

East Oakland Community Emissions Reduction Plan (CERP)

Community Steering Committee Meeting #30

July 10, 2025

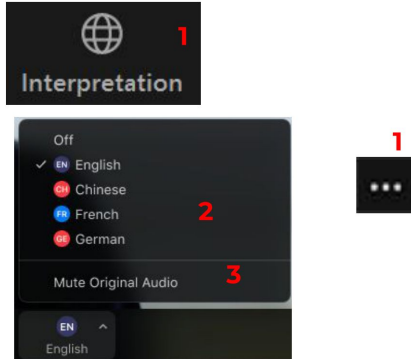


Bay Area Air District

COMMUNITIES
FOR A BETTER
ENVIRONMENT
established 1978

Interpretation Instructions

Windows | macOS



ZOOM - Select Language Channel

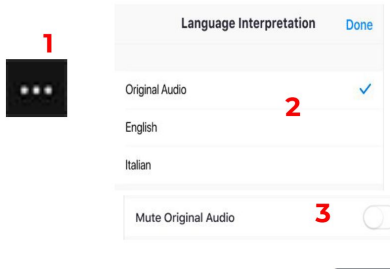
ENGLISH

1. In your meeting/webinar controls, click Interpretation.
2. Select the language that you would like to hear: English.
3. Closed caption: please turn on if you need it.

SPANISH

1. En los controles de la reunión o el seminario web, haga clic en Interpretación.
2. Haga clic en el idioma que desee escuchar: español (Spanish).
3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en Silenciar audio original

Android | iOS





WELCOME TO THE CSC MEETING

Co-Chairs:
Aiyahna Johnson
Mr. Charles Reed
Mykela Patton

Meeting Objectives

CSC members will:

- Receive an overview of the process for reviewing the draft Community Emissions Reduction Plan (CERP) and will confirm with Co-leads if they want a printed copy of the CSC Draft Plan
- Receive an overview of the Compliance & Enforcement Division's Targeted Inspection Program
- Receive a summary of the community engagement efforts funded by the mini-grants and community survey

Meeting Agenda

- Welcome and Agenda (6:00 pm)
- CSC #29 (May) Recap (6:10 pm)
- Overview of the Draft Plan Review Process (6:15 pm)
- Compliance & Enforcement Targeted Inspection Program/Policy (6:35 pm)
- Break (6:50 pm)
- Community Engagement Mini Grants (7:00 pm)
- EJ Announcements (7:50 pm)
- Next Steps and Close Out (7:55 pm)

INITIAL MEETING AGREEMENTS OR NOTES FOR PARTICIPATION

- **One mic, one voice:** If in person, raise your hand to speak. If on Zoom, use Raised Hand function under Reactions at the bottom of your screen.
- Have grace for ourselves and one another.
- Take care of yourself (Stretch, drink water and breathe).
- Mutual respect, empowerment and active listening for all participants.
- To allow everyone to participate, please limit your comments to a speaking time of 2 minutes. We will actively give reminders and alerts.
- 'Popcorning' or passing the mic method will be used to encourage participation amongst quieter CSC members.
- **For any questions throughout the meeting:** If in person, please raise your hand to ask a question. If on Zoom, in addition to hand-raising, you may also use the Zoom Chat. CBE and BAAQMD staff will be responding to your questions.

COMMUNITY BUILDING

In person attendees are encouraged to interact with fellow participants during the dinner/meet and greet.

Virtual attendees, please type into the Zoom Chat:

