



NEWS

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**For Immediate Release
Thursday, September 8, 2005**

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Air District Sponsors First "Great Race for Clean Air" Public Challenge to try "4 Modes in 4 Weeks"

The Air District and the Tri-Valley Air Quality Resource Team are co-sponsoring the first "Great Race for Clean Air /4 Modes in 4 Weeks" from September 1 to 30. All Bay Area commuters who "spare the air" by using four modes of alternative transportation--such as walking, riding a bus, BART, lightrail, ferry, train or bike--by September 30, 2005 are eligible to win an Apple iPod and Bose SoundDock Digital Music System!

Competitors are required to document (by photos) their use of four different modes of alternative transportation during the month of September. The four images and completed entry form must be mailed to Jim Smith at Community Focus, 116 New Montgomery Street, Suite 728, San Francisco, CA 94105 and be postmarked by October 1, 2005.

The winner will be selected by a random drawing (winner need not be present to win) on October 6 at:

Tri-Valley Commuter Choice Transportation Fair
CarrAmerica Corporate Center
4432 Rosewood Drive, Pleasanton

Join the Bay Area Air Quality Management District in celebrating 50 years of cleaner air! Contestants must be 16 years or older and a resident of the Bay Area to be eligible to win. For more information, contest rules or an entry form visit www.sparetheair.org and click on the "Great Race for Clean Air" logo.



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