Discussion on the Selection of the Community Advisory Council

Community Equity, Health and Justice Committee
September 2, 2021

Veronica Eady
Senior Deputy Air Pollution Control Officer
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Board of Directors will determine how candidates are selected for the Community Advisory Council (CAC).
Presentation Outline

• Review of the proposed composition of the Community Advisory Council
• Review of the application timeline
• Potential selection process of the CAC
• Input and feedback from the Board of Directors on next steps
## Proposed CAC Composition

<table>
<thead>
<tr>
<th>County</th>
<th>Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alameda</td>
<td>4 seats</td>
</tr>
<tr>
<td>Contra Costa County</td>
<td>4 seats</td>
</tr>
<tr>
<td>San Francisco</td>
<td>1 seat</td>
</tr>
<tr>
<td>Santa Clara</td>
<td>2 seats</td>
</tr>
<tr>
<td>San Mateo</td>
<td>1 seat</td>
</tr>
<tr>
<td>Solano</td>
<td>1 seat</td>
</tr>
<tr>
<td>At Large</td>
<td>2 seats</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>15 seats</strong></td>
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</table>
Proposed Timeline for Appointment

- **July 2021**
  - Application opened July 29

- **September 2021**
  - Application closes September 7
  - Selection Panel reviews applications mid-September

- **October 2021**
  - CEHJC reviews slate of candidates prepared by Selection Panel

- **November 2021**
  - Board of Directors reviews and potentially confirms slate of candidates
Proposed Selection Panel

• Air District staff recommends:
  • 5 to 9-member review panel

• Selection panel should be composed of individuals with interest and/or experience in Environmental Justice/equity

• Proposed panel:
  • 3 Board members; 2 Local- or state-agency representatives; 2 local EJ advocates
    • Ex: BCDC, MTC, City of Oakland, CARB official, South Coast AQMD, EJ advocates
Review Process

• Selection panel completes initial screening
  • Individual panelists rank candidates by County/At Large seats

• Panelists review and discuss rankings
  • Panelists reach consensus on top 4-6 candidates for each regional seat

• Interviews
  • Panelist will conduct group or individual interviews

• Selection panel will present a slate of candidates for consideration at the October CEHJ Committee Meeting
• Air District staff seek further input from the Board of Directors on the selection process of the Community Advisory Council.
Assembly Bill (AB) 617 Program Update: Community Workshop

Community Equity, Health and Justice Committee
September 2, 2021

Greg Nudd
Deputy Air Pollution Control Officer
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Committee hear community feedback on AB 617 program and next community nomination.
Requested Action

• No action requested. Item is informational only.
Outline

- Program Overview
- East Oakland Nomination
- Community Workshop
- Next Steps
AB 617 Communities

- Responds to history of environmental injustice in low-income, communities of color.
- Partner with community to address solutions to higher levels of air pollution in historically disadvantaged communities.
- Address exposure to harmful air pollutants in impacted communities.
Bay Area Communities

Designated Communities
• West Oakland
• Richmond-North Richmond-San Pablo

Communities Pending Designation
• East County (Contra Costa)
• East Oakland
• Eastern SF
• San Leandro
• San Jose
• Tri-Valley
• Vallejo

Community Equity, Health and Justice Committee
September 2, 2021
A Community Centered Program

- **Build community knowledge about air quality, best practices. Build Air District capacity to work in community.**
- **Gather what we know about community and air quality. Improve what we know.**
- **Evaluate Progress**
- **Understand Community**
- **Build Shared Capacity**
- **Share Community Story**
- **Support Community Decision Making**
- **Plan Solutions**
- **Take Action**

- **Track progress on strategies. Report progress on strategies. Track and report on progress of entire program.**
- **Implement emission reduction strategies and enforcement measures.**
- **Set community goals and targets. Select emission reduction strategies and enforcement measures.**
- **Work with community to tell story about community. Perform root cause analysis to ensure “right” problems addressed.**
- **Form and support community decision making partnership. Develop committee charter and community engagement plan.**

Community Equity, Health and Justice Committee
September 2, 2021
# Program Roadmap

