



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

BOARD OF DIRECTORS  
PUBLIC ENGAGEMENT COMMITTEE

COMMITTEE MEMBERS

MARK ROSS - CHAIR  
JOHN AVALOS  
NATE MILEY  
ROD SINKS

TERESA BARRETT – VICE CHAIR  
SCOTT HAGGERTY  
KATIE RICE  
BRAD WAGENKNECHT

THURSDAY  
MARCH 24, 2016  
9:30 A.M.

7<sup>TH</sup> FLOOR BOARD ROOM  
939 ELLIS STREET  
SAN FRANCISCO, CA 94109

AGENDA

1. **CALL TO ORDER - ROLL CALL – PLEDGE OF ALLEGIANCE**

*The Committee Chair shall call the meeting to order and the Clerk of the Boards shall take roll of the Committee members. The Committee Chair shall lead the Pledge of Allegiance.*

2. **PUBLIC COMMENT ON NON-AGENDA MATTERS**

*(Public Comment on Non-Agenda Items Pursuant to Government Code § 54954.3) Members of the public are afforded the opportunity to speak on any agenda item. All agendas for regular meetings are posted at Air District headquarters, 939 Ellis Street, San Francisco, California 94109, and on the Air District's website [www.baaqmd.gov](http://www.baaqmd.gov) at least 72 hours in advance of a regular meeting. At the beginning of the regular meeting agenda, an opportunity is also provided for the public to speak on any subject within the Board's authority. Speakers will be limited to three (3) minutes each.*

*This meeting will be webcast. To see the webcast, please visit <http://www.baaqmd.gov/The-Air-District/Board-of-Directors/Agendas-and-Minutes.aspx> at the time of the meeting.*

Staff/Phone (415) 749-

3. **APPROVAL OF THE MINUTES OF OCTOBER 26, 2015** Clerk of the Boards/5073

*The Committee will consider approving the attached draft minutes of the Public Engagement Committee meeting of October 26, 2015.*

4. **OVERVIEW OF THE 2016 YOUTH FOR THE ENVIRONMENT AND SUSTAINABILITY (YES) CONFERENCE**

J. Roggenkamp/4646

[jroggenkamp@baaqmd.gov](mailto:jroggenkamp@baaqmd.gov)

*The Committee will receive an overview of the 2016 Youth for Environment and Sustainability (YES) Conference.*

5. **JAMES CARY SMITH COMMUNITY GRANT PROGRAM UPDATE**

J. Roggenkamp/4646

[jroggenkamp@baaqmd.gov](mailto:jroggenkamp@baaqmd.gov)

*The Committee will receive an update on the James Cary Smith Community Grant Program.*

6. **PUBLIC ENGAGEMENT FOR THE CLEAN AIR PLAN/REGIONAL CLIMATE PROTECTION STRATEGY**

J. Roggenkamp/4646

[jroggenkamp@baaqmd.gov](mailto:jroggenkamp@baaqmd.gov)

*The Committee will receive an overview of the Public Engagement for the Clean Air Plan/Regional Climate Protection Strategy.*

7. **COMMITTEE MEMBER COMMENTS/OTHER BUSINESS**

*Any member of the Committee, or its staff, on his or her own initiative or in response to questions posed by the public, may: ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2).*

8. **TIME AND PLACE OF NEXT MEETING**

*Monday, May 2, 2016, Bay Area Air Quality Management District Office, 939 Ellis Street, San Francisco, California 94109 at 9:30 a.m.*

