



BOARD OF DIRECTORS  
COMMUNITY EQUITY, HEALTH, AND JUSTICE COMMITTEE  
February 19, 2025

COMMITTEE MEMBERS

NOELIA CORZO – CHAIR  
DIONNE ADAMS  
MONICA BROWN  
JOELLE GALLAGHER  
MARK SALINAS  
STEVE YOUNG

JOHN GIOIA – VICE-CHAIR  
BRIAN BARNACLE  
BRIAN COLBERT  
RAY MUELLER  
SHAMANN WALTON

**MEETING LOCATION(S) FOR IN-PERSON ATTENDANCE BY  
COMMITTEE MEMBERS AND MEMBERS OF THE PUBLIC**

**Bay Area Metro Center  
1st Floor Board Room  
375 Beale Street  
San Francisco, CA 94105**

**Office of Contra Costa County  
Supervisor John Gioia  
Conference Room  
11780 San Pablo Ave., Suite D  
El Cerrito, CA 94530**

**San Mateo County  
Board of Supervisors Offices  
5th Floor  
500 County Center  
Redwood City, CA 94063**

**Napa County Administration Building  
1195 Third Street, Suite 310  
Crystal Conference Room  
Napa, CA 94559**

**THE FOLLOWING STREAMING OPTIONS WILL ALSO BE PROVIDED**

**These streaming options are provided for convenience only. In the event that streaming connections malfunction for any reason, the Community Equity, Health and Justice Committee reserves the right to conduct the meeting without remote webcast and/or Zoom access.**

**The public may observe this meeting through the webcast by clicking the link available on the air district's agenda webpage at [www.baaqmd.gov/bodagendas](http://www.baaqmd.gov/bodagendas).**

**Members of the public may participate remotely via Zoom at <https://bayareametro.zoom.us/j/88599717863>, or may join Zoom by phone by dialing (669) 900-6833 or (408) 638-0968.**

**The Webinar ID for this meeting is: 885 9971 7863**

**Public Comment on Agenda Items:** The public may comment on each item on the agenda as the item is taken up. Members of the public who wish to speak on a matter on the agenda will have two minutes each to address the Committee on that agenda item, unless a different time limit is established by the Chair. No speaker who has already spoken on an item will be entitled to speak to that item again.

The Committee welcomes comments, including criticism, about the policies, procedures, programs, or services of the District, or of the acts or omissions of the Committee. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a Committee meeting. The District is committed to maintaining a workplace free of unlawful harassment and is mindful that District staff regularly attend Committee meetings. Discriminatory statements or conduct that would potentially violate the Fair Employment and Housing Act – i.e., statements or conduct that is hostile, intimidating, oppressive, or abusive – is *per se* disruptive to a meeting and will not be tolerated.

# COMMUNITY EQUITY, HEALTH, AND JUSTICE COMMITTEE SPECIAL MEETING AGENDA

WEDNESDAY, FEBRUARY 19, 2025

1:00 PM

1. **Call to Order - Roll Call**

*The Committee Chair shall call the meeting to order and the Clerk of the Boards shall take roll of the Committee members.*

2. **Pledge of Allegiance**

**CONSENT CALENDAR (Item 3)**

*The Consent Calendar consists of routine items that may be approved together as a group by one action of the Committee. Any Committee member or member of the public may request that an item be removed and considered separately.*

3. **Approval of the Draft Minutes of the December 11, 2024 Community Equity, Health, and Justice Committee Meeting**

*The Committee will consider approving the Draft Minutes of the December 11, 2024 Community Equity, Health, and Justice Committee Meeting.*

**INFORMATIONAL ITEM(S)**

4. **Community Perspectives**

*The Committee will learn more about the work of Cynthia Prieto-Diaz, Public Health Analyst, Certified Public Health Ambassador, and member of the Air District's Community Advisory Council. Ms. Prieto-Diaz will share her unique perspective on the intersection of public health, environmental justice, and air quality, highlighting her journey from biotechnology to environmental activism. Drawing from her work as a civic scientist and her passion for community-driven solutions, she will discuss innovative approaches to empowering residents with tools, data, and strategies to advocate for environmental and health equity.*

5. Community Advisory Council Recruitment and Selection Process

*The Committee will discuss the recruitment and selection process for the Community Advisory Council. The inaugural Community Advisory Council was established by the Board of Directors on November 17, 2021 and held their first meeting in January 2022. At the end of this year, most Council members will complete their 4-year terms and 13 seats on the Community Advisory Council will be open for two- or four-year terms. The Committee will begin discussion of the current criteria for selection of new Community Advisory Council members. This item will be presented by Miriam Torres, Senior Advanced Projects Advisor, Executive Office, and Lisa Flores, Staff Specialist, Environmental Justice Division.*

**OTHER BUSINESS**

6. Public Comment on Non-Agenda Matters

*Pursuant to Government Code Section 54954.3, members of the public who wish to speak on matters not on the agenda will be given an opportunity to address the Committee. Members of the public will have two minutes each to address the Committee, unless a different time limit is established by the Chair. The Committee welcomes comments, including criticism, about the policies, procedures, programs, or services of the District, or of the acts or omissions of the Committee. Speakers shall not use threatening, profane, or abusive language which disrupts, disturbs, or otherwise impedes the orderly conduct of a Committee meeting. The District is committed to maintaining a workplace free of unlawful harassment and is mindful that District staff regularly attend Committee meetings. Discriminatory statements or conduct that would potentially violate the Fair Employment and Housing Act – i.e., statements or conduct that is hostile, intimidating, oppressive, or abusive – is per se disruptive to a meeting and will not be tolerated.*

7. Committee Member Comments

*Any member of the Committee, or its staff, on his or her own initiative or in response to questions posed by the public, may: ask a question for clarification, make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter or take action to direct staff to place a matter of business on a future agenda. (Gov't Code § 54954.2)*

8. Report of the Deputy Executive Officer of Equity and Community Programs

9. Time and Place of Next Meeting

*Wednesday, March 12, 2025, at 1:00 p.m. at 375 Beale Street, San Francisco, CA 94105. The meeting will be in-person for the Community Equity, Health, and Justice Committee members and members of the public will be able to either join in-person or via webcast.*

10. Adjournment

*The Committee meeting shall be adjourned by the Chair.*

**CONTACT:**

**MANAGER, EXECUTIVE OPERATIONS**  
**375 BEALE STREET, SAN FRANCISCO, CA 94105**  
[vjohnson@baaqmd.gov](mailto:vjohnson@baaqmd.gov)

**(415) 749-4941**  
**FAX: (415) 928-8560**  
**BAAQMD homepage:**  
[www.baaqmd.gov](http://www.baaqmd.gov)

- Any writing relating to an open session item on this Agenda that is distributed to all, or a majority of all, members of the body to which this Agenda relates shall be made available at the Air District's offices at 375 Beale Street, Suite 600, San Francisco, CA 94105, at the time such writing is made available to all, or a majority of all, members of that body.

