



Community Benefit Fund Disbursement Plan

Community Equity, Health, and Justice Committee Meeting

April 9, 2025

William Goodwin, Community Advisory Council Member

Latasha Washington, Community Advisory Council Member

Presentation Outline

- Presentation Outcome, Outline, and Action
- Background
- Processes Considered and Not Selected by the CAC
- March 20, 2025 CAC Meeting Summary
- PAGP Program Elements
 - Grant Program Goals
 - Eligible Applicants and Projects
 - Funding Tiers
 - Grant Administration and Accountability

Presentation Outline (cont.)

- PAGP - Direct Grantmaking Process & Timeline
- Next Steps
- Requested Action
- Questions

Requested Action

- Recommend to the Board of Directors that the Board approve the Community Advisory Council's recommendation of "The People's Air Grant Program" with a direct grantmaking process for the disbursement of the Community Benefit Fund in a total amount of \$3 million

Background

- The Air District Board of Directors established the Community Benefit Fund, a one-time allocation of \$3 million intended to be community-directed and to benefit communities overburdened by air pollution.
- The CAC established the Community Benefit Fund Ad Hoc Committee to develop a recommended plan for the Community Benefit Fund for consideration by the Air District Board of Directors.
- The Community Benefit Fund Ad Hoc Committee membership has included over time: Council Members Fernando Campos, William Goodwin, John Kevin Jefferson, Mayra Pelagio, Charles Reed, Jeff Ritterman, Joy Massey, and Latasha Washington.

Background (cont.)

- The Community Benefit Fund Ad Hoc Committee explored different funding distribution pathways for the Community Benefit Fund:
 - Foundation-Managed Grant Process
 - Air District Managed Grant Program
 - Creating a new Air District-managed grant program
 - Directing funds to the James Cary Smith Community Grant Program
 - Traditional Participatory Budgeting
- The Community Benefit Fund Ad Hoc considered various names for the proposed program and voted to select the name: The People's Air Grant Program.

March 20, 2025 CAC Meeting

- At the CAC meeting, the Community Benefit Fund Ad Hoc Committee recommended the People's Air Grant Program (PAGP) based on participatory budgeting principles and design.
- The CAC agreed on the Core Elements of the PAGP but did not move forward with the Community Benefit Fund Ad Hoc Committee's recommendation
- The CAC agreed and voted to recommend a direct grantmaking process with CAC review of proposals & selection, and the inclusion of environmental justice community members in the project application review process

Processes Considered and Not Selected by the Community Advisory Council

PAGP - Participatory Grantmaking Process

- Key process element: public voting to select projects
- Program set up and implementation required two years
- Estimated program implementation cost: \$1.3 million

PAGP - Participatory Project Type Selection

- Key process element: public vote on project types to determine priorities
- Program set up and implementation required one year
- Estimated implementation cost: \$400,000



PAGP Program Elements

Grant Program Goals

- Grantees of the program would seek to advance one or more of the following:
 - Improve air quality and reduce local air pollution disparities, with a focus on communities most affected by air pollution and environmental injustices (impacted communities).
 - Equip impacted communities with tools and resources to reduce air pollution and improve public health outcomes.
 - Provide health care resources for people experiencing health problems resulting from exposure to air pollution.

Eligible Applicants & Projects

- Applicants must be community members from Bay Area counties and require a 501(c)(3) nonprofit or public agency partner.
- Projects must focus on improving air quality, reducing pollution disparities, and supporting environmental justice communities.
- Projects should align with at least one of the Air District's Strategic Plan goals and the CAC's Environmental Justice Priorities.
- Projects must demonstrate majority of benefits directed to low-income communities.

Eligible Applicants & Projects (cont.)

