

# Appendix A: Community Steering Committee, Public Process, and Community Outreach

## Public Process

### Air District Public Hearing on Final East Oakland Community Emissions Reduction Plan

The CSC will consider approving the Community Emissions Reduction Plan (Plan) and then send it to the Air District Board of Directors for consideration of approval. The Community Equity, Health and Justice (CEHJ) Board Committee will hold a public meeting in advance of the Board public hearing to determine a recommendation on adoption and submission to the California Air Resources Board (CARB) of the Plan. Details about these two meetings will be provided herein after they are held.

### East Oakland Plan Webpage

The Air District has a webpage dedicated to the East Oakland Plan with information about the East Oakland Community Steering Committee (CSC) and the Plan development process including:<sup>1</sup>

- All CSC monthly meeting materials and archived meeting recordings
- Materials are posted in English, Spanish, and Chinese
- Outreach materials
- East Oakland Air Pollution and Community Asset Mapping results<sup>2</sup>
- The contact information for the appropriate staff

All CSC meeting materials are posted on the Bay Area Air District (Air District) webpage and sent via email to the CSC members 48 to 72 hours before the meeting. CSC meeting materials and recordings are also posted on the Air District website on the Calendar.<sup>3</sup>

## Community Outreach

To encourage public participation in the development of the Plan, Communities for a Better Environment (CBE), and Air District staff hosted public CSC meetings, launched two grant phases for community engagement, provided updates to the Air District Board of Directors, and participated in various outreach events distributing flyers, participating in discussions about the plan, and engaging with community members to gather feedback and raise awareness. CSC members also participated in tabling events. These efforts aimed to ensure that the plan reflects the community's priorities and concerns, fostering a more collaborative decision-making process. Summary tables of these events are listed below.

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<sup>1</sup> Bay Area Air District. "East Oakland Community Emissions Reduction Plan." Accessed March 18, 2025. <https://www.baaqmd.gov/en/community-health/community-health-protection-program/east-oakland-community-emissions-reduction-plan>.

<sup>2</sup> Bay Area Air District "East Oakland Air Pollution and Community Asset Mapping." Accessed March 18, 2025.

<sup>3</sup> Bay Area Air District "Calendar." Accessed March 18, 2025. <https://www.baaqmd.gov/news-and-events/calendar>

# Community Engagement Grants

## Social Pinpoint Community Mapping

Co-Leads launched a small grant to local community-based organizations to support education and outreach to East Oakland community members at key points in the CERP development process. The first grant phase was launched in July 2023 to publicize, educate, and increase community participation in a community mapping project that would inform the air quality areas of concern of the Plan. A total of \$30,000 was available, with the maximum amount for an individual grant being \$7,500. Four local non-profit organizations were selected through an application process: East Oakland Collective, Higher Ground Neighborhood Development Corporation, Lifers Leaving a Legacy, and Recess Fun, Inc. The grantees used their grant funds to conduct outreach and engage local community members in gathering community input that identified pollution concerns, community assets, and sources of pollution in their neighborhoods. Social Pinpoint, a web-based interactive mapping tool, was used to collect this information from the public in the form of pins, comments and pictures on an online map and was available in both English and Spanish.

The pins were categorized into the following areas:

1. Locations Where People Gather
2. Community Strengths and Resources
3. Air Pollution Concerns

Over five weeks in the fall of 2023, 488 pins and comments were gathered from East Oakland community members through outreach efforts conducted by the Co-Leads, CSC, and the four community-based partner organizations funded through the Community Mapping Project grants. Co-Leads and Just Cities reviewed the data and information. The findings on themes were presented to the CSC during the November 2023 CSC meeting. The [presentation](#)<sup>4</sup> also provided additional summary data from the mapping project, and the results of this analysis are displayed on an [interactive map](#).<sup>5</sup>

This study helped shape the creation of the Focus Areas and Community Concern Statements, which guided the development of strategies and actions for the East Oakland Community Emissions Reduction Plan.

## Community Outreach: Draft Strategies and Actions

The second grant phase was launched in February 2025 to support community-based organizations and nonprofits in East Oakland to increase participation and feedback in the strategies and actions of the Plan. A total of \$50,000 was available, with the maximum amount for an individual grant being \$12,500 to expand outreach and increase inclusion and accessibility of the process to East Oakland community members to gather East Oaklanders' feedback on strategy development and implementation of the East Oakland Plan. In coordination with the Co-Leads, grantees carried out specific community outreach and

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<sup>4</sup> November 2023 CSC Meeting #14 Presentation. [https://www.baaqmd.gov/~media/files/ab617-community-health/east-oakland/2023-meetings/110923-eo-mtg/east-oak-cerp-csc-14-slides\\_11092023-pdf](https://www.baaqmd.gov/~media/files/ab617-community-health/east-oakland/2023-meetings/110923-eo-mtg/east-oak-cerp-csc-14-slides_11092023-pdf).

