



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

AGENDA: 5

Update on Community Engagement Grant Program

**Community Equity, Health and Justice Committee Meeting
June 3, 2021**

**Veronica Eady
Senior Deputy Executive Officer of Policy and Equity
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Outcome



Hear updates about the Community Engagement Grant Program and proposed adjustments to make the funding more accessible and equitable.

Outline



- Background on Community Engagement Grant Program
- Grant program evaluation findings
- Recommended program adjustments
- Proposed timeline and next steps

Requested Action



- None; informational item

Background



- The Community Engagement Office has offered grant funding to local organizations for over a decade.
 - Supporting community-based solutions that reduce air pollution
 - Expansion in recent years

Current Community Engagement Grant Programs



Current Community Engagement Grant Programs (cont.)



- Launched in 2016
- Local air quality improvement and education projects
- One-year grants of up to \$25,000
- To date, 42 grants awarded to community-based organizations

Current Community Engagement Grant Programs (cont.)



- Pilot launched in 2019
- Prepare communities to partner with Air District on emissions reduction efforts
- 7 grantees from AB 617 high priority Communities
- \$50,000 each for one year
- Grants extended for an additional year and \$50,000

2021 Grant Program Evaluation



- **Goals:** Learn about what is working and what needs improvement
- **Process:** Focus groups and web-based survey
- **Identified opportunities to:**
 - Improve grant processes
 - Increase access to grant funding
 - Better support impacted communities

Proposed Path Forward



- **Offer one aligned grant program**
 - Focus on equity across grant processes
 - Improve outreach and reporting
- **Invest in deeper, stronger community partnerships**
 - Support capacity-building efforts
 - Offer multi-year grant awards
 - Increase available grant amounts

Eligible Activities



**Needs
Assessment**

**Community
Organizing**

**Authentic
Participation**

**Build Capacity
to Lead**

Eligible Activities (cont.)



Eligible Activities (cont.)



Needs
Assessment

Community
Organizing

Authentic
Participation

Build Capacity
to Lead

- Leadership development, community mobilizing and coalition building.

Eligible Activities (cont.)



- Provide communities with resources and information needed to meaningfully participate in decisions that impact local environmental health.

Assessment

Community
Organizing

**Authentic
Participation**

Build Capacity
to Lead

Eligible Activities (cont.)



- All grants should build community leadership around air quality concerns and strengthen community's ability to lead future emission reduction or air monitoring plans.

