



AIR QUALITY

MANAGEMENT

DISTRICT

BAYAREA Climate Change and Food – an Overview

Climate Protection Committee February 20, 2020

Geraldina Grünbaum **Senior Environmental Planner**

Climate Change and Food



How climate change affects food production

How the food cycle (production-to-waste) contributes to Greenhouse Gas (GHG) emissions

How food choices influence GHG emissions

Opportunities to reduce GHG emissions from food



Climate Protection Committee, February 20, 2020

Climate Change Affects Food Production



- Heat, drought, severe weather events
- Higher temperatures \rightarrow more evaporation from soil
- Drought \rightarrow depletion of aquifers
- Wildfires
- Crop & forage losses
- Ocean warming & greater acidity → impact on fisheries

Supply, cost, and quality of food will all be affected

Food Cycle Affects Climate Change





Land Use





Animal waste and gas

Equipment and machinery

Water and chemical

use



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Transportation

Bay Area Air Quality Management District



Refrigeration

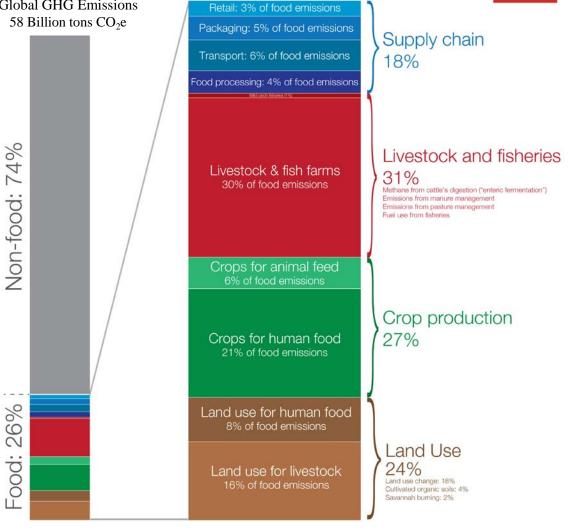


GHG Emissions from Food Production



Global greenhouse gas emissions from food production Our World in Data

Global GHG Emissions

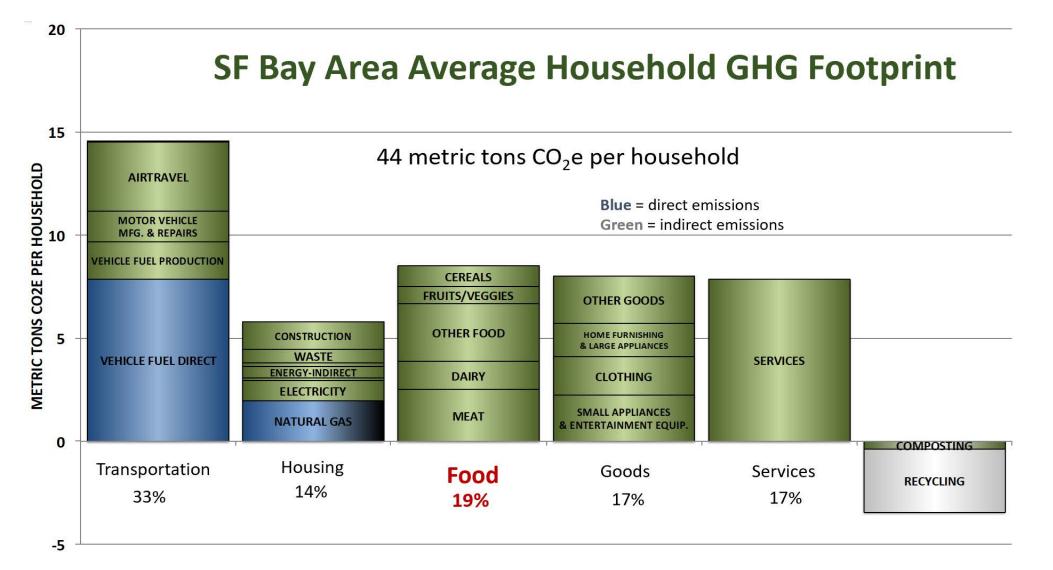


- More than 53% of all global foodrelated GHG emissions come from the raising of livestock
- 25% of global GHG emissions from the food cycle come from food waste (3.6 billion tons CO_2e)
 - \rightarrow 35% of all GHG emissions in Alameda County are from food waste