<sup>5</sup> Interactive Map for East Oakland AB 617 CERP. <https://experience.arcgis.com/experience/981998a3ba3142bea8c2ee262af6b9a9/>.

engagement activities to gather feedback from East Oakland residents, particularly those previously involved in the East Oakland Community Mapping Project, on Plan strategies. These activities included:

- **Flyer Distribution:** Distribute informational flyers to residents about the Plan, CSC meetings, and participation opportunities.
- **Community Presentations:** Conduct presentations or informational sessions to educate residents on CERP goals and how they can provide feedback and encourage them to sign up to receive information and updates on the CERP through email.
- **Surveys and Feedback Collection:** Distribute surveys and gather input from community members to assess their concerns and priorities regarding environmental issues in East Oakland.
- **CSC Meetings:** Support East Oakland community members with attending meetings related to the CERP, as needed.

The following are the four organization partners: Higher Ground Neighborhood Development Corporation, Lifers Leaving a Legacy, Recess Fun, Inc., and Sequoia Foundation.

Survey results summary: 406 total survey responses were collected between February and June of 2025 by the four organization partners above. Surveys were provided in English and Spanish at various locations in the CERP area.

- 86% of those surveyed had not heard of AB 617 or the Plan before taking the survey.
- The survey presented 10 example strategies from the five focus areas of the Plan and asked respondents to rate each one on a five-point scale from “Not at All Important” to “Extremely Important.” All 10 strategies received strong support, with at least 80% of respondents saying each strategy was “very important” or “extremely important.”
- 90% of respondents said that the strategies presented in the survey “do a good job of addressing air pollution issues in East Oakland.”

## Community Steering Committee (CSC) Meeting Summary Table

The CSC met monthly from September 2022 to October 2025, with a few exceptions. All meetings were announced on the East Oakland webpage prior to the meeting and all meetings had a quorum of CSC members in attendance (50% of members plus one voting member). Table 1 below showcases the CSC meetings for the entirety of the Plan development.

Table A-1: Community Steering Committee (CSC) Meeting Summary Table

Date	Subject of Meeting	City (Location)	Remote (Yes/No/ Hybrid)	Agendas/ Meeting Summaries	Outreach Mechanism
9/15/2022	Community Steering Committee #1	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website

Date	Subject of Meeting	City (Location)	Remote (Yes/No/ Hybrid)	Agendas/ Meeting Summaries	Outreach Mechanism
10/13/2022	Community Steering Committee #2	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
11/10/2022	Community Steering Committee #3	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
12/8/2022	Community Steering Committee #4	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
2/9/2023	Community Steering Committee #5	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
3/9/2023	Community Steering Committee #6	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
4/13/2023	Community Steering Committee #7: Timeline, Vision and Principles	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
5/11/2023	Community Steering Committee #8: Timeline, Vision and Principles, Charter, Community Boundary	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website

Date	Subject of Meeting	City (Location)	Remote (Yes/No/ Hybrid)	Agendas/ Meeting Summaries	Outreach Mechanism
6/8/2023	Community Steering Committee #9	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
7/13/2023	Community Steering Committee #10	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
8/10/2023	Community Steering Committee #11	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
9/14/2023	Community Steering Committee #12	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
10/12/2023	Community Steering Committee #13	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
11/9/2023	Community Steering Committee #14	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
12/14/2023	Community Steering Committee #15	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
2/8/2024	Community Steering Committee #16	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website

Date	Subject of Meeting	City (Location)	Remote (Yes/No/ Hybrid)	Agendas/ Meeting Summaries	Outreach Mechanism
3/14/2024	Community Steering Committee #17	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
4/11/2024	Community Steering Committee #18	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
5/9/2024	Community Steering Committee #19	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
6/13/2024	Community Steering Committee #20	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
7/11/2024	Community Steering Committee #21	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
9/12/2024	Community Steering Committee #22	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
10/10/2024	Community Steering Committee #23	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
11/14/2024	Community Steering Committee #24	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website

Date	Subject of Meeting	City (Location)	Remote (Yes/No/ Hybrid)	Agendas/ Meeting Summaries	Outreach Mechanism
12/12/2024	Community Steering Committee #25	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website
2/13/2025	Community Steering Committee #26	East Oakland	Yes	Agendas Meeting Summaries	Email Communications Air District Website
2/27/2025	Illegal Dumping Special Meeting	East Oakland	No	Agendas Meeting Summaries	Email Communications Air District Website
3/13/2025	Community Steering Committee #27	East Oakland	Hybrid	Agendas Meeting Summaries	Email Communications Air District Website

## Community Outreach and Engagement Summary Table

The table below is a summary of additional community outreach and engagement.