Eligible project examples:

- Health education on air pollution
- Community-led air quality research and monitoring
- Healthcare support for pollution-related illnesses
- Pollution mitigation (e.g., air filters, electrification, tree planting)

Funding Tiers

- Tier 1: \$75,000 annually (\$150,000 over 2 years per project)
- Tier 2: \$100,000 annually (\$200,000 over 2 years per project)
- Tier 3: \$200,000 annually (\$400,000 over 2 years per project)

Grant Administration & Accountability

- **Award Process:** Grants awarded through formal agreements with monitoring requirements
- **Reporting Requirements:**
 - Interim reports (6 months) and annual evaluations
 - Review of project outcomes related to making progress toward pollution reduction and/or health improvements
- **Non-Compliance Measures:**
 - Return of unspent funds
 - Possible termination of agreements for failure to meet commitments



PAGP - Direct Grantmaking Process (CAC recommendation)

PAGP-Direct Grantmaking Process (CAC Recommendation)

- **Stage 1: CAC Prioritizes Project Types**
 - CAC identifies and prioritizes eligible project types
- **Stage 2: Detailed Proposal Development based on Project Types**
 - Includes full project description, budget, timeline, and impact assessment
- **Stage 3: Proposal Review by CAC Ad Hoc Committee and staff**
 - Evaluated based on strategic alignment, feasibility, and benefit to impacted communities

PAGP - Direct Grantmaking Timeline

(CAC recommendation)

Estimated Timeframe	Grantmaking Process
May 2025	Air District Begins Implementing Program
May 2025	Stage 1: CAC Prioritizes Project Types
May - October	Research and implement new policy, outreach and selection process to support community reviewers, select community reviewers.
October 2025	Stage 2: Detailed Proposal Development based on Project Types
November 2025	Stage 3: Proposal Review by CAC Ad Hoc Committee and Staff
January-February 2026	CAC & CEHJ Consider Slate of Projects for Recommendation to the Board of Directors
March 2026	Board of Directors Considers Projects for Approval
April 2026	Grant Agreements Final
April 2026 - March 2028	Project Implementation

Next Steps

To integrate community members at-large in review process:

- **Administration**
 - Air District would need to create criteria, an outreach and selection process to find 2-3 reviewers, and policy to compensate reviewers
- **Expense**
 - Determine compensation for reviewers
- **Adjust timeline**
 - Update PAGP implementation timeline once payment policy, selection criteria, outreach and selection process are complete

Next Steps

- Recommendation presented to Air District Board of Directors for final approval
- If approved, program development and implementation begins

Requested Action

- Recommend to the Board of Directors that the Board approve the Community Advisory Council's recommendation of "The People's Air Grant Program" with a direct grantmaking process for the disbursement of the Community Benefit Fund in a total amount of \$3 million

Questions?

Questions/Feedback

For more information:

Miriam Torres, miriamtorres@baaqmd.gov



Community Advisory Council (CAC) Selection Process

Community Equity, Health, and Justice Committee

April 9, 2025

Lisa Flores
Staff Specialist II
Environmental Justice Division

AGENDA: 5

Recommended Action

- Adopt additional guidance for the Community Advisory Council member selection process and application questions for current Community Advisory Council members reapplying and for new candidates

Outline

- Background
- Board of Directors (Board) Selection Criteria
- Proposed Guidance for Selection of New Applicants
- Proposed Guidance for Selection of Existing CAC Members Reapplying
- Application for New Applicants
- Application for Existing Council Members
- Process & Timeline

Background

- On February 19, this Committee discussed the establishment of the CAC, terms, seats, outreach strategy, and existing criteria
- The Committee discussed the selection process for the thirteen (13) open CAC seats
- Air District staff received initial guidance from the Committee

Board Selection Criteria

Selection criteria included in Board Resolution No. 2023 – 14:

1. Reflect the diverse demographics of the Bay Area;
2. Include generational history and experience living in communities heavily impacted by air pollution;
3. Demonstrate diversity of relevant experience—including environmental justice, technical expertise, health, and Air District functions or knowledge of the Air District; and
4. Have access to other people who have a range of relevant knowledge and technical experience that could help inform the CAC

Priority should be given to individuals from Bay Area communities overburdened by air pollution, environmental justice communities, and/or those with a history of partnering with environmental justice communities.