9. **ADJOURNMENT**

*The Committee meeting shall be adjourned by the Committee Chair.*

## CONTACT:

**MANAGER, EXECUTIVE OPERATIONS**  
**939 ELLIS STREET, SAN FRANCISCO, CA 94109**  
**mmartinez@baaqmd.gov**

**(415) 749-5016**  
**FAX: (415) 928-8560**  
**BAAQMD homepage:**  
[www.baaqmd.gov](http://www.baaqmd.gov)

- To submit written comments on an agenda item in advance of the meeting. Please note that all correspondence must be addressed to the “Members of the Public Engagement Committee” and received at least 24 hours prior, excluding weekends and holidays, in order to be presented at that Committee meeting. Any correspondence received after that time will be presented to the Committee at the following meeting.
- To request, in advance of the meeting, to be placed on the list to testify on an agenda item.
- **Accessibility and Title VI:** The Air District provides services and accommodations upon request to persons with disabilities and individuals who are limited-English proficient who wish to address Board matters. For accommodations or translations assistance, please call 415-749-5016 at least three days in advance of a meeting, so that arrangements can be made accordingly.

**Accesibilidad y Título VI:** El Distrito del Aire ofrece servicios y realiza las adaptaciones necesarias para las personas con discapacidades y para las personas con un dominio limitado del inglés siempre que estos servicios se soliciten y se deseen tratar asuntos relacionados con la Junta. Si necesita ayuda con algún tipo de adaptación o traducción, llame al 415-749-5016 como mínimo tres días antes de la reunión de manera que puedan realizarse las adaptaciones necesarias.

**Magagamit na Tulong at Título VI:** Nagbibigay ang Air District ng mga serbisyo at mga akomodasyon, kapag hiniling, sa mga taong may kapansanan at mga taong limitado ang kakayahan sa Ingles na gustong magpahayag tungkol sa mga usapin sa harap ng Lupon. Para sa mga tulong sa akomodasyon o sa pagsasalín, mangyaring tumawag sa 415-749-5016 nang tatlong araw man lamang na una pa sa miting, para makapaghandá ayon sa pangangailangan.

**可及度及標題VI：**空氣管理局根據申請為殘障人士和英語熟練程度有限但卻希望參與董事會事宜的人員提供服務和住宿。關於住宿或者翻譯幫助，請至少在會議之前三天致電 415-749-5016，以便作出相應安排。

**Tạo Khả Năng Truy Cập và Chương VI:** Đặc Khu cung cấp dịch vụ và phương tiện đáp ứng, khi có yêu cầu, cho những người bị khuyết tật và cho những cá nhân không thông thạo Anh ngữ muốn được tham gia các vấn đề của Hội Đồng. Để được phương tiện đáp ứng hoặc trợ giúp phiên dịch, xin gọi số 415-749-5016 ít nhất ba ngày trước khi có hội thảo, để tiện bố trí các phương tiện

Any writing relating to an open session item on this Agenda that is distributed to all, or a majority of all, members of the body to which this Agenda relates shall be made available at the District’s offices at 939 Ellis Street, San Francisco, CA 94109, at the time such writing is made available to all, or a majority of all, members of that body.

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**  
**939 ELLIS STREET, SAN FRANCISCO, CALIFORNIA 94109**  
**FOR QUESTIONS PLEASE CALL (415) 749-5016 or (415) 749-4941**

**EXECUTIVE OFFICE:**  
**MONTHLY CALENDAR OF AIR DISTRICT MEETINGS**

**MARCH 2016**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
<b>Board of Directors Budget &amp; Finance Committee</b> <i>(Meets on the 4<sup>th</sup> Wednesday of each Month)</i>	Wednesday	23	9:30 a.m.	Board Room
<b>Board of Directors Mobile Source Committee</b> <i>(Meets on the 4<sup>th</sup> Thursday of each Month)</i> -CANCELLED	Thursday	24	9:30 a.m.	Board Room
<b>Board of Directors Public Engagement Committee</b> <i>(At the Call of the Chair)</i>	Thursday	24	9:30 a.m.	Board Room

