

Victor Douglas

From: Bill Buchan, Market Potential <buchan@mktpotential.com>
Sent: Friday, December 2, 2016 5:27 PM
To: Victor Douglas
Cc: Rick Horne
Subject: Comment for Proposed Air Toxics Rule 11-18

Follow Up Flag: Follow up
Flag Status: Completed

Victor:

After reviewing the proposed rule 11-18 for air toxics, we at Graphic Packaging International, Inc., note that after changes are made and air toxics risk is reduced from any target facility, the BAAQMD should acknowledge to public which facilities complete actions that satisfactorily reduced air toxic emissions as required by the rule. As presently constructed, the BAAQMD only informs the public which facilities are “bad” emitters, after the health risk assessment is complete and during the air toxics reduction plan approval process. No attempt is made to inform the public of positive changes that were made by the facility to lessen the impact on the public. This could easily be done through the BAAQMD’s website. Not doing so only serves to tell the public one side of the story (i.e. problem), giving the impression that target facilities are irresponsible and unconcerned about impacts to their community. This could not be farther from the truth for Graphic Packaging International, Inc. We ask that BAAQMD consider informing the public which facilities have met the proposed requirements and reduced air toxic emissions so as to preserve the public image that we work so hard to maintain.

Regards,

Bill Buchan
CEO, Market Potential, Inc.
510 928 5786
On Behalf of Graphic Packaging International, Inc.