Proposed Additional Guidance for Selection of New Applicants

Guidance from CEHJ Committee on February 19:

- Inquire on neighborhood-level location

Additional proposed guidance expanding on existing criteria:

- Reflect the Diverse Demographics of the Bay Area
- Demonstrate Lived Experience in Impacted Communities
- Bring a Diversity of Relevant Expertise and Knowledge
- Demonstrate Community and Network Engagement
- Commitment to Collaborative Problem-Solving and Respectful Engagement
- Ability to Participate Meaningfully

Proposed Additional Guidance for Selection of Existing CAC Members Reapplying

Guidance from CEHJ Committee on February 19:

- Inquire on neighborhood-level location
- Proposed slate needs to balance new and returning members

Additional proposed guidance expanding on existing criteria:

- Effort in transferring knowledge gained and engaging community in the work of the CAC
- Use of experience with environmental justice communities to create impact
- Demonstrated conformity with CAC Charter

Application for New Applicants

15. Please state your reasons for wanting to serve on the Air District's CAC. Please share how/why you feel you can represent the community where you live or work. If applicable, share the organization(s) and/or groups you worked with, location or community and the length of time.

16. Please share a personal connection to your community, your perspective on the diversity of your community and provide examples of your familiarity with the area and your own personal investment in the area. Please also include your personal history in the area, such as when you or your family moved there or began working in the area (generational history in the community).

Application for New Applicants (continued)

17. Briefly state your areas of expertise and/or experience with and/or interest in air quality, environmental justice, health, and social equity, climate change, community outreach or other closely related fields as noted in the guidelines. Reflect on how your interests connect to the Environmental Justice Priorities of the CAC.
18. Please also provide examples of what civility means to you in a professional or community context, especially in interactions with colleagues, stakeholders, the public, civil servants, and government staff.

Application for Existing CAC Members

15. What was your main purpose in joining the CAC? How have you achieved that purpose?

16. Please state how your experience helped to inform and advance the work of the CAC. List the Ad Hoc Committee(s) you participated in. Discuss your contributions to the work of the ad hoc, and how it helped to advance the work of the ad hoc.

Application for Existing CAC Members (continued)

17. Share how have you exemplified civility during your tenure on the CAC.
18. What knowledge have you gained as a CAC member and how have you shared it with your community?
19. Describe how you see your role as a returning CAC member and how you plan to be fully engaged with the CAC's work?

Process & Timeline

2025

- April: First Member Selection Ad Hoc Committee meeting
- May: Application period opens
- June: Application period closes; Second ad hoc committee meeting
- June/July: CAC application review begins
- July: Application review period ends; Third ad hoc committee meeting
- September: CEHJ considers recommended candidates
- October: Board considers recommended candidates for approval
- November-December: CAC member onboarding

January 2026: New slate attends CAC meeting

Recommended Action

- Adopt additional guidance for the Community Advisory Council member selection process and application questions for current Community Advisory Council members reapplying and for new candidates

Questions?

For more information:

Lisa Flores

Staff Specialist

Environmental Justice Division

lflores@baaqmd.gov



Marie Harrison Environmental Justice Scholarship Program Update

Community Equity, Health, and Justice Committee

April 9, 2025

Arieann Harrison
Executive Director
Marie Harrison
Community Foundation

Daniel S. Madrigal
Senior Staff Specialist
Environmental Justice
Division

Agenda

- Introduce Marie Harrison Community Foundation
- Overview of Marie Harrison Environmental Justice Scholarship
- Report on second year of the scholarship
- Share plans for third year of the scholarship

Marie Harrison



MARIE HARRISON, MOTHER OF THE MOVEMENT FOR ENVIRONMENTAL JUSTICE.

Images from the Marie Harrison Community Foundation website: canwelive.org

Marie Harrison Community Foundation



Scholarship Goals

- Honor the life of Marie Harrison, an environmental justice leader and supporter of impacted youth, who worked to bring environmental, health and social justice to the Bayview Hunters Point
- Support college students who demonstrate a passion for improving environmental health and air quality in the overburdened frontline communities of the Bay Area
- Support Air District's values of excellence, leadership, collaboration, and equity

Scholarship Criteria

- Demonstrate acceptance to a post-secondary school academic institution, college or university
- Demonstrate need for financial assistance to attend post-secondary school
- Attended high school within the Bay Area of Northern California.
- Resided in a neighborhood impacted by environmental pollution
- Applicants interested in social justice, environmental science, environmental justice, law, policy and urban planning are preferred