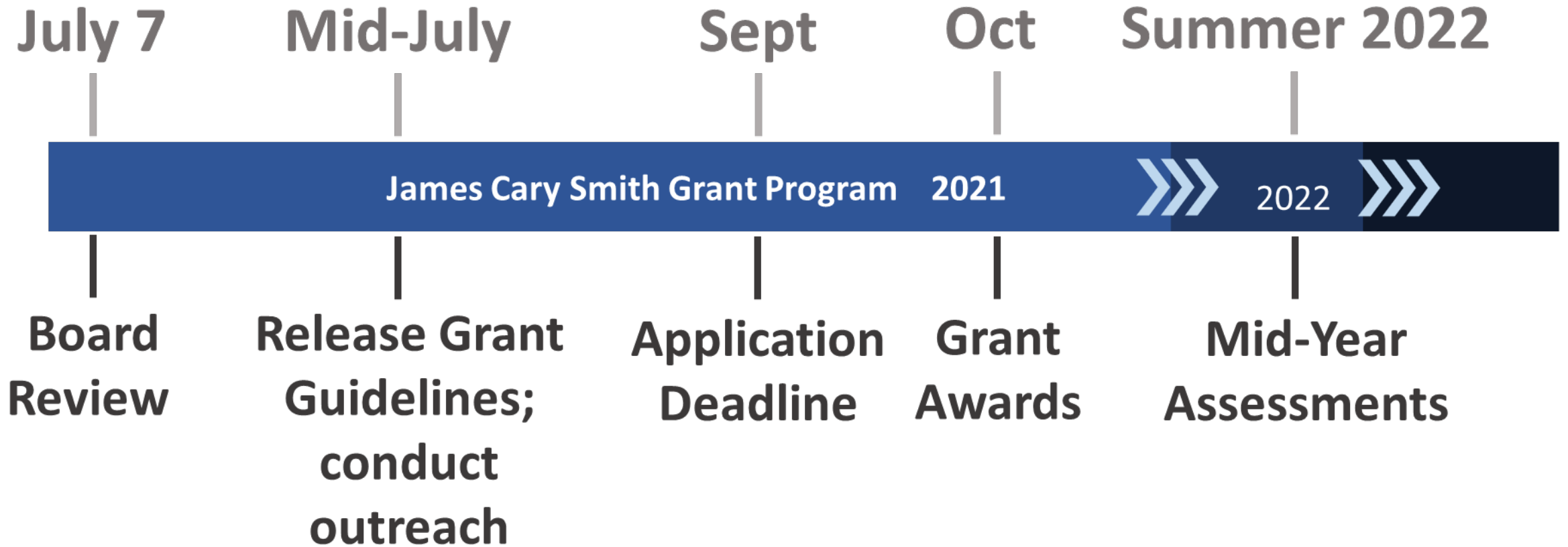
Needs
Assessment

Community
Organizing

Authentic
Participation

**Build Capacity
to Lead**

Proposed Timeline



Feedback Requested



- Discussion about proposed adjustments to the Community Engagement Grant Program



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AGENDA: 6

Discussion on Assembly Bill (AB) 617 Program and Community Nomination Process

**Community Equity, Health and Justice Committee Meeting
June 3, 2021**

**Greg Nudd
Deputy Air Pollution Control Officer
gnudd@baaqmd.gov**

Outcome



Committee and community learns about AB 617 program for coming fiscal year, including upcoming community engagement and nomination.

Requested Action



- None; informational only.



Renaming of AB 617 Program

Program Overview

Program Budget

Community Engagement & Nomination

Renaming of “AB 617” Program



- Current name is a bureaucratic, short-hand reference to original assembly bill number.
- Name should reflect core intent and values of program.
- Name should speak to environmental justice, improving local air pollution inequities and lifting community power.

Program Overview



- Responds to history of environmental injustice in primarily low-income, communities of color.
- To address relatively higher levels of air pollution in some historically disadvantaged communities.
- Directly address local toxics and criteria pollutants in the most impacted communities.
- Initial communities serve as statewide models.

AB 617 Communities Statewide



A Community Centered Program



A Community Centered Program (cont.)



Build Shared Capacity

Build community knowledge about air quality, best practices.

Build Air District capacity to work in community.

Understand Community

Gather what we know about community and air quality. Share as community “starter kit”.

Improve what we know.

Share Community Story

Work with community to tell story about community.

Perform root cause analysis to ensure “right” problems addressed.

Support Decision Making

Form and support community decision making partnership.

Develop committee charter and community engagement plan.

Plan Solutions

Set community goals and targets.

Select emission reduction strategies and enforcement measures.

Take Action

Implement emission reduction strategies and enforcement measures.

Evaluate Progress

Track progress on strategies.

Report progress on strategies.

Track and report on progress of entire program.

Overall Program



Build Shared Capacity	Understand Community	Share Community Story	Support Community Decision Making	Plan Solutions	Take Action	Evaluate Progress
Direct Community Support	Community Health and Socio-Econ Data	Accessible Community Materials	Form Steering Committee	Community Goals and Targets	New Rules on Sources Impacting Community	Track Progress
Foundations in Air Quality	Lived Experiences	Define Issues	Committee Meetings	Develop Strategies	Implement Enforcement Measures	Report Annual Progress
Best Practices	Air Pollution in Community	Root Cause	Committee Charter	Develop Enforcement Measures	Incentives to Improve Local Air Quality	Evaluate Overall Program
Staff Training	Sources of Air Pollution		Community Engagement Plan		Additional Strategies	
Trust Building	Existing Air District and Other Efforts		Maintain Partnership			

Bay Area Communities



Designated Communities

- West Oakland
- Richmond-North Richmond-San Pablo

Communities Pending Designation

- East County (Contra Costa)
- East Oakland
- Eastern SF
- San Leandro
- San Jose
- Tri-Valley
- Vallejo



