



AGENDA: 4

**AUTHORIZATION TO EXECUTE
CONTRACT AMENDMENTS FOR SPARE
THE AIR PROGRAM WEBSITE
DEVELOPMENT**

Lisa Fasano
Communications Officer

**Public Engagement Committee Meeting
April 2, 2018**



Background

- Air District Web Team previously conducted Request for Proposal (RFP) for web contractor
- Selected contractor, Cylogy, provides website maintenance and support
- Spare the Air site improvements needed for alerts and functionality
- Requesting \$100,000 contract amendment for website development and upgrades

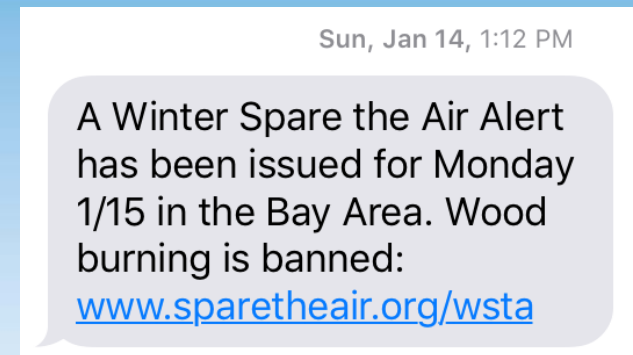




Overview

■ Contractor assists Communications Office to provide:

- Spare the Air Alerts
 - Text alerts
 - Web banners
 - Widget & sitewide alerts
- Translated website content
- Short-links for social media, printed materials & web





Staff Recommendations

- Recommend Board of Directors authorize the Executive Officer/APCO to execute:
 - Contract amendment with Cylogy, Inc., for website development and management not to exceed \$100,000