**APRIL 2016**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
<b>Board of Directors Regular Meeting</b> <i>(Meets on the 1<sup>st</sup> &amp; 3<sup>rd</sup> Wednesday of each Month)</i> - CANCELLED	Wednesday	6	9:45 a.m.	Board Room
<b>Board of Directors Personnel Committee</b> <i>(At the Call of the Chair)</i>	Monday	11	9:30 a.m.	Board Room
<b>Board of Directors Executive Committee</b> <i>(Meets on the 3<sup>rd</sup> Monday of each Month)</i> - CANCELLED	Monday	18	9:30 a.m.	Board Room
<b>Board of Directors Stationary Source Committee</b> <i>(Meets on the 3<sup>rd</sup> Monday of each Month)</i>	Monday	18	10:30 a.m.	Board Room
<b>Board of Directors Regular Meeting</b> <i>(Meets on the 1<sup>st</sup> &amp; 3<sup>rd</sup> Wednesday of each Month)</i>	Wednesday	20	9:45 a.m.	Board Room
<b>Board of Directors Budget &amp; Finance Committee</b> <i>(Meets on the 4<sup>th</sup> Wednesday of each Month)</i>	Wednesday	27	9:30 a.m.	Board Room
<b>Board of Directors Mobile Source Committee</b> <i>(Meets on the 4<sup>th</sup> Thursday of each Month)</i>	Thursday	28	9:30 a.m.	Board Room

# MAY 2016

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
<b>Board of Directors Public Engagement Committee</b> <i>(At the Call of the Chair)</i>	Monday	2	9:30 a.m.	Board Room
<b>Board of Directors Regular Meeting</b> <i>(Meets on the 1<sup>st</sup> &amp; 3<sup>rd</sup> Wednesday of each Month)</i>	Wednesday	4	9:45 a.m.	Board Room
<b>Board of Directors Executive Committee</b> <i>(Meets on the 3<sup>rd</sup> Monday of each Month)</i>	Monday	16	9:30 a.m.	Board Room
<b>Board of Directors Stationary Source Committee</b> <i>(Meets on the 3<sup>rd</sup> Monday of each Month)</i>	Monday	16	10:30 a.m.	Board Room
<b>Board of Directors Regular Meeting</b> <i>(Meets on the 1<sup>st</sup> &amp; 3<sup>rd</sup> Wednesday of each Month)</i>	Wednesday	18	9:45 a.m.	Board Room
<b>Board of Directors Climate Protection Committee</b> <i>(Meets on the 3<sup>rd</sup> Thursday of every other month)</i>	Thursday	19	9:30 a.m.	Board Room
<b>Board of Directors Budget &amp; Finance Committee</b> <i>(Meets on the 4<sup>th</sup> Wednesday of each Month)</i>	Wednesday	25	9:30 a.m.	Board Room
<b>Board of Directors Mobile Source Committee</b> <i>(Meets on the 4<sup>th</sup> Thursday of each Month)</i>	Thursday	26	9:30 a.m.	Board Room

VJ – 3/21/16 (11:00 a.m.)

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**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**  
Memorandum

To: Chairperson Mark Ross and Members  
of the Public Engagement Committee

From: Jack P. Broadbent  
Executive Officer/Air Pollution Control Officer

Date: March 15, 2016

Re: Approval of the Minutes of October 26, 2015

RECOMMENDED ACTION

Approve attached draft minutes of the Public Engagement Committee (Committee) meeting of October 26, 2015.

DISCUSSION

Attached for your review and approval are the draft minutes of the Committee meeting of October 26, 2015.

Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO

Prepared by: Heidi Kettler  
Reviewed by: Maricela Martinez

Attachment: Draft Minutes of the Committee Meeting of October 26, 2015

## AGENDA: 3 – ATTACHMENT

Draft Minutes – Public Engagement Committee Meeting of October 26, 2015

Bay Area Air Quality Management District  
939 Ellis Street  
San Francisco, California 94109  
(415) 749-5073

### DRAFT MINUTES

Summary of Board of Directors  
Public Engagement Committee Meeting  
Monday, October 26, 2015

#### 1. CALL TO ORDER – ROLL CALL

Chairperson Mark Ross called the meeting to order at 9:30 a.m.

