



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

RFQ #2022-004 Community Engagement Support and Facilitation Services for Resource Teams

ANEESH RANA, KRISTEN LAW, MICHAEL CHAO

FEBRUARY 22, 2022

Overview

Introduction to the Bay Area Air Quality Management District

Overview of the Spare the Air Resource Teams

Review Request for Proposals

- Description of Objectives and Work Scope
- Evaluation Criteria
- Schedule
- Submittal

Q & A

Air District Mission

Create a healthy breathing environment for every Bay Area resident while protecting and improving public health, air quality, and the global climate.



Spare the Air Resource Team History

The Spare the Air Resource Teams began in 1991

9 Bay Area teams

Contra Costa County

San Francisco County

Sonoma County

Marin County

San Mateo County

Southern Alameda County

Napa County

Santa Clara County

Tri-Valley

Composed of business, civic, residents, and non-profit groups

Mission to improve local air quality

Create and implement projects that reduce air pollution

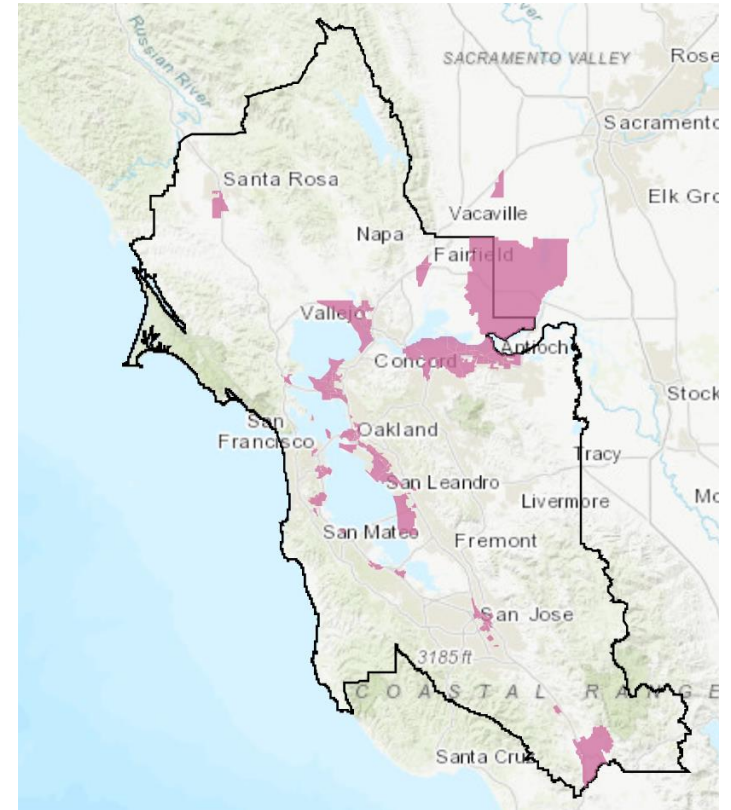
Contractor assists with facilitation of team meetings, coordinates team projects, and recruits team members

Spare the Air Resource Team Refocus

In July 2021, the District's Community Health, Equity and Justice Board Committee directed staff to focus projects on environmental justice communities. This includes:

- designated Assembly Bill 617 communities and communities awaiting designation
- projects based in communities with an overall score of 70 to 100 in [CalEnviroScreen 4.0](#).

Napa County is the only exception. See page 4 in the RFP.



Resource Team Activities

Resource Teams must demonstrate a positive impact in environmental justice communities and projects should focus on:

1. Partnering with the Air District to improve outreach and accessibility of incentive programs in environmental justice communities; and/or
2. Identifying culturally relevant ways to reduce mobile sources of pollution in environmental justice communities.

Seeking Organizations & Individuals Experienced in:

- supporting community engagement and partnerships to influence behaviors at the community level;
- engaging with environmental justice communities, low-income communities, communities with limited English proficiency, and communities of color;
- building and maintaining coalitions; and
- fostering innovative ideas and collective action among coalition members

Objectives and Work Scope

Selected contractor(s) will establish and maintain a network of community-based Resource Teams to improve air quality of environmental justice communities throughout the Bay Area.

To meet objectives, contractor(s) will

- Convene Resource Team meetings
- Provide quarterly updates to the Air District
- Manage each Resource Team's budget and project scope

Evaluation Criteria

Criteria	Description	Points
Expertise	Expertise / ability to perform and complete work	20
Skill	Experience working on projects with similar scope	25
Approach	Proposed approach meets District goals	20
Cost	Cost effectiveness / resource allocation	5
Outreach	Plan to recruit members with professional & lived experience	20
Specialty	Local (8pts) and Green Certified (2pts)	10
	Total	100

Important Dates

MILESTONE	DATE
RFP Release Date	February 3, 2022
Bidder's Conference	February 22, 2022
Questions Due Date	March 3, 2022, 4:00 P.M.**
Responses to Questions Posted on Portal by	March 10, 2022, 6:00 P.M.**
Proposal Submission Due Date	March 18, 2022, 4:00 P.M.**
Finalist Interviews (if needed)	Week of April 4, 2022*
Commencement of Contracts	July 1, 2022*

***Dates are tentative and subject to change**

***All times are in Pacific Standard Time**

Submittal

Interested organizations and individuals must create an account through the Air District's Procurement Portal to view and download RFP documents and addenda, and to submit questions and bid documents.

<https://baaqmd.bonfirehub.com>

Proposal Due Date:

4:00 P.M. PST on March 18, 2022

Questions and Answers

Questions

Website – www.baaqmd.gov

Procurement Portal – <https://baaqmd.bonfirehub.com>

Contact: Michael Chao