



Vision and Principles

Vision

Our vision centers on seeing our community enjoy fresh air and more green space. Where our people, especially the younger and elderly, are not afraid to go outside, exercise or play. Where there are fewer diesel truck trips through neighborhoods and more services provided to the community. Where we look out and do not see or smell air pollution.

We envision a community free of air pollution from legacy industrial sources, where decisions are made so our community can enjoy clean air, healthy living standards, and the same outcomes as all other neighborhoods in San Francisco.

We want future generations to be protected from illnesses such as asthma and cancers that disproportionately plague the community now because we believe that everyone is entitled to a healthy environment wherever they live.

Principles

Valued Community

The voice and values of the community will be uplifted in the plan. The plan will acknowledge past environmental injustices and harms. The plan will acknowledge that everyone is entitled to a healthy environment wherever they live.

Engage, Partner and Collaborate

The plan will be developed through authentic and informed communication and collaboration. The plan will actively engage and educate all members of the community, from youth to elders, in active dialogue. The plan will center knowledge from elders and ensure youth start learning about the environment at an early age.

Accountability and Transparency

The plan will seek to hold the biggest polluters accountable. It will empower the community to drive transparency and accountability in enforcement and permitting.

Promote Intergenerational Health and Community Wellness

The plan will deliver tangible outcomes and benefits that will reduce chronic illnesses and improve community health and wellbeing.

Trusted and Accessible Data

The plan will seek to improve community confidence in available air quality information. The plan will promote better accessibility, sharing, and coordination of air quality information.