##### Roll Call:

Present: Chairperson Mark Ross; Vice-Chairperson Teresa Barrett, Directors Tom Bates, Nate Miley; and Rod Sinks

Absent: Directors John Avalos, Scott Haggerty, and Brad Wagenknecht.

Also Present: None.

2. **PUBLIC COMMENT ON NON-AGENDA MATTERS:** No requests received.

#### 3. OVERVIEW OF 2015 SPARE THE AIR CAMPAIGN (OUT OF ORDER AGENDA ITEM 4)

Lisa Fasano, Communications Officer, introduced Kristine Roselius, Air Quality Program Manager of the Communications office, who gave the staff presentation *2015 Spare the Air Campaign*, including campaign highlights; a video example of a television advertisement; other advertising; media relations and social media information; and results.

##### Public Outreach Committee (Committee) Comments:

The Committee and staff discussed the efficacy of mobile advertisements; promoting and measuring casual carpooling in the South Bay; the correlation between increased advertising and outreach with increased participation in the commuter benefits program; reaching out to Bay Area startups to encourage carpooling; and South Bay use of social media.

Public Comments: No requests received.

Committee Action: None; receive and file.

**4. YOUTH FOR THE ENVIRONMENT AND SUSTAINABILITY (YES) CONFERENCE (OUT OF ORDER AGENDA ITEM 5)**

Jean Roggenkamp, Deputy Executive Officer, introduced Yvonna Cázares, Public Information Officer of the Community Engagement Office, who gave the staff presentation *Youth for the Environment and Sustainability YES! 2016 Bay Area Conference*, including program features; and an update about the status of outreach for the YES! Conference.

NOTED PRESENT: Director Miley was noted present at 9:45 a.m.

Committee Comments:

The Committee and staff discussed the target age range for the outreach; how outreach is done; and attendance at the conference last year.

Public Comments: No requests received.

Committee Action: None; receive and file.

**5. APPROVAL OF THE MINUTES OF JUNE 4, 2015 (OUT OF ORDER AGENDA ITEM 3)**

Public Engagement Committee (Committee) Comments: None.

Public Comments: No requests received.

Committee Action:

Director Ross made a motion, seconded by Director Barrett, to approve the minutes of June 4, 2015; and the motion carried by the following vote of the Committee:

AYES: Barrett, Bates, Miley, Ross, and Sinks.

NOES: None.

ABSTAIN: None.

ABSENT: Avalos, Haggerty and Wagenknecht.

**6. INTRODUCTION OF WINTER SPARE THE AIR CAMPAIGN**

Jean Roggenkamp, Deputy Executive Officer, introduced Lisa Fasano, Communications Officer, who gave the staff presentation *Introduction of Winter Spare the Air Campaign*, including new creative elements and messaging for the amended Regulation 6, Rule 3: Wood-Burning Devices.

Committee Comments:

The Committee and staff discussed the Air District's most effective commercial; that there is a high level of online engagement during Winter Spare the Air days; and elevating the message about the health risks of wood smoke.



Public Comments: No requests received.

Committee Action: None; receive and file.

**7. COMMITTEE MEMBER COMMENTS / OTHER BUSINESS:**

The Committee and staff discussed the Air District’s ongoing website improvements; scheduling more future Committee meetings to have two meetings on the same day; and increased traffic in the Bay Area and possible actions to offset the burden such as promoting casual carpooling, traveling during off peak commute times, and telecommuting.

**8. TIME AND PLACE OF NEXT MEETING:** At the Call of the Chairperson.

**9. ADJOURNMENT:** The meeting adjourned at 10:16 a.m.

Heidi Kettler  
Executive Secretary

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**

Memorandum

To: Chairperson Mark Ross and Members  
of the Public Engagement Committee

From: Jack P. Broadbent  
Executive Officer/APCO

Date: March 15, 2016

Re: Overview of the 2016 Youth for the Environment and Sustainability (YES)  
Conference

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RECOMMENDED ACTION

None; receive and file.