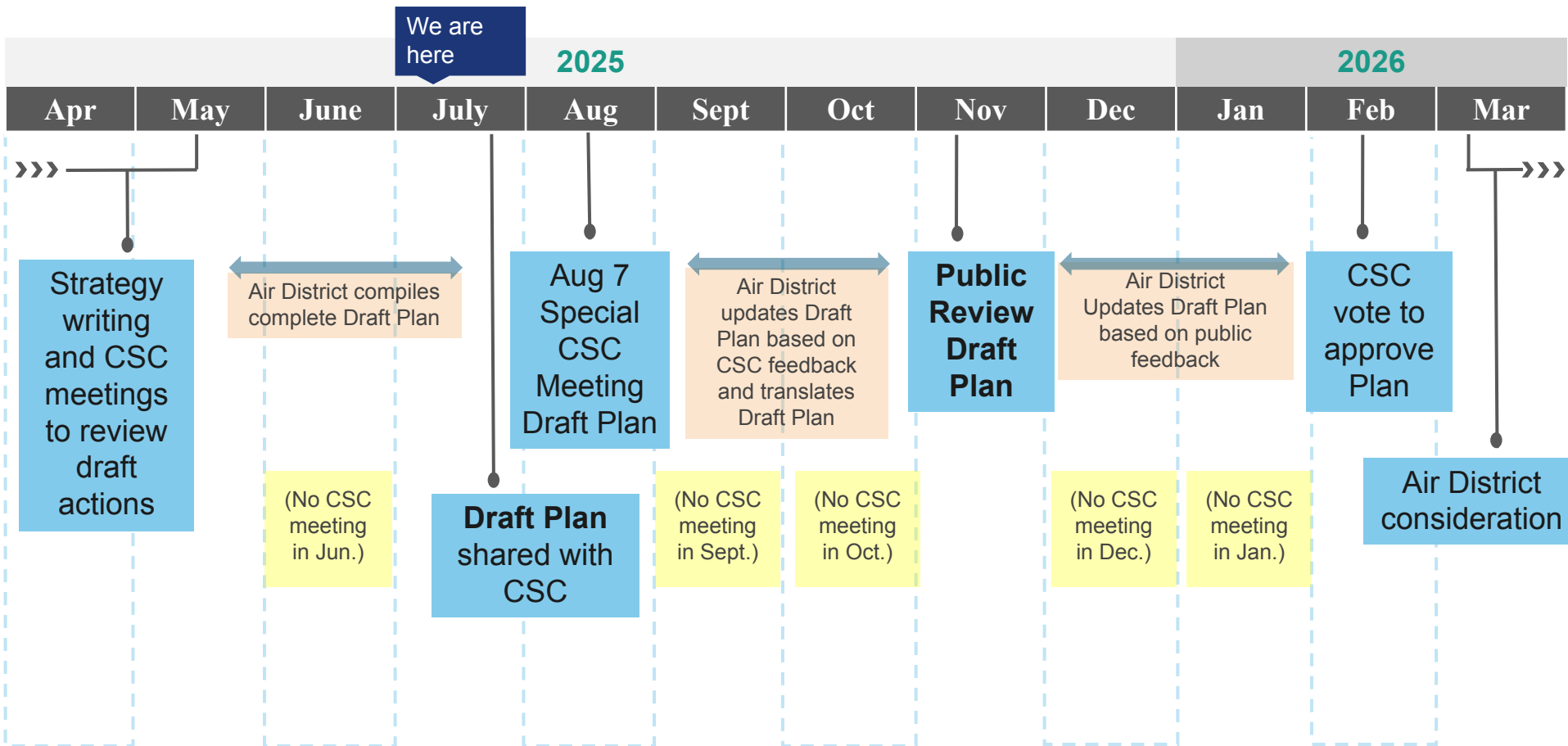
- Your Name
- Your Pronouns
- Any affiliated organizations

Community building on Zoom: Use Chat and the Reaction emojis to inspire and encourage one another.

Note: CSC members, please raise your hand if you are not able to type into the chat and we will have you speak aloud.



Proposed Plan Timeline



May CSC #29 Meeting Recap

Carly Cabral, CBE

Recap of May CSC #29 Meeting: Expanding Beyond Typical CERP Actions Presentation & Activity

- Air District staff presented and led an activity on Illegal Dumping, Workforce Development and Urban Greening CERP strategies and actions
 - Although the Air District does not have jurisdiction over Illegal Dumping, Workforce Development and Urban Greening, East Oakland CSC members were supportive of having certain actions related to these subjects included in the Plan.

‘CSC Review Draft Plan’ CSC Comment Process

Alicia Parker, Air District

CSC Draft Plan Feedback Collection and Documentation

- **Delivery of Draft Plan**
 - The Air District will mail printed copies of the Draft Plan to CSC members who request a printed copy of the CERP.
 - Copies will be **delivered by July 25th**.
 - Will include cover memo and email outlining review and comment process/procedures.
- **Review Period**
 - CSC members are asked to **review the Draft Plan between July 25 and August 14th**.
 - Special CSC meeting **Aug. 7** to review the Draft Plan
 - All comments must be submitted **by 5:00 PM August 14th**.