Review of 2024 Scholarships

- \$64,000 provided by the Air District for year two
- 37 applications received
- Awarded nine scholarships of \$5,000 for a total of \$45,000
- Worked with awardees to support educational goals

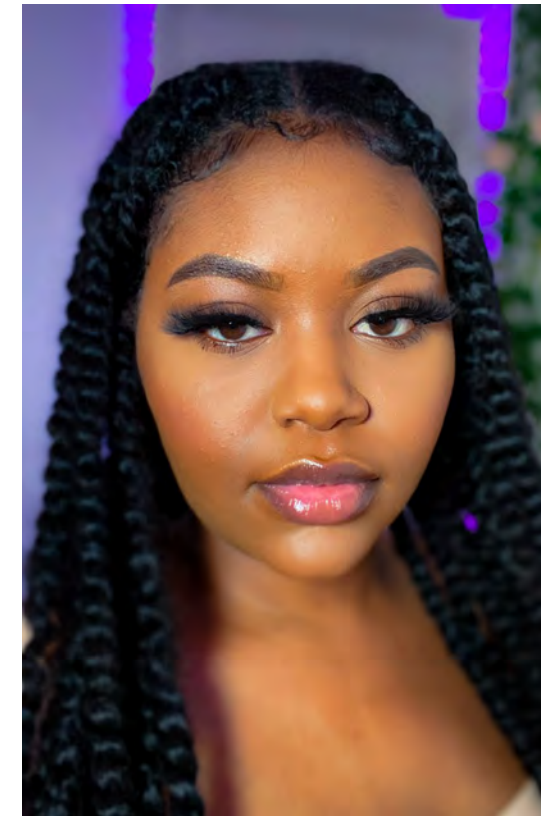
2024 Scholarship Winners



Alexis Rodriguez



Delilah Alviles



Annisia Williams

2024 Scholarship Winners



Fona Ou



Dominick Ramirez



Hillary Khuu

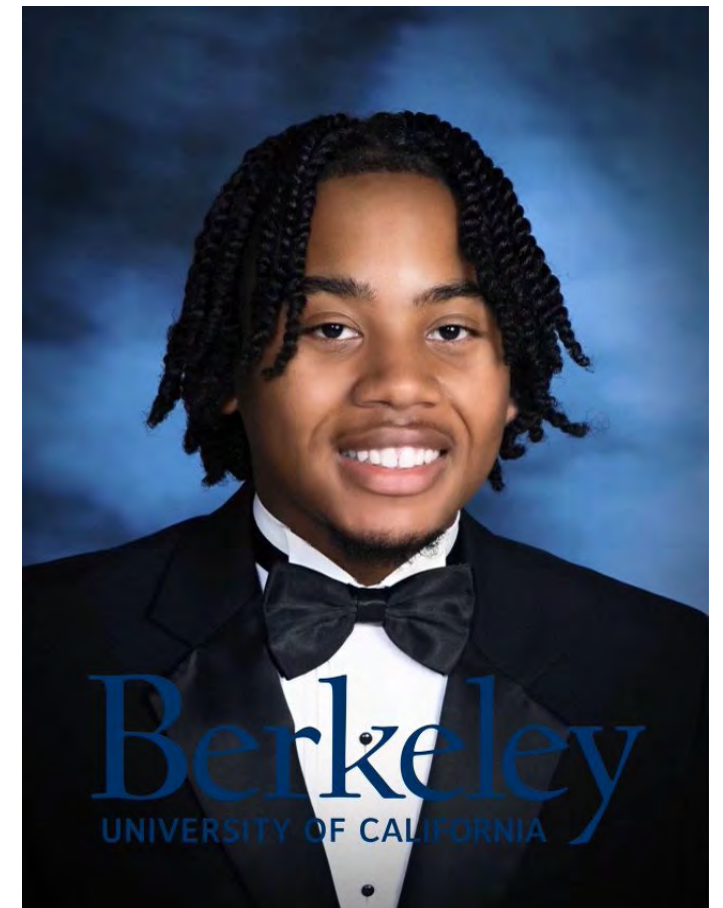
2024 Scholarship Winners



Joel Carrillo (right)



