



Public Engagement Policy and Guidance Plan Update

Lisa Fasano
Director of Communications and Outreach

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Public Outreach Committee

Background

- Limited English proficiency assessment identified need for District-wide ***Public Engagement Policy and Plan***
- Policy and Plan will serve to:
 - Outline District's commitment to public engagement;
 - Ensure consistency across programs;
 - Provide comprehensive set of strategies for engaging stakeholders in District actions;
 - Incorporate applicable Federal and State guidance.
- Kearns and West selected contractor March 2011



Project Overview: Project Phases



Advisory Task Force

- 30 members
 - Non-governmental organizations, permitted industries, local governments
 - North Bay, South Bay, East Bay
- Charge
 - Help Identify needs
 - Help provide insight on recommendations
 - Help reach out to constituents
- Format
 - 3 hour meetings
 - Agenda set collaboratively
 - Materials posted online



A screenshot of the Bay Area Air Quality Management District website. The page is titled "Stakeholder Advisory Task Force" and includes a navigation menu with "LIVE", "WORK", and "KNOW" sections. The main content area features a "Stakeholder Advisory Task Force" section with a "UPDATED" date of 10/17/2011. It describes the task force's purpose and lists two meetings: "October 17, 2011 Stakeholder Advisory Task Force Meeting" and "September 8, 2011 Stakeholder Advisory Task Force Meeting". The page also includes a "Stakeholder Advisory Task Force Membership" section and a "Bay Area Images" section with a photo of a boat.



Advisory Task Force



Workshop Strategy

- Task Force members have engagement expertise, local knowledge, networks
- Communities in the Bay Area unique
- Assistance needed:
 - Identifying locations, times, dates
 - Feedback regarding formats
 - Identifying organizations to invite
 - Promoting workshops via networks

Spanish



Individuals Age 5+



Project Overview: Next Steps

