



### Particulate Matter (PM) Strategy: Status Update

BAY AREA

Air Quality

MANAGEMENT

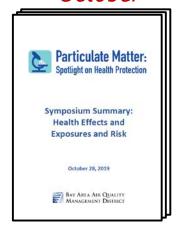
DISTRICT

Presentation to BAAQMD Board of Directors By BAAQMD Advisory Council November 18, 2020



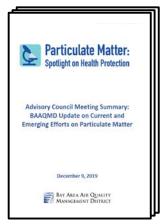


#### October



- State of Science: PM health effects, exposures, risk
- 9 national experts

#### December



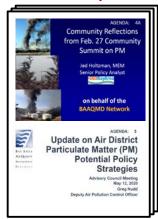
- Council deliberations
- District update on emerging PM efforts

#### **February**



- Community PM discussion
- District staff,
   ~30 community
   members, ~16
   organizations

#### May



- Community AC presentations
- District update on PM potential policy strategies

#### June



- Panel Session
- A&WMA Virtual Annual Meeting

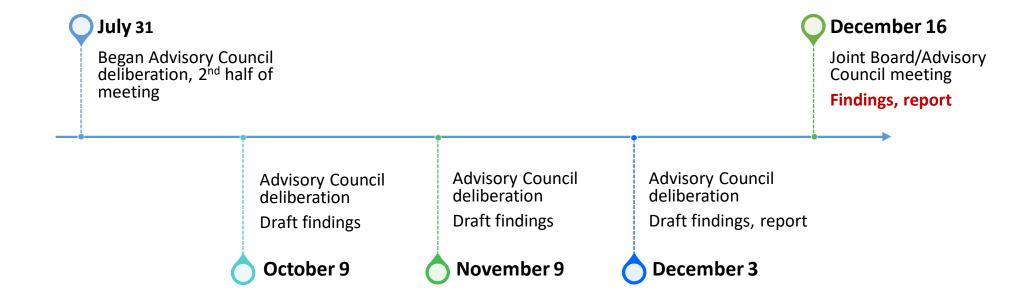
#### July



- Regulated industry AC presentations
- CCEEB, WSPA speakers











- Assembled more than 50 potential findings & recommendations
  - ✓ Based on outside experts, District staff, council expertise
- Organized them into three groups:
  - ✓ PM Reduction Statements
  - ✓ Framework for Evaluating PM Reduction Strategies
  - ✓ Recommended Actions





## PM Strategy: Particulate Matter Reduction Statements

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PMRS9) PM expo

PMRS10

PMRS11 health ris and can to cause mo

#### PARTICULATE MATTER REDUCTION STATEMENTS

The Advisory Council has gathered evidence on the current state of particulate matter science and the health impacts and risks of particulate matter exposure. These statements of evidence are provided below, and together ground the Air District's future particulate matter reduction initiatives in science and the interest of public health. These statements are as follows:

PMRS1) Particulate Matter (PM) is an important health risk driver in Bay Area air, both PM2.5 as a criteria pollutant and diesel PM as a toxic air contaminant.

PMRS2) The Bay Area has made substantial progress at reducing regional PM<sub>2.5</sub> levels to meet current PM<sub>2.5</sub> standards; however, 1) more stringent standards would be more health protective; 2) exposures vary substantially across communities; and 3) wildfire smoke increases PM2.5 levels substantially above standards.

PMRS3) The current particulate matter national ambient air quality standards (NAAQS) are not health protective. The Advisory Council concurs in the following statement: "Based on scientific evidence, as detailed in Attachment B [of our letter], the [Independent Particulate Matter Review Panel] finds that the current suite of primary fine particle (PM2.5) annual and 24-hour standards are not protective of public health. Both of these standards should be revised to new levels, while retaining their current indicators, averaging times, and forms. The annual standard should be revised to a range of 10 µg/m3 to 8 µg/m3. The 24-hour standard should be revised to a range of 30 µg/m3 to 25 µg/m3. These scientific findings are based on consistent epidemiological evidence from multiple multi-city studies, augmented with evidence from single-city studies, at policy-relevant ambient concentrations in areas with design values at and below the levels of the current standards, and are supported by research from experimental models in animals and humans and by accountability studies." (Independent Particulate Review Panel Letter on Draft EPA PM Policy Assessment, October 2019).

PMRS4) More stringent standards to reduce exposures are needed, and, if met, would save thousands of lives in the U.S. and many Bay Area lives each year.

PMRS5] There is no known threshold for harmful PM2.5 health effects, thus it follows that additional reductions of PM2.5 exposures beyond that afforded by the current standards will achieve additional public health benefits.

PMRS6) An Air District guideline "target" below the current PM2.5 NAAQS is warranted to protect public health; if the Air District were to set that target at an annual average of 10  $\mu$ g/m³ to as low as 8  $\mu$ g/m³, U.S. EPA's PM2.5 NAAQS risk assessment provides scientific evidence that annual average targets in that range would save additional lives.

PMRS7) Although a large fraction of PM2.5 is regionally contributed, substantially elevated PM2.5 exposures can occur in locations adjacent to local PM sources.

- Statements of evidence on current state of PM science and health impacts and risk
- Together ground Air District's future PM reduction initiatives in science and interest of public health





#### PM Strategy: Framework for Evaluating PM Reduction Strategies

#### FRAMEWORK FOR EVALUATING PARTICULATE MATTER REDUCTION STRATEGIES

As the Air District approaches the task of reducing particulate matter in the Bay Area, strategies under consideration should be evaluated using the following framework:

F1) The Air District should move as quickly as possible to take maximal feasible action within its authority.

