

BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

# Clean Cars for All Program Update & Allocation

Mobile Source and Climate Impacts Committee Meeting November 28, 2022

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## **Presentation Outcome**



- Provide information on Zero-Emission Vehicle (ZEV) adoption in the Bay Area.
- Provide an update on Bay Area Clean Cars for All (CCFA) Program.
- New funding

#### **Presentation Outline**



- Background: Bay Area ZEV adoption
- CCFA Program update
- Next steps and challenges
- New funding & resources





# **Presentation for Information Only**



No action required.

## **Background: Bay Area ZEV Goals**



#### ZERO EMISSION VEHICLE TRENDS AND GOALS



11,700 public charging ports currently



30,000 public charging ports needed (NREL)

In 2021, 4.7% of the Bay Area fleet were ZEVs, with a goal of 90% by 2050

In 2022 16.5% of new sales in CA were ZEVs



#### **Public charging ports**

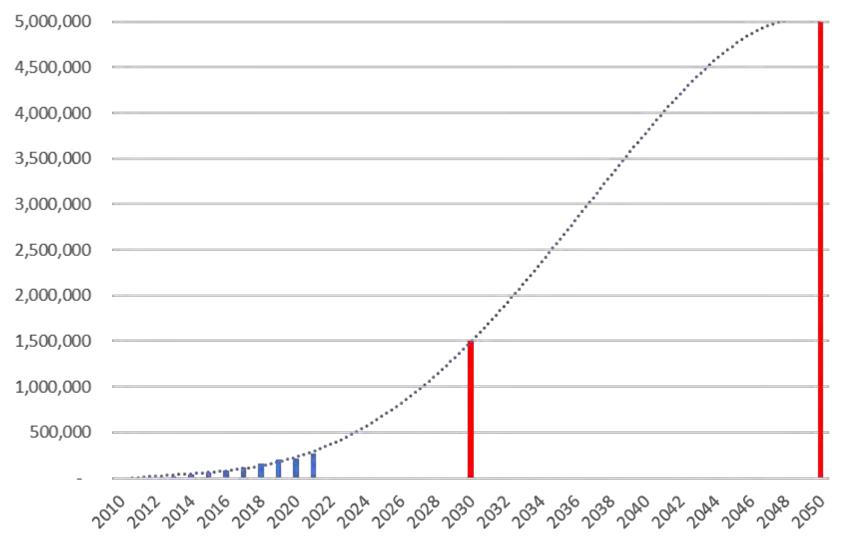


#### Progress towards our ZEV Adoption Goals



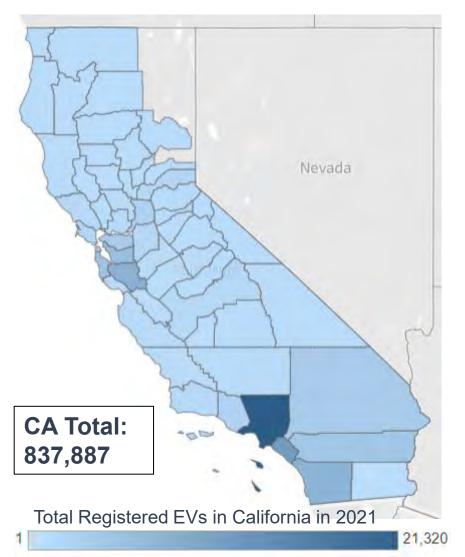
# Bay Area ZEVs and Projected Increase to Meet 2050 Goal