**Accessibility and Non-Discrimination Policy**

The Bay Area Air Quality Management District (Air District) does not discriminate on the basis of race, national origin, ethnic group identification, ancestry, religion, age, sex, sexual orientation, gender identity, gender expression, color, genetic information, medical condition, or mental or physical disability, or any other attribute or belief protected by law.

It is the Air District's policy to provide fair and equal access to the benefits of a program or activity administered by Air District. The Air District will not tolerate discrimination against any person(s) seeking to participate in, or receive the benefits of, any program or activity offered or conducted by the Air District. Members of the public who believe they or others were unlawfully denied full and equal access to an Air District program or activity may file a discrimination complaint under this policy. This non-discrimination policy also applies to other people or entities affiliated with Air District, including contractors or grantees that the Air District utilizes to provide benefits and services to members of the public.

Auxiliary aids and services including, for example, qualified interpreters and/or listening devices, to individuals who are deaf or hard of hearing, and to other individuals as necessary to ensure effective communication or an equal opportunity to participate fully in the benefits, activities, programs and services will be provided by the Air District in a timely manner and in such a way as to protect the privacy and independence of the individual. Please contact the Non-Discrimination Coordinator identified below at least three days in advance of a meeting so that arrangements can be made accordingly.

If you believe discrimination has occurred with respect to an Air District program or activity, you may contact the Non-Discrimination Coordinator identified below or visit our website at [www.baaqmd.gov/accessibility](http://www.baaqmd.gov/accessibility) to learn how and where to file a complaint of discrimination.

Questions regarding this Policy should be directed to the Air District's Acting Non-Discrimination Coordinator, Diana Ruiz, at (415) 749-8840 or by email at [druiz@baaqmd.gov](mailto:druiz@baaqmd.gov).

**BAY AREA AIR DISTRICT  
375 BEALE STREET, SAN FRANCISCO, CA 94105  
FOR QUESTIONS PLEASE CALL (415) 749-4941**

**EXECUTIVE OFFICE:  
MONTHLY CALENDAR OF AIR DISTRICT MEETINGS**

**FEBRUARY 2025**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Special Stationary Source Committee	Wednesday	19	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Special Community Equity, Health & Justice Committee	Wednesday	19	1:00 p.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Special Policy, Grants and Technology Committee	Wednesday	26	10:00 a.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Special Finance and Administration Committee	Wednesday	26	1:00 p.m.	1 <sup>st</sup> Floor, Yerba Buena Room

**MARCH 2025**

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Meeting	Wednesday	5	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Advisory Council Meeting	Monday	10	9:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Stationary Source Committee	Wednesday	12	10:00 a.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Community Equity, Health & Justice Committee	Wednesday	12	1:00 p.m.	1 <sup>st</sup> Floor, Yerba Buena Room
Board of Directors Policy, Grants and Technology Committee	Wednesday	19	10:00 a.m.	1 <sup>st</sup> Floor Board Room
Board of Directors Finance and Administration Committee	Wednesday	19	1:00 p.m.	1 <sup>st</sup> Floor Board Room

## MARCH 2025

<u>TYPE OF MEETING</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>	<u>ROOM</u>
Board of Directors Community Advisory Council Meeting	Thursday	20	6:00 p.m.	Trans Pacific Center California State University East Bay Oakland Professional Development & Conference Center 1000 Broadway, Suite 109 Grand Lake Conference Room Oakland CA 94607
VJ 2/13/25 – 10:46 p.m.				G/Board/Executive Office/Moncal



**BAY AREA AIR DISTRICT**  
Memorandum

To: Chairperson Noelia Corzo and Members  
of the Community Equity, Health, and Justice Committee

From: Philip M. Fine  
Executive Officer/APCO

Date: February 19, 2025

Re: Approval of the Draft Minutes of the December 11, 2024 Community Equity,  
Health, and Justice Committee Meeting

RECOMMENDED ACTION

Approve the Draft Minutes of the December 11, 2024 Community Equity, Health, and Justice Committee Meeting.

BACKGROUND

None.

DISCUSSION

Attached for your review and approval are the Draft Minutes of the December 11, 2024 Community Equity, Health, and Justice Committee Meeting.

BUDGET CONSIDERATION/FINANCIAL IMPACT

None.

Respectfully submitted,

Philip M. Fine  
Executive Officer/APCO

Prepared by: Marcy Hiratzka  
Reviewed by: Vanessa Johnson

ATTACHMENT(S):

1. Draft Minutes of the Community Equity Health and Justice Committee Meeting of December 11, 2024

Bay Area Air Quality Management District  
375 Beale Street, Suite 600  
San Francisco, CA 94105  
(415) 749-5073

Community Equity, Health, and Justice Committee Meeting  
Wednesday, December 11, 2024

## **DRAFT MINUTES**

*This meeting was webcast, and a video recording is available on the website of the Bay Area Air Quality Management District at [www.baaqmd.gov/bodagendas](http://www.baaqmd.gov/bodagendas)*

### **CALL TO ORDER**

1. **Opening Comments:** Community, Equity, Health, and Justice Committee (Committee) Chairperson, John Gioia, called the meeting to order at 1:03 p.m.

