



**FOR IMMEDIATE RELEASE**  
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**Air District and American Lung Association  
Announce Healthy Air Partnership**  
*Organizations team-up to improve air quality and public health*

**Emeryville, CA** – The Bay Area Air Quality Management District (Air District) and the American Lung Association of California (ALAC) will announce their ground-breaking “Healthy Air Partnership” during the statewide conference of the American Lung Association of California on Friday, August 24.

The partnership is the first of its kind between a California air district and the ALAC and will serve as a model partnership, highlighting the relationship between air quality and public health with particular focus on the adverse health impacts of breathing unhealthy air.

The Healthy Air Partnership will include scientists, researchers and medical experts from both Air District and the ALAC. The first campaign of the Partnership will be the wintertime “Spare the Air Tonight” which is scheduled to launch in mid-November.

With the increase of lung disease including lung cancer, asthma, chronic obstructive pulmonary disease and emphysema, those who suffer from such diseases may be at greater risk from diesel emissions, wood smoke and other pollutants.

“We’re thrilled to be partnering with the Air District. We have long-respected the great work that they do to keep the air clean and healthy for Bay Area residents. The campaigns that we will launch will educate the public about the adverse effects of air pollution and will teach them how to make positive and healthy clean air choices,” stated Karen Fulton-Holine, Regional Vice President of the American Lung Association of California.

“This partnership is greater than the sum of its parts. With the American Lung Association’s medical knowledge and our expertise in air quality, we can combine efforts to keep the air clean and our lungs healthy. There’s no better partnership than clean air and healthy lungs,” said Mark Ross, Air District Board Chair.

The Bay Area Air Quality Management District is the public agency chartered with regulating stationary sources of air pollution in the nine Bay Area counties. The American Lung Association is the oldest voluntary health organization in the United States, whose mission is to prevent lung disease and promote lung health through education, community service, advocacy and research.

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