Moez Rehman



Steadmon Sercie

Marie Harrison Environmental Justice Scholarship Year 3

- Scholarship application is open until May 30, 2025: bit.ly/MHEJ2025
- Next steps:
 - Outreach across the Bay Area to notify eligible students at schools, after school programs, youth leadership programs, Assembly Bill 617 sites, and to James Cary Smith Grantees
 - Review applications, select awardees, and distribute funds
 - Mentor and support scholarship recipients
 - Distribute twelve scholarships of \$5,000 for a total of \$60,000

Questions/Feedback

- Help us get the word out and share the Marie Harrison Scholarship program: bit.ly/MHEJ2025
- If you have any questions, feel free to reach out to us at
 - Ariemann Harrison, Executive Director of The Marie Harrison Community Foundation. a.harrison@sfmhcf.org
 - Daniel Madrigal, Senior Staff Specialist dmadrigal@baaqmd.gov



Assembly Bill 617 Program Update

Community Equity, Health, and Justice Committee

April 9, 2025

Diana Ruiz, Acting Director, Environmental Justice Division

Karissa White, Staff Specialist II

Aneesh Rana, Senior Staff Specialist

Daniel Madrigal, Senior Staff Specialist

Environmental Justice Division

AGENDA: 7

Assembly Bill (AB) 617 Overview



Designated AB 617 communities in California. Map from California Air Resources Board.

- State mandated program that responds to the history of environmental injustice
- Focused on reducing exposure in communities most impacted by air pollution
- Committed to deep partnerships with community to develop and implement new strategies to measure air pollution and reduce health impacts

West Oakland Overview

- West Oakland is neighborhood located adjacent to the Port of Oakland and surrounded by three major freeways
- Designated AB 617 Community August 2018
- The Community Emissions Reduction Plan (CERP) was adopted in 2019 and completed its five years of implementation in December 2024



West Oakland housing adjacent to the Port and Freeways

West Oakland Milestones

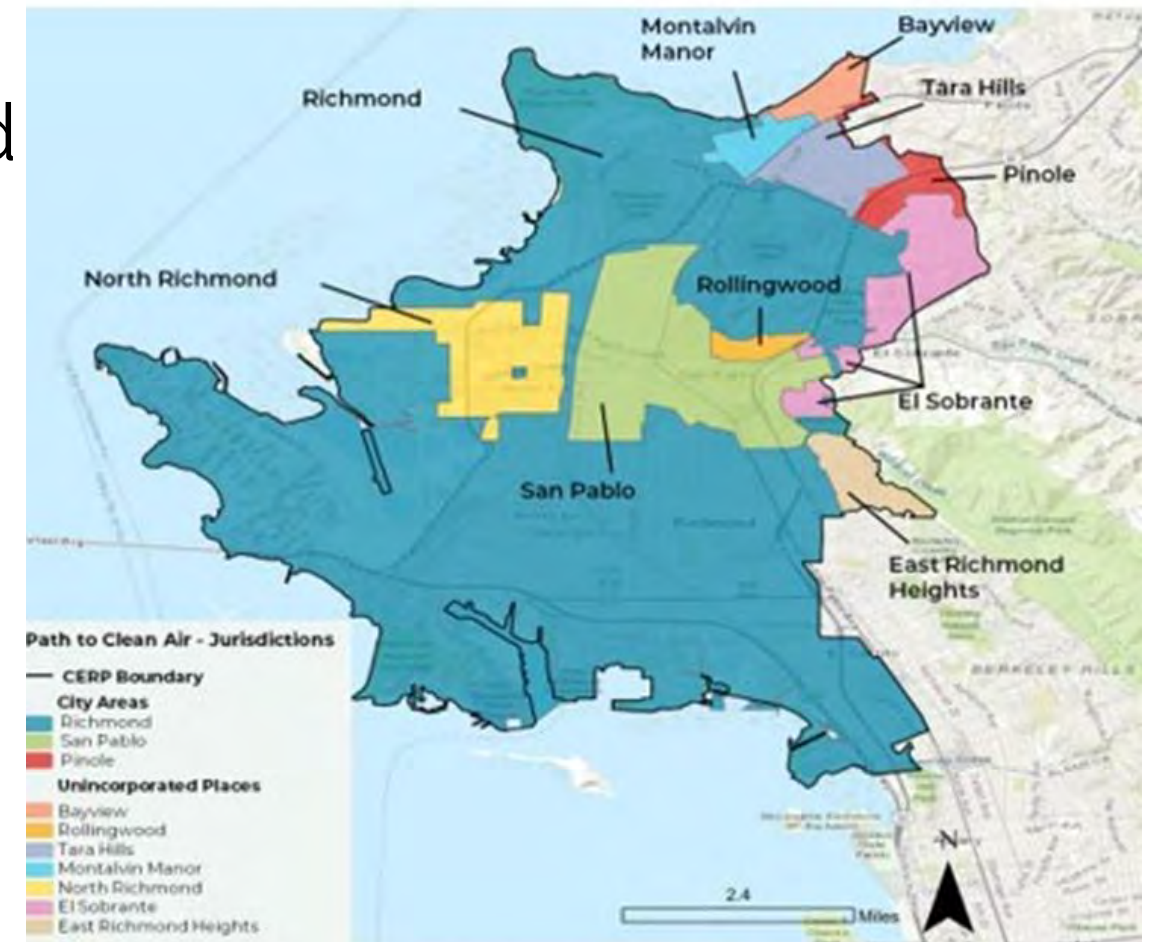
- Five Years of Implementation (completed)
- Prescott Greening Project (in progress)
- Street Sweeping and Road Dust Study (in progress)