CSC Draft Plan Feedback Collection and Documentation

- **Support with Review**
 - Carly at CBE can meet to review the Plan.
- **How to Submit Comments**
 - CSC members should email their comments to Air District staff by either: (1) writing them in the body of an email, (2) including a link to a Google doc, or (3) attaching a Word document. Please **reference page numbers** where possible.
 - An email cover memo with instructions will be provided to CSC members.
 - If you need help submitting your comments, contact **Aneesh** at **aneesh@baaqmd.gov** or **Carly** at **Carly@cbeal**.

CSC Draft Plan Feedback Collection and Documentation

Example Comments

Comments included in the body of an email

General or overarching comments



Indicate chapter and page numbers for all of your comments



From: Alicia Parker <aparker@baaqmd.gov>
Sent: Wednesday, June 25, 2025 9:05 PM
To: Alicia Parker <aparker@baaqmd.gov>
Subject: CSC Comment on Draft Plan

Hello,

I've included my comments below.

General

- The Plan does a good job of ...
- I would like to see more of...

Chapter Specific Comments

- **Chapter 4**
 - Page 7 please consider....
 - Page 13 please consider...
- **Chapter 5**
 - page 23 please consider...

Thank you,

CSC Draft Plan Feedback Collection and Documentation

Example Comments

Comment letter

**Comments numbered
and comments indicate
specific strategies and
actions**



August 14, 2025

Planning and Climate Protection Division
Bay Area Air District
375 Beale St. Ste 600
San Francisco, CA 94105

RE: Comments on 'CSC Review Draft Plan'

Dear Air District staff,

I reviewed the Draft Plan and put forward the following comments for your consideration.

1. We need more....in the plan
2. Transportation & Mobile Sources Strategy 2 should mention...
3. Action T&M 1.1 consider...

QUESTIONS AND ANSWERS



Targeted Inspection Program/Policy

Joseph Palmer, Bay Area Air District

Development of a Targeted Inspection Program & Policy

About the Program & Policy

- The Program aims to modernize C&E's inspection program by utilizing comprehensive data analyses and community input to better identify compliance issues, prioritize inspections, and target enforcement resources.

Goals & Objectives of the Program

- Provide **transparency** into how routine compliance work is prioritized across the nine Bay Area counties with a key focus on overburdened communities such as AB 617.
- Improve inspection program by incorporating **routine review and analysis of enforcement data**.
- Integrate internal and external information and **utilize community knowledge and experiences** to pinpoint compliance issues.
- Direct staffing resources **more efficiently and effectively** by targeting non-compliance trends, repeat violators, and resolving community-identified concerns.

QUESTIONS AND ANSWERS





BREAK!

Community Emissions Reduction Plan (CERP) Outreach Mini-Grant Project Report-Outs

Jenn Ferreira, Air District

CERP Outreach Mini-Grants

- Grants of \$12,500 were awarded to four East Oakland community-based organizations to conduct outreach about the East Oakland CERP process:
 - Higher Ground Neighborhood Development Corp. (Higher Ground)
 - Recess Fun, Inc. (Recess Fun)
 - Sequoia Foundation
 - Lifers Leaving a Legacy
- Lifers Leaving a Legacy presented on their outreach event at the April CSC meeting
- Higher Ground, Recess Fun, and Sequoia Foundation will each present tonight
- After their presentations we will present highlights from the surveys the grantees collected

Higher Ground Neighborhood Development Corp.: Youth-Led Emissions Reduction Plan Awareness Campaign

- Created 3 flyers with graphics illustrated by youth to be distributed at schools, community events, parents and within their peer group.
- Designed and implemented 2 community presentations that explained what air pollution is, solutions, and what CERP (Community Emissions Reduction Plan) stands for and its goals.
- Hosted a Cesar Chavez and Earth Day of Service activities where youth and career/college students planted trees as a solution to air pollution at Brookfield Elementary School.