## AB 617 Program

<table>
<thead>
<tr>
<th>Build Shared Capacity</th>
<th>Understand Community</th>
<th>Share Community Story</th>
<th>Support Community Decision Making</th>
<th>Plan Solutions</th>
<th>Take Action</th>
<th>Evaluate Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Community Support</td>
<td>About Community</td>
<td>Accessible Community Materials</td>
<td>Form Steering Committee</td>
<td>Community Goals and Targets</td>
<td>New Rules on Sources Impacting Community</td>
<td>Track Progress</td>
</tr>
<tr>
<td>Foundations in Air Quality</td>
<td>Lived Experiences</td>
<td>Define Issues</td>
<td>Committee Meetings</td>
<td>Strategies</td>
<td>Implemented Enforcement Measures</td>
<td>Report Annual Progress</td>
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<tr>
<td>Best Practices</td>
<td>Air Pollution</td>
<td>Root Cause</td>
<td>Committee Charter</td>
<td>Enforcement Measures</td>
<td>Incentives to Improve Local Air Quality</td>
<td>Evaluate Overall Program</td>
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<tr>
<td>Staff Training</td>
<td>Existing Efforts</td>
<td></td>
<td>Community Engagement Plan</td>
<td></td>
<td>Additional Strategies</td>
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<tr>
<td>Trust Building</td>
<td></td>
<td></td>
<td>Maintain Partnership</td>
<td></td>
<td></td>
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</table>
### Updated Program Costs

<table>
<thead>
<tr>
<th>Work Area</th>
<th>Labor</th>
<th>Contracts</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Overall Program Management</td>
<td>$ 429,000</td>
<td>-</td>
<td>$ 429,000</td>
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<tr>
<td>Build Shared Capacity</td>
<td>$ 1,078,000</td>
<td>$ 1,245,000</td>
<td>$ 2,323,000</td>
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<tr>
<td>Understand Community</td>
<td>$ 6,952,000</td>
<td>$ 1,207,000</td>
<td>$ 8,027,000</td>
</tr>
<tr>
<td>Share Community Story</td>
<td>$ 127,800</td>
<td>$ 20,000</td>
<td>$ 147,000</td>
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<tr>
<td>Community Decision Making</td>
<td>$ 613,800</td>
<td>$ 445,000</td>
<td>$ 1,058,800</td>
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<tr>
<td>Plan Solutions</td>
<td>$ 3,168,000</td>
<td>$ 125,000</td>
<td>$ 3,293,000</td>
</tr>
<tr>
<td>Take Action</td>
<td>$ 1,551,000</td>
<td>$ 100,000</td>
<td>$ 1,651,000</td>
</tr>
<tr>
<td>Evaluate Progress</td>
<td>$ 178,200</td>
<td>$ 25,000</td>
<td>$ 203,200</td>
</tr>
<tr>
<td>Total</td>
<td>$ 14,192,200</td>
<td>$ 3,432,000</td>
<td>$ 17,492,200</td>
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</table>
Nomination Process

• Needs to follow state nomination process

• Community nomination stems from Air District “high priority recommendations” submitted to state in 2018

• Community-readiness is a significant driver for next nomination
Nomination: East Oakland

- Community advocates for selection each year
- High levels of air pollution, health burdens
- Low-income, community of color, history of environmental injustice
- Decades of building community capacity, leadership development
- Existing inter-neighborhood coalition and collaboration
Preliminary Boundary

• Includes census tracts that are in top 30% of pollution burden statewide (CalEnviroScreen)

• Reflects East Oakland Neighborhood Initiative area

• Aligns with City’s East Oakland planning areas and County’s Public Health regions
East Oakland Air Pollution

- Much of East Oakland experiences high levels of pollution
- Major goods movement and transportation corridor
- Large areas adjacent to industry and truck magnet businesses
Sources of Air Pollution

- **Stationary sources:**
  - AB&I Foundry, concrete manufacturing, food processing

- **Mobile sources:**
  - Freeways, airport, rail and truck routes, ships

- **Area sources:**
  - Residential fuel combustion, commercial cooking
Disparate Health Outcomes

