



NEWS

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Air District launches new Spare the Air iPhone app

SAN FRANCISCO - The Bay Area Air Quality Management District has launched a free Spare the Air iPhone application that provides alert notifications, local air quality forecasts, podcasts and several tools to help reduce air pollution.

“Sparing the Air on the go can now be done at the touch of a button,” said Jack Broadbent, executive officer of the Air District. “The new Spare the Air iPhone app is an easy and useful tool for the public to protect their health and reduce air pollution.”

The Spare the Air iPhone app is available from the Apple App Store and features:

- Spare the Air Alerts – notifies users when a Spare the Air Alert is called
- Local air quality forecast – provides five-day air quality forecasts for all regions of the Bay Area
- Report a smoking vehicle – users can submit 1-800-EXHAUST reports in a matter of seconds by using the app to report smoking vehicles
- Bike route planner - provides bike route directions and maps
- Air quality podcasts - contains health and air quality podcasts from the Air District and partners such as Breathe California
- Spare the Air Twitter and Facebook links

The Spare the Air iPhone app is compatible with iPhone, iPod touch and iPad. The app requires iOS 4.0 or later. Additional features will be developed and added to the app in the future. The app can be downloaded at <http://itunes.apple.com/us/app/spare-the-air-bay-area/id441186308?mt=8>.

Spare the Air began in 1991. Through the *Spare the Air* program, Bay Area residents are encouraged to reduce air pollution every day by reducing driving, keeping their vehicles maintained, carpooling, taking transit, and walking and biking.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency responsible for protecting air quality in the Bay Area. For more information about *Spare the Air*, visit www.sparetheair.org.

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