District; an overview of how the Air District and the Metropolitan Transportation Commission partner to support trip reduction in the region; and an update on a new pilot trip reduction incentive program that will be offered by the Air District early next year.
The MSC then reviewed and discussed the staff presentation *Fiscal Year Ending (FYE) 2016 Transportation Fund for Clean Air (TFCA) Regional Fund Shuttle and Regional Rideshare Program*, including program background, the results of the solicitation, a summary of the projects that are eligible for award; and recommendations. The MSC recommends the Board:

1. Approve the proposed awards for the seven TFCA projects listed in Attachment A to the staff memorandum; and

2. Authorize the Executive Officer/APC to enter into agreements for the recommended TFCA projects in Attachment A to the staff memorandum.

The MSC finally reviewed and discussed the staff presentation *TFCA County Program Manager Fund Policies for FYE 2017*, including program background; a review of the proposed revisions and the process to solicit and incorporate public input; a request to modify a prior year policy to align its requirements with those of the Regional Fund, and recommendations. The MSC recommends the Board:

1. Approve the proposed FYE 2017 TFCA County Program Manager Fund Policies in Attachment A to the staff memorandum, as amended to delete the following language relative to Policy 29, *Bicycle Projects*, on page 7, first paragraph, that reads, “Projects must also have a completed and approved environmental plan. If a project is exempt from preparing an environmental plan as determined by the public agency or lead agency, then that project has met this requirement.”; and

2. Approve a proposed change to FYE 2016 TFCA County Program Manager Fund Policy #28 to increase the cost-effectiveness limit up to $175,000/ton of emissions reduced for shuttle projects to align it with the FYE 2015 TFCA Regional Fund cost-effectiveness limit.

The next meeting of the MSC is at the call of the Chairperson.

Public Comments: No requests received.

Board Comments: None.

Board Action:

Director Haggerty made a motion, seconded by Director Kim, to approve the recommendations of the MSC; and the motion carried by the following vote of the Board:


NOES: None.

ABSTAIN: None.

ABSENT: Mar and Zane.
14. **Report of the Public Engagement Committee (PEC) Meeting of October 26, 2015**

PEC Chairperson Ross read:

The PEC met on Monday, October 26, 2015, and approved the minutes of June 4, 2015.

The PEC received and discussed the staff presentation *2015 Spare the Air Campaign*, including a summary of advertising; radio promos; Spare the Air websites; media relations; social media; in-language on social media; employer outreach; and the commuter benefits program.

The PEC then received and discussed the staff presentation *YES! Youth for the Environment and Sustainability 2016 Bay Area Conference*, including program overview; event details; program features; and outreach.

Lastly, the PEC received and discussed the staff presentation *2015-2016 Winter Spare the Air Campaign*, including a summary of outreach components; outreach overview map; summary of advertising elements; SpareTheAirNow.org; a television advertisement; media outreach; social media; and alert notification.

The next meeting of the PEC is at the call of the Chair.

**Public Comments:** No requests received.

**Board Comments:** None.

**Board Action:** None; receive and file.

15. **Report of the Legislative Committee (LC) Meeting of October 26, 2015**

LC Chairperson Bates read:

The LC met on Monday, October 26, 2015, and postponed approval of the minutes of March 30, 2015 for lack of a quorum.

The LC reviewed and discussed the staff memorandum *Review of the 2015 Legislative Year*, including a summary of bills signed into law and the effects on major environmental legislation resulting from the various recent political changes at the Capitol.

The next meeting of the LC is at the call of the Chair.

**Public Comments:** No requests received.

**Board Comments:** None.

**Board Action:** None; receive and file.
PRESENTATIONS

16. AC SUMMARY OF PAST ACTIVITIES [OUT OF ORDER AGENDA ITEM 17]

Liza Lutzker, Former AC Chairperson, gave the presentation AC: A Summary of Past Activities, including an overview of the AC and its topics from 2009 through 2015; and a summary of significant past AC recommendations.

Board Comments: None.

Public Comments: No requests received.

Board Action: None; receive and file.

17. AC REPORT ON URBAN HEAT ISLAND (UHI) IMPACTS [AGENDA ITEM 16]

Kraig Kurucz, Former AC Member, gave the presentation UHI Impacts on Energy Use, Climate, Air Pollution, Greenhouse Gases, and Health through slide 10, Trees Offer Important Co-benefits, including AC 2015 activities, topics and speakers; the definition and causes of UHI; impacts of high urban temperatures; Bay Area geography and UHI variation; mitigation strategies; and trees as an urban cooling strategy and the important co-benefits offered.

