Financial Participation in Creation of a Large Multi-Use Space at 375 Beale Street

Ad Hoc Building Oversight Committee Meeting

February 6, 2019

## **Jack P. Broadbent** Executive Officer/Air Pollution Control Officer

## Jeff McKay **Chief Financial Officer**







## AGENDA: 4 (a)



- Minimum Policy: 20% of Budget = \$19M
- Reserves above Minimum Policy = \$14M
- Total Reserves = \$33M

2



## **Bistro Option**





LINK TO STREET + SITE



FLEXIBILITY + ACTIVITY



STRONG CONNECTION TO ATRIUM



## Furniture Setups



# Renderings



# Approach to Furniture and Accessories











Total: \$300,000

7

# Configuration Options

AREAS	A: RESTAURANT	ر کے B: BISTRO	C: CATERING	D: NO FOOD PREP
Food Preparation (including cleanup)	1,680 Sq Ft.	880 Sq Ft.	340 Sq Ft.	none
Serving Counter	1,264 Sq Ft.	none	344 Sq Ft.	none
Furniture Storage	none	227 Sq Ft.	227 Sq Ft.	227 Sq Ft.
Flexible/ Reconfigurable Space	none	3,027 Sq Ft.	3,342 Sq Ft.	4,026 Sq Ft.
Base Utilities Multiple Sinks, 4″ Sewer, 120/208V/300 AMP Electrical, Water Heater + Separate Meters	Base + 750 Grease Interceptor 500 amp Electrical Exhaust Hood, Gas Line, Walk-in Freezer	Base + 300 Grease Interceptor 500 amp Electrical	Base	none
Staffing	Operator	Operator	Metro Center and/or Caterer	Metro Center and/or Caterer
Health Department Code Review	Required	Required	Required	none
Additional Cost	+\$1.0M	\$0	(\$0.3M)	(\$1.4M)

# A/V Solutions

	Furniture Solutions	Basic	Middle	Full
Additional Lighting	None	Downlights in strategic locations	Pre-set lighting control	Theatrical lighting at stage corner and keynote speaker location
Microphone	Portable units with portable speakers	3-mic system with public address speakers	32-mic system with public address speakers	32-mic system with public address speakers
Projectors	Single projector at keynote speaker location and two portables at wings	Single projector, two monitors at wings, single projected image	4 projectors, 3 screens. Dual projection at center screen	4 projectors, 3 screens. Dual projection at center screen
Internet	Mobile wifi	Wireless access points, wired data at columns	WAPs, some permanent floor boxes	WAPs, raised floor
Video recording	Handheld	Handheld	Wiring and infrastructure configured for video / webcast	Mounted cameras with commercial grade controls and video- / webcasting
Other requirements		Mini-IDF	Mini-IDF	Mini- IDF and new control room
Additional Cost not in Current Design (ROM)	\$0	\$250,000	\$900,000	\$2,000,000

# **Proposed Operation**

- During agency business hours
  - Similar to Yerba Buena and Ohlone Conference Rooms
  - Large configurable meeting space
- Off-hours
  - BAHA (Bay Area Headquarters Authority) exploring ideas of bringing in a third-party operator to book and host outside/community events

# **Construction Status**

 Contractor projects four months from notice to proceed, if procurement of long-lead items can be advanced

# Metro Center: January 2019 Cost and Funding

Item	6/2017 Estimate	1/2019 Construction Bid	Variance	Notes
Design	\$ 250,000	\$ 480,000	\$ 230,000	6/2017 exclude
Construction	\$ 2,650,000	\$ 4,010,000	\$ 1,360,000	6/2017 estimat
AV/IT	\$ 90,000	\$ 920,000	\$ 830,000	Revisions per 1
Permitting/ Regulatory	\$ 50,000	\$ 50,000	\$ -	
Furniture	\$ -	\$ 250,000	\$ 250,000	Previously excl
Subtotal	\$ 3,040,000	\$ 5,710,000	\$ 2,670,000	
Contingency	\$ 560,000	\$ 560,000	\$ -	2017=18%; 20
Total	\$ 3,600,000	\$ 6,270,000	\$ 2,670,000	

## Funding

ltem	Amount		Notes
BAHA	\$	3,270,000	\$1.3M Capital + \$2.0M CDF
Unfunded	\$	3,000,000	
Total	\$	6,270,000	

# ded \$200k spent to date ate is from 100% DD set 10/2017 BAHA/AD charrett cluded

# **Funding Plan**

- \$1.3M already budgeted in BAHA Capital (Building Development)
- \$2.0M budgeted in BAHA Commercial Development Fund
- \$3.0M unfunded

# Funding Plan, Cont.

- BAHA proposes to enter into a partnership with Air District to complete funding plan
  - $\blacktriangleright$  Air District would be entitled to a proportional share of any net operating income generated from the space
  - The space will be added to the inventory of Jointly Used Spaces
  - > BAHA and Air District will share first priority in the use of the space for agency events
  - > BAHA and Air District to determine mutually agreeable termination terms

# **Recommended Action**

Recommend the Board of Directors approve the Air District's financial participation in the build out of the northwest corner of the first floor of 375 Beale Street, and designate the space as Jointly Used Space, with an agreement substantially in the form of the Term Sheet, for a total not to exceed \$3,000,000, and authorize the Executive Officer/APCO to negotiate and execute an agreement with BAHA, and to negotiate and execute any necessary amended Covenants, Conditions, and Restrictions (CC&Rs).



## **OPERATING MODEL**

8:00am - 4:00pm Bay Area Metro Center Meeting Space

4:00pm – 10:00pm Community Space / Private Event Rental

Weekends - Community Space / Private Event Rental

The East Cut Community Benefit District to schedule a robust calendar of public events, exhibits, programs, happenings, and workshops that will establish 375 Beale as the village center of San Francisco's fastest rising neighborhood. Additional revenue-generating events will attract local, national, and international visitors. Programs and private events will occur outside of Bay Area Metro Center meeting times and needs.

Two-three private event space rentals per month	Profit from rentals to minimally cover \$80,000 annual operating costs	111 Minna Gallery verbally committed to partner and use profit to cover costs	
Community events	Low-cost to freeaccess for community organizations	Election Watch Parties, SBRHMB Neighborhood Association, The East Cut CBD Board of Directors, Civic Forums, Art Shows, Workshops, Brown Bag Lunch Lectures	
Food/drink operator	Lease would contribute to operating costs	Lease amount would vary based on food preparation capability and alcohollicense	

## What is the current landscape?



Vacancy



Redundancy



Non-active retail use

THE EAST CUT COMMUNITY BENEFIT DISTRICT

Non-active office use



## What is the demand?



	Event	RSVP Count
	GameNight	199
	Friday Night Market	769
	Valentine's Day GOAT Happy Hour	766
Tŀ	E FAST CUT COMMUNITY BENEFIT D	<sup>ISTRICT</sup> 795
	Third Fridays Art Opening	306

## Private event rental:

The CBD would work with an experienced private event producer for revenue to cover costs. Staff has gotten initial verbal commitments from 111 Minna Gallery, which operates a similar space on 2<sup>nd</sup> Street.

## Community space:

The CBD would also leverage existing partnerships and seek out new relationships to help encourage dynamic programs. Additionally, channels would be created for community organizations to request access to the community space.







THE EAST CUT COMMUNITY BENEFIT DISTRICT