



Press Release

For Immediate Release
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Tri-Valley businesses participate in climate challenge summit

Shaklee Corp. CEO, Roger Barnett and Director Scott Haggerty Keynote Speakers

Pleasanton, Calif.— The Tri-Valley Air Quality Resource Team, a voluntary group sponsored by the Bay Area Air Quality Management District, will be hosting **The Great Race for Clean Air Summit** on Thursday, June 12, 2008, from 8:30 am to 1 pm, at the offices of Oracle, 4500 Oracle Lane, in Pleasanton.

“The Bay Area is a national leader in climate protection activities,” said Air District Executive Officer Jack Broadbent. “This Summit will convene business leaders and stakeholders who are committed to making a difference on a local level. Through their participation, the Great Race for Clean Air will help to reduce the air pollution and greenhouse gas emissions that contribute to climate change.”

At the Summit, Tri-Valley businesses will engage in a friendly competition, encouraging their employees to increase the use of commute alternatives in order to reduce both local traffic and the release of greenhouse gases into the atmosphere. The Summit will kick off a competition that will last from August through November 2008. The Great Race for Clean Air will gather baseline data about CO2 emissions from employee commutes and provide support to employers in the development and promotion of their employee commute programs.

Organizations participating in the Great Race for Clean Air Summit include Oracle, Strategic Energy, Safeway, Hacienda Business Park, and the cities of Dublin, Pleasanton and San Ramon. Keynote speakers at the event will be Shaklee Corporation’s CEO, Roger Burnett, and Alameda County Supervisor and Air District Board Member Scott Haggerty.

Strategic Energy Corporation is providing a renewable energy certificate and carbon offsets for the entire event, including the CO2 generated by attendees’ travel to the Great Race Summit!

The Bay Area Air Quality Management District is the regional agency responsible for protecting air quality in the Bay Area. For more information, visit www.baaqmd.gov.

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