Data source: Joseph Poore & Thomas Nemecek (2018), Reducing food's environmental impacts through producers and consumers, Published in Science, OurWorldinData.org - Research and data to make progress against the world's largest problems Licensed under CC-BY by the author Hannah Ritchie.

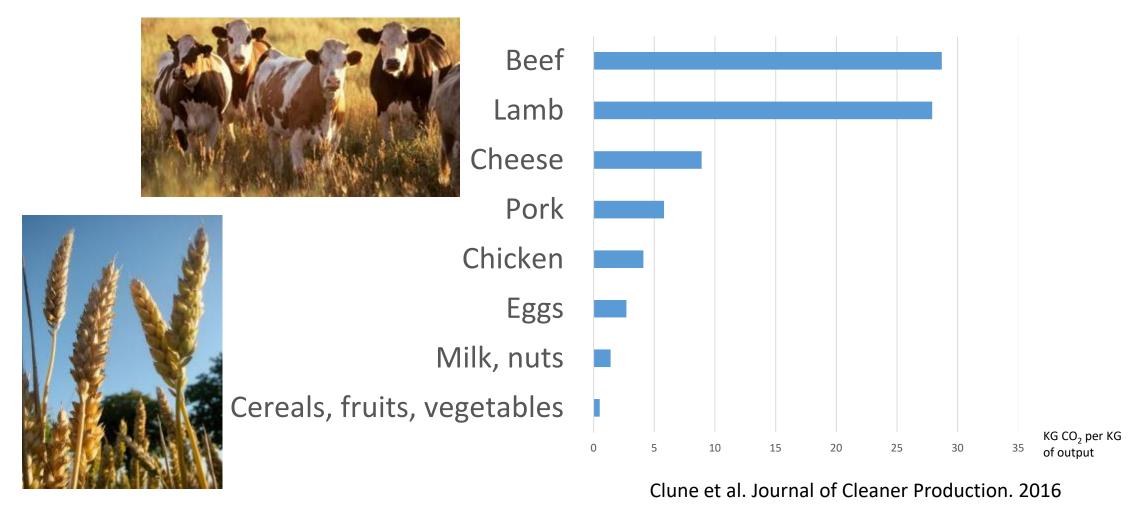
GHG Emissions from Food Consumption





GHG Emissions from Food (per kilo)





Food Choice Affects GHG Emissions



- Individual food choices affect GHG emissions from food cycle
- Climate-friendlier diets rely on lower GHG-intense foods:
 - Lower consumption of ruminant meat beef, sheep, goat, deer
 - Eat lower on the food chain:
 - e.g., today's breakfast
 - Make some meals plant-based:
 - e.g., Meatless Mondays
 - Eat within the season



Air District Efforts to Reduce Food GHG Emissions

- Incentives for lower-emission farm equipment
- Regulate methane emissions at landfills and composting facilities
- Create a regional message on climate and food through outreach and partnerships:
 - Collaborate with StopWaste and other expert organizations
 - Develop messaging and education/outreach campaigns
 - e.g., to reduce food waste or influence food choices
- Engage with food "influencers"
 - Convene regional climate and food event
 - Food industry professionals and public agencies