Higher Ground Neighborhood Development Corp.: Community Engagement Outcomes

- Focus groups that developed the content for preparations and flyers.
- Higher Ground hosted 2 events and participated in 2 community events where we passed out flyers, administered surveys created by youth, and administered BAAQMD surveys.
- 100 individuals were surveyed through presentations and survey distribution at community events and meetings.
- 150 flyers were given out at schools, community events, and community based meetings that gave us access to residents, individuals whose children attended school or they work in East Oakland.

Higher Ground Neighborhood Development Corp.: Community Engagement Outcomes Continued

- **Students and young people were asked what they could do to help reduce air pollution?**
 - Student A in Ms. Saunders' class said increase awareness. This comment made me so proud as the importance of increasing awareness were cornerstones of our activities. Many of the children did not understand what "building awareness meant in a structured way."
- **Another question asked to the young people was what they can do to reduce air pollution?**
 - We could throw away our trash and encourage our peers to throw away their trash.
 - We could plant more trees and drive less.

Recess Fun, Inc. - Environmental Justice Now

- Focused on re-engaging participants in the East Oakland community-mapping project.
- Provided current air quality facts, impacted health outcomes, and education on environmental justice strategies in order to solicit their input on the East Oakland Community Emissions Reduction Plan (CERP).
- Distributed flyers and collected surveys.
- Provided incentives to participants and invited them to attend East Oakland Community Steering Committee (CSC) meetings and/or to provide comments to share with the CSC.

Recess Fun, Inc.: Community Engagement Outcomes

- Conducted 7 events:
 - 3 community events
 - 3 high school events
 - 1 youth-led EJ rally
- Engaged with over 200 community members
- Collected 150 surveys
- Distributed 100 flyers
- Received over 100 responses

Recess Fun, Inc.: Community Engagement Outcomes Continued

- Comments shared by community members really embodied the passion for their community and loved ones who suffer from chronic ailments. The highlight of our project was providing a space to hear from the community to document their ideas, concerns, and support for ongoing advocacy.
- “I have asthma and when I am around heavily polluted areas in the air or around smoke, my lungs feel like they are collapsing. I have to stay inside more and use an inhaler and allergy meds.” -Youth Advocate
- “A poor environment has psychological effects on people.” -Community
- “There should be more commercials that speak to the health impacts of air pollutants as the “hidden killer” to make us aware of the harm.” - Community

Sequoia Foundation and OUSD Parent, Teacher, and Classroom Bilingual Engagement

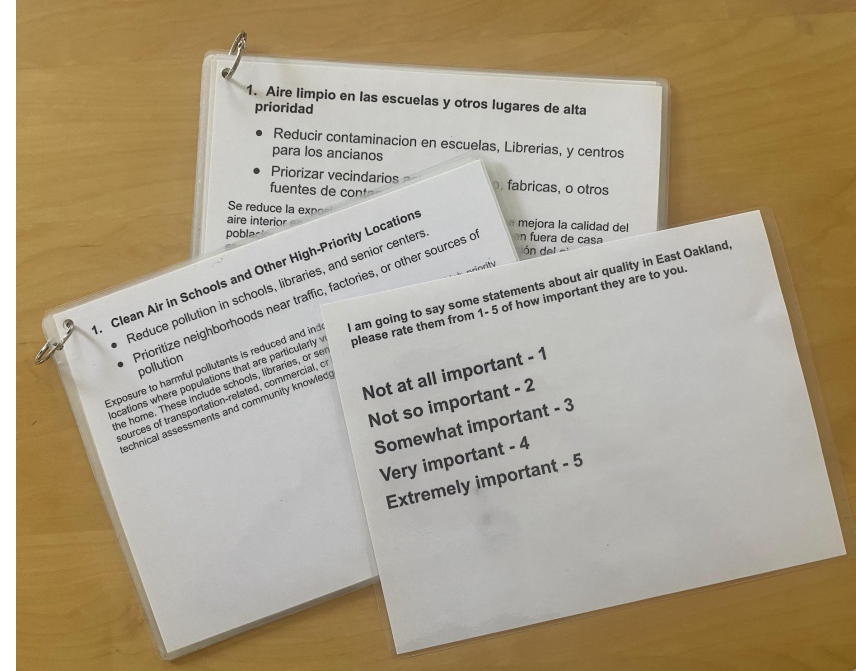
- Tabling before and after at Oakland Unified School District (OUSD). Elementary school sites located in East Oakland, including *Acorn Woodland*, *Encompass*, *Manzanita*, *Global Family*, *Esperanza*.
- Engaging teachers and staff during school hours with CERP information and survey.
- Engaging high school students during class time with CERP information and survey, including *Fremont* and *Castlemont*.

