ADVISORY COUNCIL
MEETING

WEDNESDAY  
OCTOBER 13, 2010  
9:00 A.M.

7TH FLOOR BOARD ROOM  
939 ELLIS STREET  
SAN FRANCISCO, CA 94109

AGENDA

CALL TO ORDER
Opening Comments  
Jeffrey Bramlett, Chairperson
Roll Call  
R. M. Clerk

PUBLIC COMMENT PERIOD
Public Comment on Non-Agenda Items, Pursuant to Government Code Section 54954.3. The public has the opportunity to speak on any agenda item. All agendas for Advisory Council meetings are posted at the District, 939 Ellis Street, San Francisco, at least 72 hours before a meeting. At the beginning of the meeting, an opportunity is also provided for the public to speak on any subject within the Council’s purview. Speakers are limited to three minutes each.

CONSENT CALENDAR
1. Approval of Minutes of the September 8, 2010 Advisory Council Meeting.

PRESENTATION: CALIFORNIA’S 2050 GHG EMISSION REDUCTION TARGET - STRATEGIES AND TECHNOLOGIES FOR THE TRANSPORTATION SECTOR
2. California’s 2050 GHG Emission Reduction Target of 80% Below 1990 Levels – Strategies and Technologies for the Transportation Sector
   Speakers from TransForm, the National Resources Defense Council, and Nelson\Nygaard Consulting Associates, Inc. will present materials on the GHG emission reduction potential of strategies and technologies for the transportation sector:

A. Land Use and Public Transportation
   Stuart Cohen  
   Executive Director  
   TransForm
B. Parking Management
   Jeffrey Tumlin
   Principal
   Nelson\Nygaard Consulting Associates, Inc.

C. Plug-in Hybrid Electric Vehicles
   Simon Mui, Ph.D.
   Scientist, Clean Vehicles and Fuels
   National Resources Defense Council

PANEL DISCUSSION
3. Transportation Sector Strategies and Technologies for California and the Bay Area

   The speakers will convene as a panel for a discussion with the Advisory Council and Air District staff on the GHG emission reduction potential of strategies and technologies for the transportation sector and the implications for the Air District’s regulatory agenda, legislative agenda, and programs.

OTHER BUSINESS
4. Council Member Comments/Other Business

   Council Members may make a brief announcement, provide a reference to staff about factual information, or ask questions about subsequent meetings.

5. Time and Place of Next Meeting

   9:00 a.m., Wednesday, November 10, 2010, 939 Ellis Street, San Francisco, CA  94109.

6. Adjournment

CONTACT EXECUTIVE OFFICE - 939 ELLIS STREET SF, CA 94109

- To submit written comments on an agenda item in advance of the meeting.
- To request, in advance of the meeting, to be placed on the list to testify on an agenda item.
- To request special accommodations for those persons with disabilities notification to the Clerk’s Office should be given in a timely manner, so that arrangements can be made accordingly.
- Any writing relating to an open session item on this Agenda that is distributed to all, or a majority of all, members of the body to which this Agenda relates shall be made available at the District’s offices at 939 Ellis Street, San Francisco, CA 94109, at the time such writing is made available to all, or a majority of all, members of that body. Such writing(s) may also be posted on the District’s website (www.baaqmd.gov) at that time.
## Executive Office:
### Monthly Calendar of District Meetings

### October 2010

<table>
<thead>
<tr>
<th>Type of Meeting</th>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>Advisory Council Regular Meeting</td>
<td>Wednesday</td>
<td>13</td>
<td>9:00 a.m.</td>
<td>Board Room</td>
</tr>
<tr>
<td>Board of Directors Regular Meeting</td>
<td>Wednesday</td>
<td>20</td>
<td>9:45 a.m.</td>
<td>Board Room</td>
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<tr>
<td>(Meets 1st &amp; 3rd Wednesday of each Month)</td>
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<tr>
<td>- CANCELLED</td>
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<tr>
<td>Board of Directors Executive Committee</td>
<td>Wednesday</td>
<td>20</td>
<td>9:45 a.m.</td>
<td>4th Floor Conf. Room</td>
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<tr>
<td>(At the Call of the Chair)</td>
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</tr>
<tr>
<td>Board of Directors Public Outreach</td>
<td>Monday</td>
<td>25</td>
<td>9:30 a.m.</td>
<td>4th Floor Conf. Room</td>
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<tr>
<td>Committee (At the Call of the Chair)</td>
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<tr>
<td>Board of Directors Mobile Source</td>
<td>Thursday</td>
<td>28</td>
<td>9:30 a.m.</td>
<td>4th Floor Conf. Room</td>
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<tr>
<td>Committee (Meets 4th Thursday each Month)</td>
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### November 2010