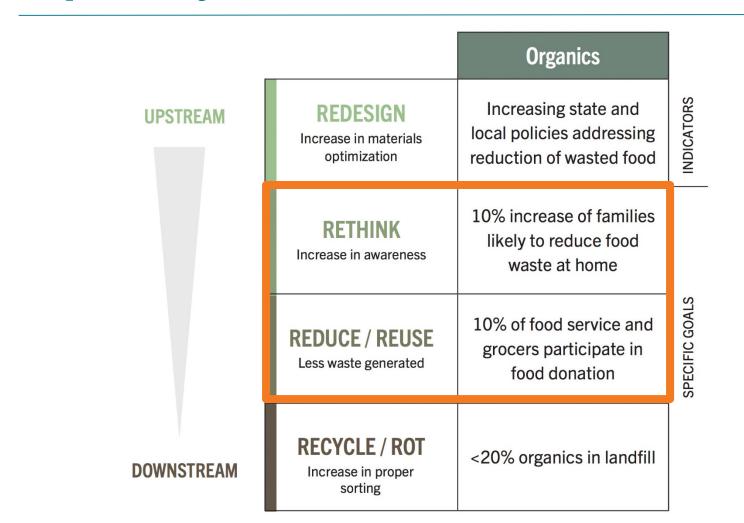
Food Waste Reduction in Alameda County

Cassie Bartholomew, Program Manager



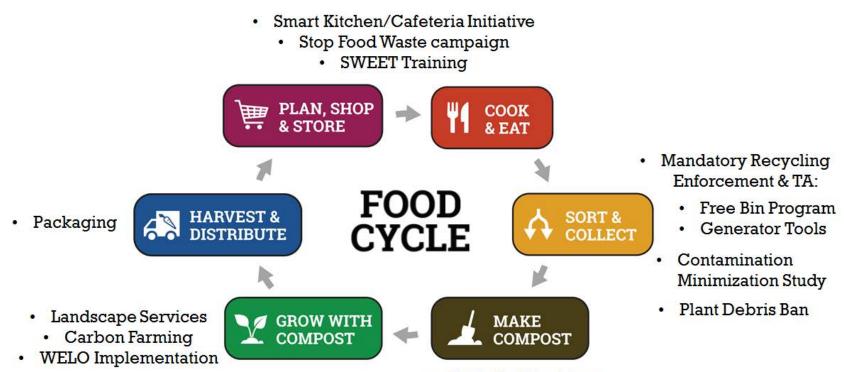


StopWaste Organics Priorities - 2018





The Food Cycle



Technical Assistance

The Problem and Opportunity

 ReFED Report estimates 43% of food wasted in the US comes from households

FOOD WASTED BY WEIGHT - 63 MILLION TONS

Waste occurs throughout the supply chain, with nearly 85% occurring downstream at consumer-facing businesses and homes.

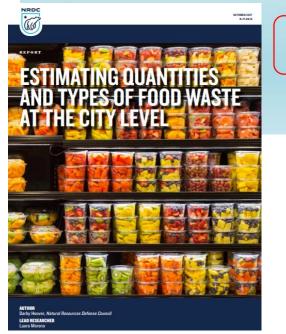




Stopping Food Waste at Home

5 Key Behaviors

- Get Smart: See how much food (& money) you're throwing away
- Smart Shopping: Buy what you need
- Smart Storage: Keep fruits and vegetables fresh
- Smart Prep: Prep now, eat later
- Smart Saving: Eat what you buy



Can save a family of four about \$1600 per year!







State of Oregon Department of Environmental Quality



Wasted: How America Is Losing Up to 40 Percent of Its Food from Farm to Fork to Landfill