F2) PM reduction strategies should prioritize those measures that are most effective in reducing exposure and improving public health and health equity in the most impacted areas.

F3) The most effective exposure reduction measures may differ across communities, due to varying source mix and size, ambient PM concentration levels, physical circumstances (e.g., meteorology, terrain), and other relevant factors.

F4) The Air District should focus PM reduction in areas with elevated exposures, health vulnerability, and those areas with increased impacts and sensitive populations (e.g., U.S. EPA identifies children, non-white, low socioeconomic status, elderly).

F5) PM reduction strategies should consider regional (Bay Area-wide), local (community-level), and localized hot-spot (block-level) sources.

F6) PM reduction strategies should consider emission reduction measures for both primary PM and secondary PM formed in the air (e.g., emissions of precursor ROG, NOx, NHs, and SO<sub>2</sub>).

F7) PM reduction strategies will need to address multiple source categories with a wide range of emission reduction measures; there are no single, universal solutions.

 Framework for evaluating strategies under consideration by Air District





#### PM Strategy: Recommended Actions

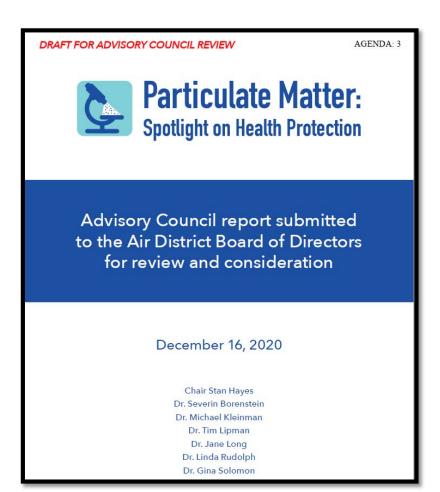
FUNDING	RA9) Further	
1 ONDING	guidance to	RECOMMENDED ACTIONS
RA20) Assi	include: 1) p	
for local st	more compre	The Advisory Council, through feedback from experts, and observation, have identified several
	assessment o	actions the Air District can take to reduce particulate matter in the region. These actions
	management	include, but are not limited to, the following:
RA21) See	centers, libra	
communit	personal pro	AIR DISTRICT-WIDE
	mobile clean	
RA22) See	individuals.	RA1) Establish a PM2.5 target consistent with findings based on scientific evidence (i.e,
pedestrian	muividuais.	from an annual average of 10 μg/m³ to as low as 8 μg/m³).
brake & tir		
	RA10) Develo	
AUTHORI	traveled (e.g	MONITORING
	D. 441 5	
RA23) See	RA11) Expan	RA2) Continue working to make air quality data for PM and PM precursors more
		accessible and timely. Partner with effective platforms (e.g., Purple Air).
RA24) Con	RULE DEVE	accessible and timery. Further with effective platforms (e.g., Furple Air).
		DA2) Marks surrout DA2 sussistion data many susilable. Advancts for U.S. ED2 setional
RA25) Adv	RA12) Evalua	RA3) Make current PM speciation data more available. Advocate for U.S. EPA national
	road dust to	monitoring guidance and requirements to increase PM speciation.
RA26) Sup	0 12	RA4) Advocate for increased, broader, national monitoring, exposure, and health impact
	RA13) Modif	studies of UFP.
	PM health ris	studies of orr.
RA27) See	E DEL MONTO CONTROL DE	TECHNOLOGY
ADDITIO	RA14) Adopt	TECHNOLOGY
	new constru	
Annual Control	incentives, a	RA5) Advocate for appropriate federal and state agencies to set improved UFP filtration
RA28) PM		requirements for on-road vehicles.
economica	RA15) Adopt	
mobile, an	heaters and	ENFORCEMENT
	The second secon	
8	RA16) Expan	RA6) Strengthen implementation and enforcement of programs and rules (including Rule
	charbroilers	11-18) to reduce exposures to PM <sub>2.5</sub> (including diesel PM) and ensure necessary resource
8		to do so.
	RA17) Evalua	
	strategy.	ASSESSMENT, INVENTORY, & MODELING
	DA18\ Adout	PAZ) Advasate for improved emission estimation and control methods for emerging
	RA18) Adopt	RA7) Advocate for improved emission estimation and control methods for emerging
		source categories (e.g., tires & brakes, road dust).
	ENGINEERI	
	RA19) Develo	PLANNING
	processes.	PART Provides all plants part stocked and order for the first test of the first stocked to th
	* 1000 0 1000 0 TO TO TO TO	RA8) Develop Air District PM strategic action plans for individual highly impacted communities with appropriate targets.

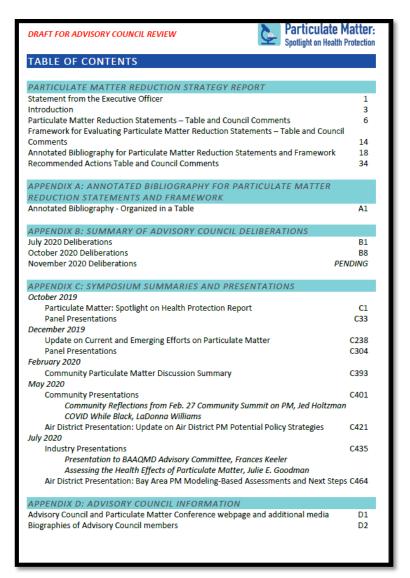
Actions that Air
 District can take to
 further reduce PM
 in the Bay Area