#### **Roll Call:**

Present, In-Person (Bay Area Metro Center, 375 Beale Street, Yerba Buena Room, San Francisco, CA, 94105): Chairperson John Gioia; Board Chairperson Davina Hurt; and Directors Nate Miley, and Shamann Walton.

Present, In-Person (Napa County Administration Building, 1195 Third Street, Suite 310 Crystal Conference Room, Napa, CA 94559): Director Joelle Gallagher.

Present, In-Person (San Mateo County Board of Supervisors Offices, 500 County Center - 5<sup>th</sup> Floor, Redwood City, CA 94063): Vice Chairperson Noelia Corzo.

Absent: Director Mark Salinas.

***NOTE:** Prior to this meeting, Board Chairperson Davina Hurt appointed herself and Director Nate Miley to be members of the Committee pursuant to Section 3.4 of the Administrative Code. Chairperson Hurt subsequently removed herself and Director Miley from the Committee pursuant to Section 3.6 of the Administrative Code.*

2. **PLEDGE OF ALLEGIANCE**

**CONSENT CALENDAR**

**3. APPROVAL OF THE DRAFT MINUTES OF THE COMMUNITY EQUITY, HEALTH, AND JUSTICE COMMITTEE MEETING OF NOVEMBER 13, 2024**

Public Comments

No requests received.

Committee Comments

None.

Committee Action

Director Walton made a motion, seconded by Director Miley, to approve the Draft Minutes of the Community, Equity, Health, and Justice Committee Meeting of November 13, 2024; and the motion carried by the following vote of the Committee:

AYES: Corzo, Gallagher, Gioia, Miley, Walton.  
NOES: None.  
ABSTAIN: None.  
ABSENT: Hurt, Salinas.

**INFORMATIONAL ITEM**

**4. COMMUNITY ADVISORY COUNCIL'S (CAC) ENVIRONMENTAL JUSTICE (EJ) CALL TO ACTION**

The Committee discussed the Community Advisory Council's *A Call to Action: Charting a New Course Towards Environmental Justice at the Bay Area Air Quality Management District*, a document that builds on the CAC's nine EJ Priorities and collaborative sessions with the Air District to co-develop EJ strategies and actions in response to EJ community needs.

Vernice Miller-Travis of The Metropolitan Group (MG), and Co-Chairs of the CAC's EJ Policy Ad Hoc Committee, Rio Molina and Latasha Washington, gave the presentation *Community Advisory Council's Environmental Justice Call to Action*, including: outcome; outline; requested action; EJ perspectives from the MG; EJ Policy Ad Hoc Committee members from 2022-2024; key milestones in the Air District's EJ Action Planning; reflections on process from EJ Policy Ad Hoc members; inputs for the CAC's EJ priorities development; summary of 9 CAC EJ priorities; coordination and alignment with the Air District's Strategic Plan; CAC EJ priorities and *A Call to Action*; *A Call to Action* Table of Contents; input from the September 19, 2024 CAC meeting; highlights of content edits made since September 19, 2024; acknowledgement of Board Chair Davina Hurt; highlights of design formatting since September 19, 2024; and next steps.

NOTED PRESENT: Board Chair Hurt was noted at 1:18 p.m.

Public Comments

Public comments were given by Peter Rauch, Brightline Defense; and Jacob Linde, Brightline Defense.

Committee Comments

The Committee and staff discussed whether Air District staff or the CAC have discussed the varying definitions of “disadvantaged community”; challenges of creating this document; the request for this presentation to be given to the full Board of Directors, especially how to implement items within the plan; whether this document was intended to serve as a model of any kind, or may be used as one; and the hope that this document invites collaboration between jurisdictions and community organizations.

Committee Action

No action taken.

**OTHER BUSINESS**

**5. PUBLIC COMMENT ON NON-AGENDA MATTERS**

No requests received.

**6. COMMITTEE MEMBER COMMENTS**

Members of the Committee acknowledged Board Chair Hurt for advocating for frontline communities and advancing EJ at the Air District.

**7. REPORT OF THE DEPUTY EXECUTIVE OFFICER OF EQUITY AND COMMUNITY PROGRAMS**

Arsenio Mataka, Deputy Executive Officer of Equity and Community Programs, made the following announcements:

- The CAC’s Community Benefit Fund Ad Hoc Committee is currently processing a contract so that in March 2025, the CAC can consider a proposal of how to allocate \$3Million of monetary resources for projects in impacted communities to reduce exposure to air pollution and address public health impacts.

Board Chair Hurt suggested that the full Board of Directors be educated about participatory budgeting as quickly as possible.

**8. TIME AND PLACE OF NEXT MEETING**

Wednesday, February 19, 2025, at 1:00 p.m. at 375 Beale Street, San Francisco, CA 94105. The meeting will be in-person for the Community Equity, Health, and Justice Committee members and members of the public will be able to either join in-person or via webcast.

9. **ADJOURNMENT**

The meeting was adjourned at 2:33 p.m.

Marcy Hiratzka  
Clerk of the Boards

**BAY AREA AIR DISTRICT**  
Memorandum

To: Chairperson Noelia Corzo and Members  
of the Community Equity, Health, and Justice Committee

From: Philip M. Fine  
Executive Officer/APCO

Date: February 19, 2025

Re: Community Perspectives

RECOMMENDED ACTION

None; the Committee will discuss this item, but no action is requested at this time.

BACKGROUND

The Community Equity, Health, and Justice Committee provides a platform for local and regional environmental justice advocates to share their expertise and lived experiences. This meeting's Community Perspective agenda item will feature Cynthia Prieto-Diaz, an environmental health advocate and member of the Air District Community Advisory Council (CAC).

DISCUSSION

Since joining the CAC in November 2024, Cynthia has actively contributed to discussions on environmental justice, air quality monitoring, and data-driven policymaking. Her expertise in biomedical engineering and public health policy has helped bridge the gap between scientific research and community-centered environmental solutions. As a CAC member, Cynthia has worked to amplify community concerns and integrate scientific insights into environmental policy discussions. Her contributions since joining the CAC have included engaging with stakeholders, supporting data accessibility efforts, and advocating for air quality monitoring initiatives in frontline communities.