Table A-2: Community Outreach and Engagement Summary Table

Date	Name of Event	City (Location)	# of Attendees
9/28/2024	40x40 Neighborhood Empowerment Day	East Oakland	100
10/19/2024	2nd Annual East Oakland Environmental Awareness & Empowerment Block Party	East Oakland	30
10/19/2024	Lotus Bloom Fall Resource & Craft Fair	East Oakland	30
11/9/2024	San Leandro/Lisjan Creek Groundbreaking	East Oakland	20
11/23/2024	Youth & Family Resource + Care Fair	East Oakland	80
1/20/2025	Higher Ground Neighborhood Development Corporation: MLK Day of Service	East Oakland	50-100

Date	Name of Event	City (Location)	# of Attendees
2/15/2025	Eco-Afro Futures Event	Downtown Oakland	200
2/22/2025	Mini Grants-Lifers Living a Legacy Community Meeting	East Oakland	80
3/8/2025	40x40 Neighborhood Empowerment Day	East Oakland	70-100

## Board Meetings Summary Table

The table below covers board meetings and Community Equity and Health Justice (CEHJ) Committee meetings where Air District staff presented on the East Oakland Plan development process and provided updates. Meetings were available to the public either virtually or hybrid.

Table A-3: Board Meetings Summary Table

Event Name	Date and Time	Location	Agendas/Meeting Summaries	Outreach Mechanism
Board of Directors Meeting	11/3/2021 9:00 AM - 5:00 PM	Virtual: Web Stream	Agendas Meeting Summaries	Air District Website
Community Equity Health and Justice (CEHJ) Committee Meeting	11/13/2024 9:00 AM - 5:00 PM	In Person: 375 Beale Street, San Francisco, CA 94105 Virtual: Web Stream	Agendas Meeting Summaries	Air District Website
Community Equity Health and Justice (CEHJ) Committee Meeting	5/14/2025 10:00 AM - 5:00 PM	In Person: 375 Beale Street, San Francisco, CA 94105 Virtual: Web Stream	Agendas Meeting Summaries	Air District Website



## Further Engagement

East Oakland residents are encouraged to actively participate in monitoring local air quality. If you suspect a facility is operating without a proper permit, report it to the Air District's Compliance and Enforcement Division (C&E). For example, emergency backup generators (BUGs) are typically permitted to operate only during emergencies and for non-emergency routine maintenance (limited to 50 hours/year). If you observe a generator running for extended periods without an apparent emergency, you can report this to C&E for investigation. To file a complaint, call [1.800.334.ODOR \(1-800-334-6367\)](tel:18003346367) or submit the form on our website.<sup>6</sup>

East Oakland residents are also encouraged to engage in the Air District's air permitting process.

- Public Participation Period: Every permit application that the Air District receives is posted on our website.<sup>7</sup> The Air District accepts public comments on any permit during the review process. The public can submit questions and comments to the Permit Ombudsman at [PermitOmbudsman@baaqmd.gov](mailto:PermitOmbudsman@baaqmd.gov).
- Public Notice & Comment Period: The Air District informs the public about certain projects, facilities, and permits that are under review by issuing a public notice. These are posted on our website.<sup>8</sup> A public notice is required for the following Applications:
  - a. A new or modified source located within 1000 ft of the boundary of a K-12 school, or
  - b. A new or modified source located within an Overburdened Community (defined by Regulation 2-1-243), and which triggers a health risk assessment (based on Regulation 2-5-401).

The Public may submit questions and comments to the assigned permit engineer.

By actively engaging in these regulatory processes, residents can help ensure industrial facilities comply with air quality regulations and reduce neighborhood air pollution exposure. Answers to frequently asked questions on Air District permitting are available on our website.<sup>9</sup>

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<sup>6</sup> Bay Area Air District. "Report an Air Pollution Complaint." Accessed April 21, 2025. [www.baaqmd.gov/complaints](http://www.baaqmd.gov/complaints).

<sup>7</sup> Bay Area Air District. "Permit Applications Received." Accessed April 22, 2025.

<https://www.baaqmd.gov/permits/public-notices/permit-applications-received>.

<sup>8</sup> Bay Area Air District. "Public Notices." Accessed April 22, 2025. <https://www.baaqmd.gov/permits/public-notices>

<sup>9</sup> Bay Area Air District. "Frequently Asked Questions: Bay Area Air Quality Management District Permitting Process." Accessed April 22, 2025. [https://www.baaqmd.gov/~media/dotgov/files/rules/reg-2-permits/2021-amendments/documents/20210421\\_01\\_faq\\_reg0200-pdf](https://www.baaqmd.gov/~media/dotgov/files/rules/reg-2-permits/2021-amendments/documents/20210421_01_faq_reg0200-pdf)