Sequoia Foundation: Community Engagement Outcomes

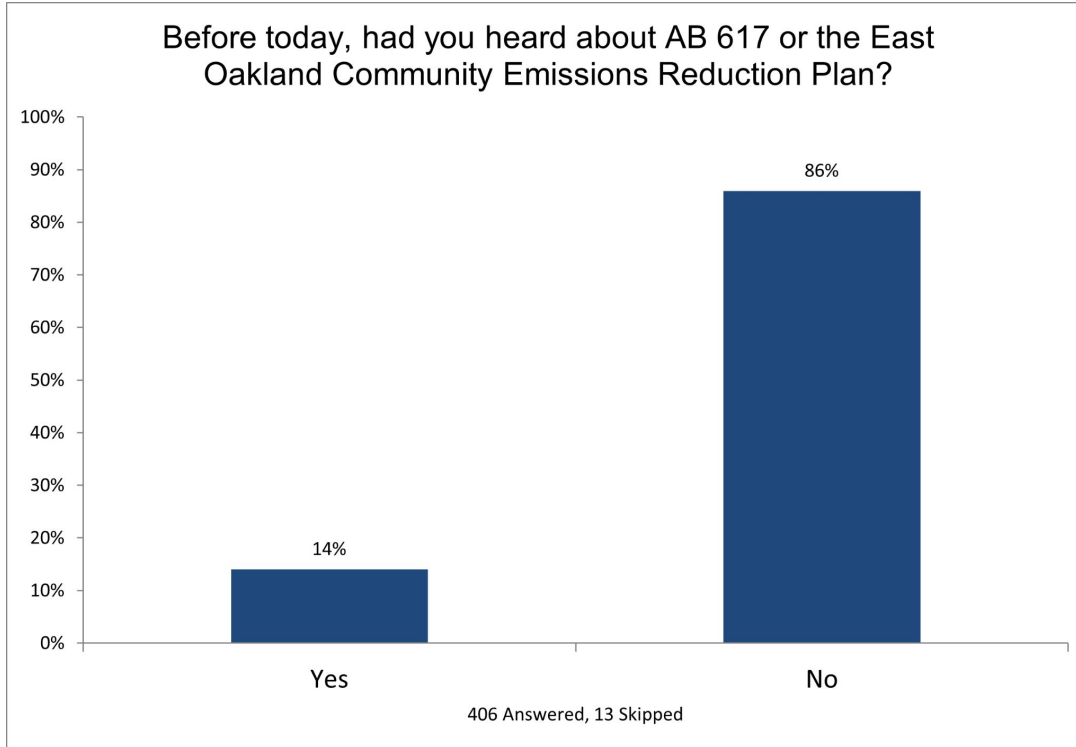
- Total Events: 16
 - 6 Classroom Presentations
 - 14 Tabling Events At School Sites
 - 1 Tabling Event At Oakland Public Library – 81st Avenue Branch
- Community Reach:
 - 209 People Engaged
 - 170 Surveys Collected
 - 91 Parents and Teachers
 - 79 Youth (9-12th graders)
 - 39 Flyers Distributed
 - 2 East Oakland Youth interested in attending future CERP meetings

Sequoia Foundation: Community Engagement Outcomes Continued

- “These are all really important objectives for our East Oakland community”
- “Aren’t these all really important?”
- “Oh yes, I live nearby the airport and so I am glad someone is doing something about the poor air quality”