Cynthia's presentation will highlight the ways scientific advancements can be translated into practical, community-led advocacy. She will share insights from grassroots initiatives and policy engagement, illustrating how research can support equity-focused decision-making and the importance of centering community voices.

BUDGET CONSIDERATION/FINANCIAL IMPACT

None.

Respectfully submitted,

Philip M. Fine  
Executive Officer/APCO

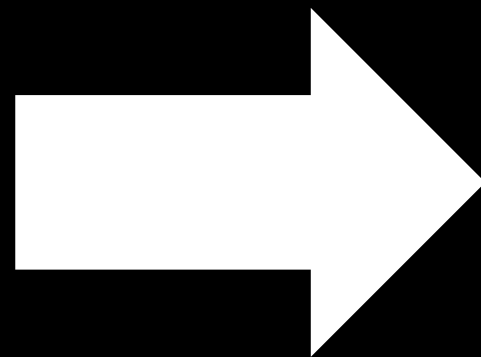
Prepared by: Brian Butler  
Reviewed by: Arsenio Mataka

ATTACHMENT(S):

1. Cynthia Prieto-Diaz Community Perspectives Presentation



# From MedTech to Environmental Justice: Using Science for Advocacy & Community Empowerment



Cynthia Prieto-Diaz, MPH, CPH

DISCLAIMER:

THIS PRESENTATION IS FOR INSPIRATIONAL AND EDUCATIONAL PURPOSES ONLY. OPINIONS AND/OR POINTS OF VIEW EXPRESSED HERE WITHIN REPRESENT THE POINTS OF VIEW AND EXPERIENCES OF THE PRESENTER AND DOES NOT NECESSARILY REPRESENT THE OFFICIAL POSITION OR POLICIES OF ANY ORGANIZATION, COMPANY, BOARD OR COMMISSION THE PRESENTER MAY BE ASSOCIATED WITH.

NOTHING WITHIN THIS PRESENTATION CONTITUTES AS LEGAL ADVICE.



## Hola, soy Cynthia Prieto-Diaz

“Yo sí soy de aquí y soy de allá.”

Stubborn optimist and wonderfully impatient. Applied scientist by training, former full-cycle biomedical engineer, and cheerleader for ‘changing the face of science’, and proud civic scientist with Engineers & Sciences Acting Locally.

### Education

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Master of Public Health  
West Coast University

Bachelor of Science in  
Biotechnology, Chemistry minor  
California State Polytechnic  
University - Pomona

### Experience

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**5 + Y E A R S**

Civic Scientist & EJ Advocate  
Community Impact Projects

**1 0 + Y E A R S**

Biomedical Engineer  
Life Sciences  
(Pharma/MedTech)

### Certifications

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2024  
Regulation VIII - Dust Control

2023  
Certified in Public Health  
No. 20172  
National Board of PH Examiners

### Key Skills

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- Project Management
- Public Health Advocacy
- Data Analysis & Reporting
- Problem-Solving & Decision-Making
- Risk Management & Mitigation



Prieto-Diaz, C. (n.d.). I-880,  
photograph, located in San  
Leandro, United States.

# Intersection of Public Health & Environmental Justice



# This Life Chose Me

## A W A K E N I N G T O E N V I R O N M E N T A L I N J U S T I C E S

- WFH (working from home) during the pandemic, **highlighted severe air and noise pollution** in my neighborhood.
  - Delayed and limited responses to concerns, **motivated me to TAKE ACTION.**
- Discovered a **lack of real-time air quality data** in my community, particularly near industrial zones and mixed-use zoning areas.
- Research revealed a **history of environmental injustice** in the area, with residents facing **disproportionate burdens of pollution.**
- Driven by the belief that everyone deserves clean air, regardless of their zip code, I decided to elevate these concerns and **vocally advocate potential solutions** for change.





# We Are All Public Health

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## AIR QUALITY + SOCIAL JUSTICE

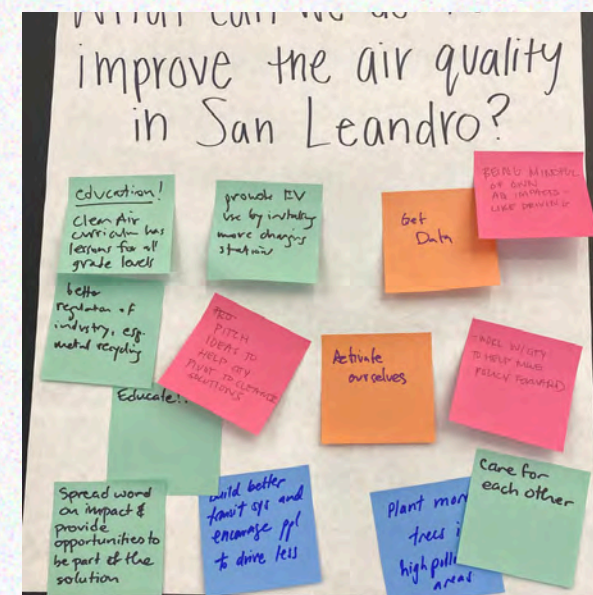
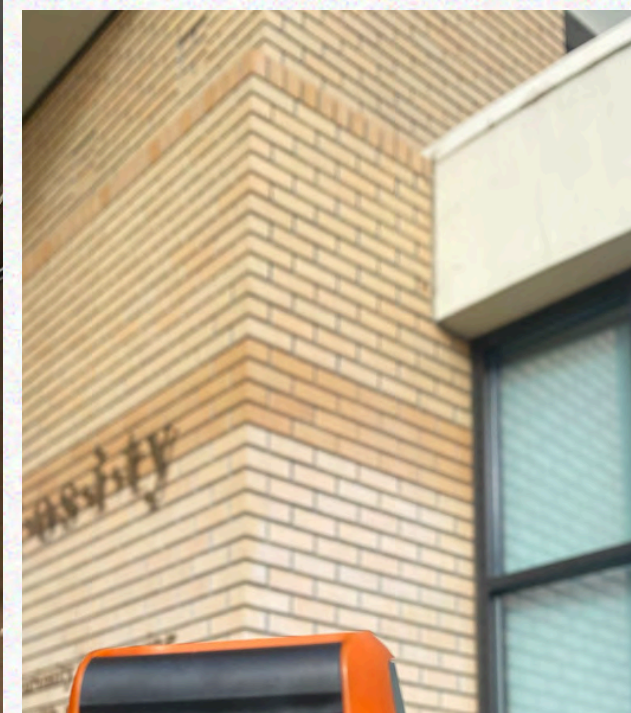
- Air quality is important to and for everyone, because **ALL LIFE DEPENDS ON BREATHING** (Pinder et al., 2019).
- Scientific evidence and firsthand experience shows us that **“pollution sources tend to be located near disadvantaged communities”** additionally, underserved areas may not have access to monitors or information about the air quality in their area (American Lung Association, 2023).
- Gathering data is a great **FIRST** step help in the quest to **“rectify past policies that have contributed [to] higher levels of pollution”** in Oakland and the surrounding areas that adversely impact Black and low-income communities the most (Brewster, 2023).





