



FOR IMMEDIATE RELEASE
May 1, 2014

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Bay Area Bike Share Celebrates Bike to Work Day & National Bike Month with \$5 Day Passes

SAN FRANCISCO – Looking for a way to participate in Bike to Work Day on May 8th? Bay Area Bike Share is offering limited edition \$5 day passes to help celebrate Bike to Work Day and National Bike Month.

Bay Area Bike Share provides a last-mile connection between transit and the work place. With the \$5 day pass, riders can use the system for unlimited 30 minute rides to and from work, lunch or shopping.

This is the region's 20th annual Bike to Work Day, and Bay Area Bike Share offers a way to participate even for those who may not own a bike of their own. Purchase a \$5 pass for yourself, a friend or family member at bayareabikeshare.com/store. The pass must be purchased by May 11 and can be used any time through May 31, 2014.

"Bay Area Bike Share is offering Bay Area commuters an easy and affordable way to get out of their cars and give cycling a try during National Bike Month," said Jack Broadbent, executive officer of the Air District. "It's a healthy way to get to work or make short trips that's convenient and improves air quality for everyone."

The \$5 pass can also be used for 30-minute bike trips for the CycloFemme Mother's Day Ride. On May 11, Bay Area Bike Share is partnering with CycloFemme, a grassroots organization that encourages female cycling. Last Mother's Day, riders in 31 countries around the world participated in this special day. Visit cyclofemme.com to learn more.

In preparation for Mother's Day, Bay Area Bike Share has created five beginner-friendly 30-minute or less rides that feature stops at multiple stations that are all accessible by Bike Share. More experienced riders can invite friends or family members and lead them on a short and safe ride. For more information, please visit bayareabikeshare.com/events.

With leadership and funding from the Bay Area Air Quality Management District and the Metropolitan Transportation Commission, the Bay Area Bike Share pilot project is a partnership among local government agencies including the City and County of San Francisco, SamTrans, Caltrain, San Mateo County Transportation Authority, the County of San Mateo, the City of Redwood City and the Santa Clara Valley Transportation Authority.

Continued... Bay Area Bike Share Celebrates...

Bay Area Bike Share bicycles are available 24 hours a day, 7 days a week, at specific locations within the cities of San Francisco, Redwood City, Palo Alto, Mountain View and San Jose. Bay Area residents and visitors can learn more about the bike share system at:

- www.bayareabikeshare.com
- www.facebook.com/bayareabikeshare
- www.twitter.com/sfbaybikeshare

The Bay Area Air Quality Management District is the regional agency responsible for protecting air quality in the nine-county Bay Area. For more information, visit www.baaqmd.gov.

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