AUTHOR Dana Gunders Natural Resources Defense Counc



Getting food from the farm to our fork easts up 10 percent of the total U.S. energy budget, uses 50 percent of U.S. Iand, and swallows 80 percent of all freshwater consumed in the United States Yet, 40 percent of food in the United States today goes uneaten. This not only means that Americans are throwing out the equivalent of \$165 billion each year, but also that the uneaten food ends up rotting in landfills as the single largest component of U.S. municipal solid waste where it accounts for a large portion of U.S. methane emission. Reducing food losses by just 15 percent would be enough food to feed more than 25 million Americans every year at a time when one in six Americans lack a secure supply of flood to their tables. Increasing the efficiency of our food system is a triplebottom-line solution that requires collaborative efforts by businesses, governments and consumers. The U.S. government should conduct a comprehensive study of losses to thom one from a set with a strate set of the study of losses that would conduct as comprehensive study of losses in our food system main and set hational goals for waste reduction, businesses should active assumes less food by shopping wokey, knowing when food goes bad, buying produce that is perfectly edible even if it's less cosmetically attractive, cooking only the amount of food they need, and eating their leflorers.



Stop Food Waste Campaign

- Goal:
 - 10% increase in families reducing wasted food at home
 - Reduction in wasted food going to landfill
- Target audience:
 - Women 35-54 with kids under 18
 - Families with kids under 18
- Call to action:
 - Learn how to reduce food waste at StopFoodWaste.org :
 - Plan
 - Store
 - Eat
 - Compost

For the Love of Food





Keep that tasty bread fresher, longer.

Storage tips at StopFoodWaste.org



Baseline Research: September 2016

• Quantitative Survey:

- 400 phone interviews with parents of kids under 18
- Person primarily responsible for either grocery shopping or cooking at home



• Qualitative Survey:

 Two 2 hour focus groups with moms of kids under 18

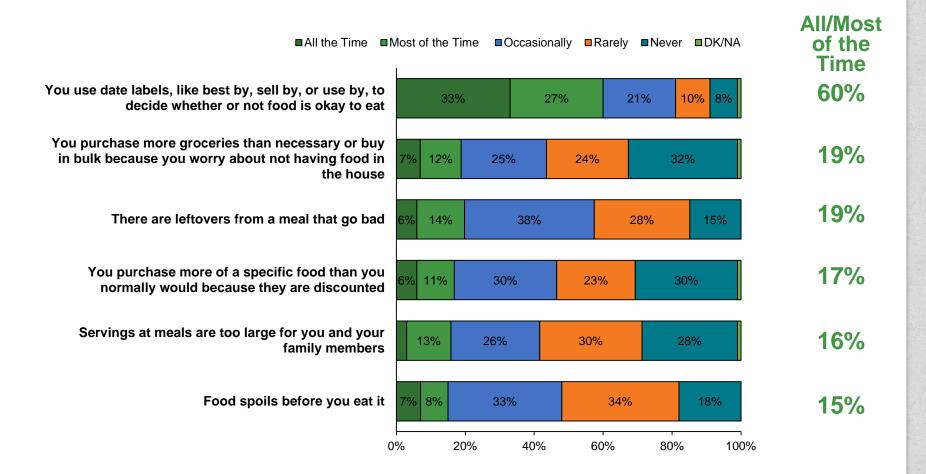
STOPWASTE

Along with milk and dairy, vegetables and fruit were the most likely to be thrown out due to spoiling.

Items	Spoiled	Partially Uneaten	Leftovers	Excess Food	DK/NA
Fresh vegetables and fruit	66%	11%	9%	2%	12%
Beverages	19%	12%	8%	5%	57%
Milk and dairy products	56%	3%	5%	4%	32%
Meat and seafood	29%	16%	28%	3%	23%
Prepared foods	23%	23%	26%	2%	26%
Eggs	22%	10%	8%	10%	51%