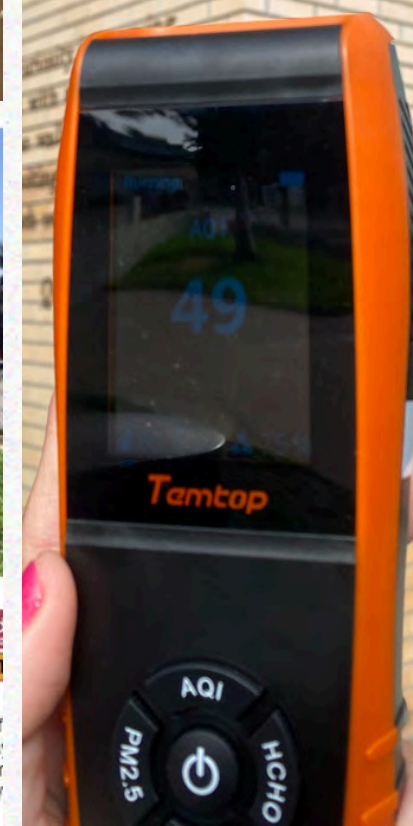
# MITIGATION EFFORTS

- **Petitioning for low-cost air quality monitoring sensors** for residents through the Library of Things.
- **Organizing air quality workshops** to promote availability of air monitoring sensors and providing space for developing short and long-term solutions.
- **Elevating concerns** to elected officials **with solutions**.
- **Networking** with organizations working on EJ efforts and **participating in distribution days** in Martinez, CA.



Successful DIY Air Filter Build

Over 100 people attended the DIY air filter build on Sun Sept 24 at the San Leandro Main Library hosted by the Educators for Environmental Justice and supported by the San Leandro Resilience Hubs Initiative. Community members learned the importance of protecting health and improving indoor air quality during wildfire smoke days by building 10 air filters to take home. This is the second workshop in the series. Next month's workshop will focus on indoor and outdoor air quality monitoring.





Prieto-Diaz, C. (n.d.). East 14th Street near Old Downtown, photograph, located in San Leandro, United States.