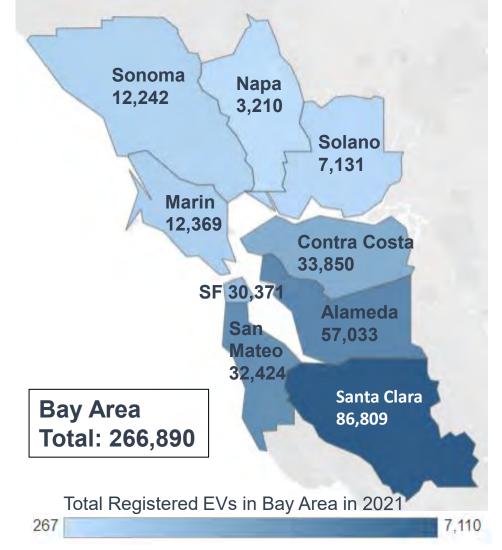




#### **ZEV Adoption in the Bay Area**







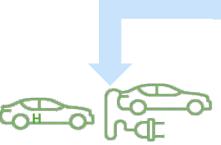


#### **Program Overview**





Income-qualified residents\* who retire an older vehicle



#### **Advanced Technology**

- Purchase or lease, new or used
- Hybrid, plug-in hybrid, battery electric, and fuel cell electric vehicles
- Home charger installation or portable charger for plug-in hybrid and battery electric vehicles



#### **Mobility Options**

- PEX pre-paid debit card
  - Public transit (Clipper Card)
  - Electric bicycles

<sup>\* ≤400%</sup> Federal Poverty Level



# **Program Overview (cont.)**



Clean Transportation Options		Incentive Amount Available
	Hybrid	\$5,000 - 7,500
COHO TO	Plug-In Hybrid	<b>\$5,500 - \$9,500</b> Plus \$2,000 rebate for charger
(-dt	Battery Electric	<b>\$5,500 - \$9,500</b> Plus \$2,000 rebate for charger
	Fuel Cell Electric Vehicle	\$5,500 - \$9,500
CLIPPER CALL	<b>Mobility Option</b>	\$5,000 - \$7,000



#### **Application Trends**



**5,150** applications submitted through October 27, 2022

#### **CCFA Applications Submitted per Quarter**



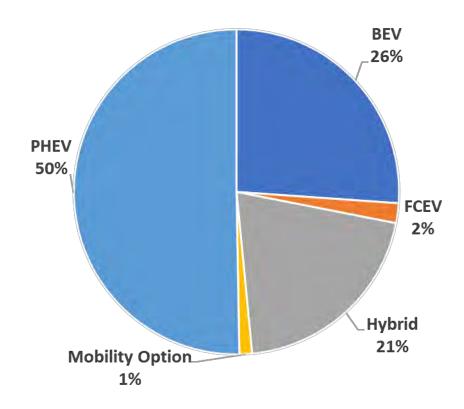


## **CCFA Program Stats**



- Program launched March 2019
- Currently open to 76 disadvantaged zip codes
- Budget \$45M
  - California Climate Investments, Volkswagen
     Settlement Funds, Air Quality Improvement Program,
     Transportation Fund for Clean Air
- Awarded
  - \$29.32 M
  - 3,505 grantees
    - 58 Mobility Options
    - 28 E-Bike
    - 293 EVSE
- Reductions (tpy)
  - 24.14 NO<sub>x</sub> + ROG
  - 6,173 CO<sub>2</sub>
- 59% in AB 1550 areas

## **Awarded Clean Transportation Options**





#### Outreach



- Traditional & Social Media
- Targeted mailers
- Events
- Partners GRID Alternatives, dealers, dismantlers, stakeholders
- Multi-lingual materials and application assistance



CO QUAN QUẨN LÝ CHẤT LƯỢNG KHÔNG KHÍ VỤNG VỊNH NG DISTRITO NG PAMAMAHALA SA KALIDAD NG HANGIN NG BAY AREA 灣區空氣品質管理局的

EL DISTRITO DE CALIDAD DEL AIRE DEL ÁREA DE LA BAHÍA



#### PROGRAM OVERVIEW

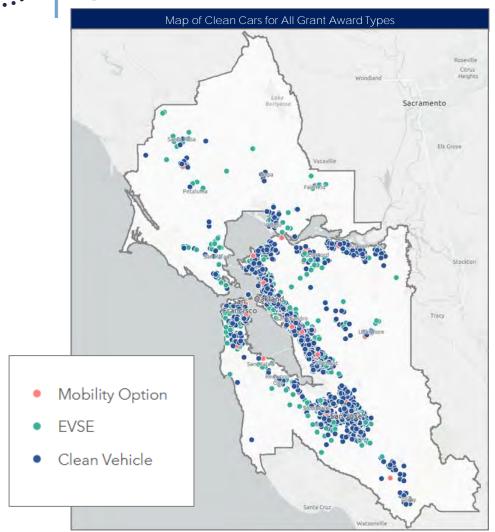
Income eligible Bay Area residents can receive up to \$9,500 to trade in their old vehicle and purchase or lease an electric vehicle, or get a pre-paid card for public transit or e-bikes!