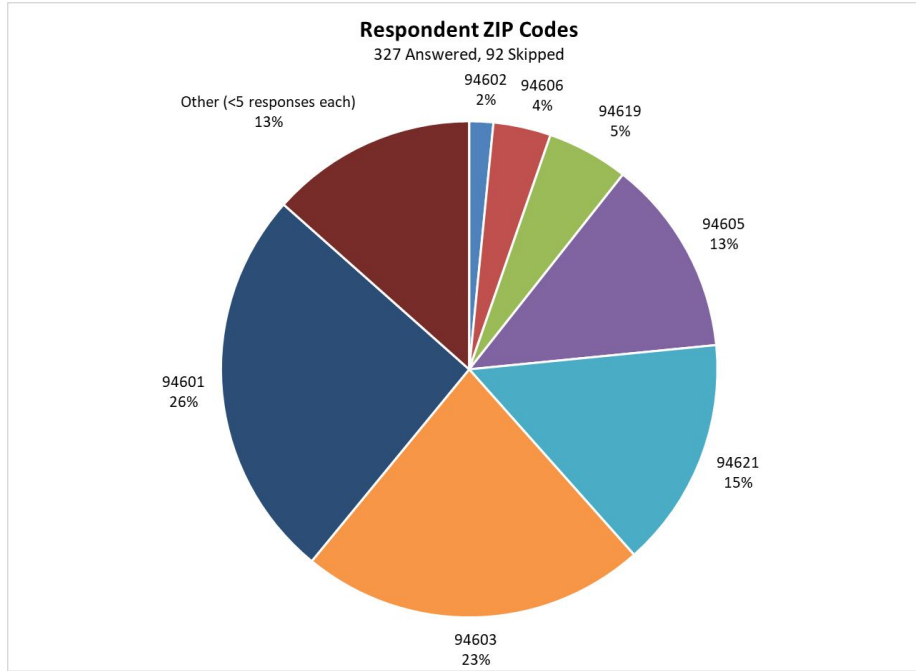


Survey Results

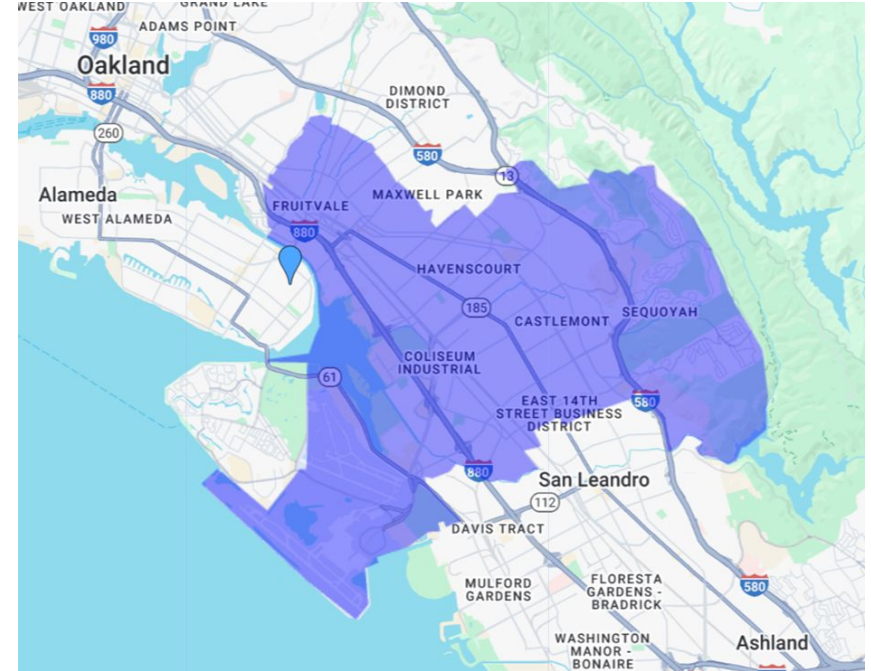


- Most people had never heard of AB617 or the East Oakland CERP before taking the survey
- About half of those surveyed expressed interest in attending a CSC meeting

Survey Results



Each ZIP code with 5 + responses get their own slice of pie.