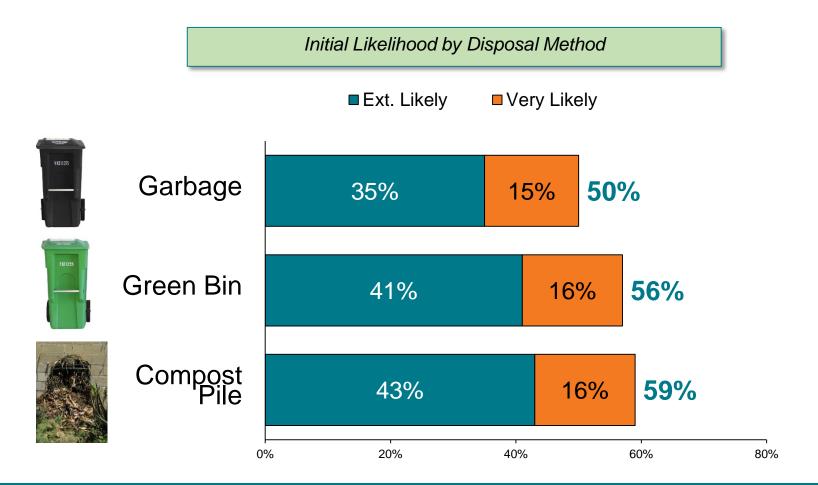


Date labels are by far the most common reason parents throw out food.



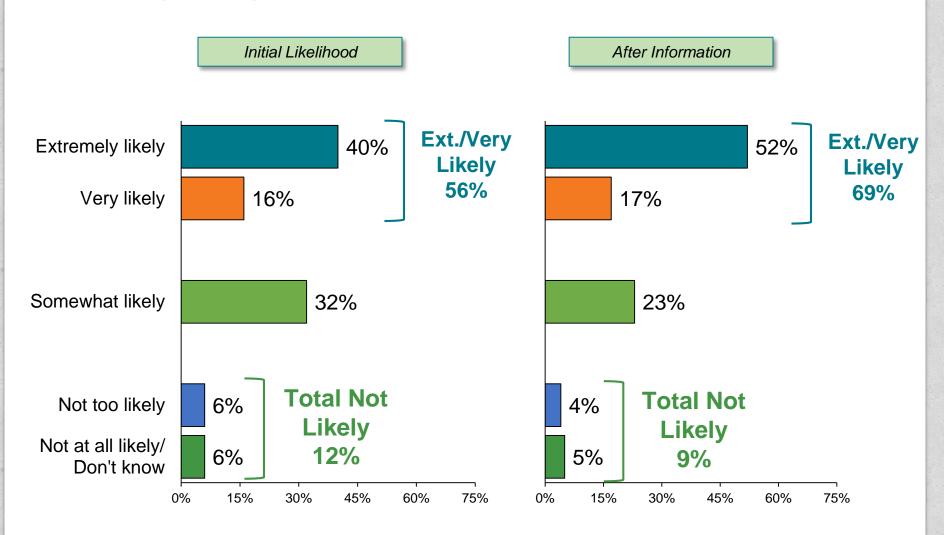
STOPWASTE

Parents who compost or use a green bin are more likely to prevent food waste than are those who use the garbage bin for food scraps.





When parents learned more about the issue their likelihood of preventing waste grew.



STOPWASTE

Stop Food Waste Campaign & Tactics



- Five creative phases
- Food saving tools
 - Website, Tools, Videos
- Paid advertising
- Social media
- Consumer-facing materials
- Community outreach & grants

STOPWASTE

Creative (March - October 2017)

- Phase 1 Food Storage
 - Back to School refresh

Berries: Remove any crushed or spoiled berries, then loosely store dry berries in a sealed container lined with paper towel on the bottom in the refrigerator.

Help prevent wasted food. Every year, 63 million tons of food is wasted in the United States with 43% coming from households. If we plan our meals a little better, store our food properly, and eat what we have, we can save food and hundreds of dollars every year.