Mr. Kurucz then introduced Ms. Lutzker, who gave the remainder of the presentation, including cool roofs and their impact on ozone formation; the significance of ozone reductions available through a regional cool roof effort; and recommendations.

Board Comments:

The Board, Mr. Kurucz, Ms. Lutzker and staff discussed the relevance and accuracy of the data for the Livermore area; the possibility of including this information in the California Environmental Quality Act guidelines crafted by the Air District; the co-benefits of cool roofs; whether and how the Air District staff present measures to local governments that may have multiple benefits that are not air quality-related; with whom on staff at the county level the Air District staff should be interfacing about these and similar proposals; the possibility of including these measures in the Title 24 process; the possible existence of a continued federal tax rebate to incentivize installation of cool roofs; a recommendation to contact the public works departments in local governments regarding tree planting measures; additional details regarding the emission of volatile organic compounds by trees and past Air District efforts to remove eucalyptus from public spaces; the long-term benefit of tree planting more than offsetting the sometimes daunting investment of resources; the indisputable difference in health impacts in areas with and without trees; the varied effectiveness of cool roofs; the desire to see some proposed tree measures; the importance of public outreach and education; the viability of a mobile Air District campaign to encourage tree planting and the availability of resources for the same; which cities are in California Climate Zone 3 on slide 7, Bay Area Geography and UHI Variation; the importance of strengthening Air District communication lines with local jurisdictions, particularly sustainability officers and public health officers; details and challenges relative to cooling pavements instead of roofs; the availability of guidance information regarding the ideal trees for various regions.
and proposed measures that serve as possible components of the reforestation plan; the viability of an incentive program for airports modeled on that done for the Port of Oakland; the viability of integrating a cool roofs measure in the Property Assessed Clean Energy Programs; a suggestion that the California Energy Commission update its agency logo; a recommendation that a reference guide or pamphlet be crafted with the information from today; whether cap-and-trade revenue will be available to fund reforestation efforts; how the analysis concluded annual regional benefits to be approximately $5.1 billion on slide 10, *Trees Offer Important Co-benefits*; and whether a resource exists that contains landscaping recommendations for non-tree plants.

Public Comments: No requests received.

Board Action: None; receive and file.

**CLOSED SESSION**

The Board adjourned to Closed Session at 11:14 a.m.

18. **CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION**

Pursuant to Government Code Section 54956.9(d)(2), the Board met in closed session with legal counsel to discuss significant exposure to litigation in one potential case.

**OPEN SESSION**

The Board resumed Open Session at 12:22 p.m. with no reportable action.

19. **PUBLIC COMMENT ON NON-AGENDA MATTERS:** No requests received.

20. **BOARD MEMBERS’ COMMENTS:** None.

**OTHER BUSINESS**

21. **Report of the Executive Officer/APCO:**

Mr. Broadbent reported the likely announcement of the season’s first Spare the Air Day in the days ahead; noted the flash drive available at each Board director’s seat containing the outreach components of the upcoming Winter Spare the Air campaign; announced the appointment of Jaime Williams to serve as the new Director of the Engineering Division; announced that Damian Breen, Deputy APCO, will begin to oversee the Engineering Division; introduced Christopher Coelho, President, and Derek Klein, Vice-President, as the new elected officers of the Employee Association; introduced and welcomed Zeng Jinghai and Liu Xin as representatives of a Chinese delegation visiting the Air District; and provided a reminder and additional details regarding the Air District’s 60th Anniversary event on December 10, 2015.
22. **Chairperson’s Report:**

Chairperson Groom announced the cancellation of the Board meeting on December 2, 2015; the scheduling of an Ad Hoc Building Oversight Committee meeting on December 14, 2015; the appointment of Director Sinks as the ex-officio member of the newly formed AC; and that Board directors should begin contemplating their preferred committee assignments for 2016 to inform their upcoming discussion with Chairperson Elect Mar.

23. **Time and Place of Next Meeting**

Monday, November 30, 2015, Bay Area Air Quality Management District Headquarters, 939 Ellis Street, San Francisco, California 94109 at 9:45 a.m.

24. **Adjournment:** The Board meeting adjourned at 12:27 p.m.

/ S / Sean Gallagher  
Sean Gallagher  
Clerk of the Boards