#### PM Strategy: Report









**Final Report** 

- Executive Officer Statement
- Introduction and Background
- Particulate Matter Reduction Statements, Framework, and Recommended Actions
- Annotated Bibliography



Appendix A:
Annotated
Bibliography,
organized by table

Annotated bibliography/scientific references organized in a table

Appendix B:
Advisory Council
Deliberations
Summaries

 Summaries of Advisory Council Deliberations:

July

**October** 

November



Appendix C:
Symposium Reports,
Summaries &
Presentations

- October 2019 Report and Panel Presentations
- December 2019 Report and Panel Presentations
- February Community PM Discussion Summary
- May Community and Air District Presentations
- July Industry and Air District Presentations





Appendix D:
Advisory Council
Information

- Links to Advisory Council webpage and additional media
- Biographies of Advisory Council members



- Advisory Council meeting on December 3<sup>rd</sup>
  - Further deliberation on findings & recommendations
  - Further review and comment on draft report
- Joint meeting with Board on December 16th





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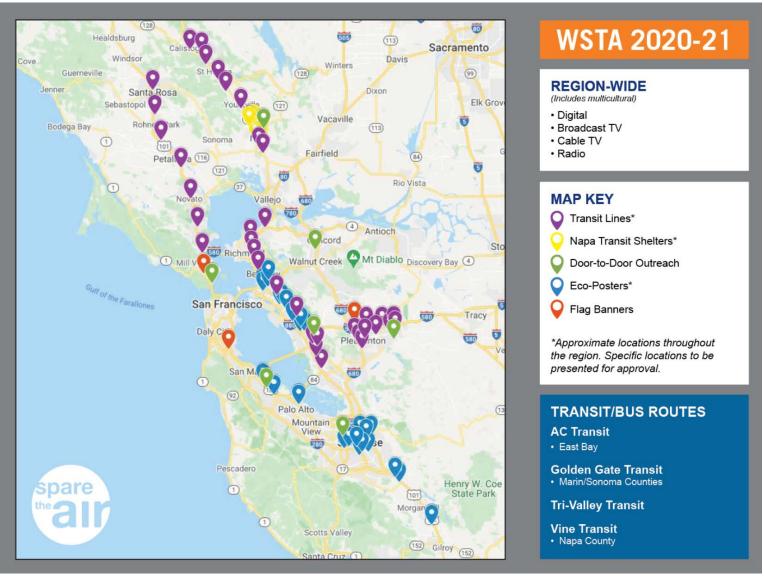
# Summary of 2020 Spare the Air Summer Campaign and Update of 2020-21 Spare the Air Winter Campaign

**November 18, 2020** 

Kristine Roselius Communications Director

## Winter Campaign







## **Advertising**











## Media and Social Media



#### Media Outreach

- Targeted op eds
- In-language outreach
- Partnership with ALA
  - Interview series
  - Promote clean heating
  - Medical experts

#### Social Media

- Focus on health impacts
- Alternatives to wood burning
- Alert notifications



risk, just in time for wildfire season

By Jack Broadbent and Rod Sinks | July 6, 2020





Spare The Air O @SpareTheAir · Nov 1

In colder months, wood burning is the biggest contributor to air pollution in the Bay Area. On cool, calm days when there is an inversion layer, warm air acts as a lid over a layer of cold air, causing unhealthy concentrations of wood smoke to build up at ground level.



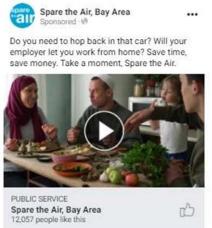


## **Summer Campaign**



- New remote work campaign
- Focus on remote work benefits

Shift to digital and social advertising







## Media and Social Media



- Benefits of remote work and active transportation
- New calls to action
- Promote Cut the Commute pledge





In the first three months of the pandemic, vehicle miles traveled in the Bay Areas decreased by approximately 70 percent. (Photo by Daniel R







Board of Directors Meeting November 18, 2020 S sfcta.org

## Outreach



- Active transportation videos
- Virtual events
- New virtual booth











## **Employer Program**



- Promote remote work and Cut the Commute Pledge
- Developed new Remote Work Toolkit
- Virtual employer events









The future of work amid COVID-19; employers adapt to new normal amid pandemic







As an employer, one of the most important jobs is ensuring that employees are content and challenged. Studies show that the flexibility offered by remote work programs improves employee satisfaction, retention, and even increases productivity. Plain and simple, remote work can make your job more efficient!

It's clear that remote work is much more than a growing trend – it's a proven management tool that lessens traffic congestion on Bay Area roadways, increases productivity, and helps retain skilled workers. Everyone benefits from a carefully directed remote work program.

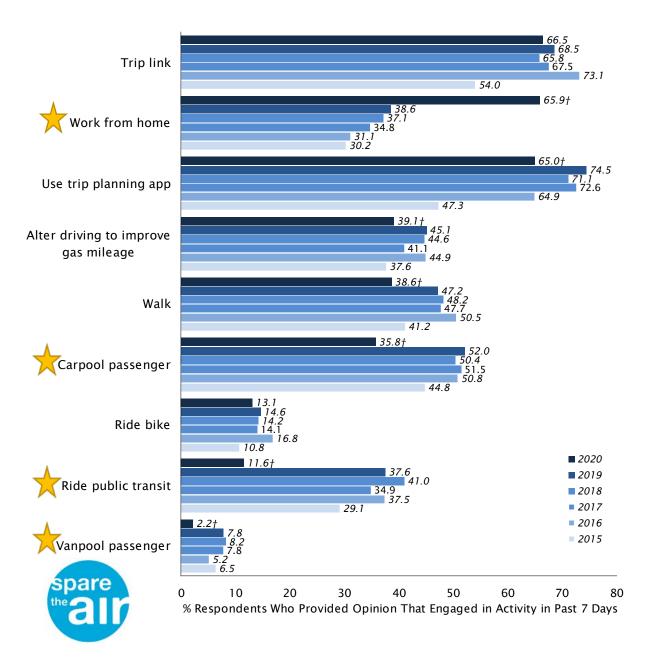
The best remote work programs begin with clear company policies and guidelines. Other important elements to consider incorporating into your remote work program include:

- An initial assessment program where employers and employees can determine whether this is a good fit for the employee and their work responsibilities
- Education and training for employees working remotely to learn how to communicate and collaborate with other employees, and how to manage time effectively while working from home
- Ongoing, regular communication and check-ins with managers and team members
- Company-provided equipment, including a laptop, to help your employees be more effective and
  efficient. Employers may also offer reimbursement for purchased equipment, high-speed internet,
  or cell phone offerings.

EmployersSpareTheAir.org

SparetheAir ( Spare the Air, Bay Area ( SparetheAir

Brought to you by the Bay Area Alt Quality Management District



## **Survey Results**



# The pandemic has dramatically altered working arrangements and travel behavior in the Bay Area

- Percentage of residents working from home at least one day in week before interview increased from 39% to 66%
- Percentage riding public transit decreased from 38% to 12%
- Percentage carpooling as a passenger decreased from 52% to 36%
- Percentage vanpooling as a passenger decreased from 8% to 2%

## **Survey Results**



## Communications were successful despite pandemic

- Fifty-eight percent (58%) recalled exposure to air quality/air pollution messaging
- Forty-eight percent (48%) specifically recalled mention of Spare the Air
- Those who had <u>not</u> heard of the Air District declined to 33%, the lowest level ever recorded
- Large increases in exposure to Spare the Air messages on websites (+9%) and social media (+3%)

# Spare the Air campaign had greater positive impacts this season

- Four percent (4%) of Bay Area residents reduced their driving trips in response to campaign
- 1.27 miles of vehicle travel reduced on average per week for every 16+ age resident
- Weekly Vehicles Miles Traveled reduction: 7,563,642 miles





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## Wildfire Air Quality Response Program Update

Board of Directors Meeting November 18, 2020

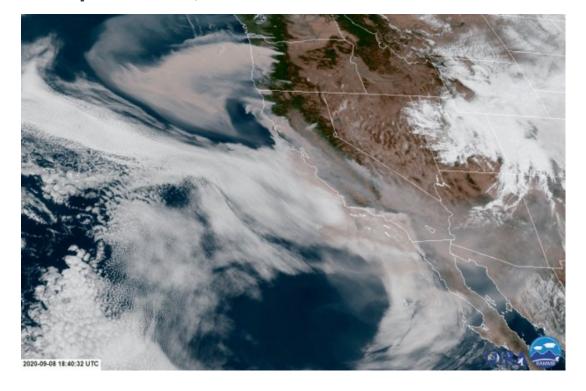
Wayne Kino Deputy Air Pollution Control Officer

## 2020 Wildfire Review



- Starting August 15, 2020, over 14,000 lightning strikes ignited fires throughout California
- To date, California has experienced over 900 wildfires burning over 4 million acres

**September 8, 2020 – Western United States** 





#### Board of Directors Meeting November 18, 2020

## Wildfire Events





## Spare the Air (STA) Comparisons



- Record High 49 STA issued this year through October 11, 2020
- The 2<sup>nd</sup> highest STA occurred in 2017 with 46 days
- Spare the Air Alerts due to wildfires since 2016:
  - o Through October 11, 2020: 49 days
  - o 2019: 7 days
  - o 2018: 21 days
  - o 2017: 15 days
  - o 2016: 10 days



## Wildfire Air Quality Response Program (WAQRP)



**Purpose:** Develop a comprehensive, multi-faceted program intended to prepare, prevent and respond to future wildfires, and to ensure health-protective measures and strategies are in place during air pollution emergencies.



## **Program Strategies**



- Promote Clean Air Shelters Across Bay Area Region
- Target Regulatory Actions
- Develop Local and Regional Partnerships
- Enhance Community Resources
- Advance Air District Grant Opportunities

## **Evolving Program**



- WAQRP continues to evolve due to unprecedented 2020 wildfires and lessons learned from past fires
- An evaluation of the program identified gaps that require additional program strategies
- New initiatives are needed to bridge gaps in existing program, extend support to partners and enhance community resources



## **Additional Program Initiatives**



- Advance ongoing fuel reduction efforts to prevent and mitigate future wildfires
- Seek legislative changes to require enhanced filtration in new construction, renovations, and rentals
- Develop grant program to increase accessibility of high efficiency particulate air (HEPA) filtration units to homes of those most vulnerable to wildfire smoke

## **New Grant Program**



- Objective Provide HEPA filtration units to low-income families with asthma
- Explore a partnership with Regional Asthma Management & Prevention (RAMP)
  - Technical advisor to Asthma Mitigation Project, a \$15 million statewide program to help Medi-Cal beneficiaries with uncontrollable asthma by increasing patient access to asthma care, including education and environmental trigger mitigation
  - Program administered by Sierra Home Foundation and local health care partners to provide in-home asthma visits to ~2400 low-income families in Bay Area

## **New Grant Program Concepts**



- Create a program that complements Asthma Mitigation Project by funding HEPA filtration units
- Utilize in-home asthma assessments and services to provide HEPA filtration units
- Educate participants on proper use of HEPA filtration units and setting up a "clean room" in home
- Develop individual wildfire smoke preparedness plan

## Wildfire Air Quality Response Program



Questions, comments, and/or ideas?



