



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

RFP 2020-002 VBB Direct Mail Services Attachment A - Sample Notice/Letterhead

(Mail Drop Date)

(Name)
(Street Address)
(City, State Zip Code)
(Mail Bar Code)

Dear Vehicle/Motorcycle Owner:

The registration on your motorcycle or model year 19(Vintage) vehicle is expiring soon. You can receive **\$1,200** for your vehicle or **\$500** for your motorcycle from the Bay Area Air Quality Management District (Air District) and help reduce air pollution. The Air District is the government agency responsible for air quality in the San Francisco Bay Area.

The Vehicle Buy Back Program buys and scraps 1997 and older vehicles and all motorcycles. **This program is completely voluntary. If your vehicle or motorcycle is considered classic or otherwise valuable to you, you may disregard this letter.**

Below is a **partial list** of requirements your vehicle or motorcycle must meet to qualify. Vehicle or motorcycle must:

- Be currently registered as operable and be in operating condition
- Have been registered as operable in the Bay Area for the past 2 years
- Take and pass a Smog Check if within 60 days of a required Smog Check (motorcycles exempt)

What to do: Call an approved auto/motorcycle dismantler, who will determine if your vehicle/motorcycle qualifies.

Dismantler	Dismantler #1	Dismantler #2
Phone #	Phone #1	Phone #2
Sites	E. Palo Alto, Pittsburg, Richmond, San Francisco, San Jose, or San Leandro	Fairfield, Newark, Oakland, Richmond, Windsor, San Jose

If your vehicle or motorcycle meets all the program requirements, the dismantler will buy and scrap your vehicle/vehicle and provide you a check for \$1,200 for your vehicle or \$500 for your motorcycle. Visit www.baaqmd.gov/vbb for more details.

Sincerely,

Vehicle Buy Back Program
Bay Area Air Quality Management District

* Para más información en español sobre nuestro programa de retiro del vehículo, visite: www.baaqmd.gov/vbb-es





* If you decide to buy or lease a new vehicle, consider a plug-in or fuel-cell electric vehicle. The California Clean Vehicle Rebate Project offers rebates up to \$5,000 for individuals that get a new qualifying vehicle.

www.cleanvehiclerebate.org/baaqmd

* Clean Cars for All offers grants up to \$9,500 for low-income households in qualifying communities to get a new or used hybrid, plug-in, or battery electric vehicle or alternative transportation options.

www.baaqmd.gov/cleancarsforall

375 Beale Street, Suite 600 • San Francisco, California 94105 • 415.771.6000 • www.BAAQMD.gov

Connect with the
Bay Area Air District:    

RFP 2020-002 VBB Direct Mail Services

Attachment B - Sample Envelope



BAY AREA AIR QUALITY MANAGEMENT DISTRICT
375 BEALE ST, STE 600
SAN FRANCISCO, CALIFORNIA 94105

