On July 08, 2016 at approximately 3:06 pm, a fire erupted at the Western Pacific Pulp and Paper Recycling Center located at 6587 Smith Avenue, Newark. The facility is a paper, plastics and metal recycler. Responding agencies included the Newark, Fremont, Alameda County, Piedmont, Hayward, Pleasanton, and Union City Fire Departments, the Air District, and the American Red Cross Disaster Relief.

The 4-alarm fire was accompanied by dense black smoke that was visible for miles. Alameda County declared a shelter in place for areas downwind of the fire for portions of Newark and Fremont. The smoke plume travelled vertically and downwind. Winds were from the north northwest from 14-24 mph. Materials burning consisted of mixed paper, pulp, mixed plastic, polycarbonate, and aluminum/steel metals.

The fire was fully contained by 6 pm and the shelter in place was lifted by 6:30 pm. The site was monitored by fire department personnel overnight for possible flare-ups. Air District inspection staff noted smoldering and downwind smoke and odors through the evening hours.

The Air District received no complaints from the neighboring community.

The preliminary cause of the fire is under investigation. District staff will continue to investigate this incident to determine if there were any violations of District Regulations.