Plan Process Review, and Community Vision and Principles Review and Adoption

August 16, 2021
Today’s Agenda

1. Roll Call
2. Approval of July 19, 2021 Meeting Minutes
4. Charter Development and Adoption Process
5. Path to Clean Air Community Organizing Grants & Community Mapping Project
6. Public Comment on Non-Agenda Matters
Welcome!
Plan Process Review, and Community Vision and Principles Review and Adoption

Y’Anad Burrell, Co-chair, Path to Clean Air Steering Committee

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Plan Process Graphic

**SCOPE & ORGANIZE**
- Partnership with Community
  - Steering Committee
  - Plan Process
  - Vision & Principles
  - Plan Boundary

**ASSESS**
- The Challenges We Face
  - Community Description
  - Technical Assessment

**PLAN**
- Our Solutions
  - Key Issues
  - Goals & Targets
  - Strategies

**IMPLEMENT**
- Review & Adoption
  - Environmental Assessment
  - Plan Adoption
    - Steering Committee
    - BAAQMD
    - CARB

**SHARED COMMITMENT TO ACTION**
- Implementation Plan
- Enforcement Plan
- Metrics to Track Progress
- Ongoing Reporting
Vision and Principles Ad Hoc Committee

- Organized feedback on Vision and Principles by theme
- Worked in small groups to draft Vision and Principles
- Steering Committee will review and vote on Vision and Principles drafts

Link to Jamboard:
https://jamboard.google.com/d/1b7bdNkKk9xz0naAvhkaB909fWzJ-t0iETH-sBrqcHcE/edit?usp=sharing
Public Comment
Steering Committee Questions and Discussions
Charter Development and Adoption Process

Alfredo Angulo-Castro, Co-chair, Path to Clean Air Steering Committee

Kevin Olp, Senior Public Engagement Specialist
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Sections of Draft Path to Clean Air Charter (Revised Version)

- Statement of Purpose
- Steering Committee Activities
- Steering Committee Objectives
- Membership
- Roles and Responsibilities
  - Co-chairs
  - Members
- Standard Steering Committee Meeting Procedures
- Amendments
- Accessibility/Accommodation
- Materials
- Website
- Partnership Agreement
Process for Amending the Charter

• Go through Charter one section at a time
• Use hand-raise function to indicate a proposed change for each section
• Ad Hoc working group will consider and make recommendations on proposed changes
• Final draft charter will be brought to the Steering Committee in September for a vote to be ratified
Next Steps for Charter Revisions: Ad Hoc Working Group

• Ad Hoc members will review proposed comments and make recommendations for changes for each of the sections.
• Ad Hoc members will share final proposed changes and answer any questions
• Co-chairs will request any proposed final changes
• Steering Committee members will vote to ratify final Charter
Public Comment
Steering Committee Questions and Discussions
BREAK
Path to Clean Air Community Organizing Grants & Community Mapping Project

Karissa White, Staff Specialist for Public Engagement, kwhite@baaqmd.gov

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Community Co-Leading the Process

Steering Committee
31-member group of local leaders to co-develop the Community Emissions Reductions Plan

Community Organizing Micro-Grants
$75,000 for local organizations to identify community concerns, record

Social Pinpoint
Interactive mapping plat for to gather community input to prioritize resources
Purpose of the Community Organizing Grants

- Share power with local leaders to identify community concerns with air pollution in underrepresented communities.

- Community knowledge is critical: Community members know their neighborhoods best.

- Collect community lived experience and personal perspectives.
Emphasis on Equity and Representation

• Reaching out to vulnerable communities:
  • Communities susceptible to air pollution because of pre-existing health conditions
  • Neighborhood areas near sources of pollution

• And groups which have been historically excluded or underrepresented. Examples include:
  • Young people
  • Monolingual non-English speaking households
  • Unincorporated areas
  • Geographically underrepresented areas

• Quality of outreach over quantity
Key Information About Grants

• Grants can range in size from $5,000 to $15,000. There is $75,000 total that will be awarded.