Next Steps for West Oakland

- West Oakland Environmental Indicators Project (WOEIP) Grant Agreement will go into effect on March 31, 2025
- Further implementation of the West Oakland Community Action Plan (WOCAP) will focus on 16 strategies over the next two years
- WOEIP is the sole lead working on year six and seven of WOCAP implementation

Richmond-North Richmond-San Pablo Overview

- Includes areas of Richmond, North Richmond, San Pablo and unincorporated Contra Costa County
- Designated AB 617 CERP Community September 2020
- Community Steering Committee (CSC) convened in 2021 to develop a CERP
- CSC is comprised of up to 27 individuals who work, live or grew up in the area



Community Emission Reduction Plan Boundary and Jurisdictions

Richmond-North Richmond-San Pablo Milestones

- Air District Board of Directors approved CERP in May 2024
- CSC approved a Year One Implementation Plan in October 2024
 - Including implementation framework and priority strategies
- CSC Recruitment Ad Hoc Committee and CSC members selected 10 new members in February 2025
- New Standing Committees will form in April 2025 for Just Transition and Community Benefits Policy

Next Steps for Richmond-North Richmond-San Pablo

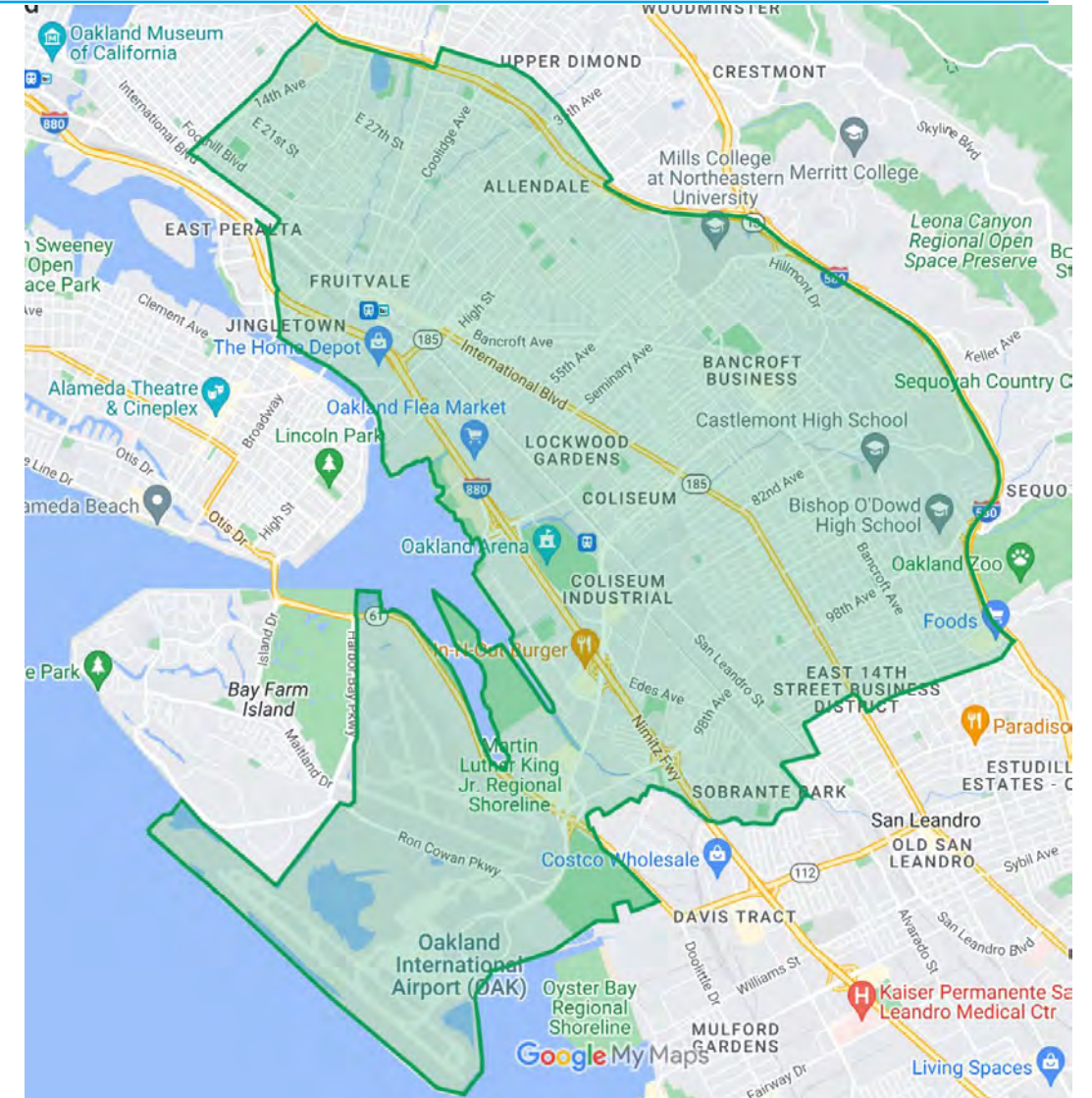
- Year 1 implementation continues
- Two standing committees to be created
- First annual progress report in October 2025



Richmond-North Richmond-San Pablo CSC Meeting

East Oakland Overview

- Designated AB 617 CERP Community February 2022
- Co-Lead with Communities for a Better Environment (CBE)
- CSC started in September 2022
- 27 monthly CSC meetings held, convened by Co-Leads and three CSC Co-Chairs
- CSC is comprised of 24 individuals who work or live in the area



AB 617 Planning Area for East Oakland

East Oakland Milestones

Completed Milestones:

- CSC Charter Agreement
- Vision & Principles
- Community Boundary
- Emissions Inventory
- Health Inequities Data
- Compliance & Enforcement Data
- Community Mapping Project
- Community Mapping Mini-Grants

Pending Milestones:

- Strategy Development (ongoing)
- Community Engagement Mini-Grants (ongoing)
- Community Profile (ongoing)
- CERP Goals
- CERP Adoption
- CERP Implementation