West Oakland



Build Shared Capacity	Understand Community	Share Community Story	Support Community Decision Making	Plan Solutions	Take Action	Evaluate Progress
Direct Community Support	Community Health and Socio-Econ Data	Accessible Community Materials	Form Steering Committee	Community Goals and Targets	New Rules on Sources Impacting Community	Track Progress
Foundation in Air Quality	Community Lived Experience	Define Issues	Committee Meetings	Develop Strategies	Implement Enforcement Measures	Report Annual Progress
Best Practices	Air Pollution in Community	Root Cause	Committee Charter	Develop Enforcement Measures	Incentives to Improve Local Air Quality	Evaluate Overall Program
Staff Training	Sources of Air Pollution		Community Engagement Plan		Additional Strategies	
Trust Building	Existing Efforts		Maintain Partnership			

	Unplanned for FYE 22
	Completed
	FYE 22/Ongoing

Richmond-North Richmond-San Pablo



Build Shared Capacity	Understand Community	Share Community Story	Support Community Decision Making	Plan Solutions	Take Action	Evaluate Progress
Direct Community Support	Community Health and Socio-Econ Data	Accessible Community Materials	Form Steering Committee	Community Goals and Targets	New Rules on Sources Impacting Community	Track Progress
Foundation in Air Quality	Community Lived Experience	Define Issues	Committee Meetings	Develop Strategies	Implement Enforcement Measures	Report Annual Progress
Best Practices	Air Pollution in Community	Root Cause	Committee Charter	Develop Enforcement Measures	Incentives to Improve Local Air Quality	Evaluate Overall Program
Staff Training	Sources of Air Pollution		Community Engagement Plan		Additional Strategies	
Trust Building	Existing Efforts		Maintain Partnership			

	Unplanned for FYE 22
	Completed
	FYE 22/Ongoing

East Oakland (Pending)



Build Shared Capacity	Understand Community	Share Community Story	Support Community Decision Making	Plan Solutions	Take Action	Evaluate Progress
Direct Community Support	Community Health and Socio-Econ Data	Accessible Community Materials	Form Steering Committee	Community Goals and Targets	New Rules on Sources Impacting Community	Track Progress
Foundation in Air Quality	Community Lived Experience	Define Issues	Committee Meetings	Develop Strategies	Implement Enforcement Measures	Report Annual Progress
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Trust Building	Existing Efforts		Maintain Partnership			

	Unplanned for FYE 22
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	FYE 22/Ongoing

Preliminary Program Costs



Work Area	Labor	Contracts	Total
Overall Program Management	\$ 351,000	-	\$ 351,000
Build Shared Capacity	\$ 828,000	\$ 1,245,000	\$ 2,073,000
Understand Community	\$ 6,084,000	\$ 1,472,000	\$ 7,448,000
Share Community Story	\$ 127,800	\$ 20,000	\$ 147,000
Community Decision Making	\$ 502,200	\$ 445,000	\$ 947,200
Plan Solutions	\$ 2,304,000	\$ 125,000	\$ 2,429,000
Take Action	\$ 1,269,000	\$ 100,000	\$ 1,369,000
Evaluate Progress	\$ 145,800	\$ 25,000	\$ 170,800
Total	\$ 11,611,800	\$ 3,432,000	\$ 14,935,800

Community Engagement and Nomination



Goals and Objectives:

- Ground in the history of program
- Invite community to reflect on work thus far
- Share program overview and budget
- Discuss nomination of additional community
- Inform community-centered approach to program

Next Steps



- Plan and Schedule for Community Engagement
- Details on Community Nomination Process

Feedback Requested



Discussion of AB 617 program, budget, and planned community engagement.



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AGENDA: 7

Discussion on the Development of the Community Advisory Council

Community Equity, Health and Justice Committee Meeting
June 3, 2021

Veronica Eady
Senior Deputy Executive Officer of Policy and Equity
veady@baaqmd.gov

Outcome



Committee input and feedback on the formation of a Community Advisory Council (CAC).

Requested Action



- None; informational only.

Presentation Outline



- Review of community outreach and engagement efforts to date
- Input and feedback from Board of Directors on next steps

Community Outreach and Engagement



- Community advocates agree:
 - Robust outreach to find applicants/candidates to the CAC is critical;
 - Members should receive stipends; and
 - Clarity on the role of the CAC versus the Board of Directors
- Community advocates have differing views on:
 - Where members should be geographically located;
 - How to form the CAC;
 - Trust in Air District processes; and
 - That the CAC should be governed by the Brown Act

Board of Directors Input/Next Steps



- Community members provided input on considerations for the CAC at the April and May community convening
- Air District staff seek input from Board of Directors on the formation of the CAC and potential selection of candidates