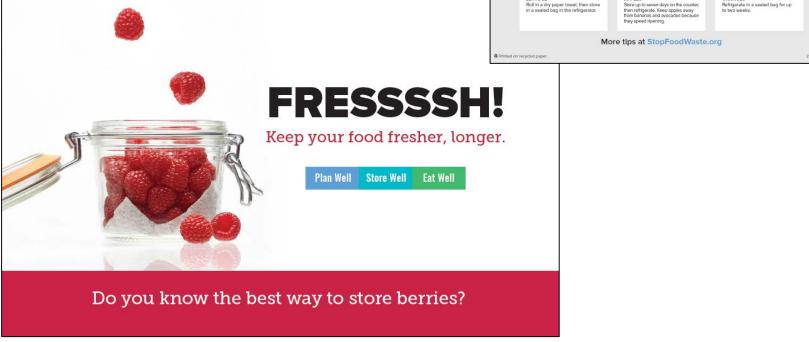
Roll in a dry paper towel, then store in a sealed bag in the refrigerator.

LETTUCE





ORANGES Refrigerate in a sealed bag for up to two weeks.





Holiday Campaign (November - January 2018)

• Phase 2- Using Leftovers



STOPWASTE

Stop Food Waste Campaign (April 2018- June 2018)

• Phase 3- Revisiting Food Storage with Compost Tips



For the Love of Food

Keep those leafy greens fresher, longer.



Do you know the best ways to save food?



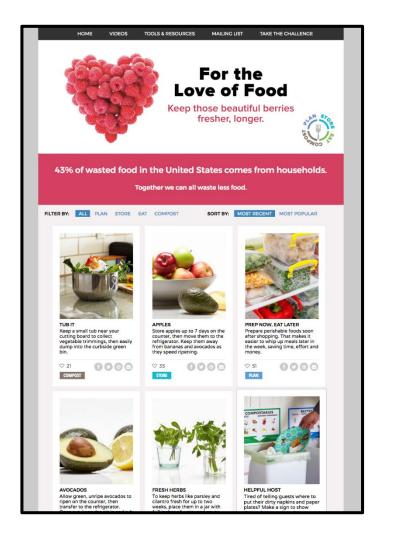
Connecting Climate and Food (Fall 2019 – Spring 2020)

