



# NEWS

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For Immediate Release  
Wednesday, October 1, 2003

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## Jack P. Broadbent Named CEO of Bay Area Air District

San Francisco, CA. At its meeting today, the Board of Directors of the Bay Area Air Quality Management District (Air District) announced that Jack P. Broadbent will be the Air Pollution Control Officer/Chief Executive Officer of the Air District effective November 3, 2003.

Broadbent joins the Air District after serving more than two and a half years as the Director of the Air Division at the Environmental Protection Agency's (EPA) Region IX, which includes California, Arizona, Nevada, Hawaii and the Pacific Islands.

Before moving to the EPA, Broadbent worked at the South Coast Air Quality Management District (SCAQMD) as the Deputy Executive Officer from 1995 to 2001; as Director of Planning from 1993 to 1995; and as a Senior Manager from 1989 to 1993. He also served as an Air Quality Analyst at the SCAQMD from 1983 to 1987. From 1987 to 1989 Broadbent was the Corporate Environmental Programs Manager with the Hughes Aircraft Company.

"Jack Broadbent brings an impressive air quality background to the Air District. His experience in directing policy, rulemaking, permitting and compliance on the regional and federal levels gives him a comprehensive and excellent background in all aspects of air quality control," stated Air District Board Chair Scott Haggerty. "The Board and I are pleased to welcome him to the Air District," Haggerty added.

Broadbent holds a master's degree in Environmental Administration and a Bachelor of Science degree in Environmental Science - both from the University of California at Riverside.

Broadbent replaces current CEO William C. Norton who was appointed as interim CEO in March 2002.

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