



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT



**West Oakland
Environmental
Indicators Project**
know which way the wind blows

WOCAP Steering Committee

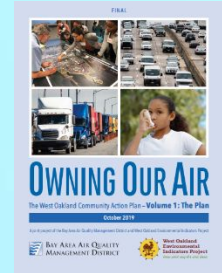
September 7, 2022

Welcome!

- Name, Affiliation/Organization
- Please sign in/add comments in the sheet:
 - [September 7, 2021 Sign In Sheet in chat](#)

Owning Our Air - West Oakland AB 617 Steering Committee Meeting

Wednesday, September 7, 2022 - 6:00 pm to 8:00 p.m.



6:00 p.m. Roll call and welcome from WOEIP (10 mins; 6:00-6:10 PM)

6:10 p.m. Co-Leads Report Back (30 mins; 6:10-6:40 PM)

- **Tribute to Jennifer Hartle**, San Jose State Associate University Professor Suma Peesapati/Kevin Krewson/Ms. Margaret/Brian Beveridge
- [Weather Channel Video](#)
- Toxic Tour Report Back

6:40 p.m. Dashboard/Tracking tools (30 mins; 6:40-7:10 PM)

Purpose; Additional or revised metrics for dashboard; Target audience

7:10 p.m. [ABC Award-winning video on West Oakland Air Quality](#) (5 mins; 7:10-7:15 PM)

7:15 p.m. Implementation Project report back (10 mins; 7:15-7:25 PM)

Truck Management Plan, Michael Ford, City of Oakland, OakDot

7:25 p.m. Next Steps / Announcements / Adjourn (5 mins; 7:55-8:00 PM)

[Upcoming conference on Freight and Environment: Ports of Entry](#)





Co-Leads Report Back



Jennifer Hartle
San Jose State University
Associate Professor

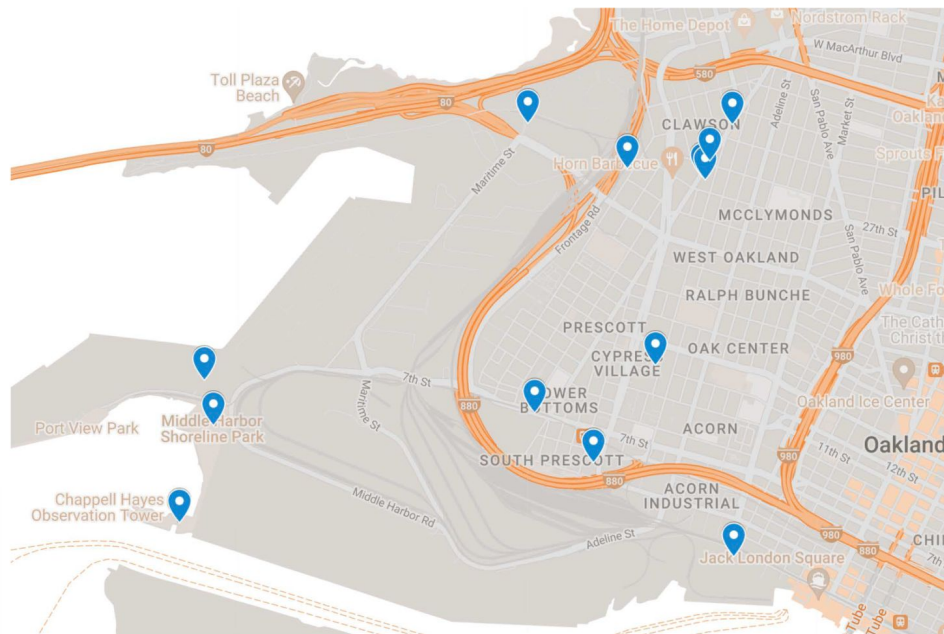
West Oakland Toxic Tour Map

Toxic Tour Stops

- WOEIP
- Campbell & 7th Street
- Wade Johnson Park
- Cement Companies
- CASS, Inc
- City Slicker Farms
- Recyclers
- Cob on Wood
- Middle Harbor Shoreline Park
- Chappell Hayes
- Bulk Terminal
- OMSS
- Howard Terminal