<table>
<thead>
<tr>
<th>Type of Meeting</th>
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<th>Room</th>
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<tbody>
<tr>
<td>Board of Directors Regular Meeting</td>
<td>Wednesday</td>
<td>3</td>
<td>9:45 a.m.</td>
<td>Board Room</td>
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<td>(Meets 1st &amp; 3rd Wednesday of each Month)</td>
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<tr>
<td>Advisory Council Regular Meeting</td>
<td>Wednesday</td>
<td>10</td>
<td>9:00 a.m.</td>
<td>Board Room</td>
</tr>
<tr>
<td>Joint Policy Committee Special Meeting</td>
<td>Friday</td>
<td>12</td>
<td>10:00 a.m.</td>
<td>MTC Auditorium 101 – 8th Street Oakland, CA 94607</td>
</tr>
<tr>
<td>Board of Directors Regular Meeting</td>
<td>Wednesday</td>
<td>17</td>
<td>9:45 a.m.</td>
<td>Board Room</td>
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<td>(Meets 1st &amp; 3rd Wednesday of each Month)</td>
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<tr>
<td>Board of Directors Mobile Source</td>
<td>Thursday</td>
<td>18</td>
<td>9:30 a.m.</td>
<td>4th Floor Conf. Room</td>
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<tr>
<td>Committee (Meets 4th Thursday each Month)</td>
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<tr>
<td>Board of Directors Mobile Source</td>
<td>Thursday</td>
<td>25</td>
<td>9:30 a.m.</td>
<td>4th Floor Conf. Room</td>
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<tr>
<td>Committee (Meets 4th Thursday each Month)</td>
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<td>- RESCHEDULED TO NOVEMBER 18, 2010 at 9:30 a.m.</td>
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## DECEMBER 2010

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<tr>
<th>TYPE OF MEETING</th>
<th>DAY</th>
<th>DATE</th>
<th>TIME</th>
<th>ROOM</th>
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<tbody>
<tr>
<td>Board of Directors Regular Meeting</td>
<td>Wednesday</td>
<td>1</td>
<td>9:45 a.m.</td>
<td>Board Room</td>
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<tr>
<td><em>(Meets 1st &amp; 3rd Wednesday of each Month)</em></td>
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<tr>
<td>Board of Directors Legislative Committee</td>
<td>Monday</td>
<td>6</td>
<td>9:45 a.m.</td>
<td>4th Floor Conf. Room</td>
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<td><em>(At the Call of the Chair)</em></td>
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<tr>
<td>Board of Directors Stationary Source Committee Meeting</td>
<td>Monday</td>
<td>13</td>
<td>9:30 a.m.</td>
<td>Board Room</td>
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<td><em>(At the Call of the Chair)</em></td>
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<tr>
<td>Board of Directors Regular Meeting</td>
<td>Wednesday</td>
<td>15</td>
<td>9:45 a.m.</td>
<td>Board Room</td>
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<tr>
<td><em>(Meets 1st &amp; 3rd Wednesday of each Month)</em></td>
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</table>
| Joint Policy Committee Special Meeting | Friday | 17 | 10:00 a.m. | MTC Auditorium 101 – 8th Street
Oakland, CA 94607 |
| Board of Directors Mobile Source Committee | Thursday | 25 | 9:30 a.m. | 4th Floor Conf. Room |
| *(Meets 4th Thursday each Month)* |         |     |               |                       |
| - RESCHEDULED TO NOVEMBER 18, 2010 at 9:30 a.m. | | | | |

HL – 10/6/10 (2:00 p.m.)
P/Library/Forms/Calendar/Calendar/Moncal
BAY AREA AIR QUALITY MANAGEMENT DISTRICT
Memorandum

To: Chairperson Bramlett and
Members of the Advisory Council

From: Jack P. Broadbent
Executive Officer/APCO

Date: October 6, 2010

Re: Advisory Council’s Draft Meeting Minutes of September 8, 2010

RECOMMENDED ACTION
Approve attached draft minutes of the Regular Advisory Council’s meeting of September 8, 2010.

DISCUSSION
Attached for your review and approval are the draft minutes of the September 8, 2010 Advisory Council meeting.

