



FOR IMMEDIATE RELEASE
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Bay Area Bike Share reaches 500,000 trips

Regional bike sharing program celebrates new milestone

SAN FRANCISCO –Bay Area Bike Share reached a new milestone of half a million trips since the Air District launched the pilot program on August 29, 2013.

Kristen Kho, a Bay Area Bike Share member for over 16 months, recently took the 500,000th trip on her daily commute to work in San Francisco. In honor of helping the program reach this landmark, Kho was awarded a specialized Timbuk2 bag, water bottle, and award certificate. She finds using Bay Area Bike Share is more convenient than keeping her own bike and feels lucky to have taken the 500,000th ride. "I think it's awesome," said Kho. "I mostly ride to get to and from work, but I also ride to get fresh air and exercise."

To date, over 5,900 annual members and tens of thousands of casual members have embraced this fun and environmentally-friendly way to rediscover their favorite spots across the Bay Area. Bay Area Bike Share members collectively have achieved these impressive results:

- Total trips – 500,000 and counting
- Total miles ridden – 931,636
- Total calories burned – 40 million
- Total pounds of carbon offset – 632,182

"Bay Area Bike Share is a part of a worldwide movement in hundreds of cities across the globe that gives people an easy, accessible way to bicycle instead of using motor vehicles for transportation," said Jack Broadbent, executive officer of the Air District. "By participating in Bay Area Bike Share, members are joining with millions of people all over the world who are helping to improve air quality by reducing emissions locally and globally."

The Air District successfully launched the pilot program 18 months ago, overcoming significant challenges. By coordinating with partner agencies and working with vendors to help plan for and test a regional bike share solution, the Air District was able to

deliver a viable system to the Bay Area. Since the launch, memberships and casual day-use of Bay Area Bike Share bicycles has soared.

The bike share program allows both residents and visitors to make short trips by bike and provides an easy and cost-effective “last mile” solution, linking public transit with riders’ final destinations. Bay Area Bike Share operates 24 hours a day, seven days a week in five cities along the Caltrain commuter rail corridor — San Francisco, Redwood City, Palo Alto, Mountain View and San Jose. The system consists of [70 stations](#) and a fleet of 700 bikes.

“When Bay Area Bike Share was first proposed many years ago to the Air District Board of Directors, we knew it would be successful in San Francisco and in the Bay Area,” said San Francisco Supervisor Eric Mar. “The program helps us reduce vehicle traffic, increase bicycle mode share, improve air quality, and make our streets safer for everyone.”

Bay Area Bike Share offers a variety of membership options including: 24-hour memberships for \$9, 30-day trial memberships for \$29.95, annual memberships for \$88, and various [corporate options](#). More information on these membership types can be found at bayareabikeshare.com/pricing.

With leadership and funding from the Air District and the Metropolitan Transportation Commission (MTC), the Bay Area Bike Share pilot project is a partnership among local government agencies including the City and County of San Francisco, SamTrans, Caltrain, San Mateo County Transportation Authority, the County of San Mateo, the City of Redwood City and the Santa Clara Valley Transportation Authority.

Bay Area residents and visitors can learn more about the bike share system at:

- www.bayareabikeshare.com
- www.facebook.com/bayareabikeshare
- www.twitter.com/sfbaybikeshare

The Bay Area Air Quality Management District is the regional agency responsible for protecting air quality in the nine-county Bay Area. For more information, visit www.baaqmd.gov.

Employers with 50 or more full-time employees in the Bay Area are now required to offer commuter benefits to their employees. To find out how you could save money with commuter benefits, visit commuterbenefits.511.org.

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