**West Oakland
Environmental
Indicators
Project**





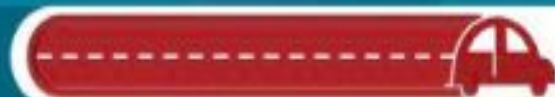
Dashboard/ Tracking Tools

A close-up, slightly angled view of a red running track. White dashed lines mark the lanes. The text "A GOAL WITHOUT A PLAN IS JUST A WISH" is painted in large, white, bold, sans-serif capital letters across the center of the track. The background of the entire image is a light blue gradient with faint white diagonal lines.

**A GOAL
WITHOUT A PLAN
IS JUST A WISH**



Lorem Ipsum



66%



Lorem Ipsum



74%



Lorem Ipsum



45%



Lorem Ipsum



80%



Lorem Ipsum



76%



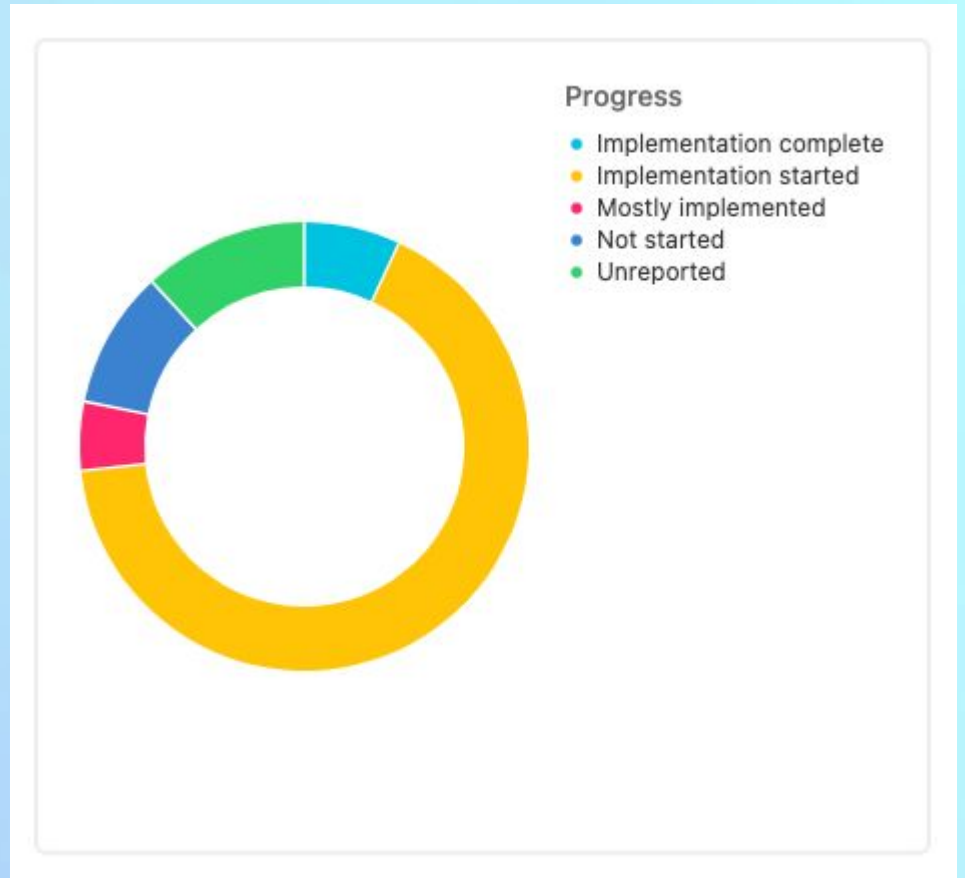
Airtable

- Scalable
- Trackable
- Collaborative
- Multifunctional
- Flexible

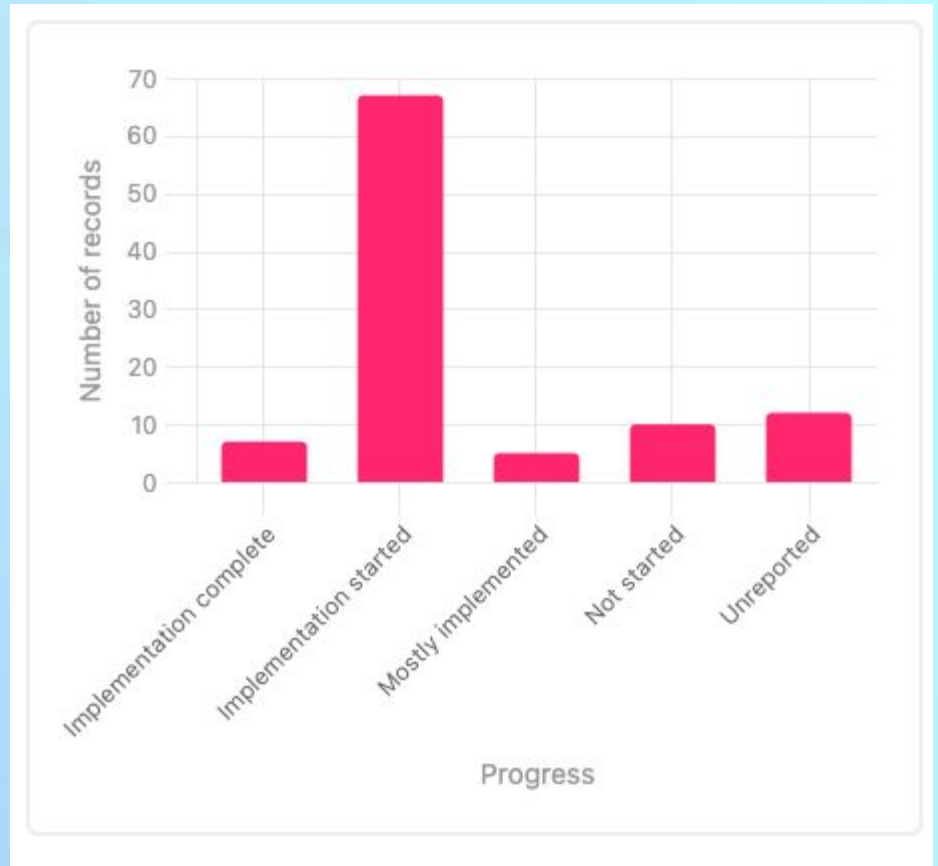
Current Metrics v.1

- Lead Agency
- Primary Contact
- Progress Status
- Baseline Data
- Project Funded
- 2020-2025 updates
- Relevant URL/website/resources
- Report out to Steering Committee (yes/no)
- Number of public outreach events hosted
- Timeline