# Community-Driven & Evidence-Based Solutions



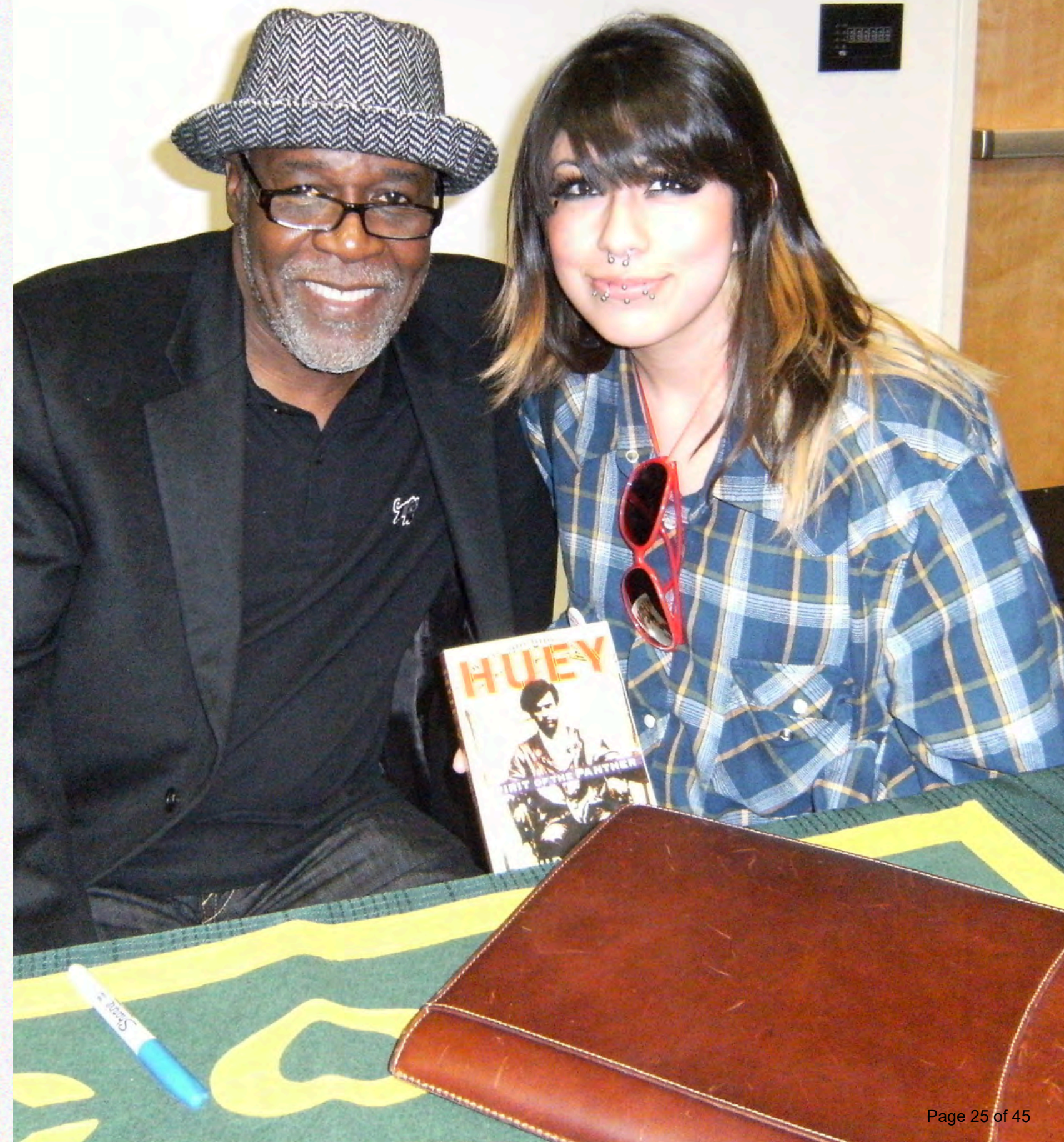


# Using the Scientific Method to Advance Solutions

## LESSONS FROM MY YOUTH

- **Science is Punk Rock** - I learned that I can use the **scientific method for social good**, to fight for a healthier environment for ALL!
- **Not accepting things as they are**, but questioning them and working towards building a more JUST and sustainable future - even if that means going at it from a **DIY (Do-It-Yourself) approach**.
- **Living Out LOUD!** Living our values and inspiring others to also do something, if they see something!
- **Positive impact** can happen from **where we are with what we already know and have**.

Prieto-Diaz, C. (n.d.). David Hilliard meet and greet, photograph, located in Pomona, United States.





# Community Impact Projects

2023

AQ Sensors

- Petitioned for and implemented an Air Sensor Loan Program at the San Leandro Public Library, empowering residents to collect data on local air.
- Organized an AQ workshop series.
- Identified key locations for fixed AQ monitoring units and advocated for their installation.

2024

Public Service

- Appointed to the Alameda County Public Health Commission, actively attending community events while chairing the Communications & Community Outreach Committee.
- Organized local cleanups, inspiring community members to take action.
- Actively participated in public forums, sharing concerns with solutions to protect public health.

2025

Regional Impact

- Expanding knowledge related to air quality challenges beyond the Bay Area - like the Central Valley, including the impact of dust particles and the need for Regulation VIII.
- Recognizing the interconnectedness between realities of many “super commuters” traveling to/from the Valley to the Bay Area.
- Networking at learning sessions and connecting with community members.





# Reflections with a Call to Action

Prieto-Diaz, C. (n.d.). Lake Elizabeth loop landscape, photograph, located in Fremont, United States.



# Reflections

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## A D D R E S S I N G R O O T C A U S E S

- **Prioritizing Community Health:**
  - Re-evaluating historical land-use decisions and proactively planning for the health and well-being of ALL residents, especially those considered sensitive receptors (i.e., children, elderly, etc.)
- **Focusing on Prevention:**
  - Investing in increased inspections of facilities emitting toxic contaminants, including auto body shops, used car dealerships, manufacturers, and transportation hubs, to safeguard community health.
- **Building a Healthier Future:**
  - Promoting green/clean infrastructure in overburdened communities, while engaging residents in development of solutions and access to economic opportunities.

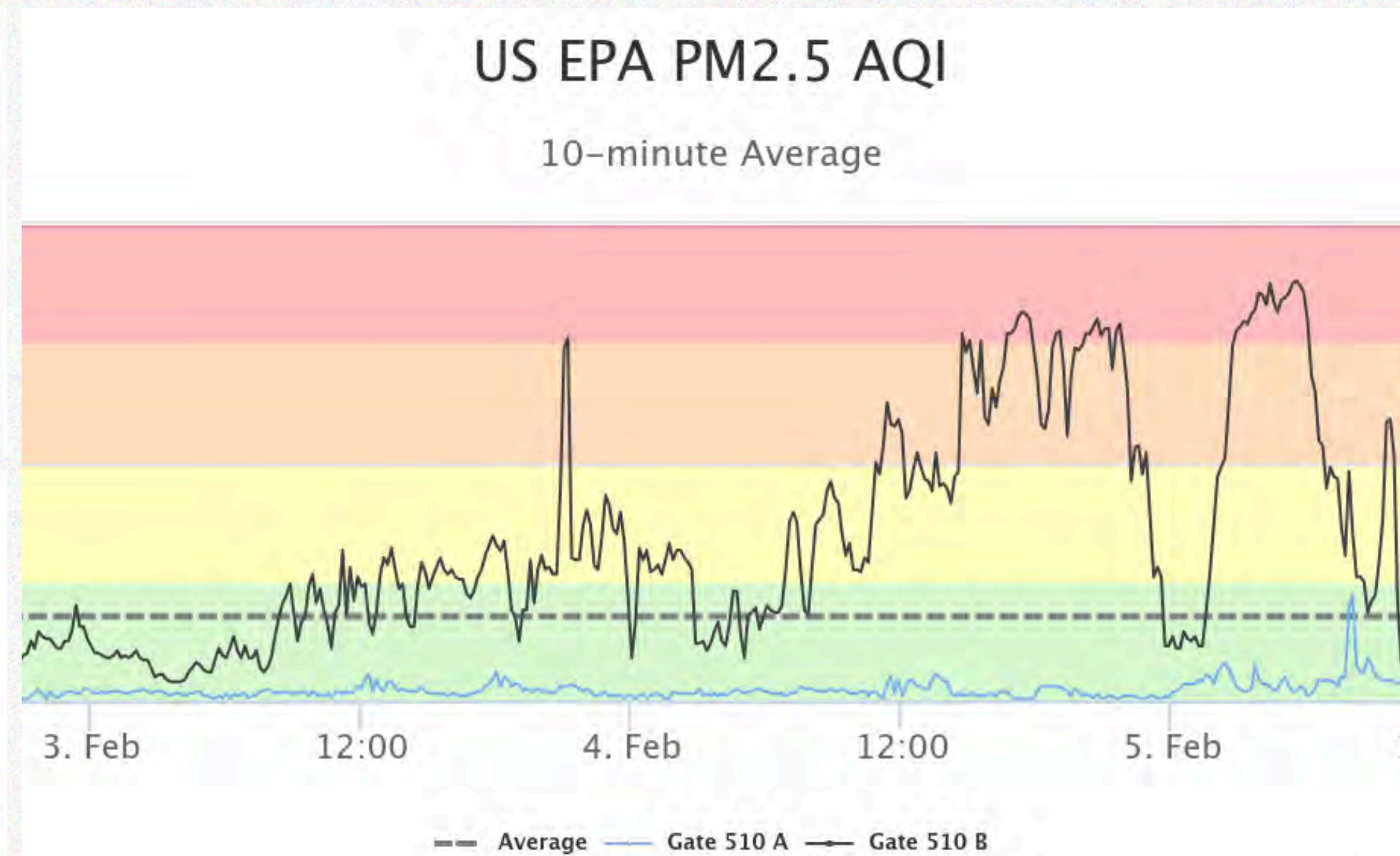
Prieto-Diaz, C. (n.d.). Close-up of *Taraxacum officinale* (dandelion) with Golden Gate Bridge in background, photograph, located in San Francisco, United States.





