



NEWS

FOR IMMEDIATE RELEASE
October 5, 2010

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MEDIA ADVISORY

\$1.9 Million Clean Air Grant to Reduce Emissions at the Port of San Francisco ***First "shoreside power" electrification project begins operation***

SAN FRANCISCO – The Port of San Francisco, with funding provided by the Bay Area Air Quality Management District and its partners, will begin providing clean shoreside electric power for cruise vessels at Pier 27.

Shoreside power is the process of turning off this ship's 9100 horsepower diesel generators while at berth and connecting instead to cleaner electric power from the grid. This enables vessels to maintain power in port while eliminating exhaust emissions.

WHAT: Press event to announce the first shoreside power project in the Bay Area.

WHEN: **Wednesday, October 6, at 11 a.m.**

WHERE: Pier 27 at the Embarcadero, near Green Street.

WHO: Bay Area Air District's Executive Officer Jack Broadbent and San Francisco Mayor Gavin Newsom, along with representatives from the U.S. Environmental Protection Agency, Port of San Francisco, Princess Cruises, and the San Francisco Public Utilities Commission will "flip the switch" at Pier 27.

WHY: Shoreside power will cut more than 30 tons of toxic emissions annually.

VISUALS: Princess Cruise ship plugged into shoreside power

Shoreside power is considered one of the most effective ways to reduce emissions from vessels at port and improve coastal air quality. Regulations mandating shoreside power in California will take effect in 2014. The Port of San Francisco has completed this project, the first in California, well in advance of state deadlines.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency chartered with protecting air quality in the nine-county Bay Area.

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