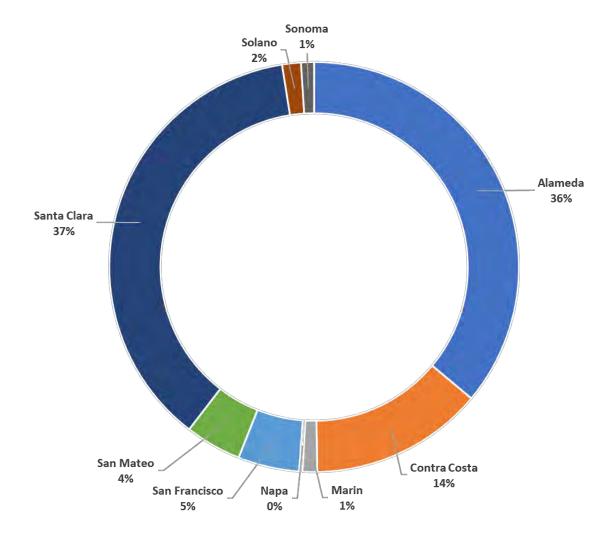
CLEAN CARS



## **Geographic Distribution** istribution of Awards



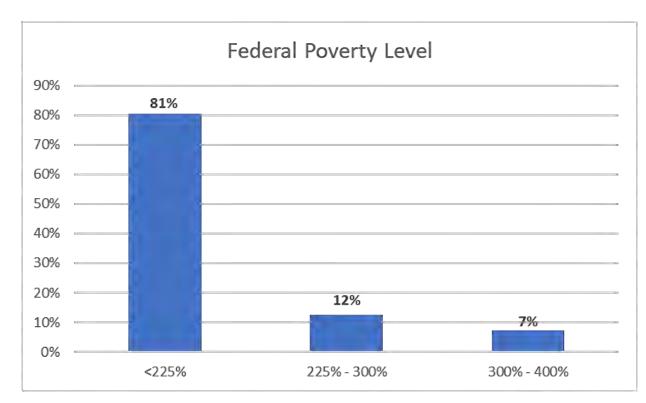


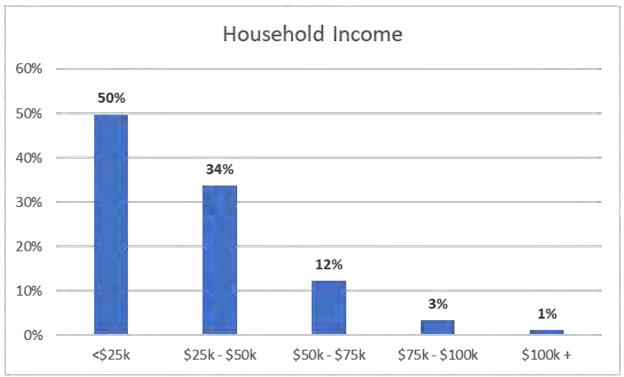




# Demographics: Income



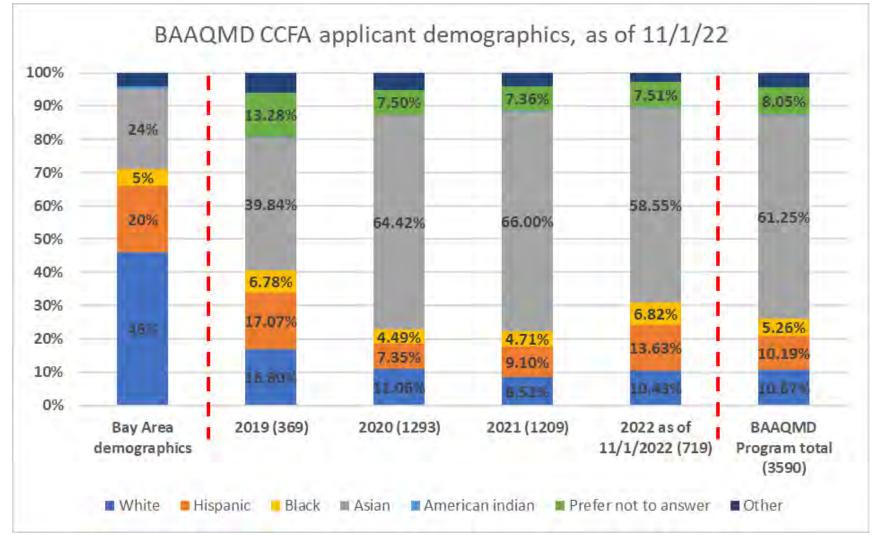








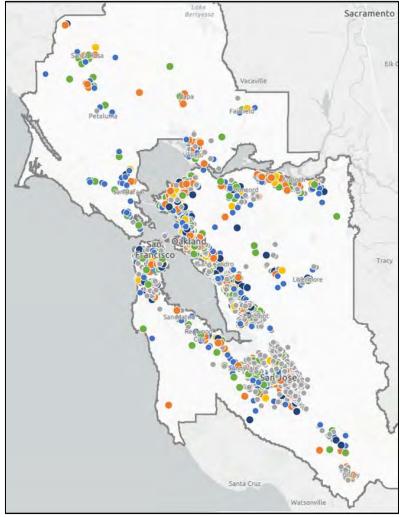






# Demographics: Race/Ethnicity (cont.)





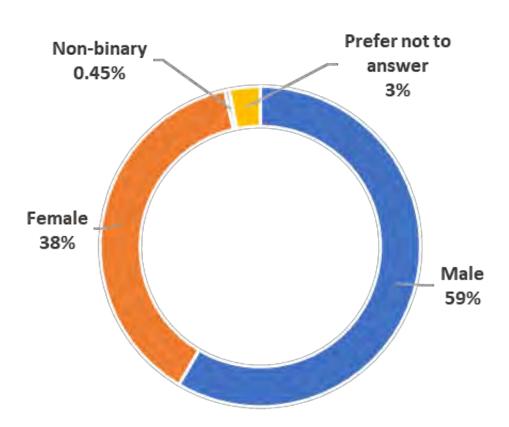
- Native American or American Indian
- Other
- Black or African American
- Prefer not to answer
- Hispanic or Latino
- White
- Asian or Pacific Islander

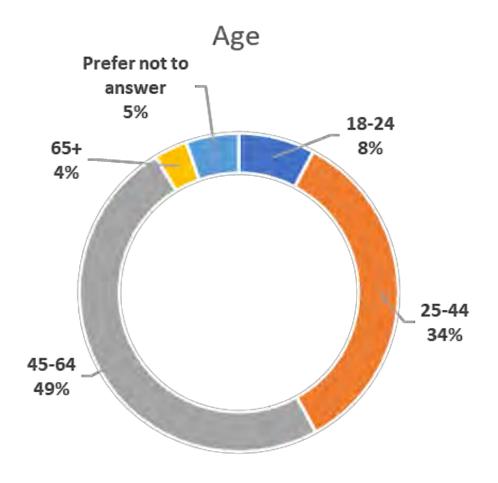


# Demographics: Gender & Age



#### Gender





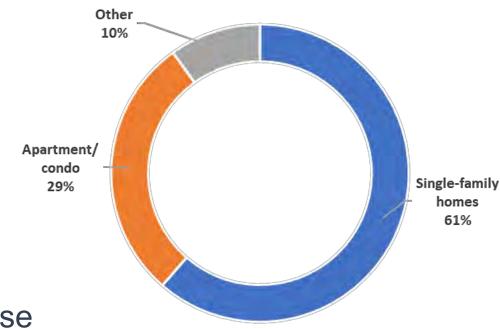


# Additional Participant Data



- Avg. household size: 2.3 people
- Avg. model year vehicle retired: 2000
- Vehicle purchased
  - o 62% new vehicle
  - o 38% used vehicle
- Avg. vehicle cost: \$33,734
- Avg. incentive awarded: \$8,842
- 68% of participants financed vehicle purchase
- Avg. 4.27% interest rate







## **Next Steps and Challenges**



- Increased support for underserved communities and targeted outreach.
- EV supply chain issues leading to vehicle shortages and high costs.
- Processing times can exceed 90 days with CARB pushing air districts to try to get closer to 2 week turnaround.
- Small value grants, large volumes of applications requiring frequent applicant 1-on-1 assistance.
- Huge increase in program funding.
- Same staffing levels for the life of the program.