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#### AGENDA: 20

## Source Test 101

Board of Directors Meeting November 18, 2020

Elaine Ko Supervising Air Quality Engineer Meteorology and Measurement Division

# Source Testing: Measuring Emissions from Bay Area Industrial Facilities



#### **Facilities**

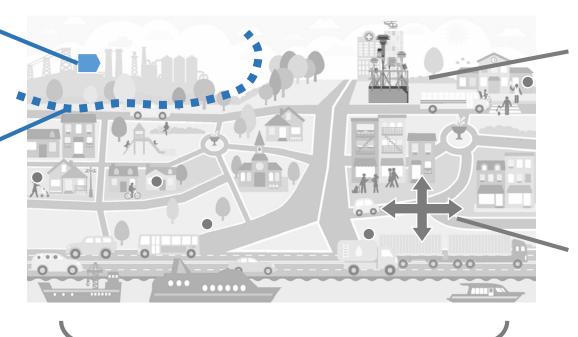
#### Communities

#### **Source Testing**

Emissions from facilities (e.g. stack)

## Fence line Monitoring

Facility emissions that may impact communities



#### **Regional Network**

High accuracy equipment that spans the Bay Area

## Portable/Mobile Monitoring

Medium to high accuracy equipment on a moving vehicle or temporarily sited

#### **Sensor Networks**

Low-cost sensors for higher density data, community-led science

#### **Source Test 101: Presentation Overview**



Types of facilities and number of tests

Testing methods and data review

How is data used

Key projects

Research new technologies



# Source Categories and Number of Tests\* Conducted (2019)



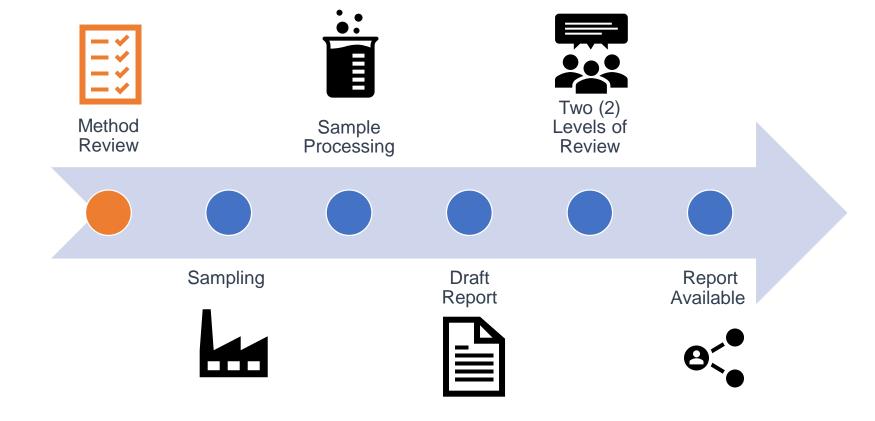
	Conducted by Staff	Reviewed by Staff**
Refineries	32	190
Power plants	3	16
Cement/asphalt/concrete production	2	19
Landfills/compost facilities	8	33
Wastewater treatment plants	20	24
Bulk terminals	34	10
Cargo tanks	233	0
Gasoline dispensing facilities	69	2,730
Other	11	127

<sup>\*</sup> Each test in the table includes multiple compounds

<sup>\*\*</sup> Ensure third party protocol, testing, quality control, and quality assurance meets standards

# **Source Testing Process**





# Example Method Review: Particulate Matter (PM) Methods



Environmental Protection Agency (EPA) Method 5

Filterable PM

No particle sizing

**EPA Method 5B** 

Nonsulfuric acid filterable PM

o portiolo oizin

No particle sizing

EPA Method 201A

Filterable PM

Separates PM10 and PM2.5 fractions

Not for use in cyclonic flow conditions

EPA Method 202

Condensable PM

Used in conjunction with filterable methods

Other Test Method (OTM)-037

Filterable and condensable PM

Dilutes and cools sample prior to filter

. . . . . . . . . . . . . . . .

Uses ambient technology

Approved by EPA

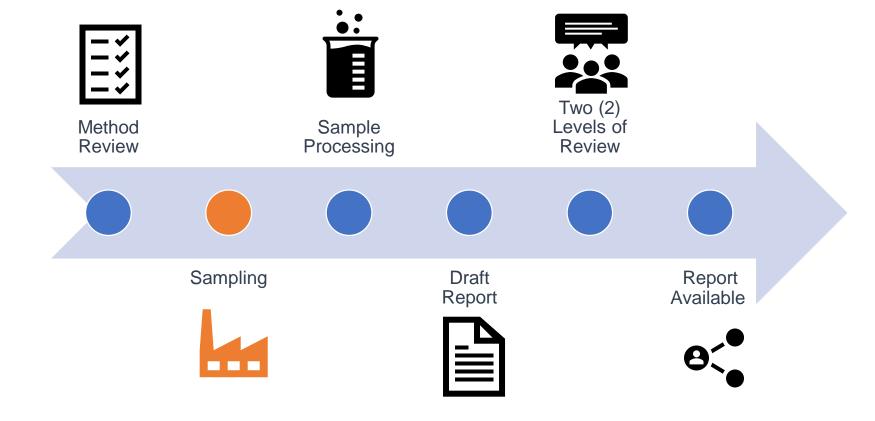
Not approved by EPA



Methods used for testing fluidized catalytic cracking units (FCCUs) at PBF and Chevron (Regulation 6 Rule 5)