- Lower life expectancy, especially for Black East Oaklanders
- Black East Oaklanders experience higher rates of mortality from lung cancer, heart disease, and stroke than Oakland and Alameda County residents.
Nomination Timeline

- **AUG**: Community Meeting on Program and Nomination Recommendation
- **SEP**: Air District Committee/Public Comment on Nomination Recommendation
- **OCT**: Prepare Nomination Packet for CARB; Air District Committee Approval
- **NOV**: Air District Board Approval
- **FEB**: CARB Considers Nomination
Community Workshop Highlights

- ~50 community member attendees
- 1 video montage of community voices
- 2 presentations program and nomination recommendation
- 8-member community panel
- 3 breakout sessions on program and select program elements
Community Feedback

Program Plan

• Prioritize community voices
• Create safe spaces for learning, inclusive of all knowledge levels
• Excited about capacity building, understanding community and taking action
• Ensure community has resources to fully participate
• Ensure true community engagement

Nomination

• Support from leaders across AB 617 communities
• Co-develop process with community
• Lift up voices of local community members and youth
• Provide adequate financial resources for capacity building and leadership development
• Leverage other processes, e.g., SB 1000
Next Steps

<table>
<thead>
<tr>
<th>Implement</th>
<th>West Oakland Community Action Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Develop</td>
<td>Community Action Plan in Richmond-North Richmond-San Pablo</td>
</tr>
<tr>
<td>Nominate</td>
<td>East Oakland for Community Action Plan</td>
</tr>
<tr>
<td>Provide</td>
<td>James Cary Smith Community Grant Funding</td>
</tr>
<tr>
<td>Continue</td>
<td>Building shared capacity and understanding of all communities</td>
</tr>
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</table>
Discussion of AB 617 program and East Oakland community nomination recommendation.
Discussion on Air District-Wide Training Efforts

Community Equity, Health and Justice Committee
September 2, 2021

Veronica Eady
Sr. Deputy Executive Officer, Policy & Equity
veady@baaqmd.gov
Outcome

Committee will discuss Agency-wide Training for the Board and staff for fall 2021.
No action requested. Item is information only.
All Air District Executive Team members attended a series of trainings on Opposition and Outrage in Public Participation.

Executive Team developed skills, knowledge and learned effective ways and methods to create healthy communication.

Time was set aside to practice skills when faced with rage, resistance and opposition.
As part of on-going training, staff and management participated in:

- Racial Equity 101 Training
- Implicit Bias Competency and Mitigation Training
- Microaggression Training scheduled for fall 2021
Goal

• Equip Air District Board of Director members and staff with the necessary skills and training to be effective when working with the community.

• Strengthen community partnerships
Training Format

Recommendation

• Zoom and In Person

Challenges

• Developing a schedule conducive for all Board members
## Proposed Workshop Schedule

### Workshops Specifically for Board of Directors:

<table>
<thead>
<tr>
<th>SESSION</th>
<th>LENGTH</th>
<th>LOCATION</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1: Structural Racism</td>
<td>1.0 hours</td>
<td>Zoom/In person</td>
<td>TBD</td>
</tr>
<tr>
<td>Module 2: Partnership and Power Sharing</td>
<td>1.0 hours</td>
<td>Zoom/In person</td>
<td>TBD</td>
</tr>
<tr>
<td>In-depth discussion about Modules 1 &amp; 2</td>
<td>3.0 hours</td>
<td>In person</td>
<td>TBD</td>
</tr>
<tr>
<td>Module 3: Collaborative Problem Solving</td>
<td>1.0 hours</td>
<td>Zoom/In person</td>
<td>TBD</td>
</tr>
<tr>
<td>Module 4: Participatory Budgeting</td>
<td>1.0 hours</td>
<td>Zoom/In person</td>
<td>TBD</td>
</tr>
<tr>
<td>In-depth discussion about Modules 3 &amp; 4</td>
<td>3.0 hours</td>
<td>In person</td>
<td>TBD</td>
</tr>
</tbody>
</table>