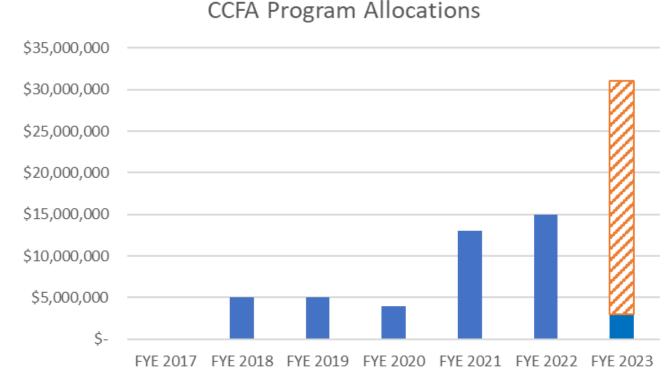




#### **New Revenue**



- \$28 M allocation for CCFA
  - 10% Admin + 5% for contractor / applicant assistance
- Program changes
  - Increase in funding amounts
  - o Expansion to include non-DACs
  - Focus on lowest-income residents (<300% FPL)</li>
  - Updated survey & data collection
- Staffing support needed





# Questions/ Discussion



Questions and Comments





BAY AREA AIR QUALITY

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# Projects and Contracts with Proposed Awards over \$500,000

Mobile Source and Climate Impacts Committee Meeting November 28, 2022

Hanna Muegge, Senior Staff Specialist Strategic Incentives Division <a href="mailto:hmuegge@baaqmd.gov">hmuegge@baaqmd.gov</a>

#### **Action Items**



**Action items** for the Committee to consider recommending the Board of Directors:

- 1. Approve recommended projects with proposed grant awards over \$500,000 as shown in Attachment 1; and
- 2. Authorize the Interim Executive Officer/APCO to enter into all necessary agreements with applicants for the recommended projects.

# Outline



- Background
- Proposed projects with awards over \$500,000
- Status of incentive funding
  - Revenue sources
  - Community benefits & project locations
- Recommendations

## CMP/MSIF, CAPP, and FARMER













Carl Moyer
Program
(CMP)

Funding Agricultural
Replacement Measures
for Emission
Reductions (FARMER)

Community Air
Protection Program
(CAPP)

Mobile Source
Incentive
Fund
(MSIF)

DMV Fees **\$12 million** 

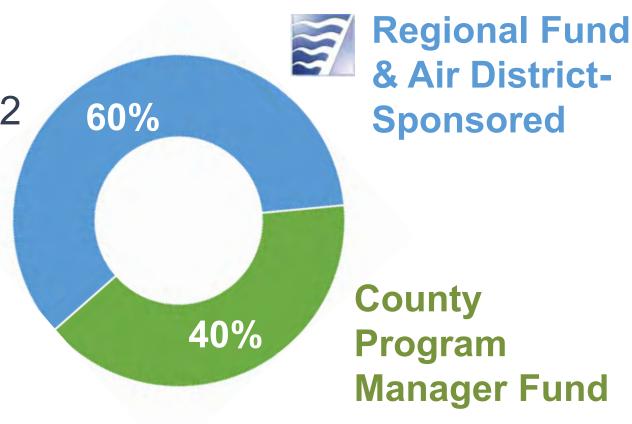
California Air Resources Board **\$76 million** 

## **Transportation Fund for Clean Air (TFCA)**



 Statutory authority set forth in California Health and Safety Code Sections 44241 and 44242

• Funding provided by a \$4 surcharge on motor vehicles



# Proposed Projects



# Recommend \$8,057,777 in awards for six projects that:

- Install 30 EV truck charging units
- Repower 3 rubber-tired gantry cranes
- Replace one diesel dozer and one diesel excavator
- Replace 9 diesel school buses with electric school buses & install infrastructure

