



Welcome Advisory Task Force Members

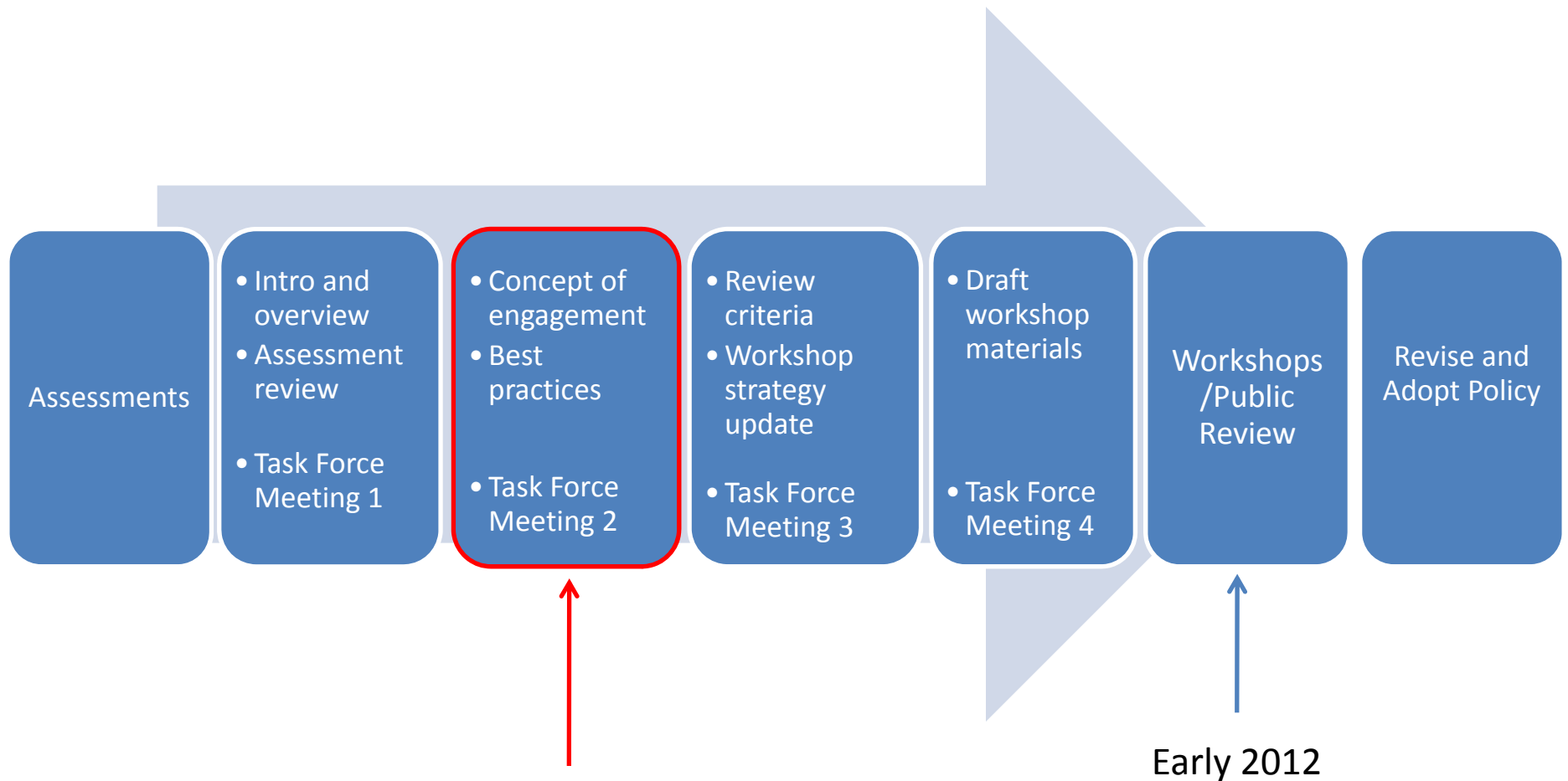
Meeting 2

October 17, 2011

1:00 pm to 4:00 pm



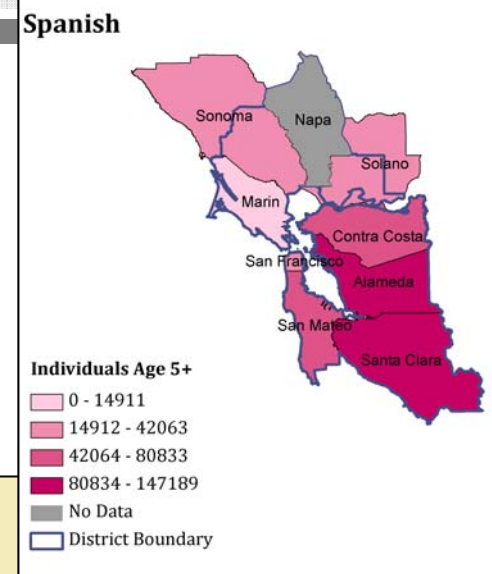
Project Overview: Phases of Development





Workshop Strategy

- Task Force members have engagement expertise, local knowledge, networks
- Communities in the Bay Area unique
- Assistance needed:
 - Identifying locations, times, dates
 - Feedback regarding formats
 - Identifying organizations to invite
 - Promoting workshops via your networks
- Sign-up sheet





What is Public Engagement?

What is Public Involvement?

The term “public involvement” is used in this Policy to encompass the full range of actions and processes that EPA uses to engage the public in the Agency's work, and means that the Agency considers public concerns, values, and preferences when making decisions. The term “the public” is used in the Policy in the broadest sense to include anyone, including both individuals and organizations, who may have an interest in an Agency decision.

Source: Public Involvement Policy of the U.S. Environmental Protection Agency, May 2003

<http://www.epa.gov/publicinvolvement/pdf/policy2003.pdf>



Who is the Public?

Air District Audiences (Publics)

- Residents
 - General public (not organized, not yet engaged)
 - Active individual residents
 - Community based organizations (CBOs)
- Permitted/Registered
 - Companies
 - Trade associations
 - Institutions
 - Individuals
- Public Agencies