# PITCHING PROPOSALS

- **Prioritizing Community Health:** Urgently re-evaluating truck routes and upgrading fleet technologies to mitigate air pollution impacts in vulnerable communities.
- **Promoting Sustainable Solutions:** Exploring effective mitigation strategies, such as improved ventilation systems (passive and mechanical) and advances filtration technologies to protect residents from harmful air pollutants.
- **Investing in Our Youth:** Connecting youth with opportunities in renewable energy, sustainable agriculture, and environmental restoration, creating pathways to good-paying jobs for a more equitable society and resilient future.







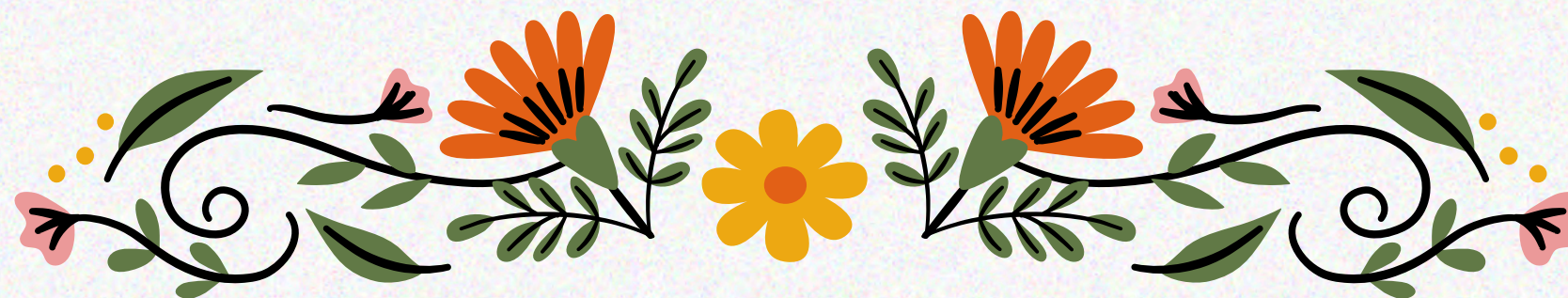
'Cause my ability to breathe  
is directly connected to my ability to see,  
It's not about me, never was, never will be,

It's about **"We"**

It's time to move, y'all

(my people) - **It's Movement Time**

"It's Movement Time" by Las Cafeteras



cynthia@esal.us





# REFERENCES

American Lung Association. (2023, November 2). *Disparities in the impact of air pollution*. Retrieved February 5, 2025, from <https://www.lung.org/clean-air/outdoors/who-is-at-risk/disparities>

Bondy, M., Roth, S., & Sager, L. (2019, October). Crime Is in the Air: The Contemporaneous Relationship between Air Pollution and Crime. *Journal of the Association of Environmental and Resource Economists, Volume 7, Issue 3, 417-618*. Retrieved from <https://www.journals.uchicago.edu/doi/epdf/10.1086/707127>

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**BAY AREA AIR DISTRICT**  
Memorandum

To: Chairperson Noelia Corzo and Members  
of the Community Equity, Health, and Justice Committee

From: Philip M. Fine  
Executive Officer/APCO

Date: February 19, 2025

Re: Community Advisory Council Recruitment and Selection Process

RECOMMENDED ACTION

None; the Committee will discuss this item, but no action is requested at this time.

BACKGROUND

The inaugural Community Advisory Council (CAC), established by the Board of Directors on November 17, 2021, will complete four-year terms and thirteen CAC seats will open. The thirteen open seats will be available for either two-year or four-year terms. The open seats are:

- (1) Alameda County
- (4) Contra Costa County
- (1) San Francisco County
- (1) San Mateo County
- (2) Santa Clara County
- (1) Solano County
- (2) At-large
- (1) Youth

According to the CAC Charter, the inaugural CAC members may choose to reapply for either two- year or four-year terms to serve a maximum of eight years. Air District staff are initiating the recruitment process in March. A timeline of the effort to fill the open CAC seats is below:

- March 2025: CAC approves creation of new Member Selection Ad Hoc Committee
- April 2025: First Member Selection Ad Hoc Committee meeting
- May 2025: Application period opens
- June 2025: Application period closes
- June 2025: Second ad hoc committee meeting
- June/July: Community Advisory Council application review begins



- July 2025: Application review period ends
- July 2025: Third ad hoc committee meeting
- September 2025: Recommended candidates are presented to the CAC
- October 2025: Recommended candidates are presented to CEHJ
- November 2025: Recommended candidates presented for Board consideration and approval
- January 2026: New slate attends CAC meeting

## DISCUSSION

The process to fill the thirteen open CAC seats will begin at the March 20 CAC meeting where the CAC will create a Member Selection Ad Hoc Committee. The Member Selection Ad Hoc Committee includes at least one Board Member which will be designated by the Chair of the Board of Directors and CAC Council Members. Two Council Members have expressed interest in joining the Member Selection Ad Hoc Committee and will be voted on by the CAC at their March 20, 2025 meeting. The Member Selection Ad Hoc Committee will be tasked with reviewing applications and proposing a slate of candidates to this Committee and the Board of Directors.