• The grant period will be from September through November.

• Grants are focused on outreach to vulnerable and/or underrepresented communities within the project area.

Path to Clean Air Community Boundary
Urban Tilth

The proposal at a glance...

• Engage residents and collect completed online surveys through social media campaigns, mailers with CR codes, in person survey collection at community events, farm stands, Community Sourced Agriculture (CSA) box deliveries, volunteer days, in person door to door canvassing and email invitations to CSA members in the project area.
  • Youth-led community service project - table and collect surveys from their peers during lunch and through visits to other classes.

Geography Served: Richmond and San Pablo

Communities Prioritized: Local residents, specifically living in neighborhoods surrounding their existing community gardens and farms.
Rich-city Kids and Beautiful Gate, Inc.

The proposal at a glance...

• Develop an intergenerational outreach and education program by engaging youth ages 10-13 to conduct outreach and educational services for seniors.
  • In-person and virtual engagement sessions, social media promotion
  • Youth-created art; poems; and songs to promote the project, educate the seniors on project goal and objectives; and inform them on how to respond to digital requests for information.

Geography Served: North Richmond, San Pablo, Tara Hills

Communities Prioritized: Seniors in the Heritage Homes and Tara Hills Care facilities.
The proposal at a glance...

- 4 YPAR - Youth-led Participatory Action Research (Spanish-speaking high-school aged patients) will lead the online mapping survey promotion for the Social Pinpoint platform including 100+ survey response completion.
  - Onsite tabling with technology support, 1:1 in-person survey completion support, Spanish language support.

Geography Served: Richmond-San Pablo

Communities Prioritized: Monolingual, low-income, immigrant, Latinx adult patients (and) monolingual, low-income, immigrant, Latinx guardians/parents that have their children as patients at the Lifelong William Jenkins Medical Center.
Communities for a Better Environment (CBE)

The proposal at a glance...

• Conduct outreach and gather 500+ community stories for the Social Pinpoint platform.
• Door to door knocking, canvassing, phone banking, digital organizing, and direct mailers.

Geography Served: North Richmond-Richmond-San Pablo

Communities Prioritized: Black, Indigenous, People of Color frontline communities.
The proposal at a glance...

- Introducing community members to the Social Pinpoint mapping tool through outreach to recreation center supervisors, neighborhood captains, and community activists who engage with the community frequently about a host of societal topics.
  - Spanish language support, open-ended questioning

**Geography Served:** Richmond

**Communities Prioritized:** Individuals and families from different cultural heritages and of various ages.
The proposal at a glance...

- Facilitate the collection of survey responses at their weekly Sunday rides, and other events (19+).
  - Stipends for youth who participate in and facilitate survey collection.
  - Curate multi-language multimedia content that is in multiple to raise awareness around advocacy and equity for environmental health initiatives.

**Geography Served:** North Richmond

**Communities Prioritized:** Those that represent identities and experiences of historically marginalized and vulnerable populations. “People of the global majority.”
Community Pollution and Asset Mapping

Community knowledge and personal stories about where communities are near sources of pollution, and how it affects their lives.
Why do we need community input?

- Sharing power
- Local knowledge
- Diverse perspectives

The experiences and input of marginalized communities are often disputed or disbelieved by institutions of power.

What Information are we Collecting?

- Air Pollution Concerns
- Locations Where People Gather
- Community Strengths and Assets
What will we do with this information?

- Identify community concerns
- Identify susceptible populations
- Learn more about communities we serve
- Other ideas?
Timeline Community Organizing and Mapping Project

Grant Notifications made: August 6

Grantees begin organizing and community mapping platform goes live: September 1

Organizing term closes: November 30

Final report to Steering Committee: December
Public Comment
Steering Committee Questions and Discussions
Next Steps
Next Steps

• Virtual coffee chats: Community Engagement, Planning, Rulemaking

• Ad Hoc working group will convene to finalize draft charter
Public Comment on Non-Agenda Matters