

# Great Race For Clean Air ARE YOU IN IT TO WIN IT?

## TRI-VALLEY SPARE THE AIR RESOURCE TEAM

### About *In It to WIN IT!*

The Tri-Valley Spare the Air Resource Team wants to help your company WIN the Great Race for Clean Air. We can provide you with tools to make participating in the Great Race for Clean Air easy and fun for everyone at your company.

### What is the Great Race for Clean Air?

Sponsored by the [Bay Area Air Quality Management District](#) and [511](#), the Great Race for Clean Air is a friendly competition between Bay Area employers to encourage their employees' use of commute alternatives such as transit, carpooling, vanpooling, walking, and bicycling rather than driving solo to work to reduce traffic congestion and air pollution such as carbon dioxide (CO<sub>2</sub>).

Prizes are awarded to companies who excel in the following categories: Highest Overall CO<sub>2</sub> Savings, Most "Clean Days" per Participant, and Highest Company Participation. The Great Race runs from March 1, 2014 to April 30, 2014.

### Be *In It to WIN IT!*

Your company will benefit by offering an employee commute package that promotes transit, carpooling, vanpooling, walking, and bicycling.

A commute benefits program can:

- Reduce payroll taxes
- Reduce costs associated with parking demand
- Decrease traffic congestion and air pollution
- Boost employee morale
- Support your wellness program
- Attract and retain employees
- Demonstrate your company's commitment to sustainability
- Earn points for LEED certification

*In It to WIN IT!* helps your company find new ways to enhance employee wellness, save on payroll taxes, and boost morale! We'll also walk you through the new [Bay Area Commuter Benefits Program](#). This program requires Bay Area employers with 50 or more full-time employees to provide commuter benefits to their employees.



**Tri-Valley Spare The  
Air Resource Team**



Attn: Stephanie Anderson  
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Phone: 510-763-2500 ext. 1



## Let us know how we can help you

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Choose one or more of the following, then provide us with your contact information by November 15, 2013.

- Introduce me to commute resources such as 511 and 511 Contra Costa, available at no cost.
- Let me know when it is time to register for the Great Race for Clean Air.
- I'd like *assistance to prepare\** for the Great Race for Clean Air.

\* support that is tailored to your needs; help with the Bay Area Commuter Benefits Program, pre-tax commuter benefits, support to increase carpooling and vanpooling, transit fairs, bike safety training...and more!

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Describe Current Commuter Program: \_\_\_\_\_

\_\_\_\_\_

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## Tri-Valley Spare the Air Resource Team

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The Tri-Valley Spare the Air Resource Team is part of the Bay Area Air Quality Management District's community outreach efforts. Volunteers come together to develop and implement projects to improve local air quality.

For more information visit [SparetheAir.org](http://SparetheAir.org).