



# NEWS

**FOR IMMEDIATE RELEASE**  
**March 2, 2016**

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## **MEDIA ADVISORY**

### **Breathe California – Golden Gate Partnership announces finalists for 5<sup>th</sup> annual “Clear the Air Fest”**

**SAN FRANCISCO** – Breathe California Golden Gate will announce the finalists of the 5<sup>th</sup> annual Clear the Air Fest, and screen those films, on March 5, 2016 at 7 p.m., at the New People Cinema in San Francisco.

The Air District and other organizations support Breathe California Golden Gate in promoting better air quality and a healthier environment. This innovative film festival, now in its fifth year, strives to inspire young people to be a voice for their community and lend their unique perspective to important environmental and lung health issues, using film as a medium for change.

**WHAT:** Announcement and screening of film selection finalists.

**WHEN:** Saturday, March 5 at 7 p.m.

**WHERE:** New People Cinema 1746 Post Street, San Francisco

**WHO:** Open to the public. Free for students, adults \$25

**WHY:** Encouraging young people to use film as a medium for air quality and environmental change.

The films offer a wide range of perspectives on the topics of lung health, climate change and air pollution. The exciting use of innovative storytelling provides insight on important issues from the viewpoints of a diverse group of contestants.

The Bay Area Air Quality Management District ([www.baaqmd.gov](http://www.baaqmd.gov)) is the regional agency responsible for protecting air quality in the nine-county Bay Area.

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