## **Source Testing Process**





# Sampling



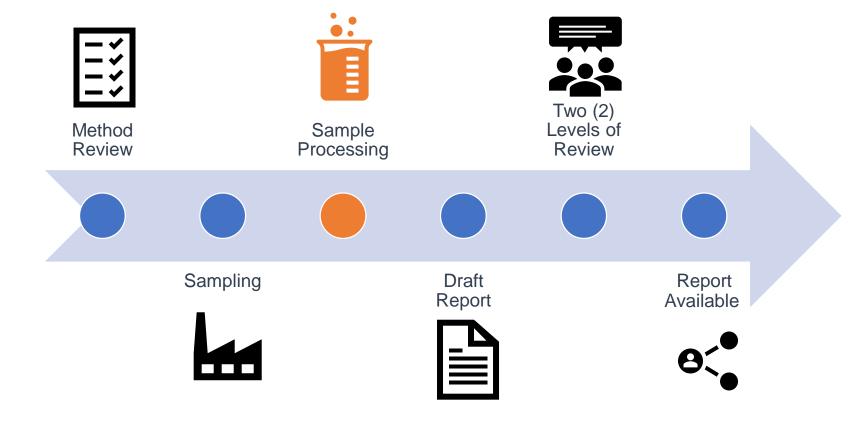






# **Source Testing Process**





# Sample Processing and Analysis

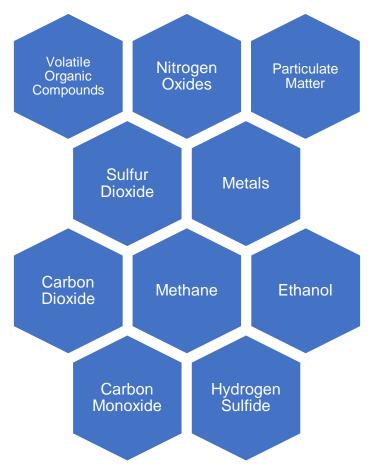


#### **Examples:**

Analysis of landfill and wastewater treatment plant gas

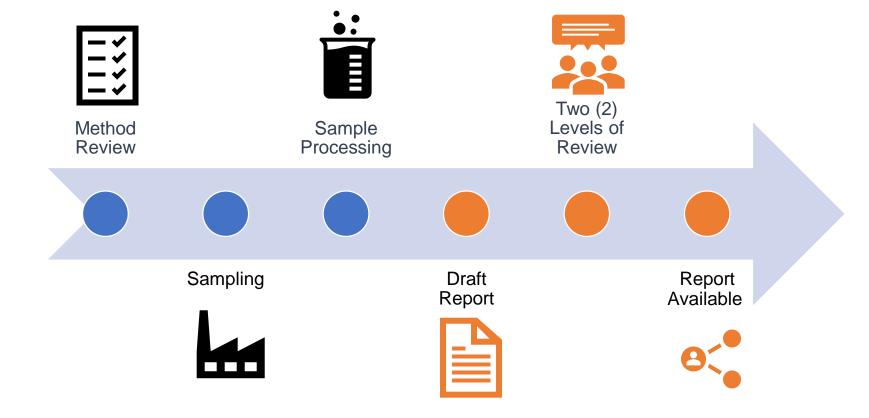
Determination of particulate matter on filter and in glassware through use of chemical extraction and weighing

Measurement of volatile organic compounds (VOCs) coming from coatings at can plants