#### **Emissions Reductions**

Over 6.8 tons per year of criteria pollutants



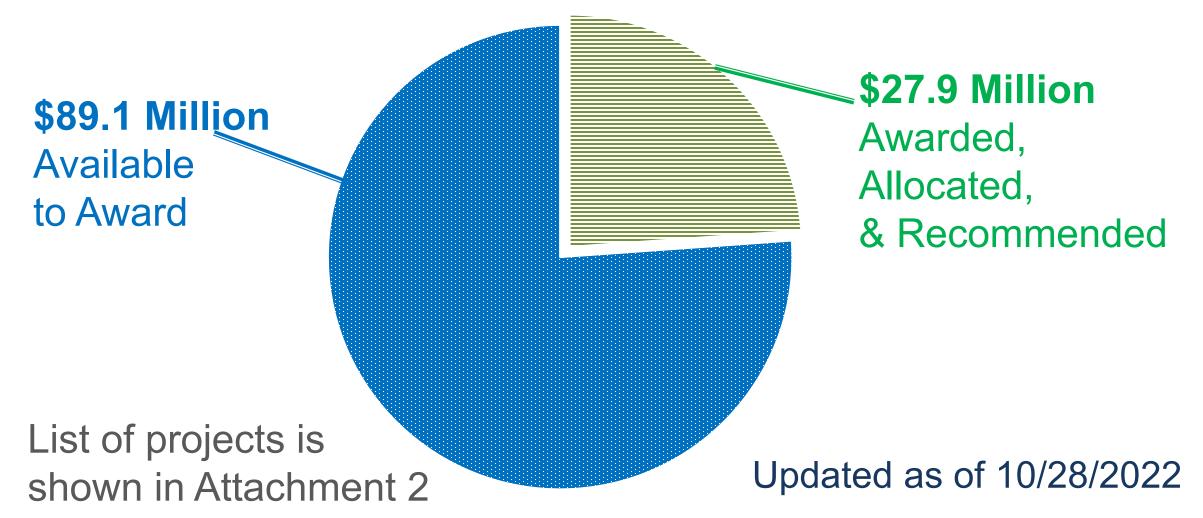






# **Incentive Funds Awarded & Remaining** since July 2022





#### Funds Awarded by Project Category warded by Project Category Since July 2022 (in Millions)



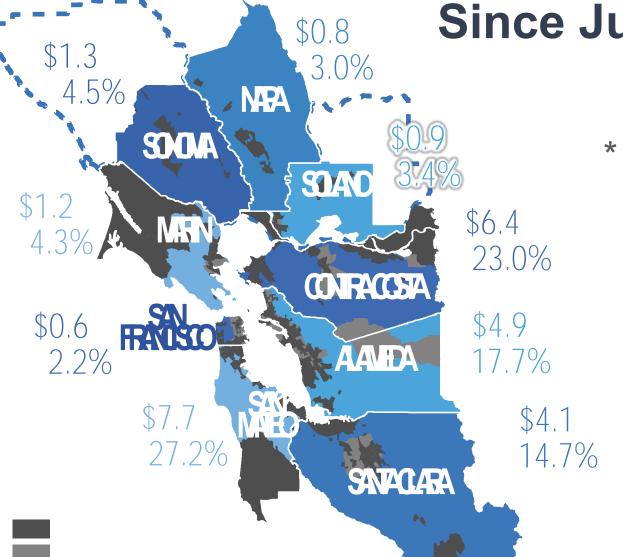
#### Total = \$27.9 Million



Updated as of 10/28/2022

## **Funds Awarded by County** Since July 2022 (in Millions)





#### **Total = \$27.9 Million\***

\* includes ~\$2M in regional grants not attributed to counties



> 96% to CARE areas, disadvantaged and lowincome communities, and low-income residents

Updated as of 10/28/2022

# **Action Items**



**Action items** for the Committee to consider recommending the Board of Directors:

- 1. Approve recommended projects with proposed grant awards over \$500,000 as shown in Attachment 1; and
- 2. Authorize the Interim Executive Officer/APCO to enter into all necessary agreements with applicants for the recommended projects.