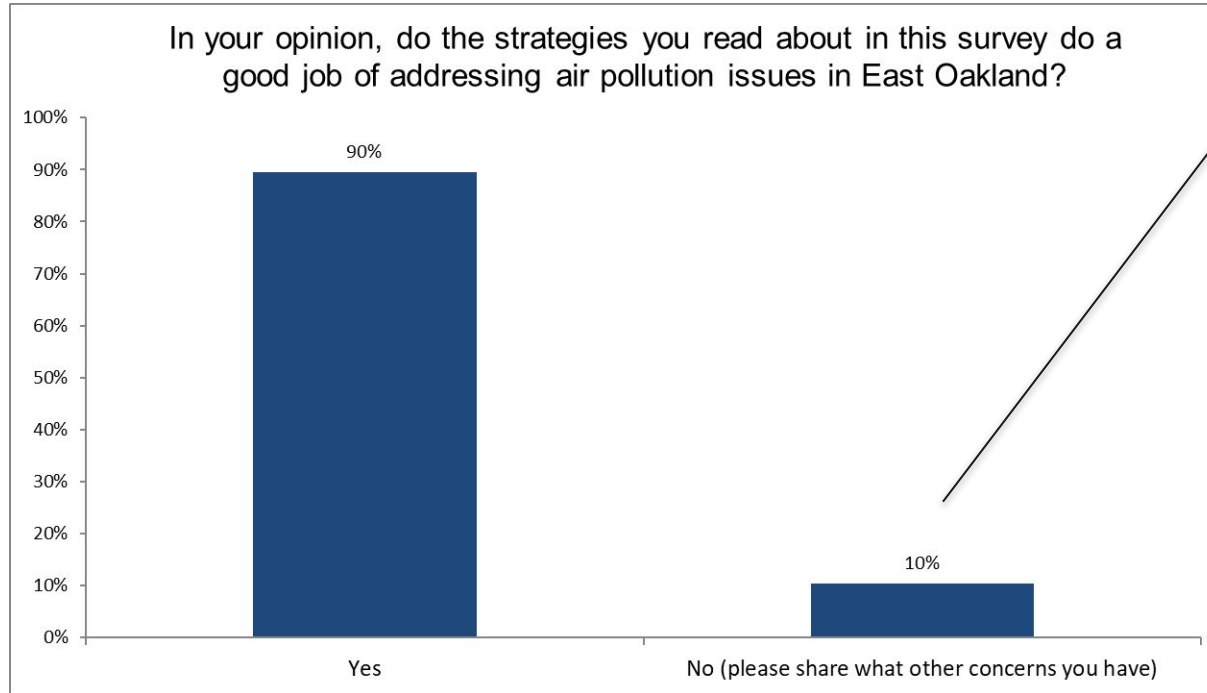
76% of respondents live in the blue area of the map.

Survey Results

Strategy examples:

- The survey presented **10 strategy statements** from the draft CERP as examples
- Respondents **rated each strategy statement on a five-point scale**, from “extremely important” to “not at all important”
- All 10 strategy statements received strong support, with some variation:
 - Lowest Support: The Oakland Airport strategy statement with 80% saying it was “extremely” or “very” important
 - Highest Support: Clean Air in Schools and Other High Priority Locations with 94% saying it was “extremely” or “very” important

Survey Results



Other concerns:

- Noise pollution
- Homelessness
- Need for improved coordination and communication
- Other environmental issues (e.g. water quality)

Survey Results

Is there anything else you'd like to share?

145 answered - 274 skipped

- Specific air pollution concerns: “All kinds of metalwork near Esperanza Elementary”
- General comments: “Nomás es muy importante Que se tenga muy limpio [It is just very important that it is kept very clean]”
- Praise: “This is beautiful the community coming together” “Very pleased that somebody’s doing something about air quality and pollution in our neighborhood”
- Policy and process suggestions: “Need more listening and speaking events like this”
- Other concerns: “Something should be done in Oakland in regards of the homeless situation and about the excessive amounts of trash”

Survey Results

- Results recap:
 - 86% had not heard of the CERP or AB617 before taking the survey
 - All the strategy examples received strong support, with some variation
 - 90% said the strategies “do a good job of addressing air pollution issues” in East Oakland
 - 3 out of 4 responses came from ZIPs 94601, 94603, 94605, and 94621

QUESTIONS AND ANSWERS



Next Steps in Preparation for August's CSC meeting:

1. The Draft Plan will be shared with the CSC on July 25 - please look out for an email from Air District staff
2. Carly Cabral, CBE, will be offering office hours again to review the Draft Plan and will be following up via email



FEEDBACK ON MEETING & NEXT STEPS

Fill out the post-meeting survey:

- English:
<https://forms.gle/B2SYLBNg6aUorF5u6>
- Spanish:
<https://forms.gle/Du8m9thM85jyCy7p7>

The next CSC meeting will be held
Thursday August 14, 2025.





THANK YOU