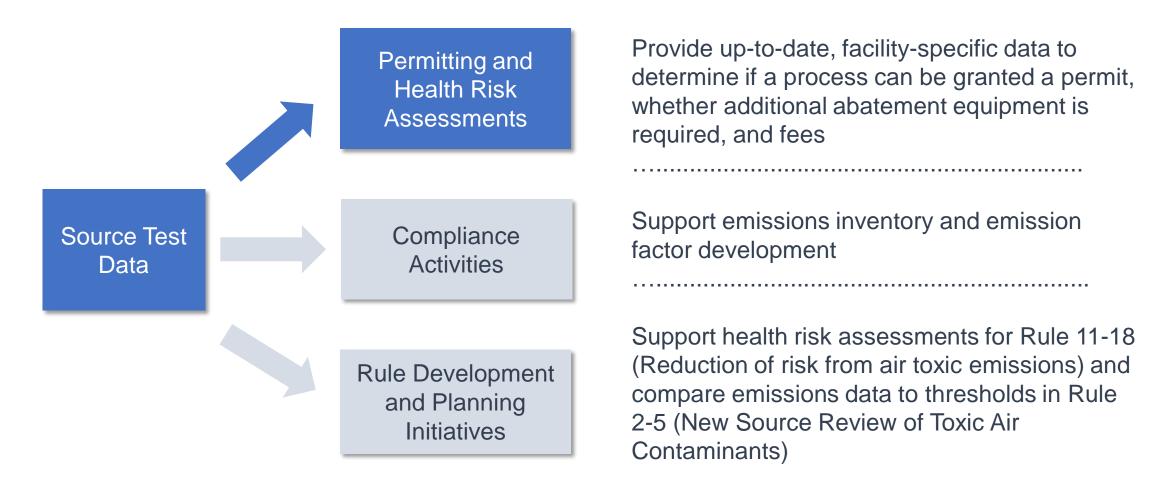
# **Source Testing Process**





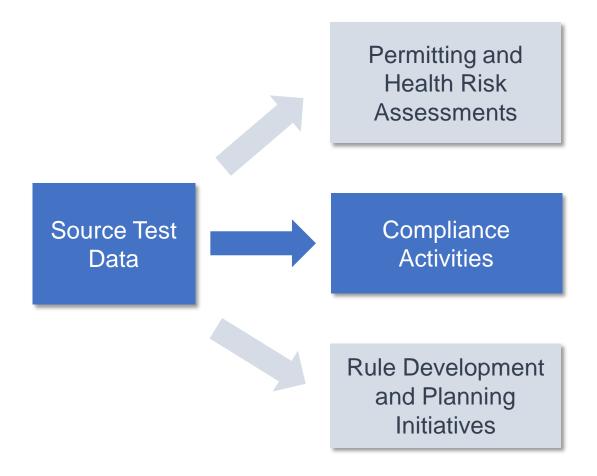
#### **How is Source Test Data Used**





#### **How is Source Test Data Used**





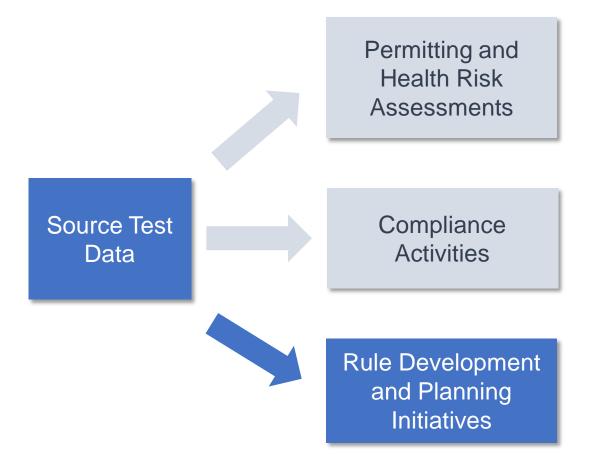
Evaluate emissions test results to compare to permit and regulation limits

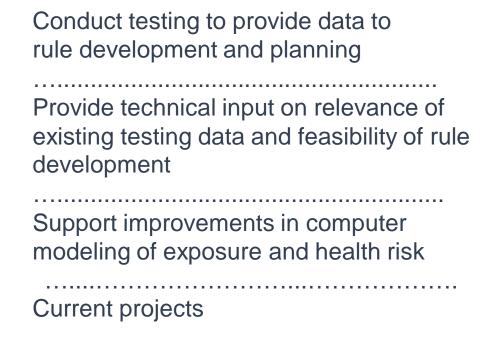
Provide defensible data for compliance and enforcement activities



#### **How is Source Test Data Used**







- Rule 6-5 PM testing at refinery Fluidized Catalytic Cracking Units (FCCUs)
- Methane emissions from waste management sectors

# **Key Projects**



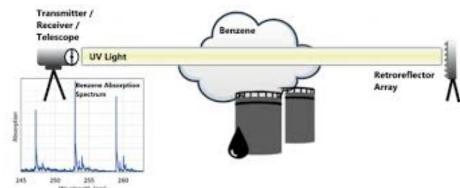
#### Fenceline monitoring

Oversee refineries' installation of fenceline monitoring to measure chemicals and emissions ("fugitive emissions") produced near ground level

Review quality assurance project plans (QAPPs) and approve when they have met criteria for Rule 12-15 (Petroleum Refining Emissions Tracking)

Interface with instrument vendors and track field testing of new technology





#### **Key Projects**



#### Odor study

Measure contribution of odors that can be attributed to 3 South Bay waste facilities

Measure composition and variability of odors at facility and in community

Inform actions to reduce odors (best practices, enforcement, rules) and establish methods to measure progress



Educate community

# Research New Technologies

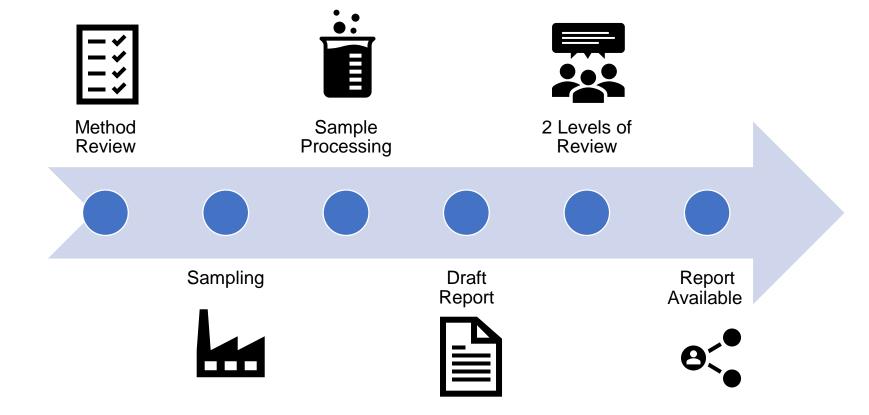


Goals	Technologies Evaluated	
Accurate, simple-to-use devices that measures methane	Portable methane monitors	
Monitor ammonia continuously, in a way that is comparable to existing point-in-time methods	Ammonia Continuous Emissions Monitors (CEMS)	
Sample a wider range of compounds with a single analyzer	Fourier transform infrared spectrometer (FTIR)	
Sampling equipment that can be used in area sources like landfills and compost piles	Flux chamber	



