



NEWS

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Air District hosts Spare the Air Commute Solutions Workshop for Bay Area businesses

SAN FRANCISCO – The Bay Area Air Quality Management District and the San Mateo County Spare the Air Resource Team will host a Commute Solutions Workshop for small to medium-size businesses Wednesday, April 11 from 8:30 a.m. to noon at the new Facebook campus in Menlo Park.

The workshop will showcase no-cost and low-cost commute benefit programs that help businesses Spare the Air and attract and retain employees.

WHAT: Commute Solutions Workshop

WHEN: Wednesday, April 11, 2012
8:30 a.m. to noon

WHERE: Facebook
1601 Willow Road
Menlo Park, CA

Along with keynote speaker Gary Richards, "Mr. Roadshow" of the San Jose Mercury News, the workshop will feature interactive small-group sessions with experts who will share information on how to launch a commuter benefit program, the ins and outs of commuter choice tax benefits, how to successfully manage employee telecommuting and ideas for bike programs.

Reservations for the workshop are required and are free if made before April 4. A continental breakfast and light lunch are included. For more information, visit <http://www.sparetheair.org/Get-Involved/Your-Community/Resource-Teams/San-Mateo.aspx>. To register, contact Emma Fujii at 510-763-2500 or efujii@communityfocus.org.

The San Mateo County Spare the Air Resource Team is working to help employers develop commute solution programs that are alternatives to driving solo. Part of the Bay Area Air Quality Management District's community outreach efforts, resource teams are made up of stakeholders from business, government and community-based organizations who come together to inform their communities about air pollution and develop actions to reduce polluting activities. There are nine resource teams in the Bay Area.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency responsible for protecting air quality in the nine-county Bay Area.

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