



# Spare the Air Alert

**FOR IMMEDIATE RELEASE**  
**September 20, 2009**

**CONTACT: Ralph Borrmann**  
**415.760.0285**

## **Tomorrow is another *Spare the Air* Day in the Bay Area** *Residents urged to carpool and take transit*

**SAN FRANCISCO** - The Bay Area Air Quality Management District is issuing the 12<sup>th</sup> *Spare the Air* advisory for the 2009 summer ozone season.

**Air quality in the Bay Area is forecast to be unhealthy tomorrow, Sunday, September 21, 2009. There is no free transit tomorrow and there is no wood-burning ban in place.**

"The Bay Area will experience unhealthy air quality again tomorrow," said Jack Broadbent, executive officer of the Air District. "Carpooling and reducing the number of solo drivers on Bay Area roads is the most effective way for us all to Spare the Air every day."

The Air District issues summertime *Spare the Air* Alerts whenever ozone pollution is forecast to reach unhealthy concentrations. Ozone can cause throat irritation, congestion and chest pain. It can trigger asthma, inflame the lining of the lungs and worsen bronchitis and emphysema. Long-term exposure can reduce lung function.

High levels of ozone pollution are particularly harmful for young children, seniors and those with respiratory and heart conditions. When a *Spare the Air* Alert is issued, vigorous outdoor exercise should be undertaken only in the early morning hours when ozone concentrations are lower.

Ground-level ozone is formed when volatile organic compounds and nitrogen oxides from motor vehicle exhaust, gasoline vapors, industrial emissions and household chemicals combine with oxygen in the presence of heat and sunlight.

As part of this *Spare the Air* season's effort to educate the public about ridesharing, Bay Area commuters are encouraged to share fun and interesting carpool experiences through the Air District's "Confessions of a Carpooler" contest. The contest will run through September 30, 2009.

The Air District encourages commuters to carpool tomorrow and share their best stories and tips by uploading a three-minute video to the contest page on [www.SpareTheAir.org](http://www.SpareTheAir.org). Winning stories will be posted to the Air District's YouTube channel. Visit [www.SpareTheAir.org](http://www.SpareTheAir.org) for full details and rules, including information about the prizes from local companies such as Dreyer's Grand Ice Cream, Inc., Solio and Autonet Mobile.

A list of simple things the public can do to *Spare the Air* every day:

- Carpool – any ride is worth sharing!
- Take public transit
- Work at home or telecommute
- Bike to work or around town
- Link errands to reduce driving



# Spare the Air Alert

Email AirAlerts are available through the EnviroFlash system at <http://baaqmdsparetheair.enviroflash.info/>. EnviroFlash AirAlerts provide notification when the Bay Area experiences a Spare the Air Day and the option of receiving daily air pollution forecasts.

The Bay Area Air Quality Management District ([www.baaqmd.gov](http://www.baaqmd.gov)) is the regional agency chartered with protecting air quality in the Bay Area. For more information about Spare the Air, visit [www.sparetheair.org](http://www.sparetheair.org).

# # #