#### **Questions?**









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# Update on Bay Area Hyperlocal Air Quality Mapping Project

Board of Directors Meeting November 18, 2020

Ranyee Chiang, Ph.D. Director of Meteorology and Measurement

#### **Presentation Outline**



Motivation

Project Scope

Data Evaluation

Potential Uses for Data



Presentation from Aclima
Davida Herzl, CEO and CoFounder

- Methodology and tools
- Status update
- Data access

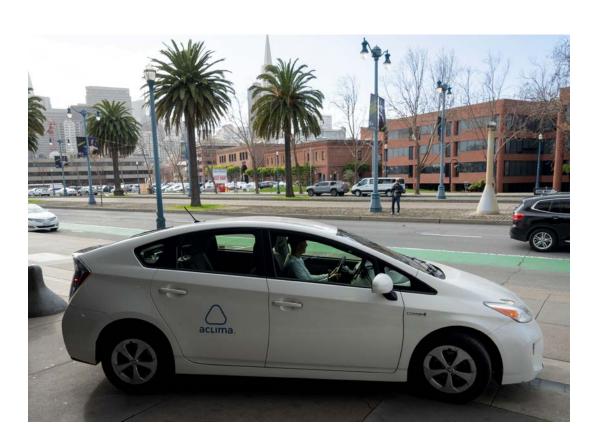
#### **Hyperlocal Air Quality Mapping** Complements Other Bay Area Monitoring **Efforts**



		Accuracy	Geographical Coverage	Time	Goals
	Regional Monitoring Network	High	33 sites	Continuous, hourly, near-real time, etc.	Regional air quality, National Ambient Air Quality Standards
MY ALL Audigum Audigum Construction	Mobile and Portable Monitoring	High	Communities of concern	Short-term studies	Investigate concerns identified by communities
	Hyperlocal Mapping	Medium	All publicly- accessible streets	Annual average	Identify hotspots for further investigation
	Sensor Networks	Low	Dense network	Continuous, real-time	Trends in air quality over time and space, Personal decision-making

#### **Goals of Aclima Project**





- Determine air quality impacts at a highly localized scale (block-by-block) for all communities in the Bay Area
- Identify "hotspots" and areas for further study
- Strengthen partnerships with communities around air quality concerns and data-driven actions to reduce emissions

# **Project Scope**





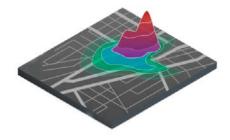
#### Customized, high-grade sensor systems measuring:

Particulate Matter (PM<sub>2.5</sub>), Ozone (O<sub>3</sub>), Nitrogen Oxide (NO and NO<sub>2</sub>), Carbon Dioxide (CO, and CO<sub>2</sub>)



#### **Drive the entire Bay Area**

Bay Area-wide baseline for annual average pollutant concentrations



#### **Analytics and data portal**

- Website presents the information in an easily understood format that incorporates community input
- https://insights.aclima.io/
- Aclima Pro for advanced visualization and analytics

#### Data Evaluation by Air District and Aclima

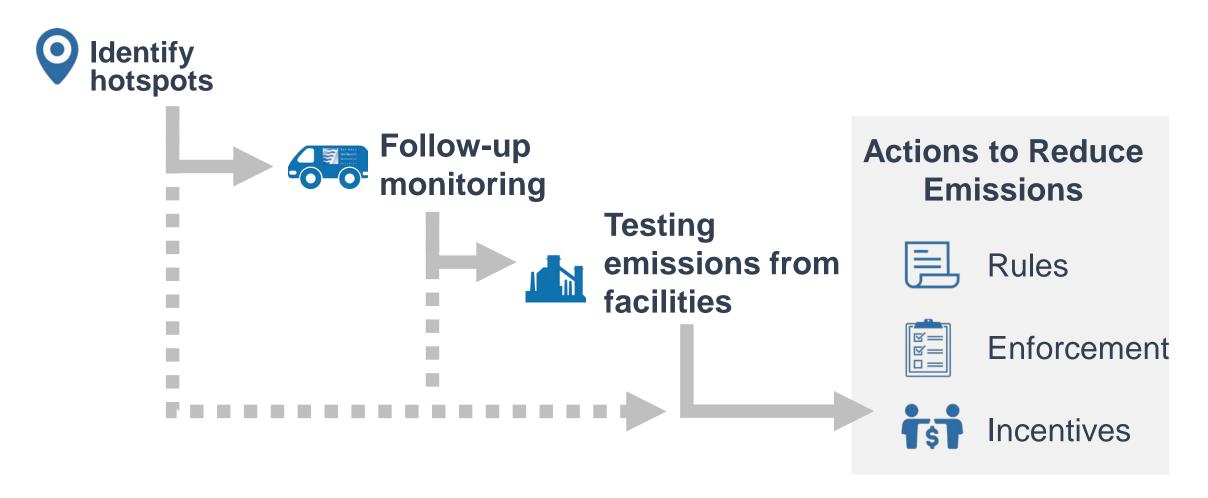


- Sensor collocation at Air District monitoring stations to ensure data accuracy
- Development of data visualization and analysis tools
- Reviewing driving coverage (geographic and time), potential biases, metrics, uncertainty
- Reviewing impacts of shelter-inplace and wildfires on data



#### **Potential Uses and Actions from Data**





#### **Presentation from Aclima**





Davida Herzl, CEO and Co-Founder

#### **Presentation will include:**

- Methodology and tools
- Status update
- Data access