Respectfully submitted,

Jack P. Broadbent
Executive Officer/APCO
AGENDA: 1

Bay Area Air Quality Management District  
939 Ellis Street  
San Francisco, CA 94109  
(415) 749-5000

DRAFT MINUTES

Advisory Council Regular Meeting  
9:00 a.m., Wednesday, September 8, 2010

CALL TO ORDER

Opening Comment: Chairperson Bramlett called the meeting to order at 9:00 a.m.

Roll Call: Chairperson Jeffrey Bramlett, M.S., Vice Chairperson Ken Blonski, M.S.; Secretary Stan Hayes; Council Members Jennifer Bard, Louise Bedsworth, Ph.D., Benjamin Bolles, Robert Bornstein, Ph.D., Harold Brazil, John Holtzclaw, Ph.D., Robert Huang, Ph.D., Kraig Kurucz, M.S., Rosanna Lerma, P.E., Debbie Mytels, Kendall Oku, Michael Sandler, Jonathan Ruel and Dorothy Vura-Weis, M.D., M.P.H.

Absent: Council Members Alexandra Desautels, and Gary Lucks, JD, CPEA, REA I, and Jane Martin, Dr. Ph.D.

Public Comment Period: There were no public comments.

Consent Calendar:

1. Approval of Minutes of the July 14, 2010 Advisory Council Meeting

Council Action: Chairperson Bramlett made a motion to approve the minutes of July 14, 2010, Council Members seconded the motion; unanimously carried without objection.

DISCUSSION:


Chair Bramlett thanked Council Member Holtzclaw for his hard work on the report. Council Member Sandler said he served as Lead Author and stated that the current state of the draft speaks for itself, but wanted to point out a couple of things when looking at the report. Council Member Sandler stated a few things that are obvious in the report include the summary paragraph that was added, on page five a graphic was added, changes to various pages throughout the report.

Chair Bramlett stated the Council focused on the big issues and Council Member Bornstein will conduct an editorial review. Lastly, Chair Bramlett requested focusing on the bigger items of the report at this time.
Council Members discussed the Draft Report section by section and provided additions, deletions, and statements for further refinement. They agreed that the work group members would further refine and finalize the Draft Report.

Chair Bramlett thanked everyone for their contribution.

**Council Action:** Dr. Holtzclaw made a motion to approve moving forward with the Draft Report on the Advisory Council’s California’s 2050 GHG Emission Reduction Target of 80% - Below 1990 Levels – Control Technologies and Strategies for the Industrial and Electric Power Sections, after all edits have been incorporated; seconded by Mr. Kurucz; carried unanimously without objection.

3. **Report from Advisory Council Members attending the CAPCOA Climate Change Forum on August 30-31, 2010**

It was noted that Chair Bramlett, Secretary Blonski, and Council Members Bornstein, and Sandler attended the CAPCOA Climate Change Forum on behalf of the Air District. Those Council Members attending the conference individually provided a brief report on highlights of conference sessions, presentations, and activities.

Chair Bramlett thanked the Air District for allowing the Council Members to be able to attend the CAPCOA Climate Change Forum. Chair Bramlett acknowledged Board Chair Brad Wagenknecht, who stated that he appreciated the Council’s input on the report and thanked them for their efforts.

**OTHER BUSINESS**

4. **Council Member Comments/Other Business**

Council Member Kurucz said he attended the Clean Transportation and Electrical Vehicles Workshop, in San Jose, CA which he provided a brief report on highlights of the conference and the infrastructure of electric vehicles.

Chairperson Bramlett and Gary Kendall updated the Advisory Council on tentative speakers for the October 13, 2010 meeting, which will focus on specific strategies and technologies for the transportation sector. Stuart Cohen from TransForm will talk about how public transit and land use can reduce GHG emissions. In addition, Jeffrey Tumlin from Nelson Nygaard will speak about parking management in reference to the new program integrated in San Francisco called SF Park, which varies the parking meter rate based on demand. A representative from NRDC will provide an update on a report that was conducted on the benefits of plug-in hybrids in terms of GHG emission reductions. Lastly, Kipp Lipper may also attend this meeting to discuss legislative strategies to reduce GHG from transportations.

5. **Time and Place of Next Meeting** - 9:00 a.m. – 11:00 a.m., Wednesday, October 13, 2010, 939 Ellis Street, San Francisco, CA 94109.

6. **Adjournment:** The meeting adjourned at 12:00 p.m.

Vanessa Johnson
Executive Secretary