

Community Emission Reduction Plan (CERP) Community Steering Committee Meeting #26

July 24, 2023

Welcome

Y'Anad Burrell, Co-Chair



Agenda

TIME	TOPIC
5:30 PM	Welcome, Meeting Logistics, Agenda
5:40 PM	Meeting Minutes from June 26th, 2023
5:45 PM	Ad Hoc Updates
	Problems to Solutions
	 Progress Update of Strategy Finalization and Sign-Off
	■ Chapter 7 Review Status
	• Governance
	 Presentation of Membership Screening, Interview, and Selection
	Process
6:10 PM	Revised Vision and Principles
	• Update
	• Vote
6:20 PM	CERP Goals Update
6:40 PM	Presentation on Communications and Community Engagement Plan
	Community Engagement Plan and Communications Toolkit
	• Examples on Using the Toolkit
	Extension of Hours
7:20 PM	Community Outreach and Engagement
	Establishing an Ad Hoc
	 Request for 3-4 CSC Members
	Putting our Community Engagement Plan into Action
7:40 PM	Environmental Justice Updates
7:45PM	Next Steps and Meeting Close



Path To Clean Air Meeting Format

Member expectations:

- Be respectful and open to other points of view
- Review all materials prior to the meeting
- Use the raise hand feature in zoom
- Speak only when Co-Chairs and/or facilitator calls on you during discussions and public comment

Meeting procedures:

- Begin each meeting by taking roll call to establish a quorum
- Ask for public comment before taking any action
- Any member can make a motion which then has to be seconded by another member
- Co-chairs adjourn

Approval of June 26, 2023 Meeting Minutes



Public Comment



Problems to Solutions Ad Hoc Updates



Progress Update of Strategy Finalization and Sign-Off

Each lead will provide a 1 minute status update:

Has your team met and have they started the review process?

- 1. Marine and Rail Heidi Swillinger
- 2. Mobile Sources Dr. Omotoso
- 3. Commercial and Industrial Alfredo Angulo
- 4. Public Health Nancy Aguirre
- 5. Land Use and Urban Greening Dave Severy



Governance Ad Hoc Updates

Alfredo Angulo, Co-Chair Diana Ruiz, Manager, Community Engagement Office



Overview

Application Status

- Seven applications in the queue
- Applications will be reviewed at the end of each month, whenever one or more vacancies arise in the CSC
 - We have 21 current members and 6 vacancies (5 position are for voting members)
 - One industry representative seat remains opened (max of two non-voting members)
 - Four government officials (max positions)



Membership Screening, Interviews, and Selection Process (Cont.)

Screening Application Process:

- We will move with screening at the beginning of each month
- All five (5) Governance Ad Hoc members will review applications
- Screening questions for review cover level of commitment, community interest and experience with air quality, and reason for joining.
- Ad Hoc members will recommend applicants to interview



Membership Screening, Interviews, and Selection Process (Cont.)

Interview Phase:

- Interviews will be 30 minutes
- Gov Ad hoc has developed a series of questions
 - All voting members will be asked eight (8) questions
 - A separate set of questions will be asked of industry/business and government officials
- We need consistent number of panelists for all interviews to ensure standardized review and selection of applicants
- Scoring system will be used to determine which applicants move forward



Membership Screening, Interviews, and Selection Process (Cont.)

Selection Process:

- After scores are finalized the applicants that receive the most points will be selected and put the CSC for a vote
- Applicants will be contacted before the vote to confirm their continued interest



Steering Committee Questions and Discussions

Y'Anad Burrell, Co-Chair



Public Comment

Y'Anad Burrell, Co-Chair



Revised Vision and Principles Update and Vote

Diana Ruiz, Manager, Community Engagement Office



Overview

- Original version created in 2021
- Chapters 2 & 3 of CERP that cover how the CSC was formed and related mechanisms including the Vision and Principles statement.
 - Writing group members of Chapters 2 & 3 made edits to the Vision & Principles statement to broaden the perspective of the health impacts of air pollution in Richmond-North Richmond-San Pablo area.
 - Majority of revisions appear in the Vision Statement and under Principles as it relates to information and data.



Steering Committee Questions and Discussions



Public Comment



Requested Action

Vote to accept revisions to Vision and Principles of the Path to Clean Air Steering Committee.



CERP Goals Update



CERP Goals Update

- Breakout groups generated 26 goal statements and identified themes, including:
 - Reducing health impacts, reducing specific pollutants (PM2.5, etc.), mobile sources, time-bound, community-related, and improving BAAQMD.
- Goal teams have been set up to review:
 - Consolidated list of 14 statements that best address Plan-level goals
 - Synthesized themes into 3 groups: Health, Mobile Sources, and Better BAAQMD.
- In advance of Goals Workshop on July 24, Goals Team asked to:
 - Review the 14 proposed statements and re-occurring statement themes.
 - Consider the CERP Vision & Principles and consider what is most important to express in the PTCA CERP Goal Statements



Steering Committee Questions and Discussions



Public Comment



Presentation on Communications and Community Engagement Plan

Nancy Aguirre, CSC Member



Presentation by Ratha Lai, Critical Impact Consulting

Presentation Overview

- Ratha started working with the CSC earlier this year with a scope of work focused on developing a community engagement plan and communication materials
- Initial products have been presented to Problems to Solutions Ad Hoc earlier this month
- Please welcome Ratha Lai to discuss materials



Steering Committee Questions and Discussions



Public Comment



Requested Action

Vote to increase the cost of Ratha Lai Impact Consulting by a total of \$6,600 for services performed from May 01 - July 28, 2023, with his contract to be terminated effective July 28, 2023.



Community Outreach and Engagement

Dave Severy, CSC Member



Background

- On February 27th, 2023 the CSC voted to finalize the scope of work for Ratha Lai to develop a Communications Plan and Community Engagement strategy.
- During the same meeting the CSC created a Community Engagement Ad Hoc to direct Ratha's work.
- In March 2023, the CSC established Community Engagement as a cross-cutting strategy area, and the Ad Hoc took on the development of a strategy and actions to support other key issues strategies.
- in June 2023, the Community Engagement Ad Hoc sent out a community engagement survey



Community Engagement Survey Results



Establishing a Standing Committee

- Request for three to four CSC members to join a Community Outreach and Engagement Standing Committee
- Developing Community Outreach plan
 - Determine goals, timelines, and the call to action for the community outreach plan
 - Identify key stakeholders
 - Assess next steps for this standing committee



Steering Committee Questions and Discussions

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Public Comment

Y'Anad Burrell, Co-Chair



Standing Environmental Justice Updates



Next Meeting Details

- Our next Steering Committee meeting will be Monday, August 28th, from 5:30PM to 8:00PM.
- The agenda topics are TBD.



Public Comment on Non-Agenda Matters