BACKGROUND

The Youth for the Environment and Sustainability (YES) conference is an annual Spare the Air Youth program jointly sponsored by the Metropolitan Transportation Commission (MTC) and the Air District. The conference, typically scheduled at the beginning of the year, provides high school students the opportunity to present on and discuss active transit, clean air and climate change issues with their peers from around the Bay Area. The program includes youth keynote speakers, interactive presentations and various breakout sessions. For this year's conference, given the confluence of timing with the San Francisco Bay Area hosting the Super Bowl, staff aligned messaging and outreach by entering into a Super Bowl 50 Sustainability partnership agreement.

DISCUSSION

The 2016 YES Conference took place on Saturday, January 30, 2016, at the UC Berkeley Lawrence Hall of Science from 10 a.m. - 3 p.m. Staff from MTC and the Air District in conjunction with the Spare the Air Technical Advisory Committee have grown this year's conference and increased attendance, outreach and impact. We targeted 250 high school students from throughout the nine counties of the San Francisco Bay Area and had 350 in attendance with many on the waitlist.

We received positive feedback from conference attendees and are looking forward to hosting an even larger conference next year.

BUDGET CONSIDERATION/FINANCIAL IMPACT

Air District funding for continuing this program is included in the Fiscal Year Ending (FYE) 2017 budget.

Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO

Prepared by: Yvonna Cazares  
Reviewed by: Jean Roggenkamp

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**

## Memorandum

To: Chairperson Mark Ross and Members  
of the Public Engagement Committee

From: Jack P. Broadbent  
Executive Officer/APCO

Date: March 16, 2016

Re: James Cary Smith Community Grant Program Update

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RECOMMENDED ACTION

None; receive and file.

BACKGROUND

On October 7, 2015, the Board of Directors approved the grant guidelines for the Fiscal Year Ending (FYE) 2016 James Cary Smith Community Grant program. The Community Grant Program was reauthorized to expand efforts to reduce air pollution, further collaboration and direct community participation in the protection of public health and the environment.

In October of 2015, the Air District released a call for applications seeking projects in the following focus areas: education and engagement; local air pollution impact mitigations; and community-based participatory research/citizen science.

Overall, staff received 23 complete applications for a total requested amount of \$573,274. With the funding available, the 11 top-scoring projects were funded for a total \$261,174 (Attachment A). Staff has begun executing contracts for the projects. Final deliverables are due no later than June 30, 2017.

DISCUSSION

Staff believe that the FYE 2016 James Cary Smith Community Grant program is on track to achieve the stated goals and intent of the program. We are also in the process of assessing how the program can be fine-tuned to increase the potential impact for subsequent rounds of the grant program.

## Summary of Grantees:

- Applications were received from or involved all counties of the Bay region except for Solano County. The majority of grant applicants and grants awarded were for education and engagement activities. While six applicants focused on our newest category, “citizen science”/community-based participatory research, only one scored well-enough for funding. Two grants were selected for local air pollution mitigation projects.

- The grant program made a concerted effort to target CARE and near major road-way communities. Ten of the selected projects directly involve CARE communities and one targets areas adjacent to a major freeway in Santa Rosa.
- All of the projects have direct partnerships with a community-based organization or with one or more local high/junior high schools.

Staff believe the James Cary Smith Community Grant Program provides an excellent opportunity for the Air District to develop community engagement partnerships in the collective efforts of improving air quality in the region.

Staff will continue to reach out to community stakeholder groups to get specific feedback on developing the Community Grant Program further and explicitly how to garner more applicants for community-participation projects to broaden the applicant pool even more. Staff is also exploring ways to work with the applicants who were not funded.

Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO

Prepared by: David Ralston  
Reviewed by: Jean Roggenkamp

Attachment: FYE 2016 Community Grant Program Award List

### Agenda 5 - Attachment A - FYE 2016 Community Grant Program Award List

Applicant and Community Partners	Project Name	Project Description	Location	Amount Awarded
Rose Foundation for Communities and the Environment – Bay Localize/Emilia Zapata Street Academy	<b>Collaborative Air Quality Leadership Development</b>	Develop Community Air Quality Leaders by combining education, hands-on mitigation projects, and community outreach. Project includes direct air quality lessons in classroom, hands-on tree-planting project at their school-site and the surrounding neighborhood; and outreach to share knowledge with the broader community.	North Oakland – CARE	\$25,000
Earth Team - Oakland High, Richmond HS	<b>Zero Carbon Schools/Sustainable Youth Internships</b>	Implement 2 Sustainable Youth Zero Carbon Internships with 30 high school students at 2 East Bay schools. Students will educate and engage campus and surrounding communities about air pollution, toxic carcinogens, GHG emissions and its impact on human health and also use SITA curriculum, Transportation Action Project (TAP) Calculator to assess baseline VMT-CO2 emissions informing student-driven mitigation action plans and alternatives for their school.	Richmond, Oakland - CARE	\$24,527
San Francisco Bicycle Coalition Education Fund (with specific community-based organizations)	<b>Community Bike Builds</b>	Work with San Francisco's most challenged and underserved neighborhoods to provide free bikes (re-using unclaimed bikes from public agencies) and bike safety classes to low-income individuals who want to bike but cannot afford a bicycle. Also: hold Community Bike Builds events; work with participants in advocating for improvements in biking conditions and in SR2S programs.	San Francisco - CARE areas	\$25,000
Breathe California of the Bay Area – 2 High Schools in San Jose	<b>Youth for a Cool Earth</b>	Collaborate with Santa Clara County schools “green” clubs to help youth understand the threat of climate change and motivate personal changes in behavior. Project will train youth as peer leaders to address problems at their schools, homes, and engage additional youth, parents and the general community to encourage lower polluting activities.	Santa Clara/San Jose - CARE	\$25,000
Rails-to-Trails Conservancy/Rich City Rides/Richmond HS, Pogo Park	<b>Richmond Rides! Celebrating Biking, BART, Buses and Breathing Better</b>	Promote bike/transit connection through fun family bike rides in Richmond and educate the community about the air quality impacts of transportation choices. Goal is to encourage more bicycling and transit use to improve individual and community health and air quality. Grant provides skills and training to overcome barriers to biking, share information about the air quality and health benefits of biking more and driving less.	Richmond/Iron Triangle - CARE	\$25,000
Hunters Point Family	<b>The People's Harvest: Bayview Hunters Point Air Filter garden/trees/plants</b>	Support the Bio-filter Garden Project as an expansion of HPF’s community gardens to include tree orchards and plants that provide significant air filtration properties as an air quality enhancement strategy. The project will also produce and distribute over 300 bio-filters to over 300 residents of the BVHP community to improve the air quality within their homes.	Bayview Hunters Point, San Francisco - CARE	\$25,000