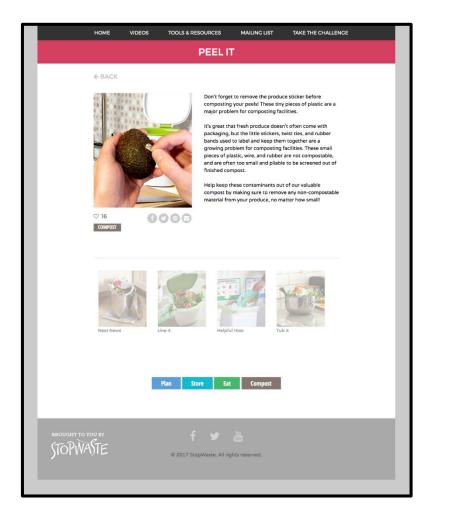


Learn how at StopFoodWaste.org



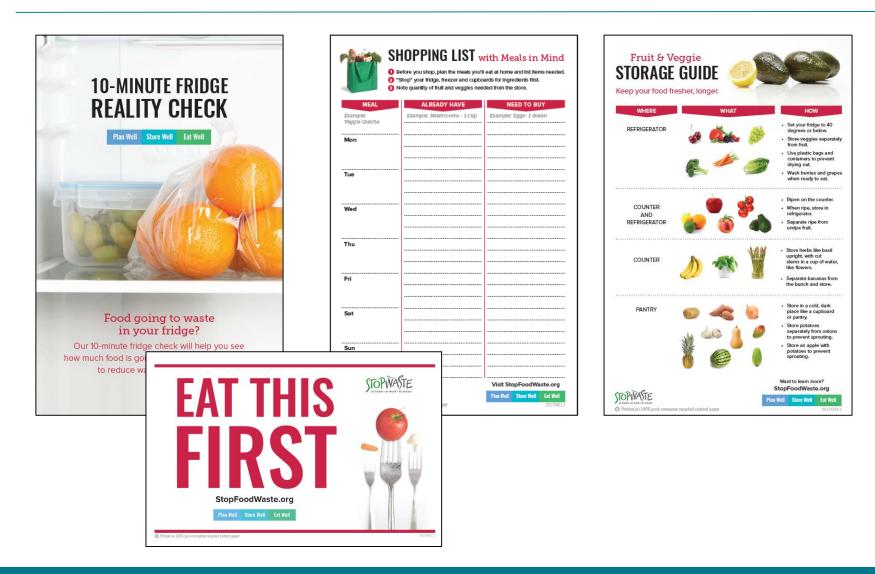
StopFoodWaste.org





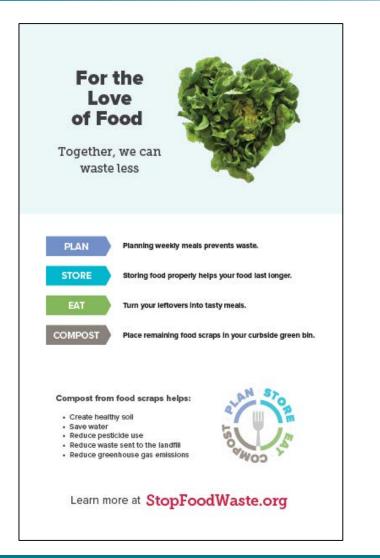


Food Saving Tools





Prevention + Food Scrap Composting Tips



COMPOSTING TIPS

Make collecting food scraps a part of your daily routine.





Keep a small tub on the counter. Collect trimmings then dump into the curbside green bin. Line your pail with a bag to keep things tidy. Just make sure the bag is compostable'.





Use a paper bag to collect food scraps. Then toss it all into the green bin.



Keep your compost clean. Remove all stickers before placing food scraps in your bin.





Videos





Stop Food Waste: Reviving Wilted Greens 30,084 views

1 ¶ 0 → SHARE =+ ...

I watched the StopFoodWaste video about reviving wilted lettuce with my kids. A day or two later, my 6 year old brought me a sprig of wilted mint and asked if we could try reviving it. We put the mint in a bowl of ice water and my son was so excited to see that it actually worked! The mint leaves looked fresh and tasted good as new.

STOPWASTE

Advertising & Social

- Print
 - BART ads
 - Publications •

Digital

- Google/Gmail
- Social media
- Comcast
- Movie Theaters
- E-news
- Website









LEDITION EVENTS + FIND A PRINT COPY SUBSCRIBE + ADVERTISE ABOUT US + CON ECIPES + FARMERS' MARKETS GUIDE TO GOOD EATS GARDENING + VIDEOS STOPWASTE The 10-Minute Fridge Reality Check Food Waste Revelations and New Habits to Try is January fades, I can see that my New Year's resolutions haven't made it past the initial enthusiasm stage Take my plan, for example, to incorporate more healthy greens into my diet: At the store, I eagerly pick up several bunches of crunchy, dark green kale that seem to exploide with flavor and nutritienal goodness. A we ater, little of the healthful promise is left, as the greens sit limply, yellowing in my fridge. As I bury them in m post bucket I am left wondering... what else might be hiding in my refrigerator that's past its prime ime for a fridge reality check. Using Stop Food Waste's guide, this shouldn't take more than 10 minutes, and it's best done the day efore your green bin gets picked up, since you'll likely find a few things to add to the compost. Start by removing all spoiled items, and don't forget to go through the large ssembly of condiments like the crusty jars of nustard and exotic chutney you haven't ouched in a year. Now check off the types of ood you collected on the list in the guide. The next step is key: Look at each item and think about why it went uneaten. Is it past the date shown on the package? Did you buy too much or shop without a cooking plan, as I did with my kale? Are there restaurant leftovers Take the 10-minute Fridge ou proudly took home but then forgot about Reality Check Challenge Be honest - sometimes the foods we have just don't appeal, even if they're still edible. Download the guide at: StopFoodWaste.org/challenge rape the no-longer-edible food iter out of their packaging (unless the packaging is compostable) into a paper bag, (Soups and other liquids can be drained first.) How full is the bag? Check the right box in the guide for

ount, then place the bag and its contents into the green bin for composting.