Applicants will be scored using criteria adopted by the Board and any additional criteria developed by the Member Selection Ad Hoc Committee based on guidance provided by this Committee. The Board's criteria provide that priority should be given to individuals from Bay Area communities overburdened by air pollution, environmental justice communities, and/or those with a history of partnering with environmental justice communities.

The selection criteria included in Board Resolution No. 2023–14 state that the Board of Directors shall appoint CAC members based on the following criteria:

1. Reflect the diverse demographics of the Bay Area;
2. Include generational history and experience living in communities heavily impacted by air pollution;
3. Demonstrate diversity of relevant experience—including environmental justice, technical expertise, health, and Air District functions or knowledge of the Air District; and
4. Have access to other people who have a range of relevant knowledge and technical experience that could help inform the Community Advisory Council.

The Committee will begin discussing guidance to expand on these criteria for selection of CAC members. In March, the Committee will review, deliberate and vote on updated guidance for selection of CAC members.

BUDGET CONSIDERATION/FINANCIAL IMPACT

None. Stipends for the work of the Community Advisory Council members selected to participate in the Member Selection Ad Hoc Committee are included in the budget for fiscal year ending 2025.

Respectfully submitted,

Philip M. Fine  
Executive Officer/APCO

Prepared by: Lisa Flores and Miriam Torres  
Reviewed by: Marcia Raymond and Arsenio Mataka

ATTACHMENT(S):

1. CAC Selection Overview Presentation



BAY AREA  
AIR QUALITY  
MANAGEMENT  
DISTRICT

AGENDA: 5

# Community Advisory Council Recruitment and Selection Process

Community Equity, Health, and Justice  
Committee Special Meeting

February 19, 2025

Miriam Torres, Senior Advanced Projects Advisor  
[miriamtorres@baaqmd.gov](mailto:miriamtorres@baaqmd.gov)

Lisa Flores, Staff Specialist II  
[lflores@baaqmd.gov](mailto:lflores@baaqmd.gov)

# Presentation Outcome

- At today's meeting, the Committee will:
  - discuss the recruitment and selection process for the Community Advisory Council (CAC)
  - begin discussing guidance to expand on the current criteria for selection of CAC members
- In March, the Committee will review, deliberate, and vote on updated guidance for selection of CAC members

# Background

- The inaugural CAC was established by the Board of Directors on November 17, 2021
- The CAC held their first meeting in January 2022
- At the end of this year, 13 CAC seats will be open for two or four-year terms
- The majority of current CAC members will complete their initial 4-year terms and are eligible to reapply

# Community Advisory Council Terms

“CAC Members apply or reapply for either a two-year term or a four-year term. CAC Members are limited to serving a total of eight (8) years. This will ensure that others have the opportunity to participate in the CAC and that there is continuity of County or institutional knowledge. The inaugural CAC will serve for four (4) years with the ability to reapply.”

Source: [Community Advisory Council Charter](#)

# Community Advisory Council Seats

## CAC seats per Board resolution:

- (4) Alameda County
- (4) Contra Costa County
- (1) San Francisco County
- (1) San Mateo County
- (2) Santa Clara County
- (1) Solano County
- (2) At-large
- (2) Youth



## Available seats for selection:

- (1) Alameda County
- (4) Contra Costa County
- (1) San Francisco County
- (1) San Mateo County
- (2) Santa Clara County
- (1) Solano County
- (2) At-large
- (1) Youth



# Recruitment and Outreach

The recruitment and outreach will consist of:

- Information on Community Advisory Council page of Air District website
- Social Media outreach (LinkedIn, Instagram, Facebook, X [formerly Twitter], Threads, and Nextdoor)
- Air District's Currents Newsletter
- Air District's Latest News post
- Emails to James Cary Smith Grantees and Assembly Bill (AB) 617 partners
- CAC members sharing information with their networks



# Process & Timeline

## 2025

- March: CAC approves creation of new Member Selection Ad Hoc Committee
- April: First Member Selection Ad Hoc Committee meeting
- May: Application period opens
- June: Application period closes
- June: Second ad hoc committee meeting
- June/July: Community Advisory Council application review begins
- July: Application review period ends
- July: Third ad hoc committee meeting
- September: Recommended candidates are presented to the CAC
- October: Recommended candidates are presented to CEHJ
- November: Recommended candidates presented for Board consideration

**January 2026:** New slate attends CAC meeting

# CAC's Role in Selection Process

- The CAC:
  - Supports with outreach and recruitment
  - Creates a CAC Selection Ad Hoc Committee (March)
- The CAC Selection Ad Hoc Committee will be tasked with:
  - Developing criteria for the selection of candidates, according to the guidance developed by the Community Equity, Health, and Justice Committee
  - Reviewing applications
  - Selecting candidates for recommendation to the CAC
- The CAC considers selected candidates and recommends slate to the Community Equity, Health, and Justice Committee (CEHJ) and the Board of Directors

Source: [Community Advisory Council Charter](#)

# Board of Directors' Role in Selection Process

- The CEHJ provides guidance on selection criteria
- The Board Chair selects at least one CEHJ member (or other Board member) to participate in the CAC's Selection Ad Hoc Committee
- Board member(s) attend three (3) Selection Ad Hoc Committee meetings to finalize criteria, review applications, deliberate and select slate of 13 candidates.
- The CEHJ Committee will consider the selected slate of candidates to recommend to the Board of Directors for final approval
- CAC members are appointed by the Board of Directors.

Source: [Community Advisory Council Charter](#)

# Board of Directors Selection Criteria

Selection criteria included in Board Resolution No. 2023 – 14:

1. Reflect the diverse demographics of the Bay Area;
2. Include generational history and experience living in communities heavily impacted by air pollution;
3. Demonstrate diversity of relevant experience—including environmental justice, technical expertise, health, and Air District functions or knowledge of the Air District; and
4. Have access to other people who have a range of relevant knowledge and technical experience that could help inform the Community Advisory Council

Priority should be given to individuals from Bay Area communities overburdened by air pollution, environmental justice communities, and/or those with a history of partnering with environmental justice communities.

# Questions?