La Clinica de La Raza, Inc – Escuela de Promotores/ Freedom Breathers	<b>Pittsburg Air Quality Community Advocates</b>	Improve the respiratory health of Pittsburg residents through outreach, education, and advocacy by recruiting/ training 8 volunteer Promotores (lay Community Health Workers), developing a Community Action Model; conduct outreach and education at 6 community events; conduct 7 educational presentations to the Pittsburg community; contribute to Global Community Monitor and Pittsburg High School’s Freedom Breathers advocacy efforts.	Pittsburg - CARE	\$25,000
Center for Climate Protection – 2 Santa Rosa High Schools	<b>ECO2school Youth Leadership Development</b>	Help students develop projects that support healthy living, safe commuting, biking, walking, transit ridership, traffic decongestion, and improved air quality by working intensively with a group of youth leaders to quantify and reduce each school’s commute carbon footprint. The program includes educational trainings, biking field trips, leadership summits, and incentive programs which are integrated into existing school curriculum and school culture. Reduction activities culminates with an April ECO2school Challenge.	Santa Rosa	\$25,000
Breathe California Golden Gate Public Health Partnership - Girls Inc.	<b>O24u Air Quality Improvement Education Program</b>	Partner with Girls Incorporated of West Contra Costa in an afterschool setting to provide environmental and health education to 75 4th and 5th grade students and their families in an effort to educate and promote environmental literacy specifically around air quality and health effects with “hands-on minds-on” six-module curriculum over 18-36 weeks.	San Pablo/Richmond - CARE	\$25,000
Strategic Energy Innovations - Castlemont, San Leandro HS, Oakland Tech, Vista Richmond HS	<b>SEI Air Quality Education &amp; Improvement Program</b>	Develop and implement an Air Quality Education Program engaging 4 CARE high school in citizen science projects through energy conservation and low-impact transportation campaigns. Project leverages existing materials from HabitatMap’s AirBeam data collection tool, AirCasting online database for monitoring, STi air pollution curriculum, Vivergy air quality calculator. Students will explore green transportation and energy conservation supported by a \$100,000 match from PG&E. Project culminates with a professional conference for students.	San Leandro, Oakland and Richmond – CARE	\$24,647
Cool the Earth – 9 High Schools in the Marin and San Francisco	<b>Engaging Children and Bay Area Communities in Climate Change Solutions Project</b>	Provide the CTE School Program to 12 underserved schools. The free program is a parent/volunteer run K-8 educational program engaging students in the issues of climate change, including both health and climate effects of air pollution. The program educates and motivates students and their families to take actions to reduce carbon emissions.	San Francisco, Marin/San Rafael - CARE	\$12,000
			<b>Total</b>	<b>\$261,174</b>

**BAY AREA AIR QUALITY MANAGEMENT DISTRICT**

## Memorandum

To: Chairperson Mark Ross and Members  
of the Public Engagement Committee

From: Jack P. Broadbent  
Executive Officer/APCO

Date: March 15, 2016

Re: Public Engagement for the Clean Air Plan/Regional Climate Protection Strategy

RECOMMENDED ACTION

None; receive and file.

BACKGROUND

The California Health & Safety Code requires air districts to prepare and periodically revise plans for attaining state ozone standards. The Bay Area 2010 Clean Air Plan (2010 CAP) is the most recent ozone plan prepared by the Air District. The Health & Safety Code requires that ozone plans include “all feasible control measures” to make progress toward attaining State ozone standards in the Bay Area and to reduce pollution transport to neighboring air basins.

The Board of Directors’ Climate Protection Resolution and 10-Point Climate Action Work Program call for the Air District to prepare a Regional Climate Protection Strategy as part of the Clean Air Plan update. Thus, while GHGs were addressed in the 2010 CAP, measures to reduce GHGs are a more prominent focus of this current plan under development.

DISCUSSION

Staff recently hosted public Open Houses in January and February 2016, to solicit input on potential control measures proposed for inclusion in the 2016 Clean Air Plan/Regional Climate Protection Strategy (CAP/RCPS). Staff will brief the Committee on the Open Houses, provide an overview of the Air District’s online engagement tool, Open Air Forum, and discuss the formation of the CAP/RCPS Working Group.

BUDGET CONSIDERATION/FINANCIAL IMPACT

Resources for public engagement for the 2016 CAP/RCPS is included in the Fiscal Year Ending 2016 budget.



Respectfully submitted,

Jack P. Broadbent  
Executive Officer/APCO

Prepared by: Luz Gomez  
Reviewed by: Jean Roggenkamp