- Opportunity for Steering Committee participation
- Opportunity for Community participation
- Current Activity
- Next Milestones
- Report Due Date
- Emissions Reduces (annual tons/year)
- Short term goals
- Long term goals

Progress Status



Progress Status



*WOCAP Dashboard

80+ strategies aim to improve air quality across West Oakland by 2030



Land Use



Health & Living Buffers



Transit, Bike & Walk



Port & Freight

Implementation Project Report Backs

Truck Management Plan
Michael Ford
City of Oakland, OakDot

Childho

% of new cas

10 20



580

WOMEN OF THE
BLACK PANTHER PARTY

SERVE
THE
BODY
AND
SOUL

Next Steps/ Announcements

WE'VE COME TOO FAR
TO TURN BACK NOW
ALL POWER TO
THE PEOPLE!

LOVE IS AN
EXPRESSION
OF POWER
WE CAN USE TO
TRANSFORM
OUR WORLD



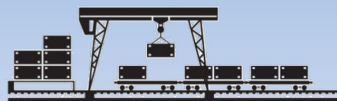


AIR & WASTE MANAGEMENT
ASSOCIATION

Freight & Environment: Ports of Entry

September 29-30, 2022 • Oakland, CA

CONFERENCE PROGRAM



Sponsored by:



Kimley»Horn
Expect More. Experience Better.

Adjourn