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# Acceptance of 2022-2023 Carl Moyer Program Funding from the California Air Resources Board

Mobile Source and Climate Impacts Committee Meeting November 28, 2022

Daniel Langmaid, Senior Staff Specialist Strategic Incentives Division dlangmaid@baaqmd.gov

#### **Action Items**



Action items for the Committee to consider recommending the Board of Directors:

- Authorize the Bay Area Air Quality Management District (Air District) to accept, obligate, and expend new fiscal year 2022-2023 State funds from California Air Resources Board (CARB) for Carl Moyer Program (CMP) Year 25 (up to \$25 million);
- 2. Allocate up to \$3.3 million in Mobile Source Incentive Funds to provide the required match funding and additional monies for projects eligible for funding under the CMP guidelines;
- 3. Adopt a resolution authorizing the Air District's participation in the CMP; and
- 4. Authorize the Interim Executive Officer/APCO to enter into all agreements necessary to accept, obligate, and expend this funding, and to execute grant agreements and amendments for projects.

#### **Outline**



- Background on State Funding Programs
  - o Carl Moyer Year 25 (fiscal year 2022-2023)
  - State Reserve
  - Mobile Source Incentive Funds (MSIF)
  - Community Air Protection Program Incentives (CAP)
  - **OFARMER**
- Historical Trends
- Recommendations

### Background: CMP and State Reserve



#### · CMP:

- o Created in 1998 to reduce emissions from heavy-duty engines
- o On-/Off-Road vehicles/equipment, infrastructure for zero-emission
- Up to \$25 million requested from ARB
- 50% projects benefitting Community Air Risk Evaluation (CARE) areas, disadvantaged communities, and low-income communities
- o 6.25% of total funds to cover District administrative expenses

#### State Reserve:

 The portion of CMP funds awarded to local air districts that are designated by CARB for a specific project type(s).

# Background: MSIF, CAP, FARMER (cont.)



#### Mobile Source Incentive Funds (MSIF):

- \$2 vehicle registration surcharge authorized in 2004
- Up to \$3.3 million (CMP required match)

#### Community Air Protection Program – Incentives (CAP):

- Community-focused to benefit disproportionately impacted communities (80% must fund projects in these communities).
- CMP, Goods Movement-eligible, stationary sources, and community-identified projects.

#### FARMER:

 Emission reductions from CMP-qualified projects from the agricultural sector including advanced technology demonstration projects.

# State Incentive Funds: Historical Trends Projects and Funding



Figure 1. CMP/CAP/FARMER Programs FYE 2001-2023 (CMP Cycles 3-25)

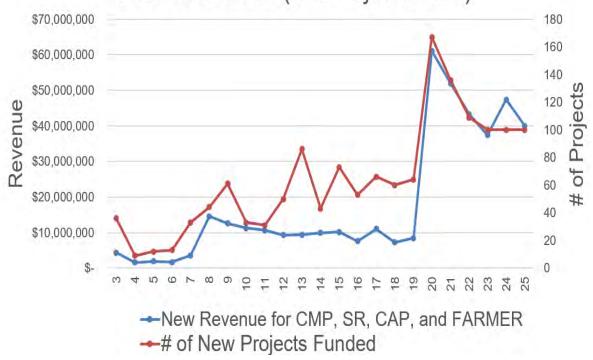


Figure 2. 5 Year Totals for CMP/CAP/FARMER

Programs

FYE 2001-2023 (CMP Cycles 3-25)

\$250,000,000

\$250,000,000

\$150,000,000

\$50,000,000

\$100,000,000

→Revenue Managed → # Projects Managed

#### **Action Items**



#### The Committee Recommend the Board of Directors:

- 1. Authorize the Air District to accept, obligate, and expend new fiscal year 2022-2023 State funds from CARB for CMP Year 25 (up to \$25 million);
- 2. Allocate up to \$3.3 million in Mobile Source Incentive Funds to provide the required match funding and additional monies for projects eligible for funding under the CMP guidelines;
- 3. Adopt a resolution authorizing the Air District's participation in the CMP; and
- 4. Authorize the Interim Executive Officer/APCO to enter into all agreements necessary to accept, obligate, and expend this funding, and to execute grant agreements and amendments for projects.