



**BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT**

July 12, 2016

President Rodney Fong
San Francisco Planning Commission
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94103

Subject: San Francisco Transportation Demand Management (TDM) Ordinance

Dear Mr. Fong and Members of the San Francisco Planning Commission:

As requested by San Francisco (City) staff, Bay Area Air Quality Management District (Air District) staff has reviewed materials for the proposed San Francisco Transportation Demand Management (TDM) Ordinance. The TDM Ordinance is part of the City's Transportation Sustainability Program, and is intended to ensure that new residential, commercial, and mixed-use developments are designed to shift trips from driving alone in private vehicles to walking, biking, public or private transit, carshare, carpooling or other more efficient and sustainable modes of travel, thus reducing vehicles miles traveled (VMT).

The Air District supports the proposed TDM Ordinance and encourages the Planning Commission to recommend adoption of the legislation to the Board of Supervisors. The research literature supports the use of TDM measures to reduce the demand for auto travel, thereby reducing VMT. Reducing VMT in turn reduces greenhouse gases, fine particulates, and ozone precursors (reactive organic gases and nitrogen oxides). As such, the Air District includes TDM measures as a means to improve air quality and public health in our air quality plans, such as the 2010 Clean Air Plan and the 2016 Clean Air Plan currently under development, and often recommends TDM measures as mitigation measures when reviewing environmental documents for land use projects.

Air District staff is available to assist the City in addressing these comments. If you have any questions, please contact Alison Kirk, Senior Planner, at (415) 749-5169 or akirk@baaqmd.gov.

Sincerely,



Jean Roggenkamp
Deputy Executive Officer

cc: BAAQMD Chair Eric Mar
BAAQMD Director John Avalos
BAAQMD Director Edwin M. Lee
Jonas Ionin, City of San Francisco Planning Commission Secretary
John Rahaim, City of San Francisco Planning Director
Sarah Jones, City of San Francisco Environmental Review Officer
Wade Wietgreffe, City of San Francisco Senior Planner

ALAMEDA COUNTY

Tom Bates
Scott Haggerty
Rebecca Kaplan
Nate Miley

CONTRA COSTA COUNTY

John Gioia
David Hudson
(Secretary)
Karen Mitchoff
Mark Ross

MARIN COUNTY

Katie Rice

NAPA COUNTY

Brad Wagenknecht

SAN FRANCISCO COUNTY

John Avalos
Edwin M. Lee
Eric Mar
(Chair)

SAN MATEO COUNTY

David J. Canepa
Carole Groom
Warren Slocum

SANTA CLARA COUNTY

Cindy Chavez
Liz Kniss
(Vice-Chair)
Jan Pepper
Rod G. Sinks

SOLANO COUNTY

James Sperring
Osby Davis

SONOMA COUNTY

Teresa Barrett
Shirlee Zane

Jack P. Broadbent
EXECUTIVE OFFICER/APCO