Next Steps for East Oakland

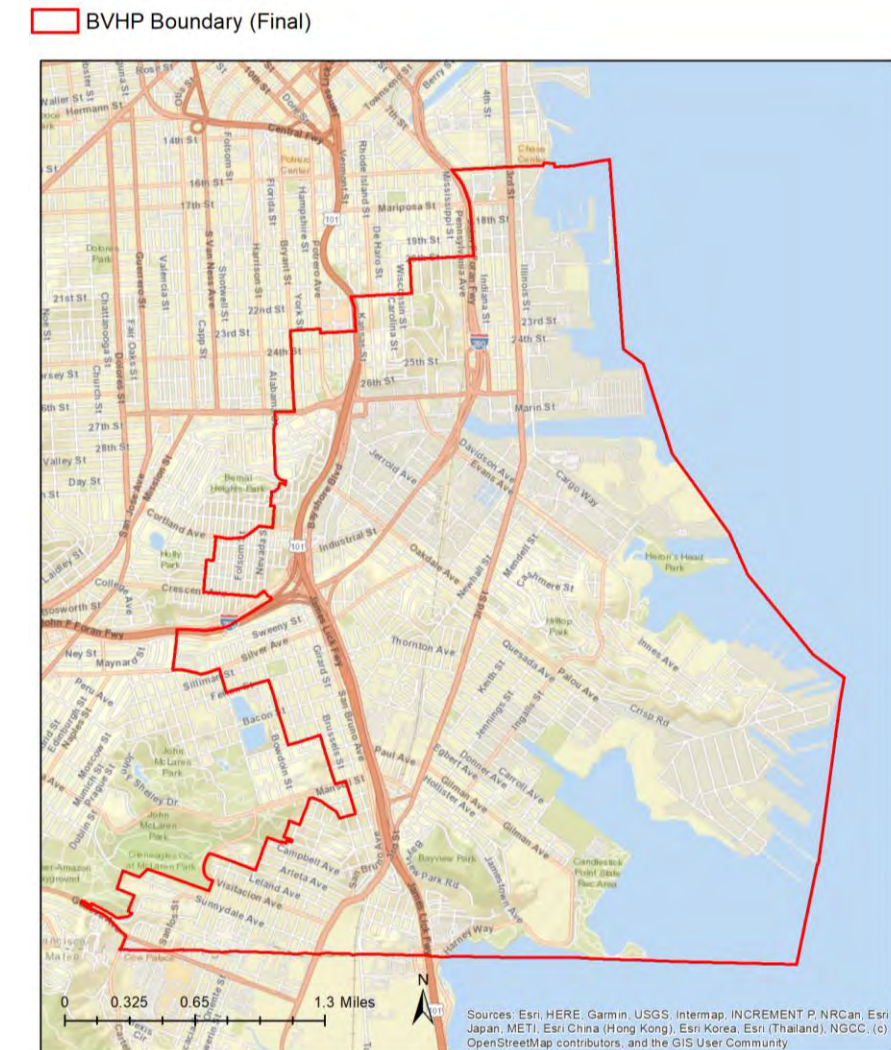


East Oakland CSC Meeting

- Complete draft CERP strategies and actions
- Finalize CERP goals
- Wrap up Community Engagement Mini-Grants
- Hold a public workshop on the draft CERP
- Bring the CERP to the CSC for adoption in the winter of 2026

Bayview Hunters Point/Southeast SF Overview

- Designated AB 617 CERP Community February 2023
- Co-Lead with the Marie Harrison Community Foundation and the Bayview Hunters Point Community Advocates
- CSC meetings started in January 2024
- 14 monthly CSC meetings held, convened by Co-Leads and two Co-Chairs
- CSC is comprised of 25 members who represent residents, business, non-profits, youth, education



AB 617 Planning Area for Bayview Hunters Point/Southeast San Francisco

Bayview Hunters Point/Southeast SF Milestones

- CSC Charter Agreement
- Community Map of Sensitive Receptor Sites and Pollution Concerns
- Community Boundary
- Subcommittee to review emissions inventory and identify potential gaps in Air District data on emissions sources
- Requested an extension to the California Air Resources Board (CARB) to complete the CERP by July 2026



BVHP/SESF CSC Meeting mapping activity

Next Steps for Bayview Hunters Point/Southeast SF

- CSC review of emissions inventory, air quality data, compliance and enforcement data, and incentive funding
- Finalize vision and principles, community concerns, and focus areas
- Develop goals, strategies, and actions for the CERP
- Hold community town hall in late 2025 to share preliminary strategies
- Complete draft CERP strategies and actions in Spring 2026

Questions/Feedback

For more information visit the Air District's Community Health Protection Program Webpage:

<https://www.baaqmd.gov/en/community-health/community-health-protection-program>

For questions, contact:

ab617info@baaqmd.gov