STOPWASTE

Community Outreach

- Farmers Markets
- Food Festivals
- Event Tabling
- Scout Nights
- Lunch & Learns
- Grants















SB 1383 IN ACTION

EDIBLE FOOD RECOVERY PROGRAM



Establish Edible Food Recovery Program

JURISDICTION REQUIREMENTS





Creating Solutions: Donation Guide for Alameda County Businesses

- A one-stop quide for food service operators
- Details how CA state laws AB 1219 and SB 1383 support donation of surplus food
- Provides information on:
 - Federal & state legislation protecting donors from liability
 - Information on enhanced tax deductions
 - A checklist on how to get started with a donation program
 - How to find a donation partner
 - Reminders on safe food handling procedures

Surplus Food Donation

A GUIDE FOR FOOD SERVICE PROVIDERS IN ALAMEDA COUNTY



Why Donate?

Even with careful planning, food facilities can generate surplus edible food. In Alameda County, it's estimated that nearly 50,000 tons of edible food is discarded by businesses and institutions each year. Meanwhile, one in five county residents don't have reliable access to affordable, nutritious food, Donating surplus food to feed people can help close this hunger gap, while also preventing waste and reducing greenhouse gases.

Federal and state laws protect and encourage food donation. California recently passed two laws: AB 1219, the Good Samaritan Donation Act, protects donors of surplus food from liability while SB 1383 establishes a state-wide goal to recover and donate 20% of edible food currently going to landfill by the year 2025. Municipalities, industry and institutions will play a role in meeting this goal.

Besides making a positive impact in our communities. businesses that donate surplus food may also realize cost savings from reduced garbage bills and may be eligible for enhanced tax deductions

This guide helps businesses understand the legal protections, safe food handling requirements, and steps to setting up a surplus food donation program.















Thank you!

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BAY AREA Air Quality

MANAGEMENT

DISTRICT

Regional Food & Climate Event

Climate Protection Committee February 20, 2020

> Lisa Fasano Communications Officer

Climate Protection Committee, February 20, 2020

Regional Food & Climate Event

Q

Check back regularly for new

event listings! See more.

N FOR A CLIMATE BUSINESS PARTNERSHIPS EDUCATION TAKE ACTION ABOUT EVENTS DONATE HEALTHY PLANET



Climate Friendly Cuisine: Food Service Guidance and Best Practices for a Healthy Planet

- Build on success of 2018 **Climate Friendly Cuisine**
- Food and Diet the low hanging fruit of greenhouse gas (GHG) reduction
- Get the message out enable public to make informed choices



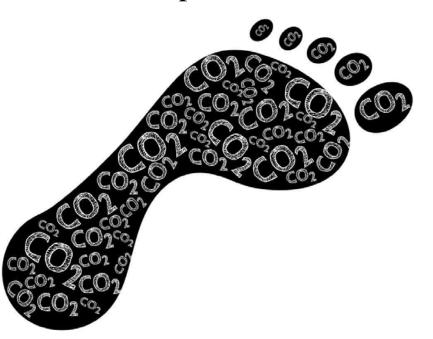
Bay Area Air Quality Management District

Regional Food & Climate Event (cont.)





- Why focus on food?
- What is known?
- How to initiate this concept with the public?



Regional Food & Climate Event (cont.)





Climate Protection Committee, February 20, 2020

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Regional Food & Climate Event (cont.)

Bay Area Air Quality Management District



- Event in Fall 2020
- Focus on food waste, sustainability, and diet
- Cooking demonstrations
- Introduce induction cooking









Goals of food event:

- Initiate a dialogue on food, sourcing, diet, AND waste
- Take a new look at cooking induction vs. gas
- Teach/Learn by example

